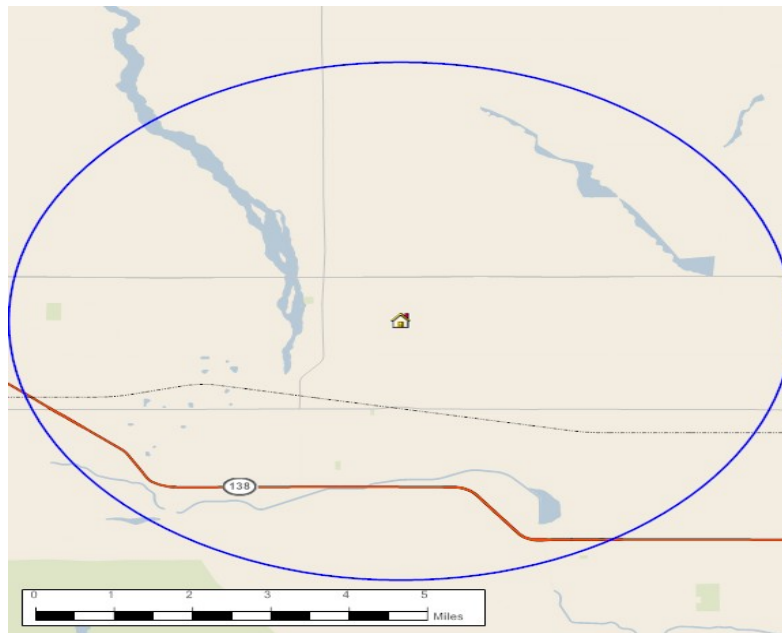


Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013
5/29/2009

Study Area



Contents

[People](#)

[Families](#)

[Housing](#)

[Households](#)

[Diversity](#)

[Work](#)

[Notes and Aids](#)

[MI User Guide](#)

[MI Demographic Reference Guide](#)

Copyright 2008 MissionInsite, LLC

www.missioninsite.com

Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	16,970	24,713	31,848	35,484
Population Change		7,743	7,135	3,636
Percent Change		45.6%	28.9%	11.4%
Average Annual Change		4.6%	3.6%	2.3%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.06%	0.07%	0.09%	0.09%

Analysis:

The population within the study area is projected to grow over the next five years.

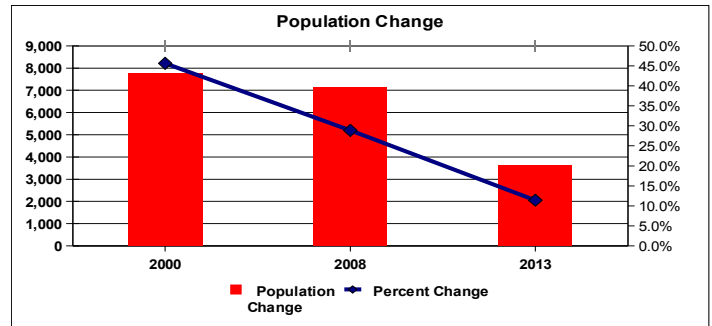
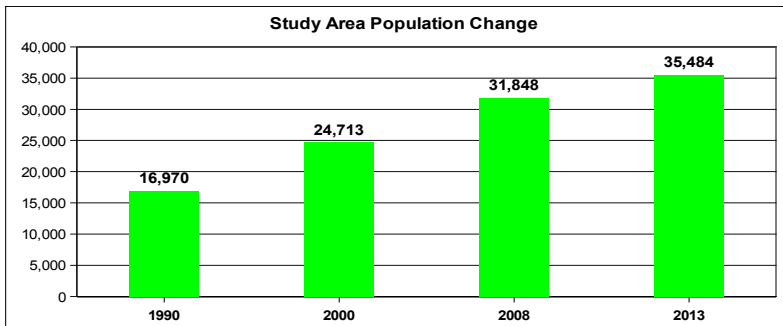
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	12,385	50.1%	16,038	50.4%	17,891	50.4%	0.3%
Male	12,328	49.9%	15,810	49.6%	17,593	49.6%	-0.3%
Totals:	24,713	100.0%	31,848	100.0%	35,484	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	101
18,651,537	50.0%	99
37,274,313	100.0%	100

Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

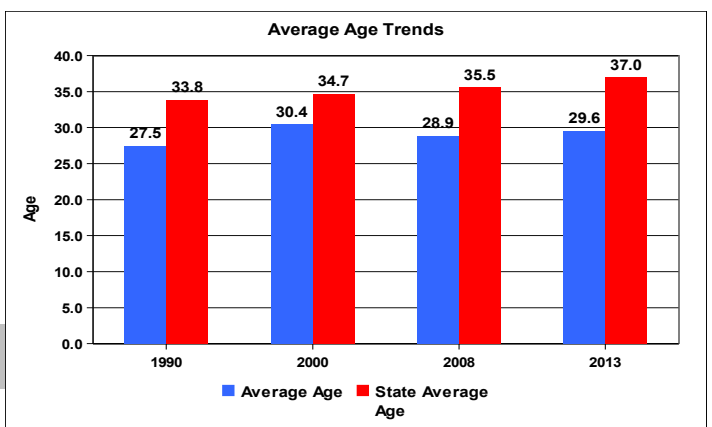
2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	27.5	30.4	28.9	29.6
Average Age Change		2.9	-1.6	0.7
Percent Change		10.7%	-5.2%	2.4%
Median Age		29	32	33
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	81	88	81	80

Analysis:

The average age of the study area is projected to get somewhat older.
The average age of the study area is significantly below the state average.



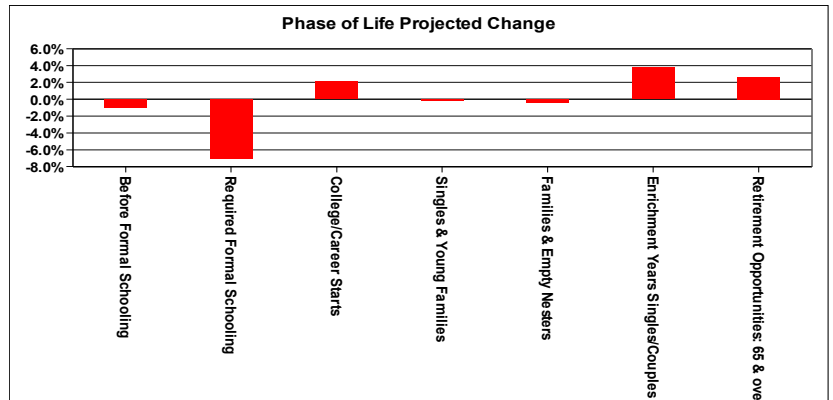
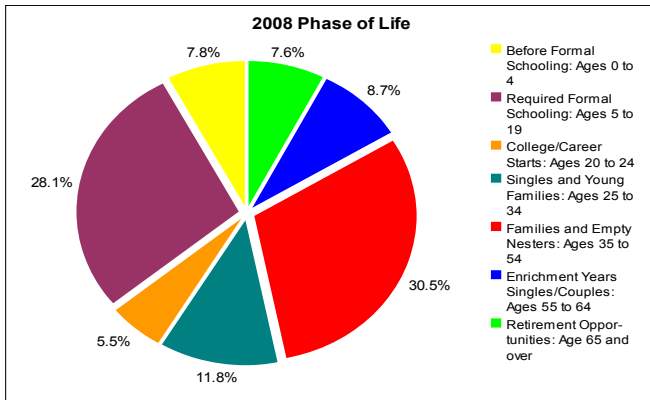
Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	2,110	8.5%	2,473	7.8%	2,685	7.6%	-1.0%
Required Formal Schooling: Ages 5 to 19	8,147	33.0%	8,961	28.1%	9,202	25.9%	-7.0%
College/Career Starts: Ages 20 to 24	912	3.7%	1,758	5.5%	2,046	5.8%	2.1%
Singles and Young Families: Ages 25 to 34	2,980	12.1%	3,745	11.8%	4,237	11.9%	-0.1%
Families and Empty Nesters: Ages 35 to 54	7,437	30.1%	9,719	30.5%	10,550	29.7%	-0.4%
Enrichment Years Singles/Couples: Ages 55 to 64	1,605	6.5%	2,785	8.7%	3,638	10.3%	3.8%
Retirement Opportunities: Age 65 and over	1,521	6.2%	2,407	7.6%	3,126	8.8%	2.7%
Totals:	24,712	100%	31,848	100%	35,484	100%	

