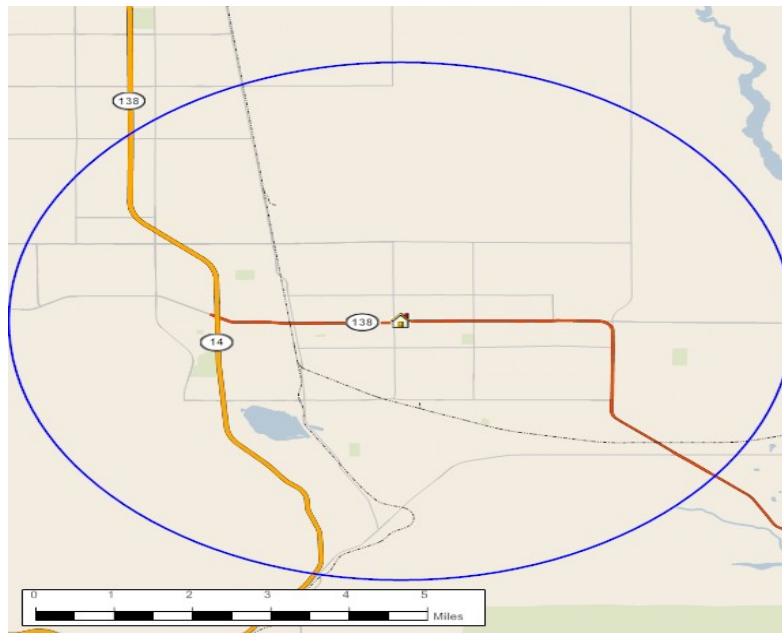


Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013  
5/21/2009

### Study Area



### Contents

[People](#)

[Families](#)

[Housing](#)

[Households](#)

[Diversity](#)

[Work](#)

[Notes and Aids](#)

[MI User Guide](#)

[MI Demographic Reference Guide](#)

Copyright 2008 MissionInsite, LLC

[www.missioninsite.com](http://www.missioninsite.com)

Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**PEOPLE**

Population Trends	1990	2000	2008	2013
<b>Study Area Population</b>	73,916	103,013	123,429	135,650
Population Change		29,097	20,416	12,221
Percent Change		39.4%	19.8%	9.9%
Average Annual Change		3.9%	2.5%	2.0%
<b>State Population</b>	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
<b>Study Area as a % of Total State Pop</b>	0.25%	0.30%	0.33%	0.35%

**Analysis:**

The population within the study area is projected to grow over the next five years.

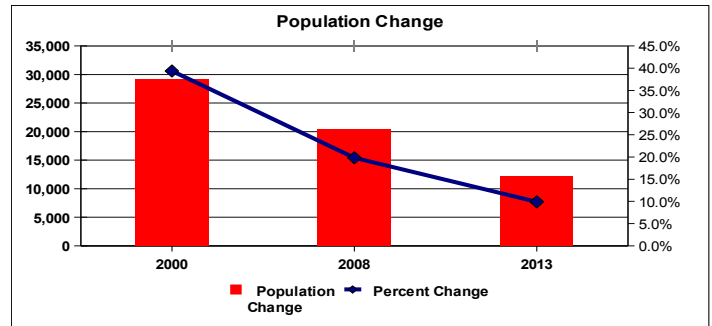
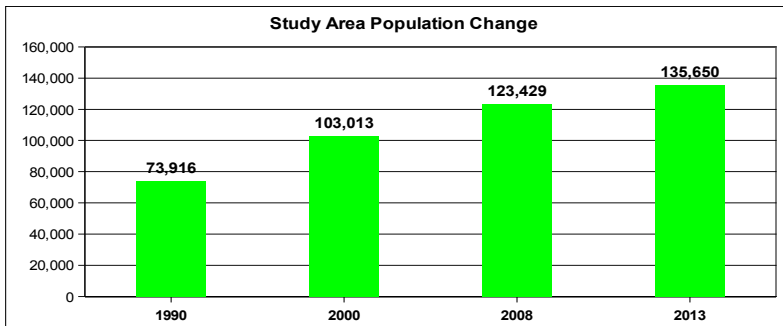
**Definition Aids:**

**Percent Change:** A calculation between data years.

**Average Annual Change:** Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

**Story Helps:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

**Study Area as % of Total State Population:** The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	52,432	50.9%	62,682	50.8%	68,806	50.7%	-0.2%
Male	50,581	49.1%	60,747	49.2%	66,844	49.3%	0.2%
<b>Totals:</b>	<b>103,013</b>	<b>100.0%</b>	<b>123,429</b>	<b>100.0%</b>	<b>135,650</b>	<b>100.0%</b>	

CA	2008	Comp Index
18,622,776	50.0%	102
18,651,537	50.0%	98
37,274,313	100.0%	100

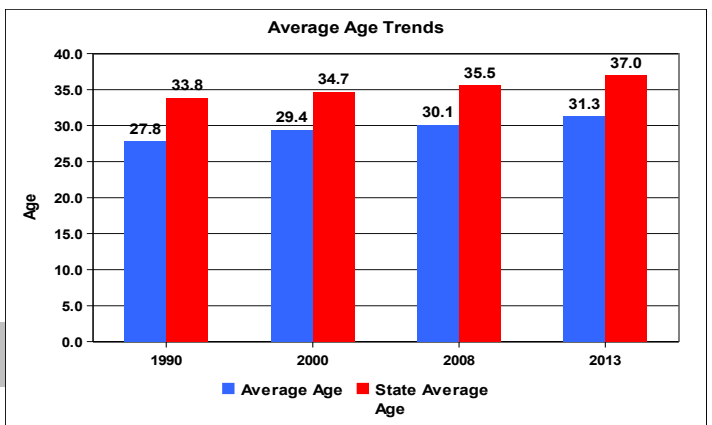
**Definition Aids:**

**1. Projected Change: What does projected change mean?** Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

**2. Comparative Index: What is a Comparative Index?** This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

**People by Age**

Average/Median Age	1990	2000	2008	2013
<b>Average Age</b>	27.8	29.4	30.1	31.3
Average Age Change		1.6	0.7	1.2
Percent Change		5.7%	2.4%	3.9%
<b>Median Age</b>		27	30	32
<b>State Average Age</b>	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
<b>Average Age Comparative Index</b>	82	85	85	85



**Analysis:**

The average age of the study area is projected to get somewhat older.  
The average age of the study area is significantly below the state average.

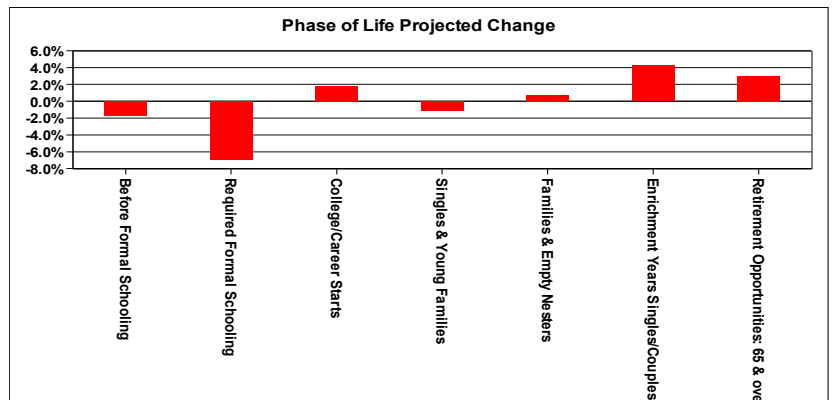
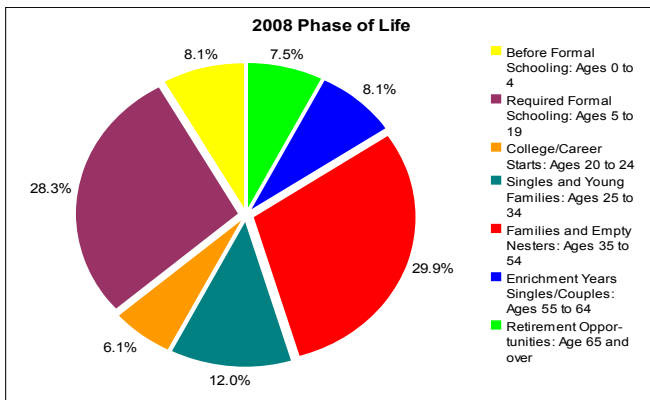
Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	9,817	9.5%	10,043	8.1%	10,592	7.8%	-1.7%
Required Formal Schooling: Ages 5 to 19	33,982	33.0%	34,901	28.3%	35,355	26.1%	-6.9%
College/Career Starts: Ages 20 to 24	4,611	4.5%	7,557	6.1%	8,518	6.3%	1.8%
Singles and Young Families: Ages 25 to 34	13,588	13.2%	14,854	12.0%	16,340	12.0%	-1.1%
Families and Empty Nesters: Ages 35 to 54	29,467	28.6%	36,916	29.9%	39,810	29.3%	0.7%
Enrichment Years Singles/Couples: Ages 55 to 64	5,587	5.4%	9,951	8.1%	13,134	9.7%	4.3%
Retirement Opportunities: Age 65 and over	5,960	5.8%	9,206	7.5%	11,901	8.8%	3.0%
<b>Totals:</b>	<b>103,012</b>	<b>100%</b>	<b>123,428</b>	<b>100%</b>	<b>135,650</b>	<b>100%</b>	

CA	2008	Comp Index
2,639,141	7.1%	115
7,992,372	21.4%	132
2,734,305	7.3%	83
5,307,349	14.2%	85
10,685,966	28.7%	104
3,764,398	10.1%	80
4,150,782	11.1%	67
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

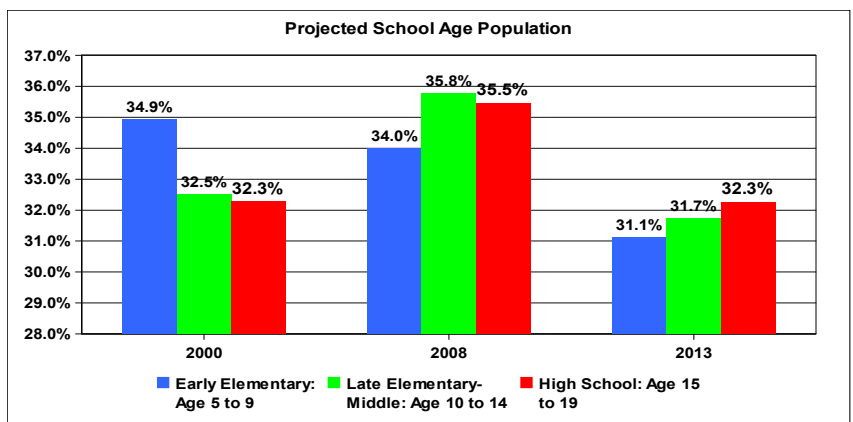
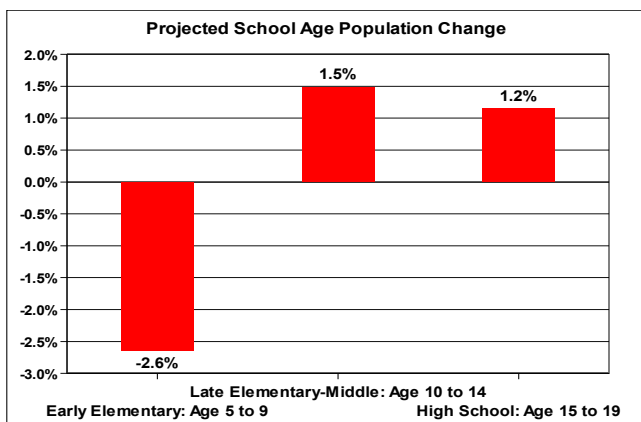
**Analysis:**

