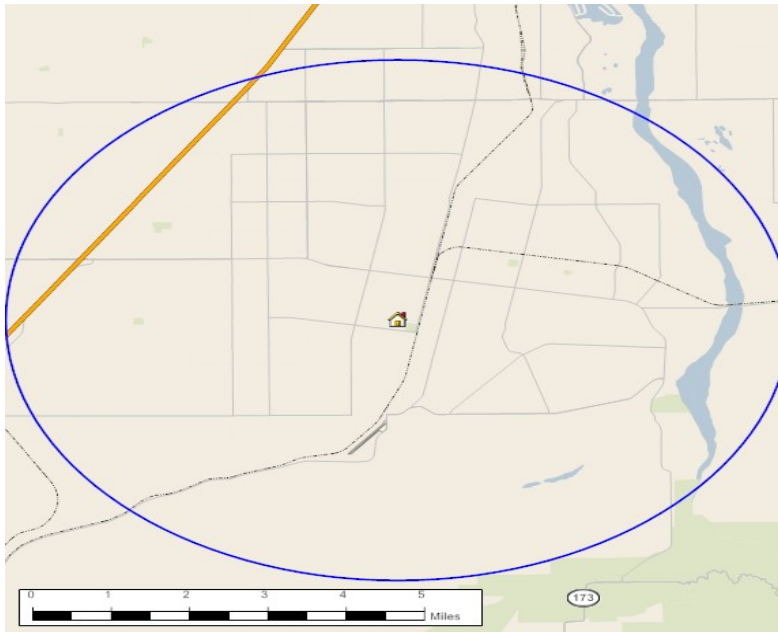


**Prepared for: Primera Iglesia Bautista de Hesperia**

Study Area: 5 mile Radius  
Base State CA  
Current Year 2008  
5 Year Projection 2013  
5/29/2009

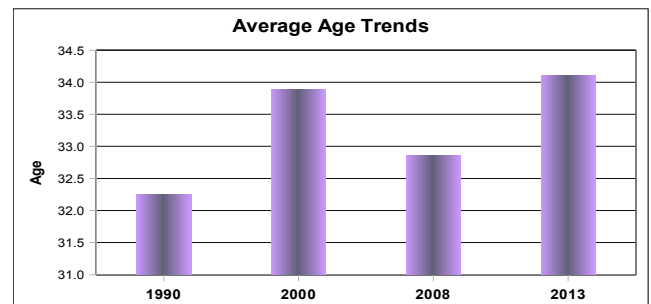
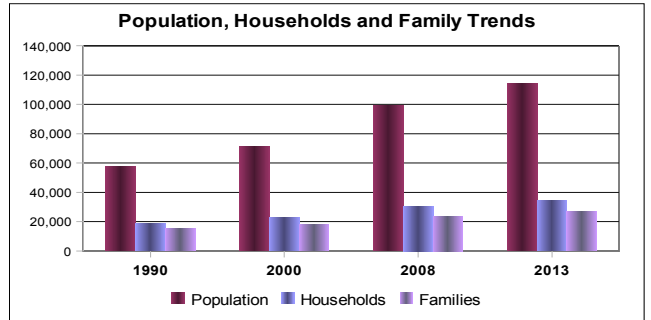
**Study Area**



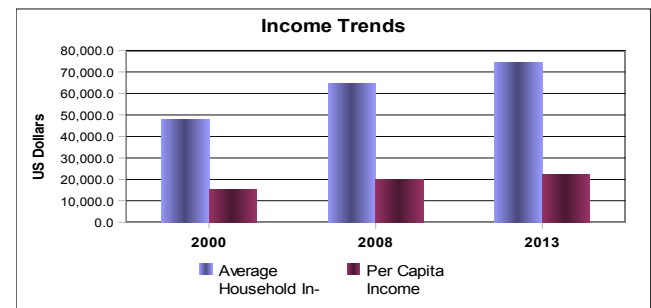
Prepared for: Primera Iglesia Bautista de Hesperia