CA	2008	Comp Index
2,639,141	7.1%	110
7,992,372	21.4%	131
2,734,305	7.3%	75
5,307,349	14.2%	83
10,685,966	28.7%	106
3,764,398	10.1%	87
4,150,782	11.1%	68
37,274,313	100.0%	100

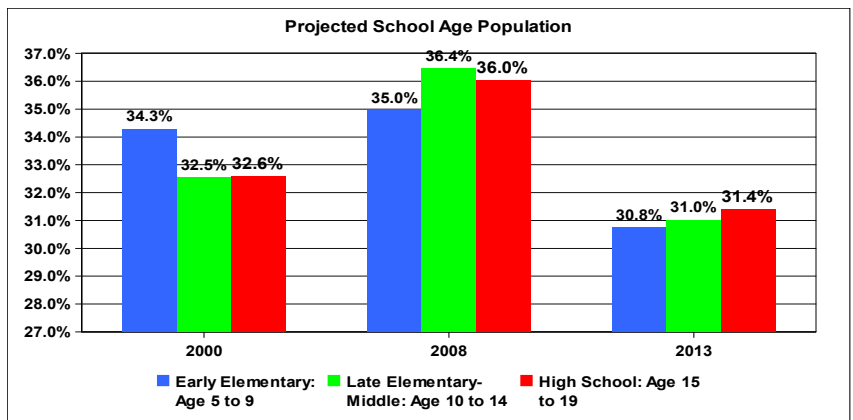
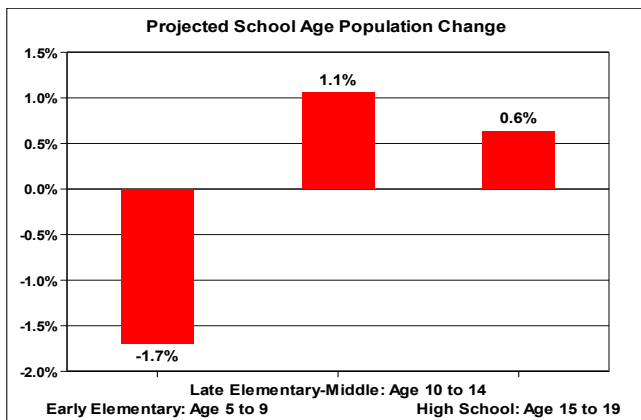
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	2,793	34.3%	2,916	32.5%	2,999	32.6%	-1.7%
Late Elementary-Middle: Age 10 to 14	2,848	35.0%	3,266	36.4%	3,314	36.0%	1.1%
High School: Age 15 to 19	2,506	30.8%	2,779	31.0%	2,889	31.4%	0.6%
Totals:	8,147	100.0%	8,961	100.0%	9,202	100.0%	

