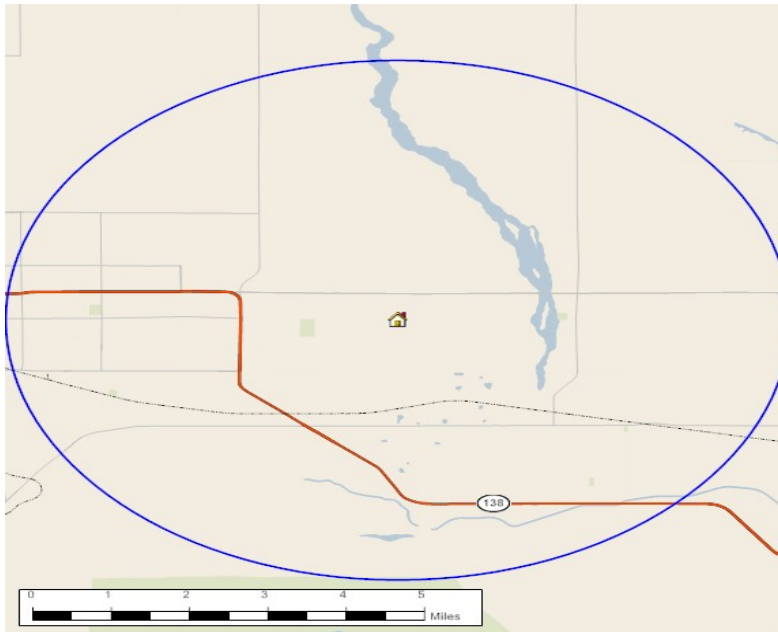


Prepared for: Sunrise Baptist Church

Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

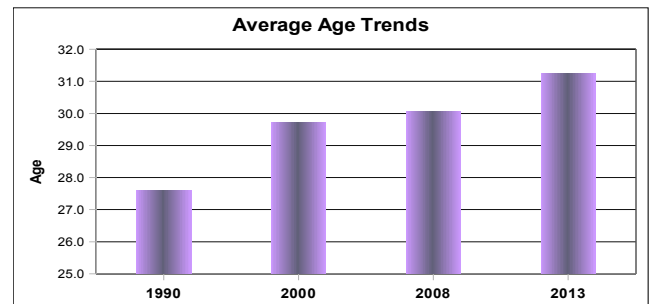
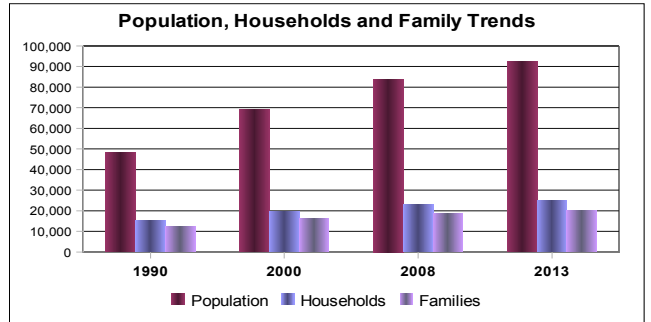
Study Area



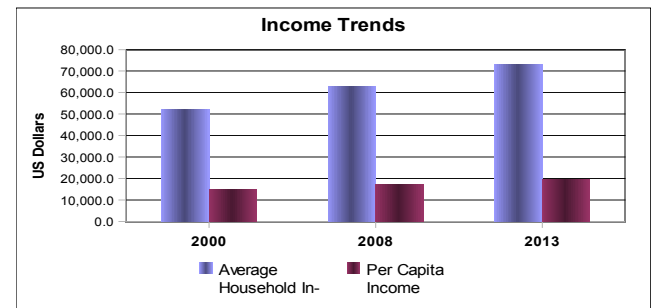
Prepared for: Sonrise Baptist Church

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	48,265	68,930	83,935	92,256
Population Change		20,665	15,005	8,321
Percent Change		42.8%	21.8%	9.9%
Average Annual Change		4.3%	2.7%	2.0%
Households	15,156	19,778	23,132	24,862
Households Change		4,622	3,354	1,730
Percent Change		30.5%	17.0%	7.5%
Average Annual Change		3.0%	2.1%	1.5%
Population / Households	3.2	3.5	3.6	3.7
Population / Households Change		0.30	0.14	0.08
Percent Change		9.44%	4.11%	2.27%
Families	12,363	16,365	18,863	20,085
Families Change		4,002	2,498	1,222
Percent Change		32.4%	15.3%	6.5%
Average Annual Change		3.2%	1.9%	1.3%

