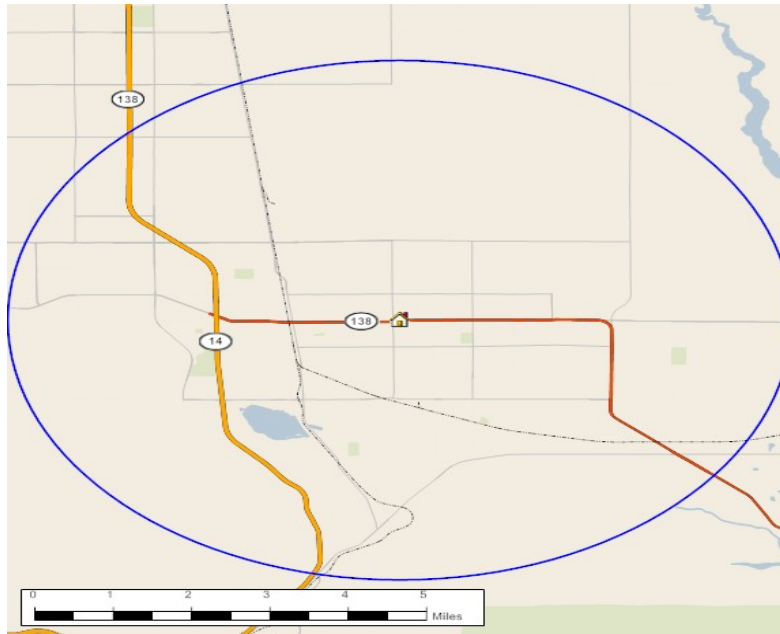


Prepared for: Trinity Baptist Church

Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/21/2009

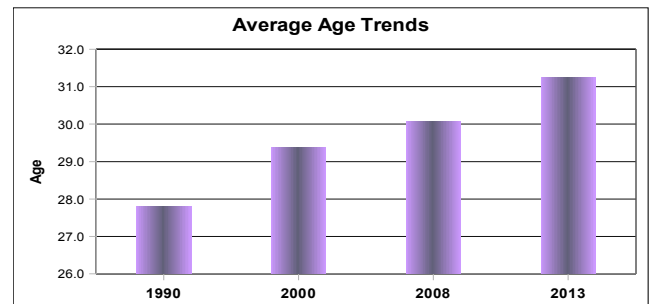
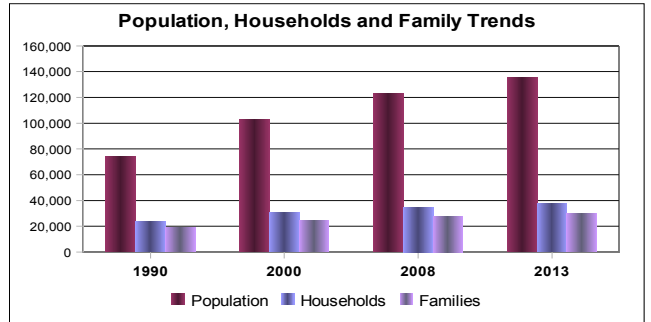
Study Area



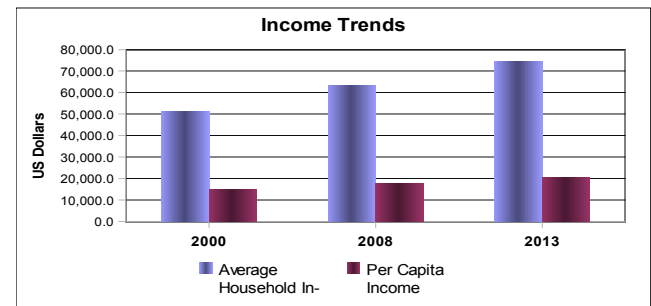
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Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	73,916	103,013	123,429	135,650
Population Change		29,097	20,416	12,221
Percent Change		39.4%	19.8%	9.9%
Average Annual Change		3.9%	2.5%	2.0%
Households	23,570	30,350	34,827	37,415
Households Change		6,780	4,477	2,588
Percent Change		28.8%	14.8%	7.4%
Average Annual Change		2.9%	1.8%	1.5%
Population / Households	3.1	3.4	3.5	3.6
Population / Households Change		0.26	0.15	0.08
Percent Change		8.23%	4.42%	2.30%
Families	18,764	24,510	27,832	29,649
Families Change		5,746	3,322	1,817
Percent Change		30.6%	13.6%	6.5%
Average Annual Change		3.1%	1.7%	1.3%