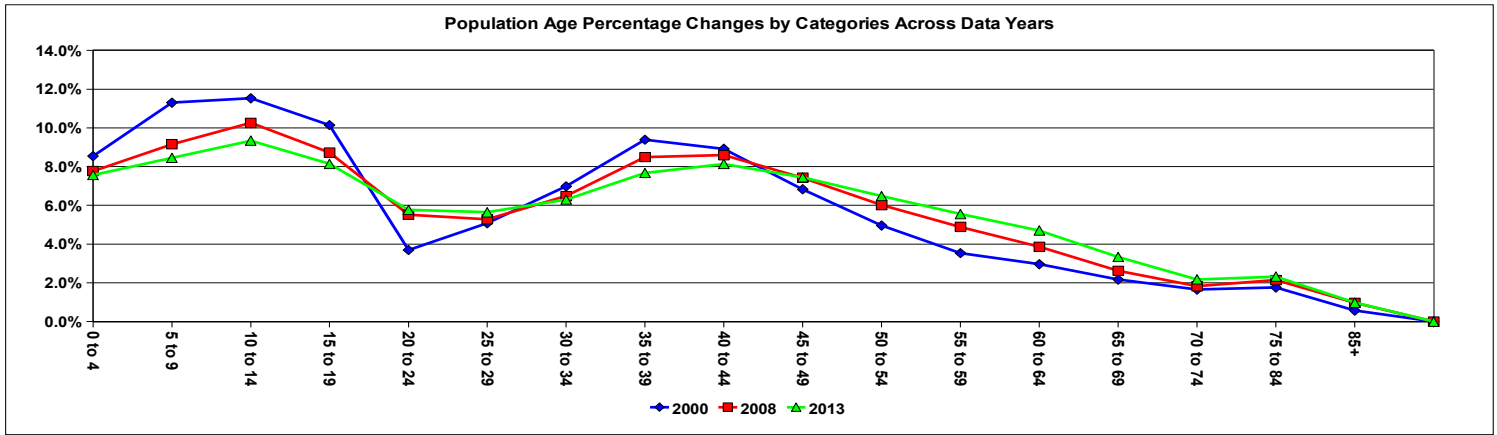
CA	2008	Comp Index
2,597,525	32.5%	100
2,649,169	33.1%	110
2,745,678	34.4%	90
7,992,372	100.0%	100



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

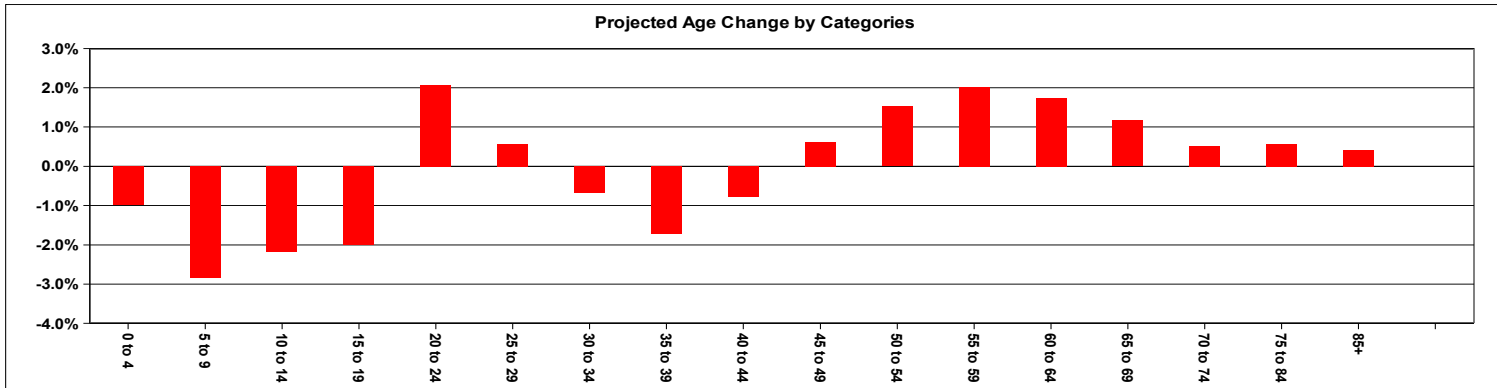
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	2,110	8.5%	2,473	7.8%	2,685	7.6%	-1.0%
5 to 9	2,793	11.3%	2,916	9.2%	2,999	8.5%	-2.9%
10 to 14	2,848	11.5%	3,266	10.3%	3,314	9.3%	-2.2%
15 to 19	2,506	10.1%	2,779	8.7%	2,889	8.1%	-2.0%
20 to 24	912	3.7%	1,758	5.5%	2,046	5.8%	2.1%
25 to 29	1,255	5.1%	1,682	5.3%	2,003	5.6%	0.6%
30 to 34	1,725	7.0%	2,063	6.5%	2,234	6.3%	-0.7%
35 to 39	2,320	9.4%	2,704	8.5%	2,722	7.7%	-1.7%
40 to 44	2,204	8.9%	2,736	8.6%	2,887	8.1%	-0.8%
45 to 49	1,688	6.8%	2,365	7.4%	2,642	7.4%	0.6%
50 to 54	1,225	5.0%	1,915	6.0%	2,300	6.5%	1.5%
55 to 59	873	3.5%	1,556	4.9%	1,970	5.6%	2.0%
60 to 64	732	3.0%	1,229	3.9%	1,668	4.7%	1.7%
65 to 69	536	2.2%	835	2.6%	1,183	3.3%	1.2%
70 to 74	409	1.7%	582	1.8%	772	2.2%	0.5%
75 to 84	435	1.8%	682	2.1%	823	2.3%	0.6%
85+	140	0.6%	307	1.0%	348	1.0%	0.4%
Totals:	24,711	100.0%	31,848	100.0%	35,485	100.0%	