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
<b>Population</b>	57,621	70,982	99,147	114,636
Population Change		13,361	28,165	15,489
Percent Change		23.2%	39.7%	15.6%
Average Annual Change		2.3%	5.0%	3.1%
<b>Households</b>	18,981	22,951	30,561	34,546
Households Change		3,970	7,610	3,985
Percent Change		20.9%	33.2%	13.0%
Average Annual Change		2.1%	4.1%	2.6%
<b>Population / Households</b>	3.0	3.1	3.2	3.3
Population / Households Change		0.06	0.15	0.07
Percent Change		1.88%	4.90%	2.28%
<b>Families</b>	15,170	17,899	23,862	27,061
Families Change		2,729	5,963	3,199
Percent Change		18.0%	33.3%	13.4%
Average Annual Change		1.8%	4.2%	2.7%

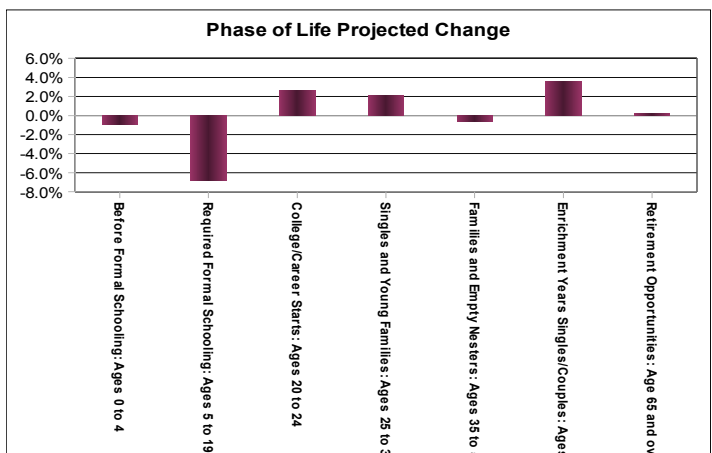
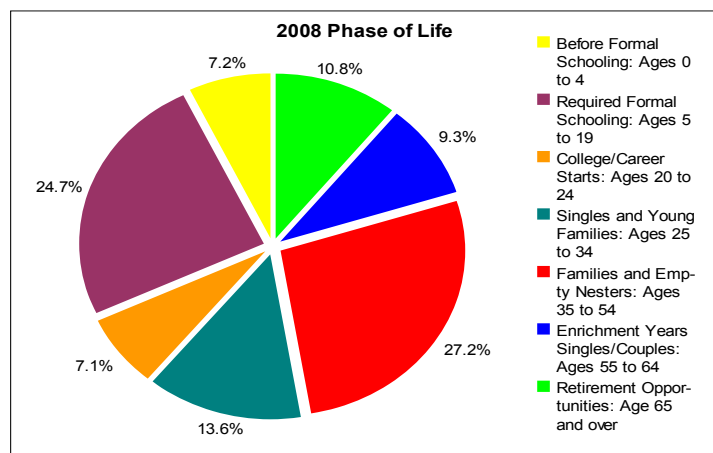


Age	1990	2000	2008	2013
<b>Average Age</b>	32.3	33.9	32.9	34.1
Average Age Change		1.63	-1.02	1.24
Percent Change		5.0%	-3.0%	3.8%



Income	2000	2008	2013
<b>Average Household Income</b>	48,156.8	64,690.1	74,342.4
Average Household Income Change		16,533.31	9,652.31
Percent Change		34.3%	14.9%
<b>Per Capita Income</b>	15,570.8	19,940.0	22,403.4
Per Capita Income Change		4,369.23	2,463.34
Percent Change		28.1%	12.4%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	5,580	7.9%	7,135	7.2%	7,876	6.9%	-1.0%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	20,784	29.3%	24,510	24.7%	25,747	22.5%	-6.8%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	3,207	4.5%	7,032	7.1%	8,184	7.1%	2.6%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	8,250	11.6%	13,532	13.6%	15,722	13.7%	2.1%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	19,705	27.8%	26,989	27.2%	31,059	27.1%	-0.7%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	5,230	7.4%	9,203	9.3%	12,553	11.0%	3.6%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	8,226	11.6%	10,745	10.8%	13,495	11.8%	0.2%	4,150,782	11.1%
<b>Totals:</b>	<b>70,982</b>	<b>100%</b>	<b>99,146</b>	<b>100%</b>	<b>114,636</b>	<b>100%</b>		<b>37,274,313</b>	<b>100.0%</b>