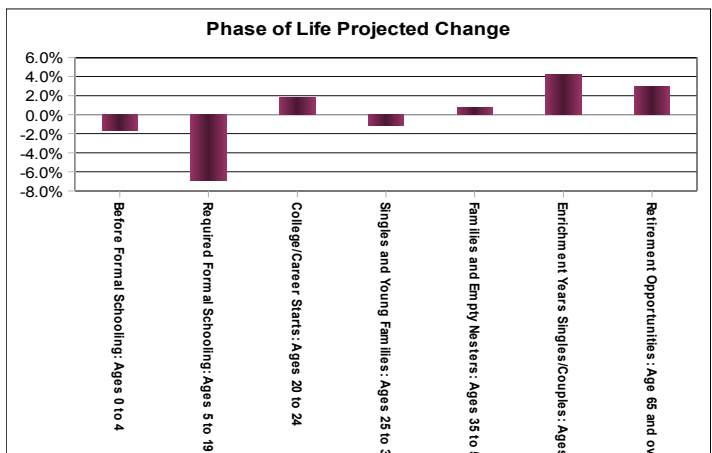
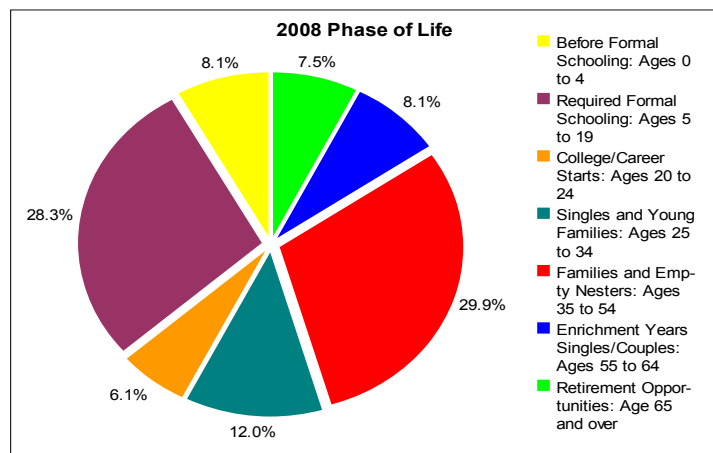


Age	1990	2000	2008	2013
Average Age	27.8	29.4	30.1	31.3
Average Age Change		1.58	0.70	1.19
Percent Change		5.7%	2.4%	3.9%



Income	2000	2008	2013
Average Household Income	51,458.9	63,605.4	74,465.1
Average Household Income Change		12,146.51	10,859.71
Percent Change		23.6%	17.1%
Per Capita Income	15,161.0	17,947.0	20,539.0
Per Capita Income Change		2,786.07	2,591.93
Percent Change		18.4%	14.4%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	9,817	9.5%	10,043	8.1%	10,592	7.8%	-1.7%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	33,982	33.0%	34,901	28.3%	35,355	26.1%	-6.9%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	4,611	4.5%	7,557	6.1%	8,518	6.3%	1.8%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	13,588	13.2%	14,854	12.0%	16,340	12.0%	-1.1%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	29,467	28.6%	36,916	29.9%	39,810	29.3%	0.7%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	5,587	5.4%	9,951	8.1%	13,134	9.7%	4.3%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	5,960	5.8%	9,206	7.5%	11,901	8.8%	3.0%	4,150,782	11.1%
Totals:	103,012	100%	123,428	100%	135,650	100%		37,274,313	100.0%

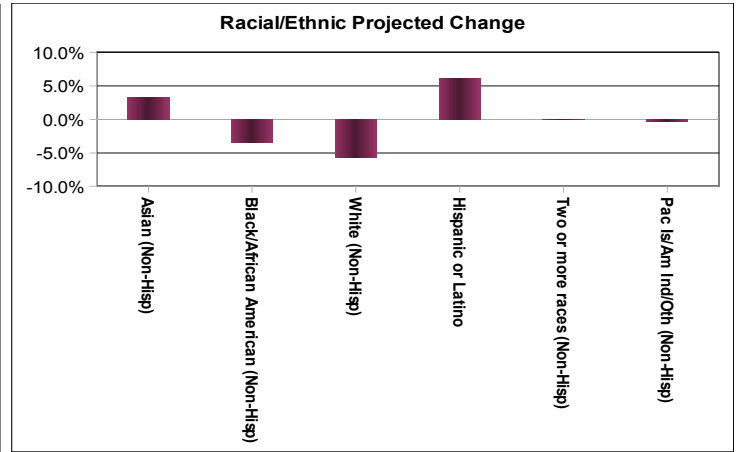
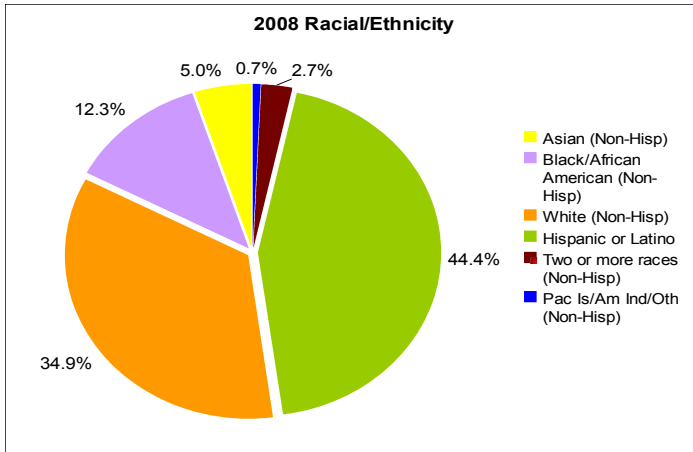