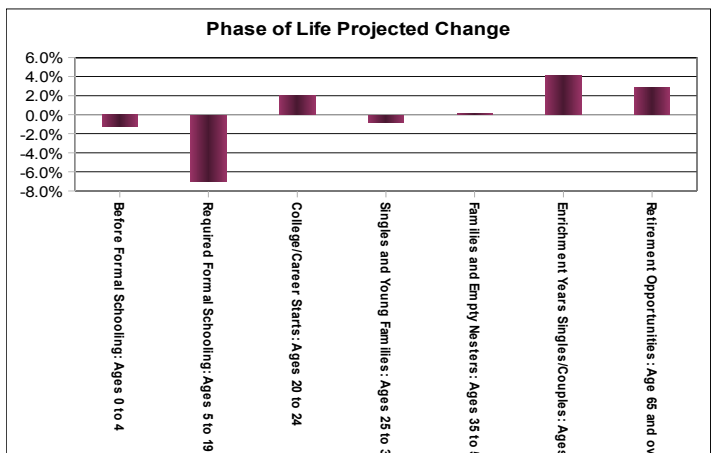
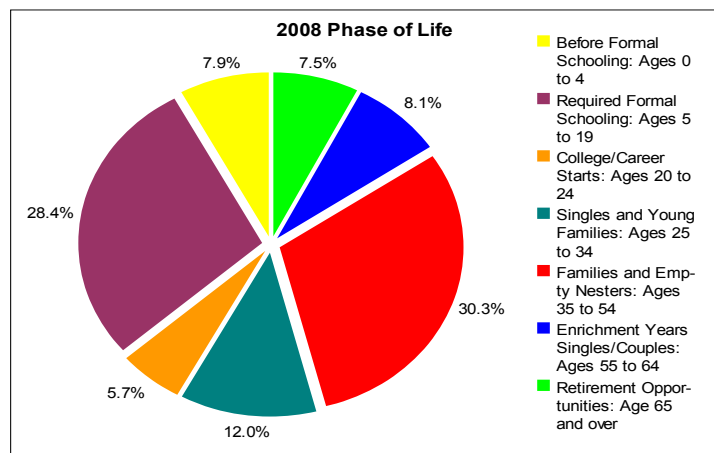


Age	1990	2000	2008	2013
Average Age	27.6	29.7	30.0	31.3
Average Age Change		2.15	0.31	1.21
Percent Change		7.8%	1.1%	4.0%



Income	2000	2008	2013
Average Household Income	52,466.1	63,218.0	73,403.2
Average Household Income Change		10,751.96	10,185.15
Percent Change		20.5%	16.1%
Per Capita Income	15,054.0	17,422.5	19,781.4
Per Capita Income Change		2,368.50	2,358.84
Percent Change		15.7%	13.5%

Phase of Life	2000	2008	2013	Projected Change	CA	2008		
Before Formal Schooling: Ages 0 to 4	6,177	9.0%	6,638	7.9%	7,073	7.7%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	22,899	33.2%	23,871	28.4%	24,172	26.2%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	2,708	3.9%	4,785	5.7%	5,472	5.9%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	8,878	12.9%	10,091	12.0%	11,156	12.1%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	20,351	29.5%	25,442	30.3%	27,311	29.6%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	3,827	5.6%	6,787	8.1%	8,923	9.7%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	4,091	5.9%	6,320	7.5%	8,150	8.8%	4,150,782	11.1%
Totals:	68,931	100%	83,934	100%	92,257	100%	37,274,313	100.0%

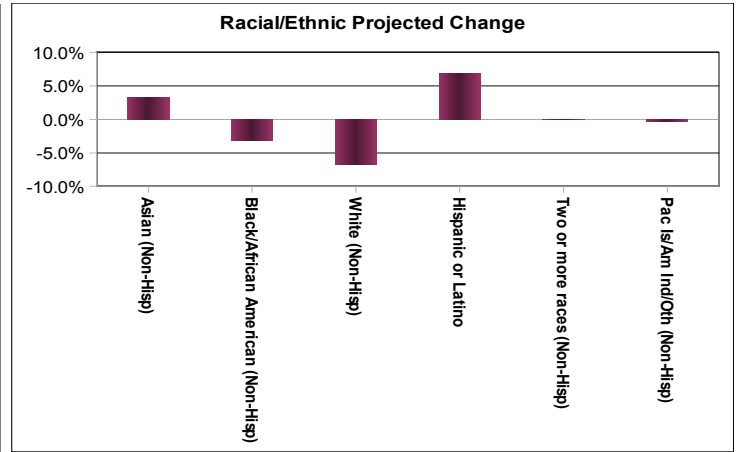
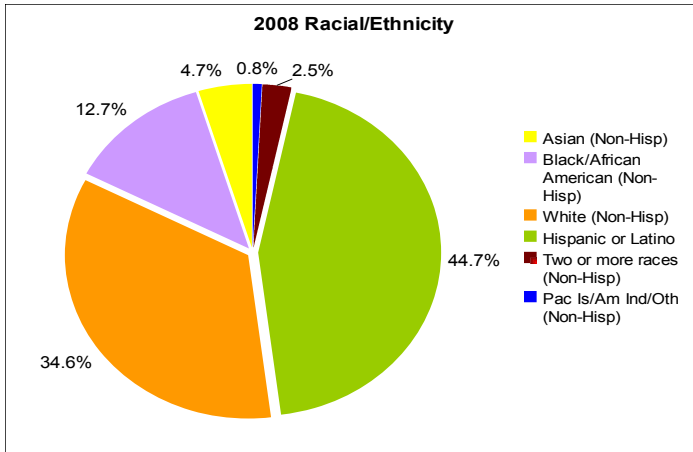