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.  
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.  
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	11,865	34.9%	11,341	32.5%	11,411	32.3%	-2.6%
Late Elementary-Middle: Age 10 to 14	11,548	34.0%	12,483	35.8%	12,539	35.5%	1.5%
High School: Age 15 to 19	10,570	31.1%	11,077	31.7%	11,405	32.3%	1.2%
<b>Totals:</b>	<b>33,983</b>	<b>100.0%</b>	<b>34,901</b>	<b>100.0%</b>	<b>35,355</b>	<b>100.0%</b>	

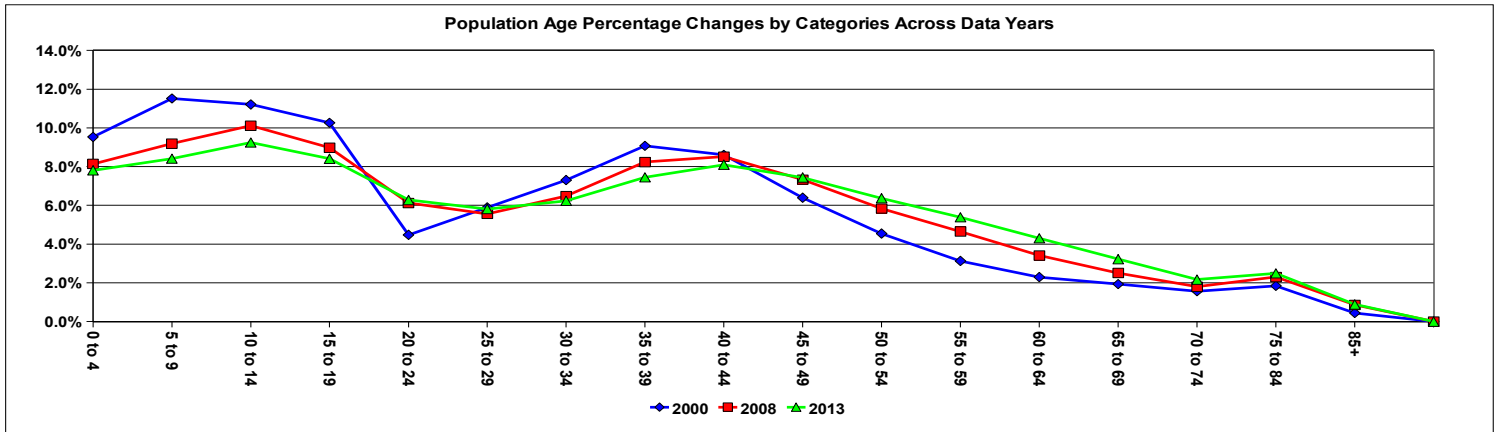
CA	2008	Comp Index
2,597,525	32.5%	100
2,649,169	33.1%	108
2,745,678	34.4%	92
<b>7,992,372</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

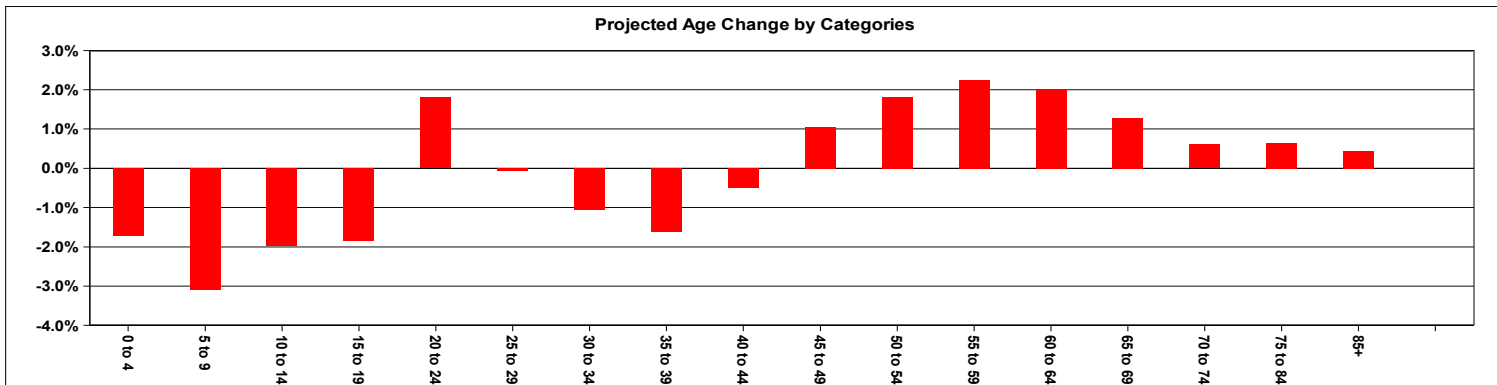
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	9,817	9.5%	10,043	8.1%	10,592	7.8%	-1.7%
5 to 9	11,865	11.5%	11,341	9.2%	11,411	8.4%	-3.1%
10 to 14	11,548	11.2%	12,483	10.1%	12,539	9.2%	-2.0%
15 to 19	10,570	10.3%	11,077	9.0%	11,405	8.4%	-1.9%
20 to 24	4,611	4.5%	7,557	6.1%	8,518	6.3%	1.8%
25 to 29	6,065	5.9%	6,857	5.6%	7,885	5.8%	-0.1%
30 to 34	7,523	7.3%	7,997	6.5%	8,455	6.2%	-1.1%
35 to 39	9,344	9.1%	10,164	8.2%	10,100	7.4%	-1.6%
40 to 44	8,863	8.6%	10,508	8.5%	10,986	8.1%	-0.5%
45 to 49	6,583	6.4%	9,044	7.3%	10,089	7.4%	1.0%
50 to 54	4,677	4.5%	7,199	5.8%	8,636	6.4%	1.8%
55 to 59	3,221	3.1%	5,740	4.7%	7,302	5.4%	2.3%
60 to 64	2,366	2.3%	4,211	3.4%	5,832	4.3%	2.0%
65 to 69	1,993	1.9%	3,090	2.5%	4,378	3.2%	1.3%
70 to 74	1,611	1.6%	2,219	1.8%	2,942	2.2%	0.6%
75 to 84	1,898	1.8%	2,839	2.3%	3,377	2.5%	0.6%
85+	459	0.4%	1,058	0.9%	1,204	0.9%	0.4%
<b>Totals:</b>	<b>103,014</b>	<b>100.0%</b>	<b>123,427</b>	<b>100.0%</b>	<b>135,651</b>	<b>100.0%</b>	

CA	2008	Comp Index
2,639,141	7.1%	115
2,597,525	7.0%	132
2,649,169	7.1%	142
2,745,678	7.4%	122
2,734,305	7.3%	83
2,675,649	7.2%	77
2,631,700	7.1%	92
2,713,550	7.3%	113
2,777,249	7.5%	114
2,719,566	7.3%	100
2,475,601	6.6%	88
2,119,671	5.7%	82
1,644,727	4.4%	77
1,213,953	3.3%	77
946,332	2.5%	71
1,390,255	3.7%	62
600,242	1.6%	53
<b>37,274,313</b>	<b>100%</b>	<b>100</b>



**Definition Aids:**

**How do I read the graph above?** This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these census age categories by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



**Definition Aids:**

**How do I read the graph above?** This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

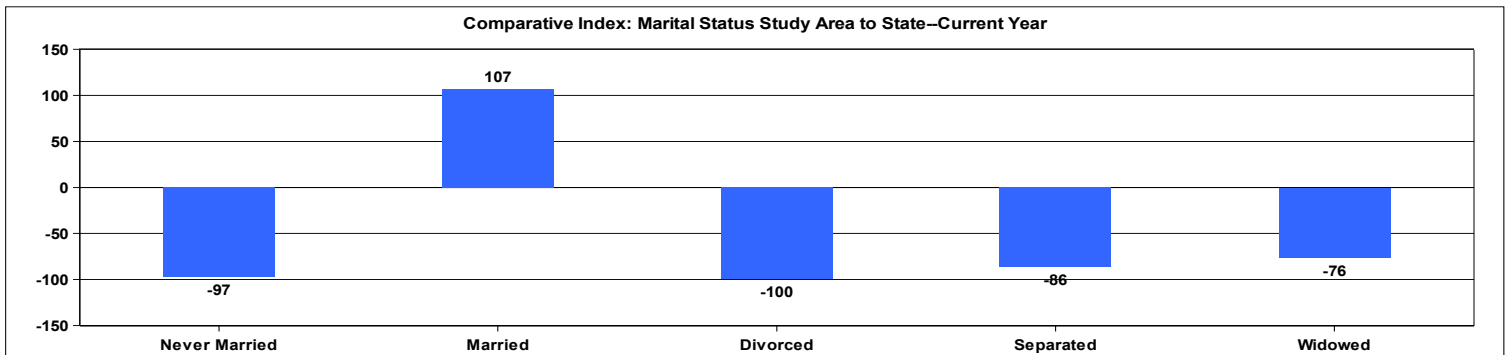
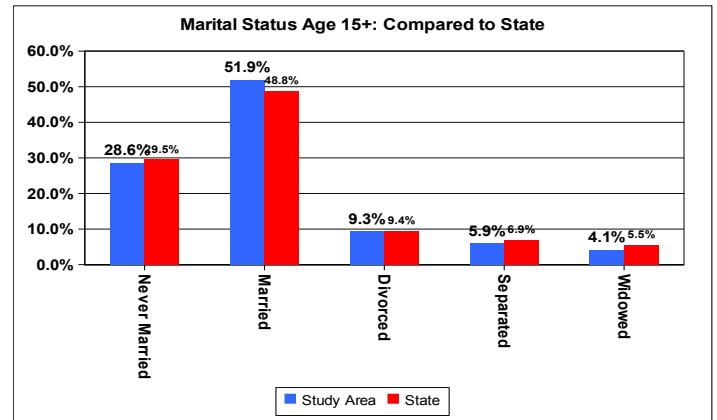
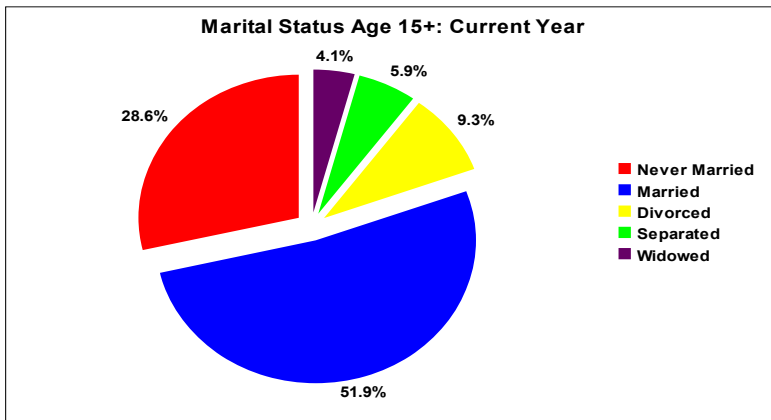
Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**People by Marital Status**