Prepared for: Trinity Baptist Church

Study Area: 5 mile Radius

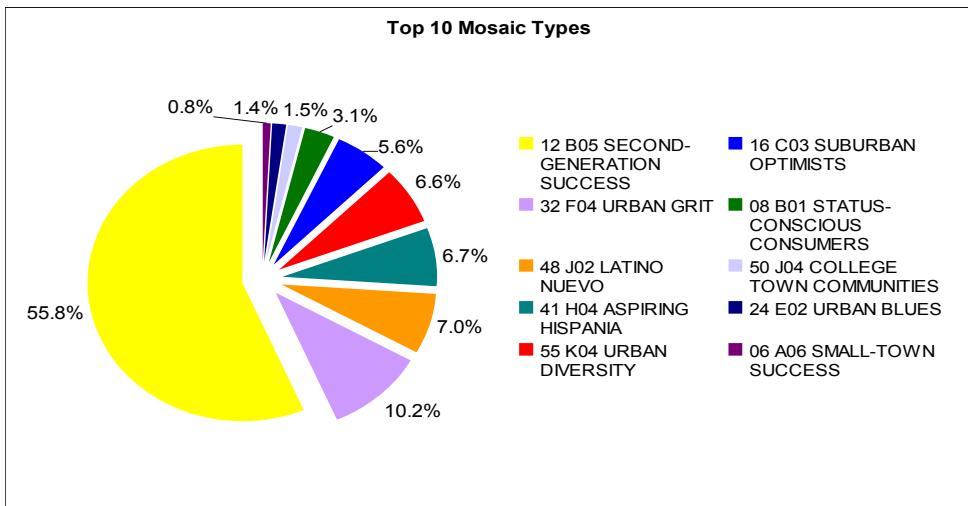
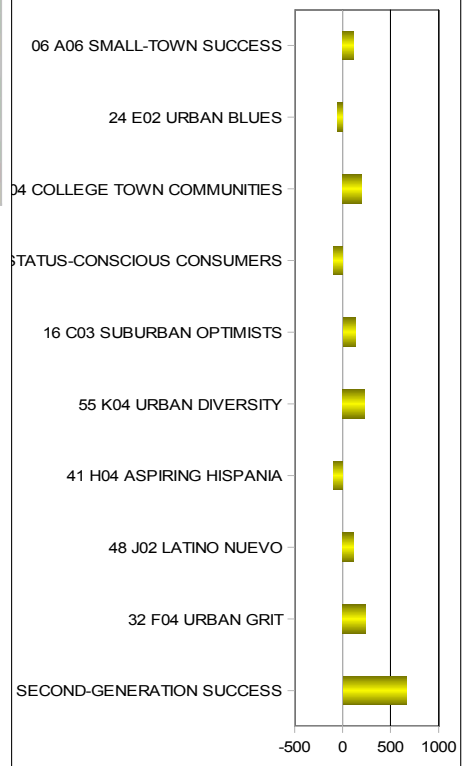
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	3,456	3.4%	6,204	5.0%	9,089	6.7%	3.3%
Black/African American (Non-Hisp)	14,786	14.4%	15,177	12.3%	14,763	10.9%	-3.5%
White (Non-Hisp)	39,437	38.3%	43,019	34.9%	44,265	32.6%	-5.7%
Hispanic or Latino	41,762	40.5%	54,817	44.4%	63,277	46.6%	6.1%
Two or more races (Non-Hisp)	2,630	2.6%	3,339	2.7%	3,532	2.6%	0.1%
Pac Is/Am Ind/Oth (Non-Hisp)	941	0.9%	874	0.7%	724	0.5%	-0.4%
Totals:	103,012	100.0%	123,430	100.0%	135,650	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
12 B05 SECOND-GENERATION SUCCESS	19,442	55.8%	1,036,280	8.4%	666
32 F04 URBAN GRIT	3,568	10.2%	527,085	4.3%	240
48 J02 LATINO NUEVO	2,438	7.0%	749,544	6.1%	115
41 H04 ASPIRING HISPANIA	2,340	6.7%	888,219	7.2%	93
55 K04 URBAN DIVERSITY	2,315	6.6%	350,585	2.8%	234
16 C03 SUBURBAN OPTIMISTS	1,946	5.6%	518,576	4.2%	133
08 B01 STATUS-CONSCIOUS CONSUMER	1,078	3.1%	387,468	3.1%	99
50 J04 COLLEGE TOWN COMMUNITIES	517	1.5%	90,181	0.7%	203
24 E02 URBAN BLUES	500	1.4%	304,970	2.5%	58
06 A06 SMALL-TOWN SUCCESS	284	0.8%	83,039	0.7%	121

Top 10 Mosaic Types Compared to Base Area



Prepared for: Trinity Baptist Church

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.