Prepared for: Sonrise Baptist Church

Study Area: 5 mile Radius

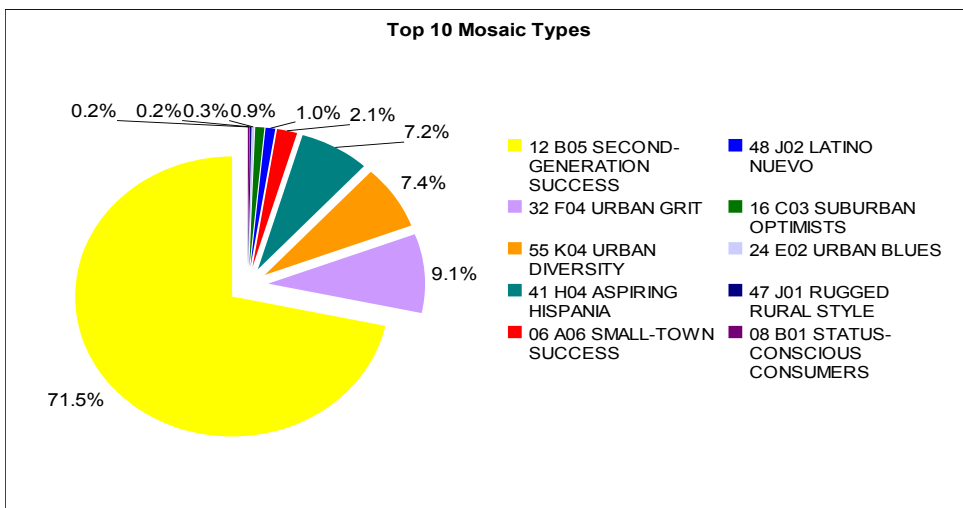
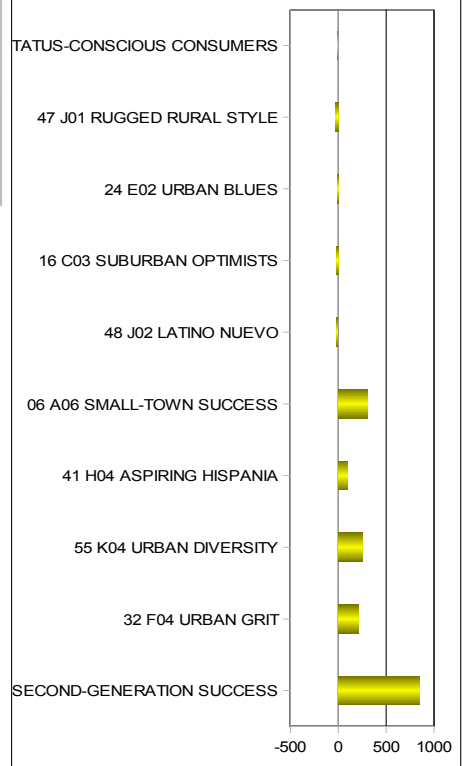
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	2,085	3.0%	3,940	4.7%	5,890	6.4%	3.4%
Black/African American (Non-Hisp)	9,980	14.5%	10,674	12.7%	10,419	11.3%	-3.2%
White (Non-Hisp)	26,802	38.9%	29,045	34.6%	29,644	32.1%	-6.8%
Hispanic or Latino	27,738	40.2%	37,479	44.7%	43,460	47.1%	6.9%
Two or more races (Non-Hisp)	1,661	2.4%	2,136	2.5%	2,265	2.5%	0.0%
Pac Is/Am Ind/Oth (Non-Hisp)	664	1.0%	661	0.8%	577	0.6%	-0.3%
Totals:	68,930	100.0%	83,935	100.0%	92,255	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
12 B05 SECOND-GENERATION SUCCESS	16,545	71.5%	1,036,280	8.4%	853
32 F04 URBAN GRIT	2,108	9.1%	527,085	4.3%	214
55 K04 URBAN DIVERSITY	1,712	7.4%	350,585	2.8%	261
41 H04 ASPIRING HISPANIA	1,671	7.2%	888,219	7.2%	101
06 A06 SMALL-TOWN SUCCESS	478	2.1%	83,039	0.7%	308
48 J02 LATINO NUEVO	230	1.0%	749,544	6.1%	16
16 C03 SUBURBAN OPTIMISTS	212	0.9%	518,576	4.2%	22
24 E02 URBAN BLUES	66	0.3%	304,970	2.5%	12
47 J01 RUGGED RURAL STYLE	40	0.2%	69,220	0.6%	31
08 B01 STATUS-CONSCIOUS CONSUMER	37	0.2%	387,468	3.1%	5

Top 10 Mosaic Types Compared to Base Area



Prepared for: Sunrise Baptist Church

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.