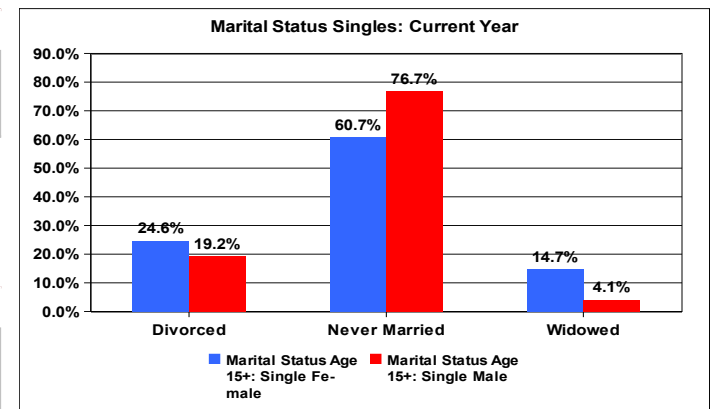
Marital Status Age 15+	2000		2008	
Never Married	20,086	28.8%	25,630	28.6%
Married	35,983	51.6%	46,480	51.9%
Divorced	6,608	9.5%	8,333	9.3%
Separated	4,136	5.9%	5,323	5.9%
Widowed	2,978	4.3%	3,712	4.1%
<b>Totals:</b>	<b>69,791</b>	<b>100.0%</b>	<b>89,478</b>	<b>100.0%</b>

**Analysis:**  
Married couples are more likely than the state average.  
Divorce is about as likely as the state average.

CA	2008	Comp Index
8,677,018	29.5%	97
14,319,521	48.8%	107
2,748,669	9.4%	100
2,022,610	6.9%	86
1,605,121	5.5%	76
<b>29,372,939</b>	<b>100.0%</b>	<b>100</b>



Marital Status Age 15+: Single Female	2000		2008	
Divorced	3,892	25.5%	5,027	24.6%
Never Married	8,960	58.7%	12,392	60.7%
Widowed	2,411	15.8%	3,004	14.7%
<b>Totals:</b>	<b>15,263</b>	<b>100.0%</b>	<b>20,423</b>	<b>100.0%</b>



Marital Status Age 15+: Single Male	2000		2008	
Divorced	2,716	18.8%	3,306	19.2%
Never Married	11,126	77.2%	13,238	76.7%
Widowed	567	3.9%	708	4.1%
<b>Totals:</b>	<b>14,409</b>	<b>100.0%</b>	<b>17,252</b>	<b>100.0%</b>

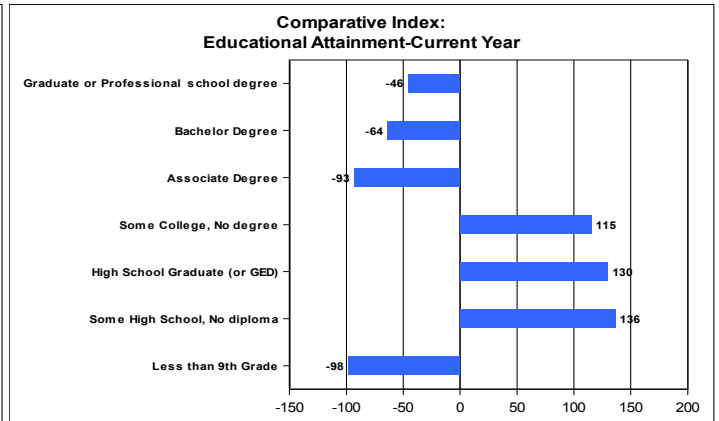
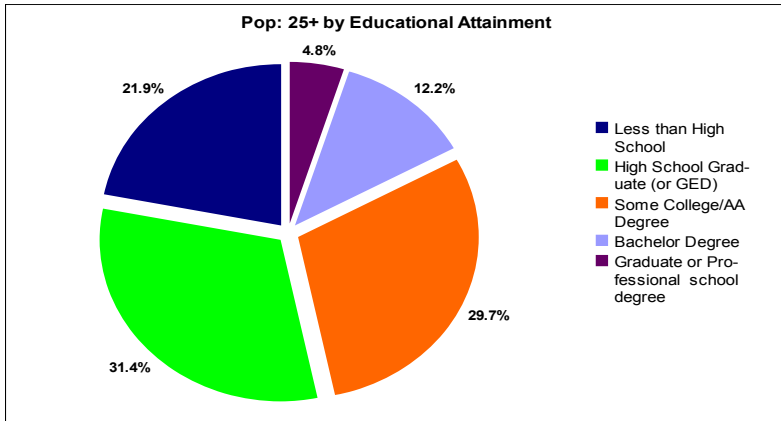
Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**People by Education Level**

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	6,001	9.9%	7,238	10.2%
Some High School, No diploma	15,409	25.5%	8,301	11.7%
High School Graduate (or GED)	13,961	23.1%	22,256	31.4%
Some College, No degree	15,274	25.3%	15,900	22.4%
Associate Degree	3,568	5.9%	5,150	7.3%
Bachelor Degree	4,493	7.4%	8,644	12.2%
Graduate or Professional school degree	1,635	2.7%	3,438	4.8%
<b>Totals:</b>	<b>60,341</b>	<b>100.0%</b>	<b>70,927</b>	<b>100.0%</b>

**Analysis:**  
The level of education in the study area is lower than the state overall.

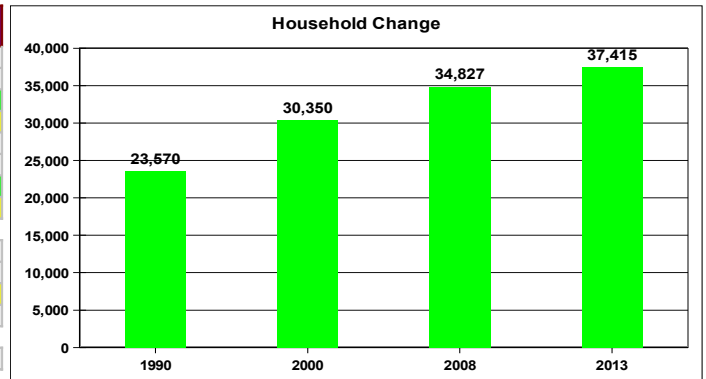
CA	2008	Comp Index
2,478,313	10.4%	98
2,050,552	8.6%	136
5,773,092	24.1%	130
4,645,100	19.4%	115
1,863,096	7.8%	93
4,565,703	19.1%	64
2,532,639	10.6%	46
<b>23,908,495</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

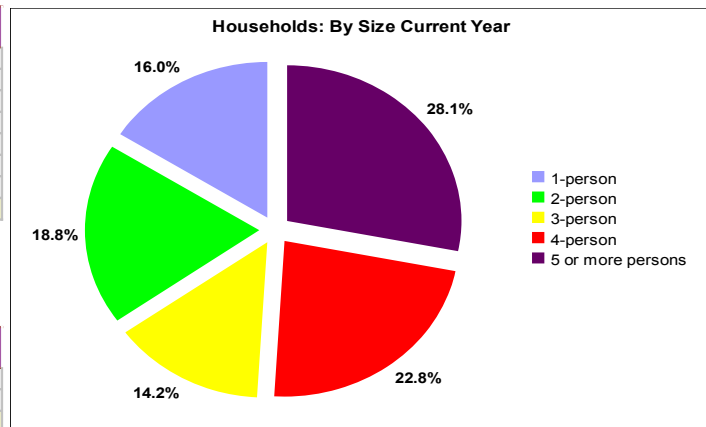
**HOUSEHOLDS**

Household Trends	1990	2000	2008	2013
<b>Households</b>	23,570	30,350	34,827	37,415
Households Change		6,780	4,477	2,588
Percent Change		29%	15%	7%
Average Annual Change		2.9%	1.8%	1.5%
<b>Population / Households</b>	3.14	3.39	3.54	3.63
Population / Households Change		0.26	0.15	0.08
Percent Change		8.2%	4.4%	2.3%
<b>State Households</b>	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
<b>Study Area as a % of All State HH</b>	0.23%	0.26%	0.28%	0.29%



**Analysis:**  
The number of households within the study area is projected to grow over the next five years.  
The number of households is changing somewhat faster than the state.  
The population per household is projected to remain flat over five years.