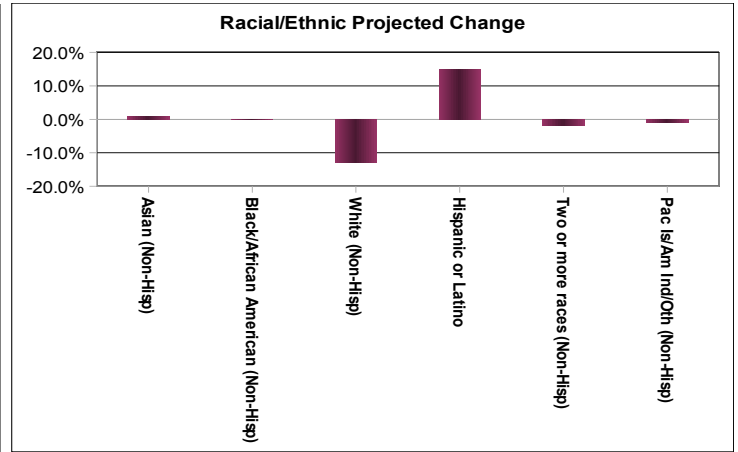
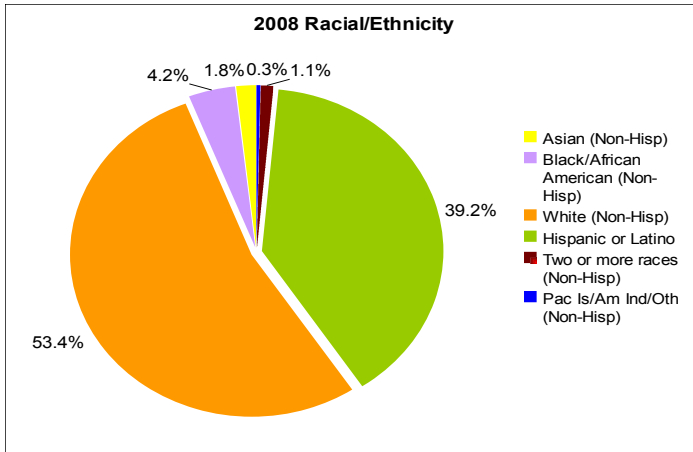