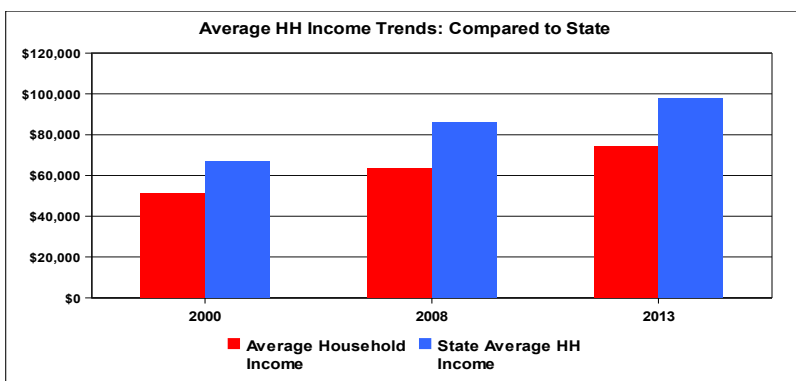
Households: By Size	2000		2008	
1-person	4,515	14.9%	5,572	16.0%
2-person	6,824	22.5%	6,565	18.8%
3-person	5,335	17.6%	4,945	14.2%
4-person	6,104	20.1%	7,958	22.8%
5-person	4,043	13.3%	5,197	14.9%
6-person	1,951	6.4%	2,509	7.2%
7-or-more persons	1,578	5.2%	2,082	6.0%
<b>Totals:</b>	<b>30,350</b>	<b>100.0%</b>	<b>34,828</b>	<b>100.0%</b>



Households: One Person by Gender	2000		2008	
Female Householder	2,225	49.3%	2,762	49.6%
Male Householder	2,289	50.7%	2,810	50.4%
<b>Totals:</b>	<b>4,514</b>	<b>100.0%</b>	<b>5,572</b>	<b>100.0%</b>

**Household Income**

Income Trends: Average	2000	2008	2013
<b>Average Household Income</b>	\$51,459	\$63,605	\$74,465
Average Household Income Change		\$12,147	\$10,860
Percent Change		23.6%	17.1%
<b>State Average HH Income</b>	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
<b>Ave. HH Income Comparative Index</b>	77	74	76
<b>Median Income</b>	\$44,215	\$56,323	\$63,561
<b>Per Capita Income</b>	\$15,161	\$17,947	\$20,539
Per Capita Income Change		\$2,786	\$2,592
Percent Change		18.4%	14.4%

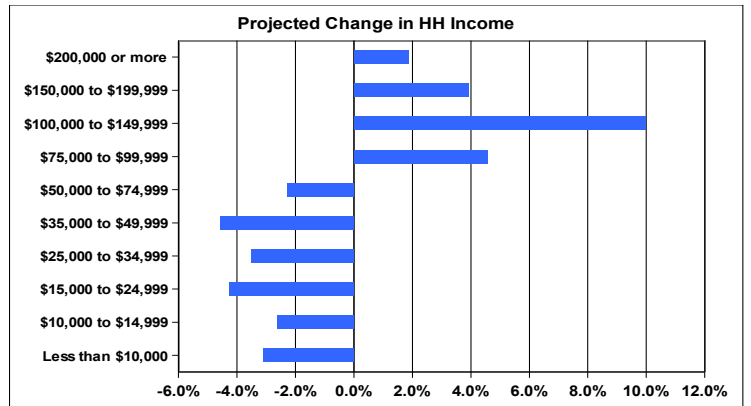
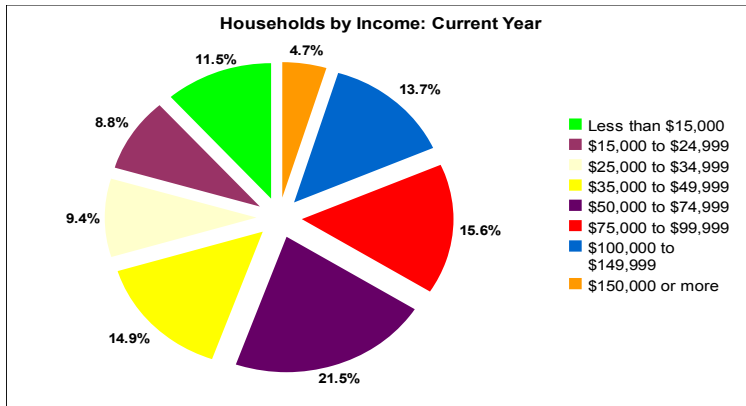


**Analysis:**  
The average household income is projected to grow significantly over the next five years.  
The average household income is significantly below the state average.  
The per capita income is projected to grow significantly over the next five years.

Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

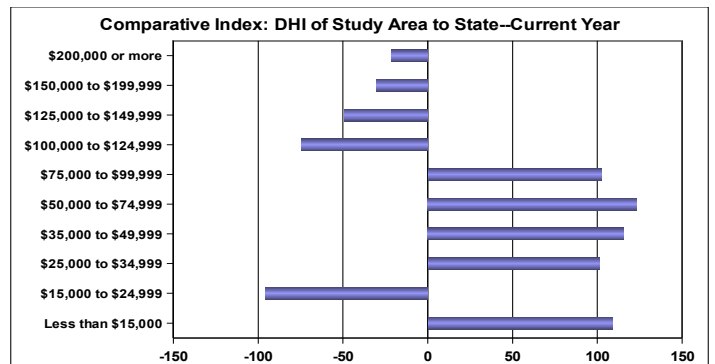
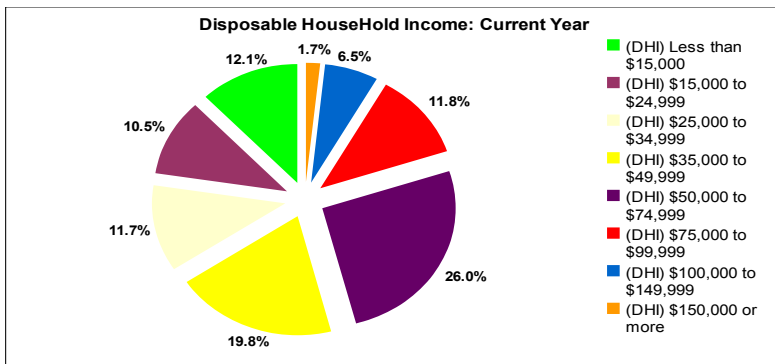
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	2,954	9.7%	2,617	7.5%	2,489	6.7%	-3.1%
\$10,000 to \$14,999	1,855	6.1%	1,390	4.0%	1,311	3.5%	-2.6%
\$15,000 to \$24,999	3,525	11.6%	3,076	8.8%	2,756	7.4%	-4.2%
\$25,000 to \$34,999	3,592	11.8%	3,261	9.4%	3,115	8.3%	-3.5%
\$35,000 to \$49,999	5,288	17.4%	5,178	14.9%	4,804	12.8%	-4.6%
\$50,000 to \$74,999	7,023	23.1%	7,475	21.5%	7,801	20.9%	-2.3%
\$75,000 to \$99,999	3,518	11.6%	5,416	15.6%	6,042	16.1%	4.6%
\$100,000 to \$149,999	2,102	6.9%	4,785	13.7%	6,328	16.9%	10.0%
\$150,000 to \$199,999	296	1.0%	1,063	3.1%	1,833	4.9%	3.9%
\$200,000 or more	197	0.6%	565	1.6%	935	2.5%	1.8%
<b>Totals:</b>	<b>30,350</b>	<b>100.0%</b>	<b>34,826</b>	<b>100.0%</b>	<b>37,414</b>	<b>100.0%</b>	

CA	2008	Comp Index
843,582	6.8%	110
458,242	3.7%	108
1,148,061	9.3%	95
1,150,671	9.3%	101
1,652,033	13.4%	111
2,218,884	18.0%	120
1,561,933	12.6%	123
1,815,167	14.7%	94
691,624	5.6%	55
818,504	6.6%	24
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>



Disposable HouseHold Income	2008		2013	
Less than \$15,000	4,215	12.1%	4,007	10.7%
\$15,000 to \$24,999	3,642	10.5%	3,289	8.8%
\$25,000 to \$34,999	4,088	11.7%	3,967	10.6%
\$35,000 to \$49,999	6,880	19.8%	7,136	19.1%
\$50,000 to \$74,999	9,049	26.0%	9,341	25.0%
\$75,000 to \$99,999	4,097	11.8%	5,064	13.5%
\$100,000 to \$124,999	1,663	4.8%	2,583	6.9%
\$125,000 to \$149,999	597	1.7%	1,050	2.8%
\$150,000 to \$199,999	287	0.8%	567	1.5%
\$200,000 or more	309	0.9%	412	1.1%
<b>Totals:</b>	<b>34,827</b>	<b>100.0%</b>	<b>37,416</b>	<b>100.0%</b>

CA	2008	Comp Index
1,374,154	11.1%	109
1,346,659	10.9%	96
1,433,321	11.6%	101
2,112,919	17.1%	116
2,603,805	21.1%	123
1,422,941	11.5%	102
791,426	6.4%	75
430,572	3.5%	49
338,849	2.7%	30
504,055	4.1%	22
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

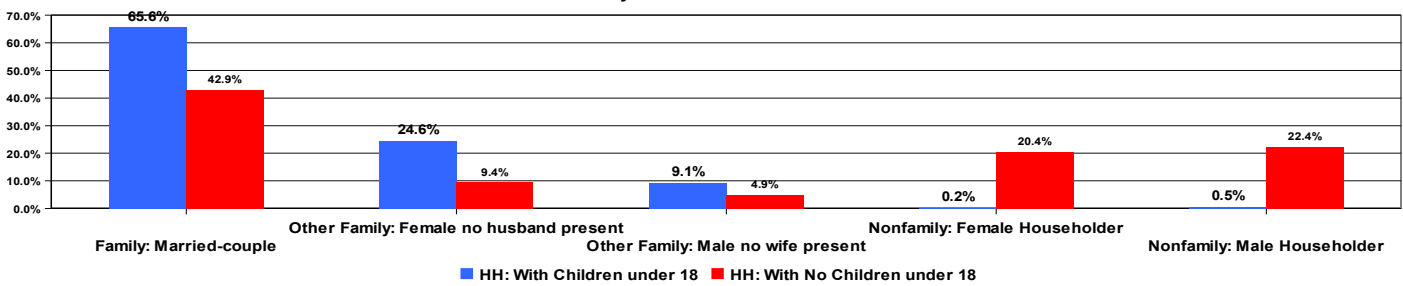
**Household Structures**

HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	11,896	67.0%	12,320	65.6%	3,205,415	67.7%	97
Other Family: Female no husband present	4,238	23.9%	4,609	24.6%	1,064,612	22.5%	109
Other Family: Male no wife present	1,438	8.1%	1,712	9.1%	430,351	9.1%	100
Nonfamily: Female Householder	60	0.3%	40	0.2%	8,823	0.2%	114
Nonfamily: Male Householder	115	0.6%	89	0.5%	26,145	0.6%	86
<b>Totals:</b>	<b>17,747</b>	<b>100.0%</b>	<b>18,770</b>	<b>100.0%</b>	<b>4,735,346</b>	<b>100%</b>	<b>100</b>

**Analysis:**  
Children under 18 are as likely to be in two-parent households as in the state overall.  
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	5,401	31.6%	6,892	42.9%	2,899,328	38.0%	113
Other Family: Female no husband present	1,025	6.0%	1,516	9.4%	522,903	6.9%	138
Other Family: Male no wife present	513	3.0%	783	4.9%	302,602	4.0%	123
Nonfamily: Female Householder	4,902	28.6%	3,271	20.4%	2,060,186	27.0%	75
Nonfamily: Male Householder	5,277	30.8%	3,595	22.4%	1,838,336	24.1%	93
<b>Totals:</b>	<b>17,118</b>	<b>100.0%</b>	<b>16,057</b>	<b>100.0%</b>	<b>7,623,355</b>	<b>100%</b>	<b>100</b>

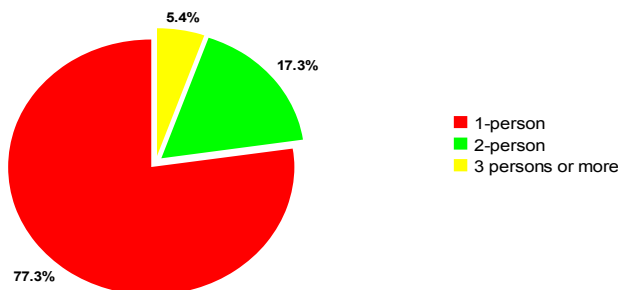
**Households by Presence of Children: Current Year**



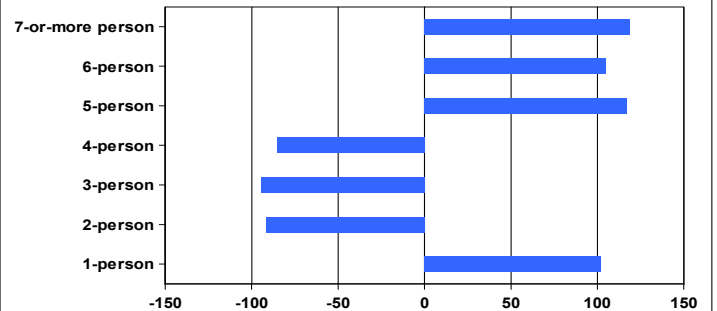
Nonfamily Households: Persons per Household Trends	2008	
1-person	4,515	77.3%
2-person	1,012	17.3%
3-person	188	3.2%
4-person	65	1.1%
5-person	32	0.5%
6-person	14	0.2%
7-or-more person	14	0.2%
<b>Totals:</b>	<b>5,840</b>	<b>100.0%</b>

CA	2008	Comp Index
2,971,563	75.5%	102
741,850	18.9%	92
133,641	3.4%	95
51,116	1.3%	86
18,414	0.5%	117
8,977	0.2%	105
7,928	0.2%	119
<b>3,933,489</b>	<b>100.0%</b>	<b>100</b>

**Nonfamily Households: Persons per Household Current Year**



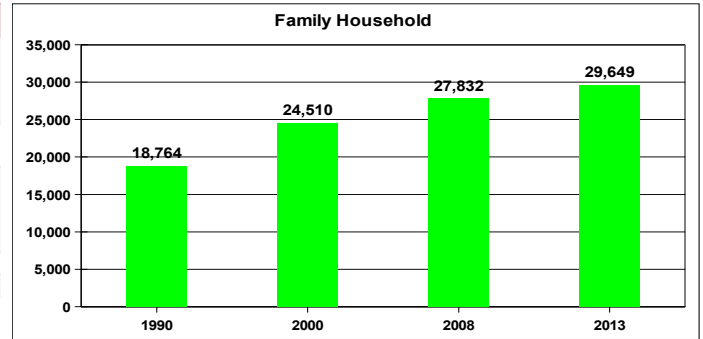
**Comparative Index: Non-Family Households--Current Year**



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**FAMILIES**

Families	1990	2000	2008	2013
<b>Families</b>	18,764	24,510	27,832	29,649
Families Change		5,746	3,322	1,817
Percent Change		<b>30.6%</b>	<b>13.6%</b>	<b>6.5%</b>
Average Annual Change		<b>3.1%</b>	<b>1.7%</b>	<b>1.3%</b>
<b>State Families</b>	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		<b>10.9%</b>	<b>6.4%</b>	<b>3.6%</b>
Average Annual Change		<b>1.1%</b>	<b>0.8%</b>	<b>0.7%</b>
<b>Study Area as a % of State Families</b>	0.26%	0.31%	0.33%	0.34%



**Analysis:**  
The number of family households within the study area is projected to grow over the next five years.  
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	5,812	23.7%	6,345	22.8%	6,636	22.4%	-1.3%
3-person	5,147	21.0%	5,720	20.6%	6,025	20.3%	-0.7%
4-person	6,038	24.6%	6,727	24.2%	7,065	23.8%	-0.8%
5-person	4,011	16.4%	4,670	16.8%	5,022	16.9%	0.6%
6-person	1,938	7.9%	2,392	8.6%	2,654	9.0%	1.0%
7-or-more person	1,564	6.4%	1,978	7.1%	2,246	7.6%	1.2%
<b>Totals:</b>	<b>24,510</b>	<b>100.0%</b>	<b>27,832</b>	<b>100.0%</b>	<b>29,648</b>	<b>100.0%</b>	

CA	2008	Comp Index
2,850,194	33.8%	67
1,834,378	21.8%	94
1,752,142	20.8%	116
990,165	11.8%	143
496,586	5.9%	146
501,744	6.0%	119
<b>8,425,209</b>	<b>100%</b>	<b>100</b>

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	1,875	7.6%	1,547	5.6%	1,470	5.0%	-2.7%
\$10,000 to \$14,999	1,293	5.3%	867	3.1%	742	2.5%	-2.8%
\$15,000 to \$24,999	2,608	10.6%	2,261	8.1%	2,003	6.8%	-3.9%
\$25,000 to \$34,999	2,891	11.8%	2,520	9.1%	2,358	8.0%	-3.8%
\$35,000 to \$49,999	4,360	17.8%	4,202	15.1%	3,811	12.9%	-4.9%
\$50,000 to \$74,999	6,055	24.7%	6,124	22.0%	6,208	20.9%	-3.8%
\$75,000 to \$99,999	3,131	12.8%	4,665	16.8%	5,102	17.2%	4.4%
\$100,000 to \$149,999	1,857	7.6%	4,197	15.1%	5,506	18.6%	11.0%
\$150,000 to \$199,999	272	1.1%	920	3.3%	1,584	5.3%	4.2%
\$200,000 or more	169	0.7%	530	1.9%	866	2.9%	2.2%
<b>Totals:</b>	<b>24,511</b>	<b>100.0%</b>	<b>27,833</b>	<b>100.0%</b>	<b>29,650</b>	<b>100.0%</b>	

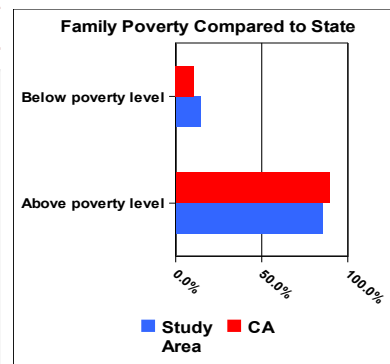
CA	2008	Comp Index
375,736	4.5%	125
194,212	2.3%	135
662,820	7.9%	103
728,486	8.6%	105
1,072,112	12.7%	119
1,521,141	18.1%	122
1,168,578	13.9%	121
1,439,183	17.1%	88
572,563	6.8%	49
690,380	8.2%	23
<b>8,425,211</b>	<b>100.0%</b>	<b>100</b>

Families: Poverty Summary	2008	
Above poverty level	20,939	85.4%
Below poverty level	3571	14.6%
<b>Totals:</b>	<b>24,510</b>	<b>100.0%</b>

**Analysis:**  
Compared to the state, families are more likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	96
840,005	10.6%	137
<b>7,920,047</b>	<b>100.0%</b>	<b>100</b>

Families: Poverty Detail	2008	
<b>Above Poverty Level</b>		
Married-couple: Children	900	3.7%
Married-couple: No children	2,466	10.1%
Male: No wife present: Children	413	1.7%
Male: No wife present: No children	1,218	5.0%
Female: No husband present: Children	5,169	21.1%
Female: No husband present: No children	10,773	44.0%
<b>Below Poverty Level</b>		
Married-couple: Children	131	0.5%
Married-couple: No children	1,715	7.0%
Male: No wife present: Children	53	0.2%
Male: No wife present: No children	259	1.1%
Female: No husband present: Children	183	0.7%
Female: No husband present: No children	1,230	5.0%
<b>Totals:</b>	<b>24,510</b>	<b>100.0%</b>



CA	2008	Comp Index
<b>Above Poverty Level</b>		
402,558	5.1%	72
638,645	8.1%	125
211,798	2.7%	63
284,308	3.6%	138
2,611,068	33.0%	64
2,931,665	37.0%	119
<b>Below Poverty Level</b>		
39,877	0.5%	106
307,813	3.9%	180
18,355	0.2%	93
69,722	0.9%	120
88,138	1.1%	67
316,100	4.0%	126
<b>7,920,047</b>	<b>100.0%</b>	<b>100</b>

NOTE: Children are under 18

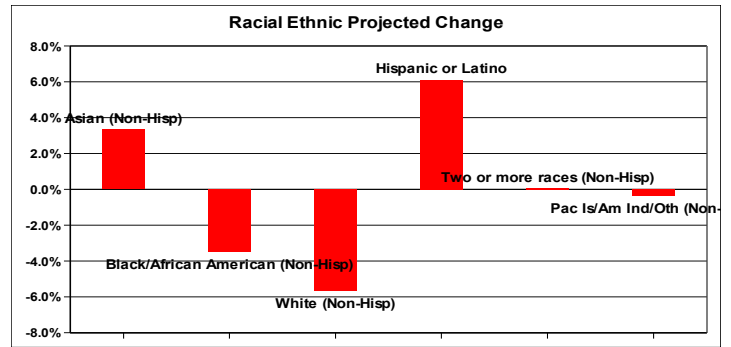
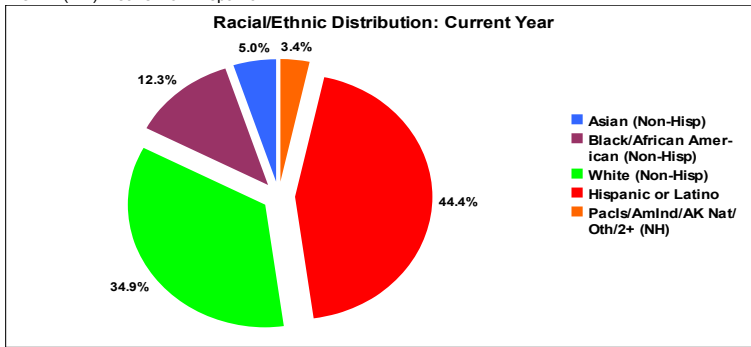
Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**DIVERSITY**

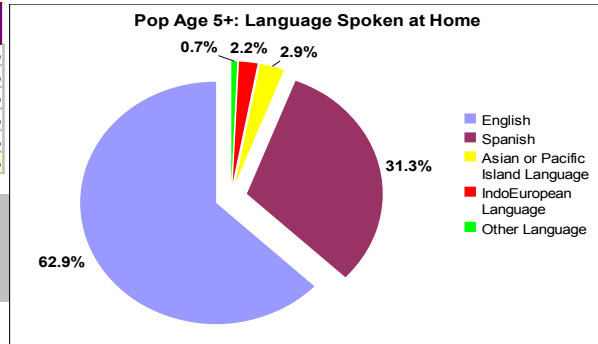
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	3,456	3.4%	6,204	5.0%	9,089	6.7%	3.3%
Black/African American (Non-Hisp)	14,786	14.4%	15,177	12.3%	14,763	10.9%	-3.5%
White (Non-Hisp)	39,437	38.3%	43,019	34.9%	44,265	32.6%	-5.7%
Hispanic or Latino	41,762	40.5%	54,817	44.4%	63,277	46.6%	6.1%
Two or more races (Non-Hisp)	2,630	2.6%	3,339	2.7%	3,532	2.6%	0.1%
Pac Is/Am Ind/Oth (Non-Hisp)	941	0.9%	874	0.7%	724	0.5%	-0.4%
<b>Totals:</b>	<b>103,012</b>	<b>100.0%</b>	<b>123,430</b>	<b>100.0%</b>	<b>135,650</b>	<b>100.0%</b>	