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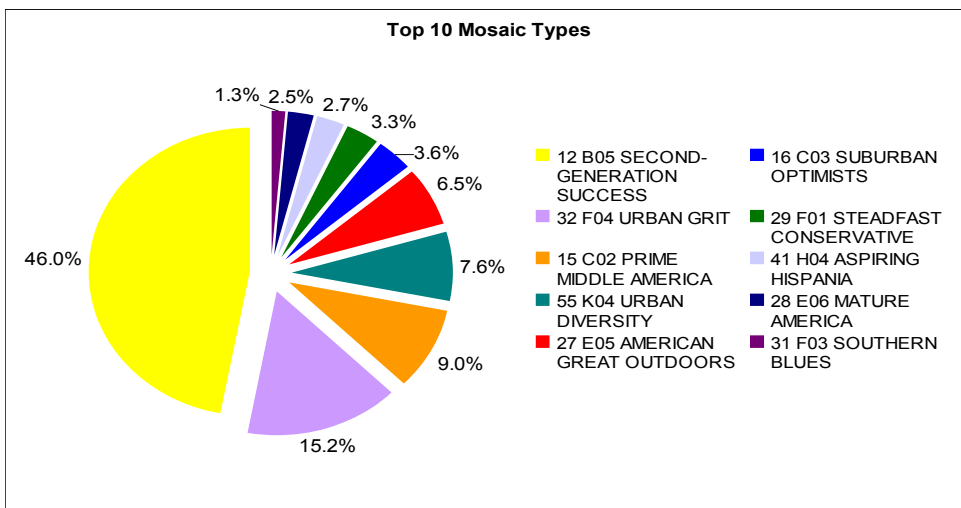
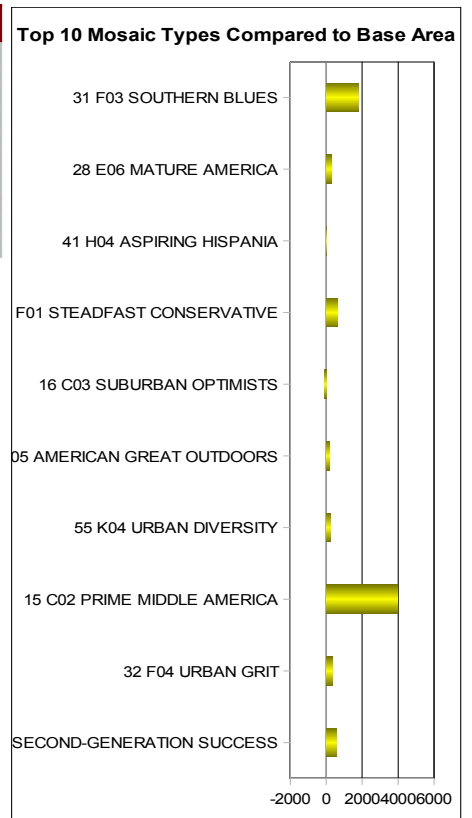
Study Area: 5 mile Radius

Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	853	1.2%	1,753	1.8%	2,315	2.0%	0.8%
Black/African American (Non-Hisp)	2,967	4.2%	4,117	4.2%	4,635	4.0%	-0.1%
White (Non-Hisp)	43,977	62.0%	52,949	53.4%	56,176	49.0%	-13.0%
Hispanic or Latino	20,715	29.2%	38,880	39.2%	50,548	44.1%	14.9%
Two or more races (Non-Hisp)	1,703	2.4%	1,114	1.1%	726	0.6%	-1.8%
Pac Is/Am Ind/Oth (Non-Hisp)	768	1.1%	335	0.3%	235	0.2%	-0.9%
<b>Totals:</b>	<b>70,983</b>	<b>100.0%</b>	<b>99,148</b>	<b>100.0%</b>	<b>114,635</b>	<b>100.0%</b>	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
<b>37,274,313</b>	<b>100.0%</b>



Mosaic	2008 Study Area		2008 CA		Comparative Index
12 B05 SECOND-GENERATION SUCCESS	14,072	46.0%	1,036,280	8.4%	549
32 F04 URBAN GRIT	4,632	15.2%	527,085	4.3%	355
15 C02 PRIME MIDDLE AMERICA	2,764	9.0%	28,188	0.2%	3966
55 K04 URBAN DIVERSITY	2,321	7.6%	350,585	2.8%	268
27 E05 AMERICAN GREAT OUTDOORS	1,976	6.5%	465,962	3.8%	172
16 C03 SUBURBAN OPTIMISTS	1,100	3.6%	518,576	4.2%	86
29 F01 STEADFAST CONSERVATIVE	1,006	3.3%	64,964	0.5%	626
41 H04 ASPIRING HISPANIA	834	2.7%	888,219	7.2%	38
28 E06 MATURE AMERICA	775	2.5%	102,077	0.8%	307
31 F03 SOUTHERN BLUES	406	1.3%	8,971	0.1%	1830



Prepared for: Primera Iglesia Bautista de Hesperia

Study Area: 5 mile Radius

**NOTES**

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- \* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- \* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.