CA	2008	Comp Index
4,562,471	12.2%	41
2,071,913	5.6%	221
15,780,187	42.3%	82
13,740,168	36.9%	120
838,759	2.3%	120
280,815	0.8%	94
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

NOTE: (NH) means Non-Hispanic



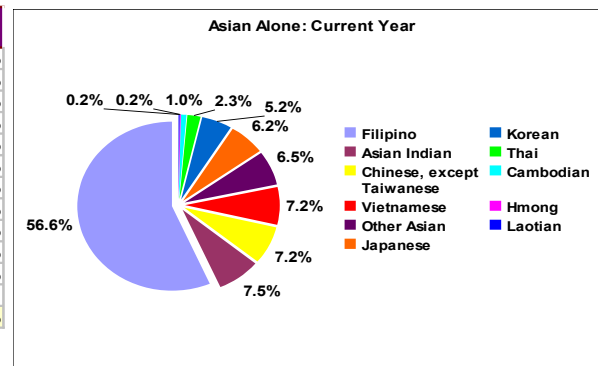
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	71,346	62.9%
Speak Spanish at Home	35,437	31.3%
Speak Asian or Pacific Island Language at Home	3,284	2.9%
Speak IndoEuropean Language at Home	2,507	2.2%
Speak Other Language at Home	812	0.7%
<b>Totals:</b>	<b>113,386</b>	<b>100.0%</b>



CA	2008	Comp Index
21,179,499	61.2%	103
8,831,636	25.5%	123
2,892,536	8.4%	35
1,453,973	4.2%	53
277,521	0.8%	89
<b>34,635,165</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**  
Compared to the state, people over 5 are more likely to speak only English at home.  
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	3,509	56.6%
Asian Indian	463	7.5%
Chinese, except Taiwanese	448	7.2%
Vietnamese	447	7.2%
Other Asian	406	6.5%
Japanese	384	6.2%
Korean	324	5.2%
Thai	141	2.3%
Cambodian	60	1.0%
Hmong	11	0.2%
Laotian	11	0.2%
<b>Totals:</b>	<b>6,204</b>	<b>100.0%</b>

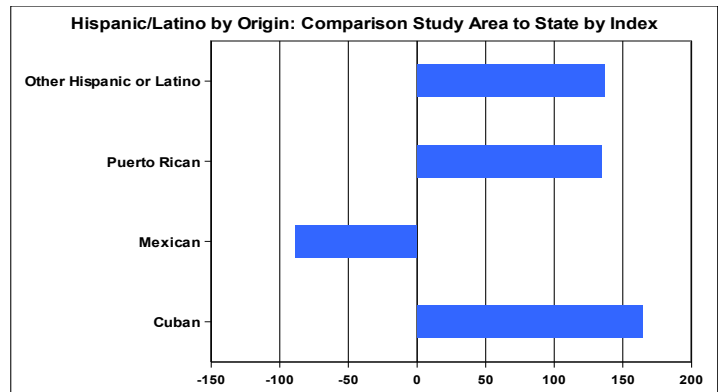
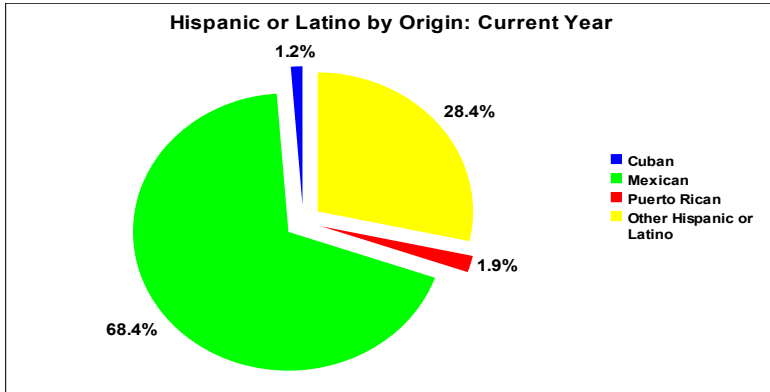


CA	2008	Comp Index
1,153,317	25.3%	224
412,797	9.0%	82
1,078,127	23.6%	31
548,631	12.0%	60
295,533	6.5%	101
372,936	8.2%	76
420,390	9.2%	57
46,386	1.0%	224
87,127	1.9%	51
78,169	1.7%	10
69,058	1.5%	12
<b>4,562,471</b>	<b>100.0%</b>	<b>100</b>

Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Population: Hispanic or Latino by Origin	2008	
Cuban	662	1.2%
Mexican	37,518	68.4%
Puerto Rican	1,044	1.9%
Other Hispanic or Latino	15,592	28.4%
<b>Totals:</b>	<b>54,816</b>	<b>100.0%</b>

CA	2008	Comp Index
101,925	0.7%	163
10,559,101	76.8%	89
196,830	1.4%	133
2,882,310	21.0%	136
<b>13,740,166</b>	<b>100%</b>	<b>100</b>

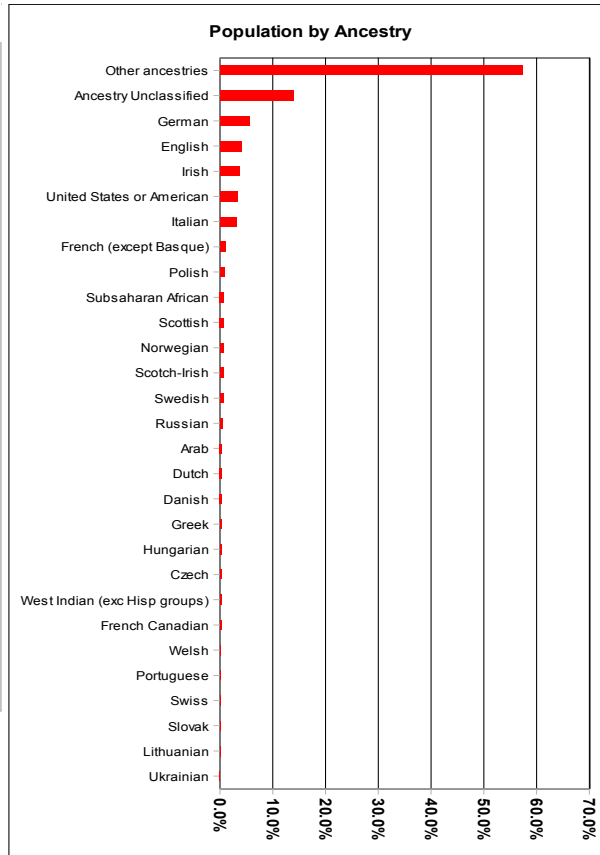


Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Population by Ancestry	2008	
Other ancestries	70,697	57.3%
Ancestry Unclassified	17,310	14.0%
German	6,929	5.6%
English	5,057	4.1%
Irish	4,525	3.7%
United States or American	4,196	3.4%
Italian	3,990	3.2%
French (except Basque)	1,257	1.0%
Polish	1,120	0.9%
Subsaharan African	981	0.8%
Scottish	938	0.8%
Norwegian	799	0.6%
Scotch-Irish	786	0.6%
Swedish	726	0.6%
Russian	550	0.4%
Arab	484	0.4%
Dutch	477	0.4%
Danish	455	0.4%
Greek	348	0.3%
Hungarian	339	0.3%
Czech	308	0.2%
West Indian (exc Hisp groups)	294	0.2%
French Canadian	271	0.2%
Welsh	251	0.2%
Portuguese	100	0.1%
Swiss	94	0.1%
Slovak	54	0.0%
Lithuanian	53	0.0%
Ukrainian	39	0.0%
<b>Totals:</b>	<b>123,428</b>	<b>100.0%</b>

**Definition Aids:**

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



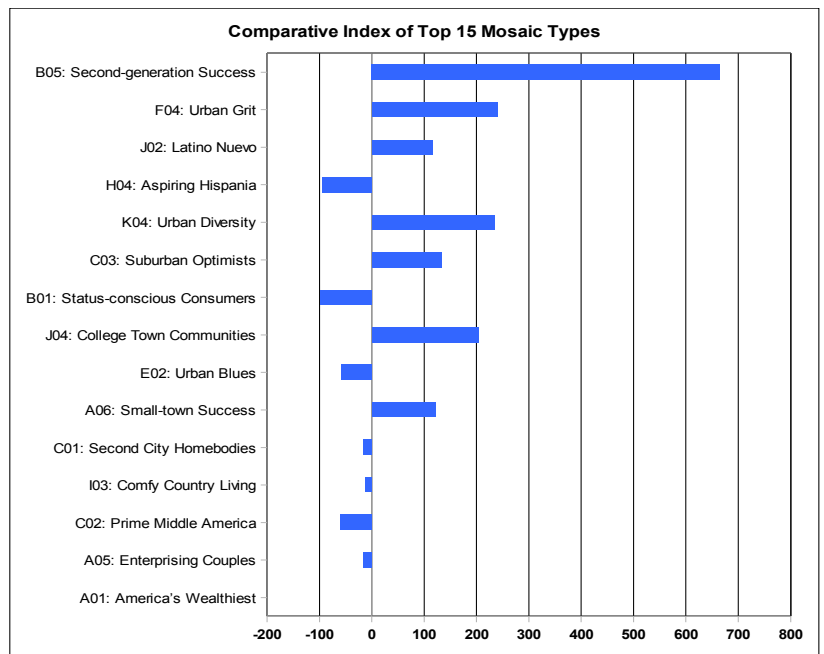
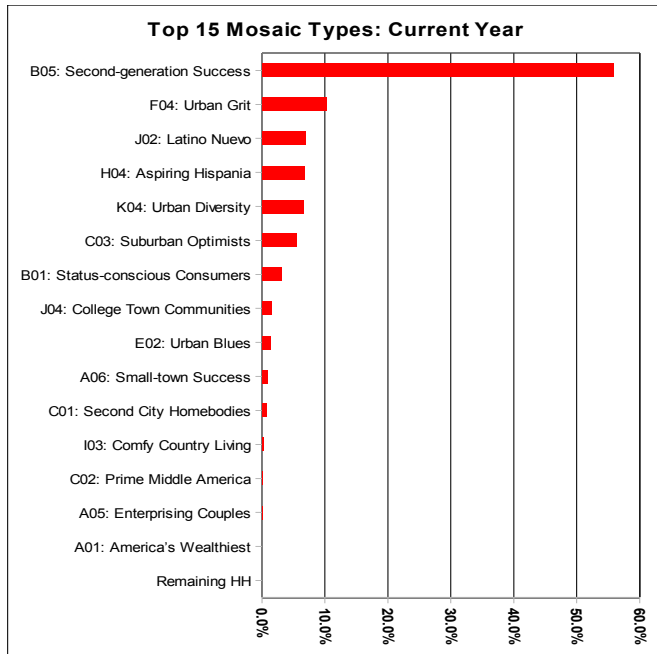
CA	2008	Comp Index
18,853,773	50.6%	113
5,371,669	14.4%	97
2,445,039	6.6%	86
1,852,871	5.0%	82
1,776,397	4.8%	77
1,289,054	3.5%	98
1,281,253	3.4%	94
471,008	1.3%	81
355,112	1.0%	95
188,252	0.5%	157
376,979	1.0%	75
348,323	0.9%	69
327,283	0.9%	73
321,709	0.9%	68
327,844	0.9%	51
183,460	0.5%	80
276,085	0.7%	52
145,132	0.4%	95
109,817	0.3%	96
98,987	0.3%	103
83,556	0.2%	111
60,795	0.2%	146
125,137	0.3%	65
102,226	0.3%	74
291,601	0.8%	10
80,071	0.2%	35
18,898	0.1%	86
37,965	0.1%	42
74,017	0.2%	16
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
B05: Second-generation Success	19,442	55.8% Upper-middle-class, largely multi-ethnic working white/blue-collar jobs.	1,036,280	8.4%	666
F04: Urban Grit	3,568	10.2% Young, ethnic mix, working-class blue-collar, second-tier cities.	527,085	4.3%	240
J02: Latino Nuevo	2,438	7.0% Mostly young, un-educated, Hispanics, the barrios of border states.	749,544	6.1%	115
H04: Aspiring Hispania	2,340	6.7% Young married/single Hispanics, lower-middle-classurban gateways.	888,219	7.2%	93
K04: Urban Diversity	2,315	6.6% Young and mobile multi-ethnic singles and single-parent families, inter-city	350,585	2.8%	234
C03: Suburban Optimists	1,946	5.6% Middle-class diversity, middle-aged families, older suburbs, coastal states.	518,576	4.2%	133
B01: Status-conscious Consumers	1,078	3.1% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	99
J04: College Town Communities	517	1.5% Young, single, college educated and students, around college communities	90,181	0.7%	203
E02: Urban Blues	500	1.4% Young Hispanic families, singles, urban, blue-collar, service jobs.	304,970	2.5%	58
A06: Small-town Success	284	0.8% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	121
C01: Second City Homebodies	255	0.7% Dual working, middle-aged families, cities along the East and West coasts.	561,696	4.5%	16
I03: Comfy Country Living	77	0.2% Older, empty-nester college-educated, retirees, quiet small-towns.	208,134	1.7%	13
C02: Prime Middle America	48	0.1% Young, upper-middle-class, small/midsized cities good paying jobs.	28,188	0.2%	60
A05: Enterprising Couples	20	0.1% Married couples, upper-middle-class commuter communities.	45,577	0.4%	16
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
Remaining HH	0	0.0%	6,159,326	49.8%	0
<b>Totals:</b>	<b>34,828</b>	<b>100%</b>	<b>12,358,701</b>	<b>100%</b>	<b>100</b>

**Definition Aids:**

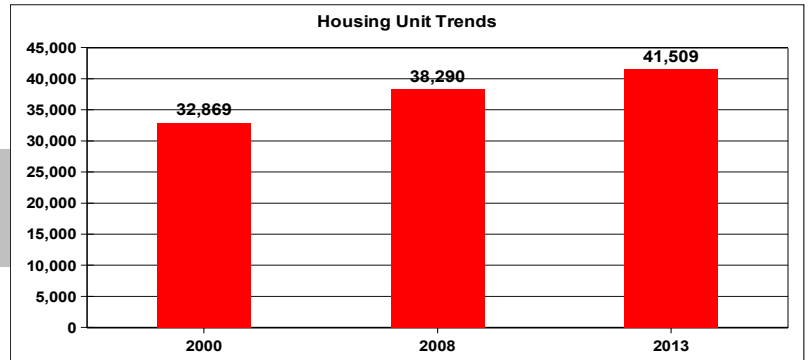
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**HOUSING**

Housing	2000	2008	2013
Housing Unit	32,869	38,290	41,509
Percent Change		16.5%	8.4%



**Analysis:**  
Single unit attached housing is somewhat below the state average  
Single unit detached housing is somewhat above the state average  
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	1,084	2.8%
1 Unit Detached	29,232	76.3%
2 Units	218	0.6%
3 to 19 Units	1,167	3.0%
20 to 49 Units	2,734	7.1%
50 or More Units	2,190	5.7%
Mobile Home or Trailer	1,632	4.3%
Other	32	0.1%
<b>Totals:</b>	<b>38,289</b>	<b>100%</b>

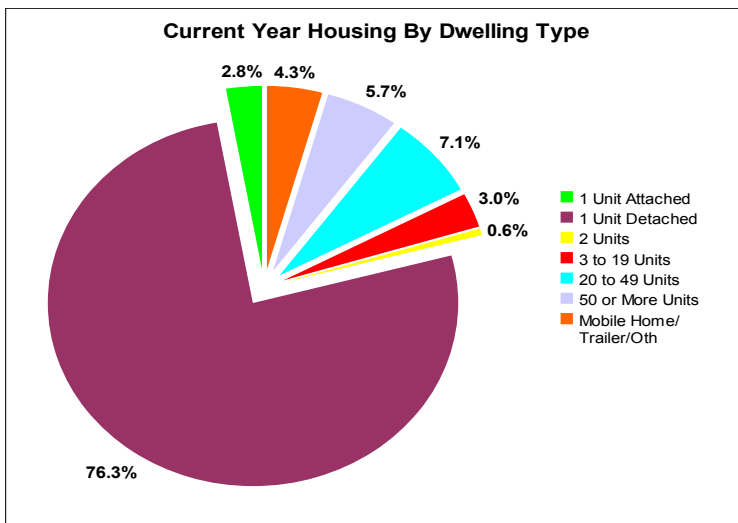
CA	2008	Comp Index
1,011,369	7.5%	38
7,794,683	57.8%	132
343,434	2.5%	22
643,480	4.8%	64
2,135,391	15.8%	45
892,003	6.6%	86
623,082	4.6%	92
38,807	0.3%	29
<b>13,482,249</b>	<b>100.0%</b>	<b>100</b>

Ratio Single Detached to Single Unit Attached	27.0
---	------

7.7	350
-----	-----

**Definition Aids:**

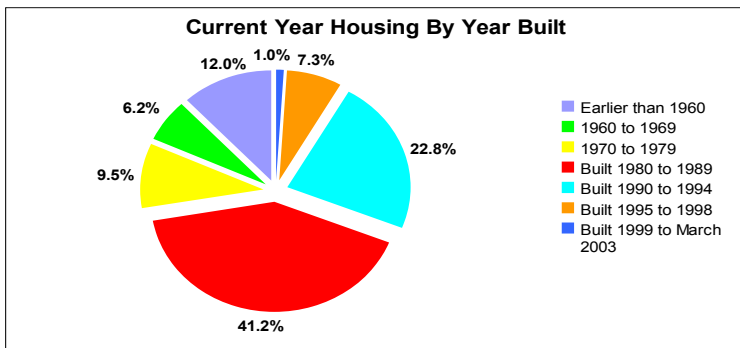
**Ratio Single Detached to Single Unit Attached:** This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Housing Trends: Units by Year Built		2008	
1939 or Earlier		335	0.9%
1940 to 1949		340	0.9%
1950 to 1959		3,913	10.2%
1960 to 1969		2,386	6.2%
1970 to 1979		3,645	9.5%
Built 1980 to 1989		15,791	41.2%
Built 1990 to 1994		8,718	22.8%
Built 1995 to 1998		2,783	7.3%
Built 1999 to March 2003		379	1.0%
<b>Totals:</b>		<b>38,290</b>	<b>100%</b>

CA	2008	Comp Index
1,207,906	9.0%	10
986,498	7.3%	12
1,991,417	14.8%	69
2,162,900	16.0%	39
2,695,417	20.0%	48
2,359,921	17.5%	236
1,031,552	7.7%	298
728,838	5.4%	134
317,804	2.4%	42
<b>13,482,253</b>	<b>100.0%</b>	<b>100</b>

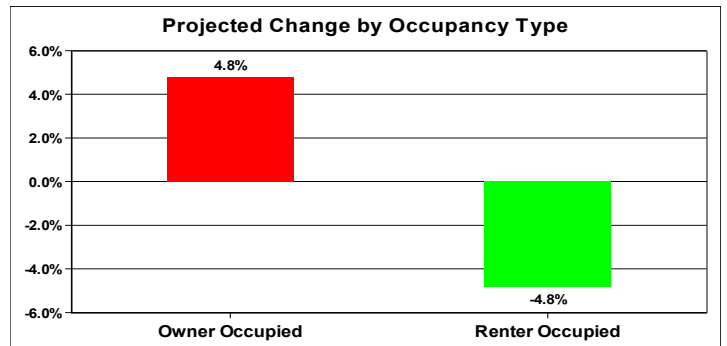
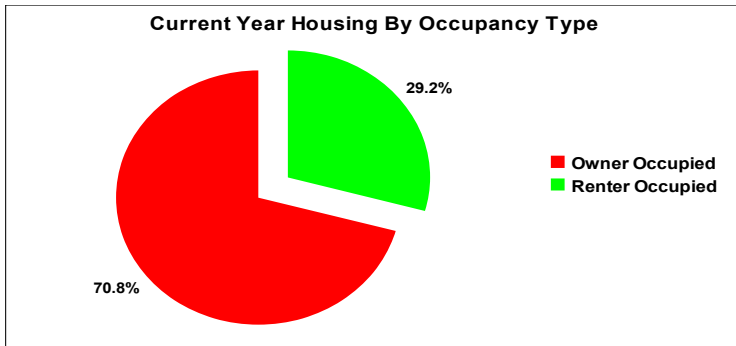


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied	20,442	67.4%	24,647	70.8%	27,002	72.2%	4.8%	
Renter Occupied	9,908	32.6%	10,181	29.2%	10,412	27.8%	-4.8%	
<b>Totals:</b>	<b>30,350</b>	<b>100%</b>	<b>34,828</b>	<b>100%</b>	<b>37,414</b>	<b>100%</b>		

CA	2008	Comp Index
7,280,073	58.9%	120
5,078,628	41.1%	71
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**

Compared to the state, housing units are more likely to be owner occupied.  
Compared to the state, housing units are less likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		619	2.5%
\$20,000 to \$39,999		442	1.8%
\$40,000 to \$59,999		753	3.1%
\$60,000 to \$79,999		3,363	13.6%
\$80,000 to \$99,999		5,738	23.3%
\$100,000 to \$149,999		43	0.2%
\$150,000 to \$199,999		2,991	12.1%
\$200,000 to \$299,999		584	2.4%
\$300,000 to \$399,999		204	0.8%
\$400,000 to \$499,999		34	0.1%
\$500,000 to \$749,999		64	0.3%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		9,812	39.8%
<b>Totals:</b>		<b>24,647</b>	<b>100%</b>

CA	2008	Comp Index
147,333	2.0%	124
152,358	2.1%	86
152,136	2.1%	146
274,833	3.8%	361
448,799	6.2%	378
166,749	2.3%	8
1,292,058	17.7%	68
1,535,187	21.1%	11
812,143	11.2%	7
463,594	6.4%	2
449,662	6.2%	4
167,918	2.3%	0
1,217,301	16.7%	238
<b>7,280,071</b>	<b>100.0%</b>	<b>100</b>

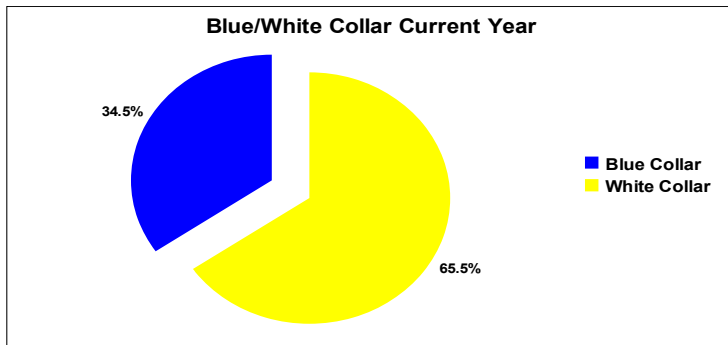
Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**WORK**

Employed Pop 16+ Blue/White Collar	2008
Blue Collar	18,326 34.5%
White Collar	34,734 65.5%
<b>Totals:</b>	<b>53,060 100.0%</b>

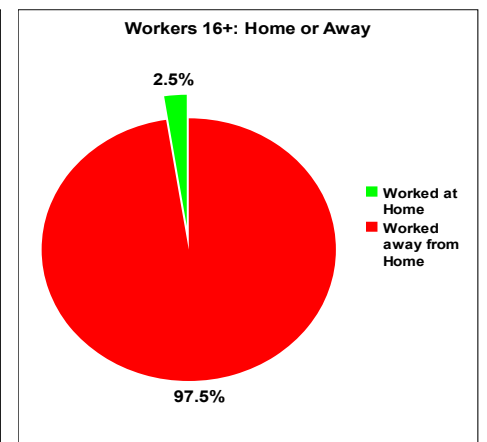
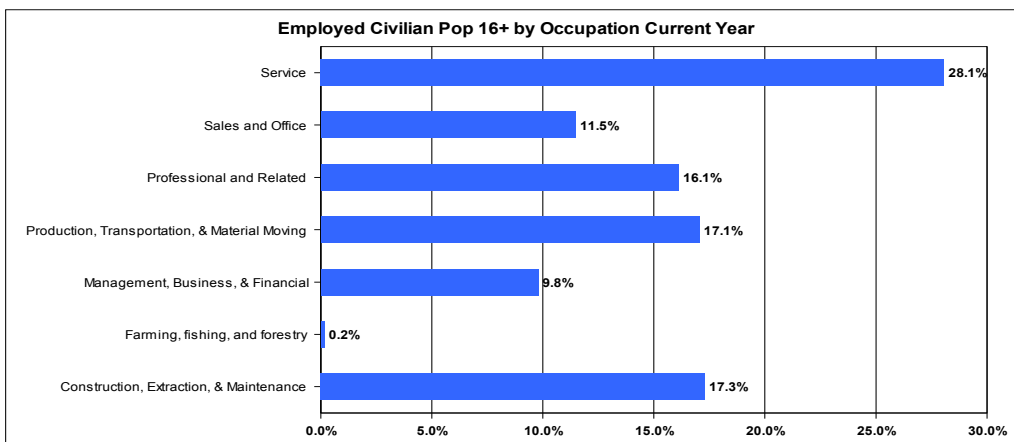
CA	2008	Comp Index
4,643,834	26.9%	128
12,591,436	73.1%	90
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**  
Compared to the state, workers are more likely to be Blue Collar.  
Compared to the state, workers are less likely to be White Collar.



Employed Civilian Pop 16+ by Occupation	2008
Construction, Extraction, & Maintenance	9,180 17.3%
Farming, fishing, and forestry	90 0.2%
Management, Business, & Financial	5,193 9.8%
Production, Transportation, & Material Moving	9,056 17.1%
Professional and Related	8,556 16.1%
Sales and Office	6,093 11.5%
Service	14,892 28.1%
<b>Totals:</b>	<b>53,060 100.0%</b>

CA	2008	Comp Index
2,101,123	12.2%	142
305,977	1.8%	10
2,441,238	14.2%	69
2,236,734	13.0%	132
3,669,244	21.3%	76
1,961,303	11.4%	101
4,519,651	26.2%	107
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>



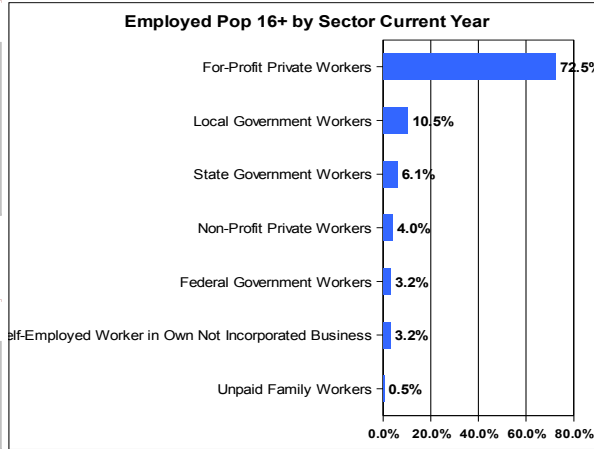
Workers 16+: Home or Away	2008
Worked at Home	1,300 2.5%
Worked away from Home	51,760 97.5%
<b>Totals:</b>	<b>53,060 100.0%</b>

CA	2008	Comp Index
668,376	3.9%	63
16,566,894	96.1%	101
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**  
Compared to the state, workers are less likely to work at home.

Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	38,453	72.5%
Local Government Workers	5,566	10.5%
State Government Workers	3,221	6.1%
Non-Profit Private Workers	2,141	4.0%
Federal Government Workers	1,711	3.2%
Self-Employed Worker in Own Not Incorporated Business	1,693	3.2%
Unpaid Family Workers	274	0.5%
<b>Totals:</b>	<b>53,059</b>	<b>100.0%</b>



CA	2008	Comp Index
12,157,036	70.5%	103
1,453,341	8.4%	124
1,458,104	8.5%	72
975,422	5.7%	71
411,649	2.4%	135
711,975	4.1%	77
67,743	0.4%	131
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	53,060	###
Not in labor force	29,387	###
In labor force: Civilian: Unemployed	4,434	491800.0%
In labor force: In Armed Forces	106	11900.0%
<b>Totals:</b>	<b>86,987</b>	<b>100.0%</b>

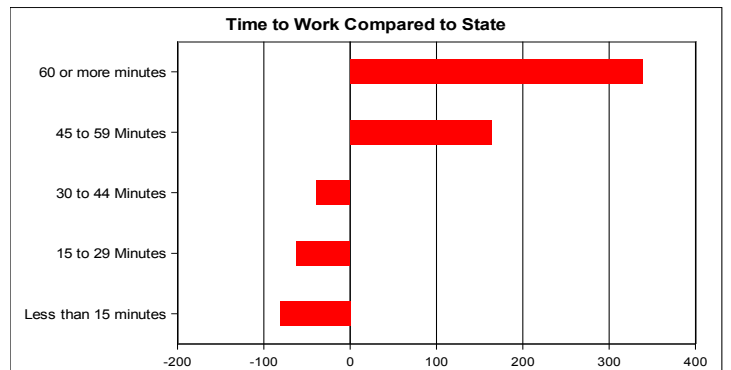
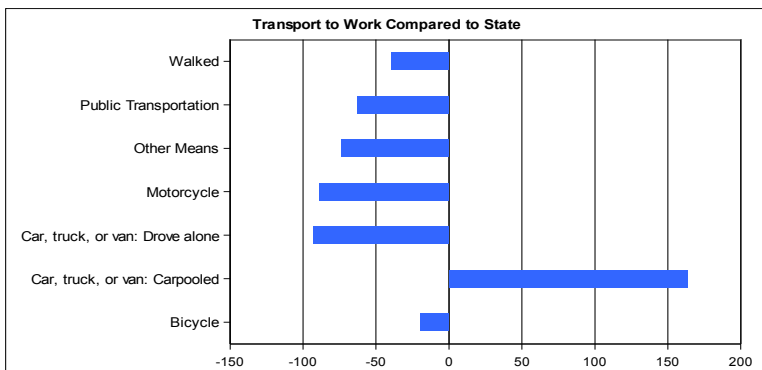
CA	2008	Comp Index
17,235,270	59.8%	10101851
10,240,862	35.5%	9293516
1,220,764	4.2%	11618047
141,846	0.5%	2419392
<b>28,838,742</b>	<b>100.0%</b>	<b>100</b>

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	10,585	20.5%
15 to 29 Minutes	11,381	22.0%
30 to 44 Minutes	4,225	8.2%
45 to 59 Minutes	7,082	13.7%
60 or more minutes	18,487	35.7%
<b>Totals:</b>	<b>51,760</b>	<b>100.0%</b>

CA	2008	Comp Index
4,158,350	25.1%	81
5,832,135	35.2%	62
3,450,482	20.8%	39
1,379,043	8.3%	164
1,746,884	10.5%	339
<b>16,566,894</b>	<b>100.0%</b>	<b>100</b>

Workers 16+: Transport to Work	2008	
Bicycle	82	0.2%
Car, truck, or van: Carpooled	12,943	25.0%
Car, truck, or van: Drove alone	36,106	69.8%
Motorcycle	120	0.2%
Other Means	316	0.6%
Public Transportation	1,622	3.1%
Walked	571	1.1%
<b>Totals:</b>	<b>51,760</b>	<b>100.0%</b>

CA	2008	Comp Index
136,005	0.8%	19
2,536,343	15.3%	163
12,425,265	75.0%	93
43,285	0.3%	89
136,806	0.8%	74
826,231	5.0%	63
462,959	2.8%	39
<b>16,566,894</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Trinity Baptist Church  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

## REPORT NOTES AND INTERPRETATION AIDS

### Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

### The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

### Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

**State Figures:** Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

**Comparative Index:** What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

**Projected Change:** Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

\* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

\* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

**Ratio Single Detached to Single Unit Attached:** This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.