CA	2008	Comp Index
2,639,141	7.1%	110
2,597,525	7.0%	131
2,649,169	7.1%	144
2,745,678	7.4%	118
2,734,305	7.3%	75
2,675,649	7.2%	74
2,631,700	7.1%	92
2,713,550	7.3%	117
2,777,249	7.5%	115
2,719,566	7.3%	102
2,475,601	6.6%	91
2,119,671	5.7%	86
1,644,727	4.4%	87
1,213,953	3.3%	81
946,332	2.5%	72
1,390,255	3.7%	57
600,242	1.6%	60
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these **census age categories** by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

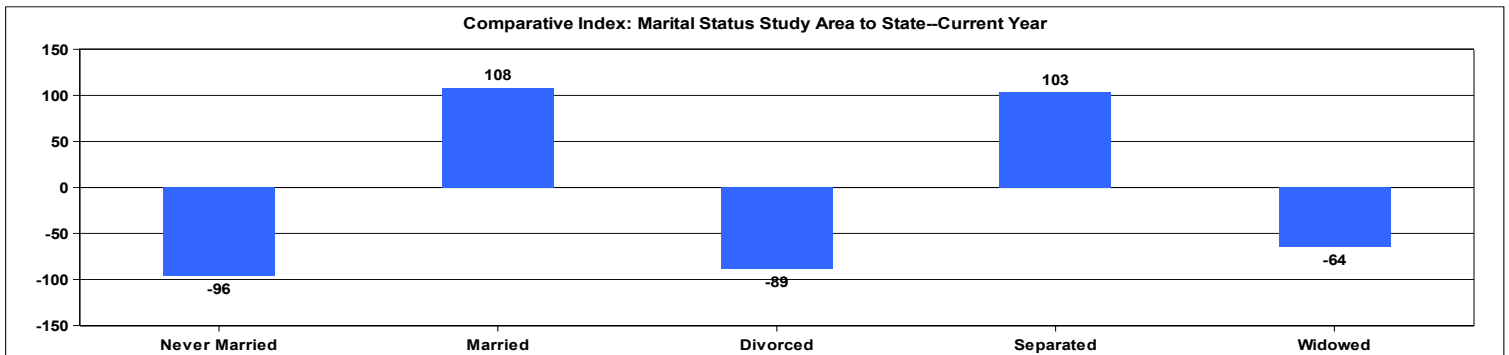
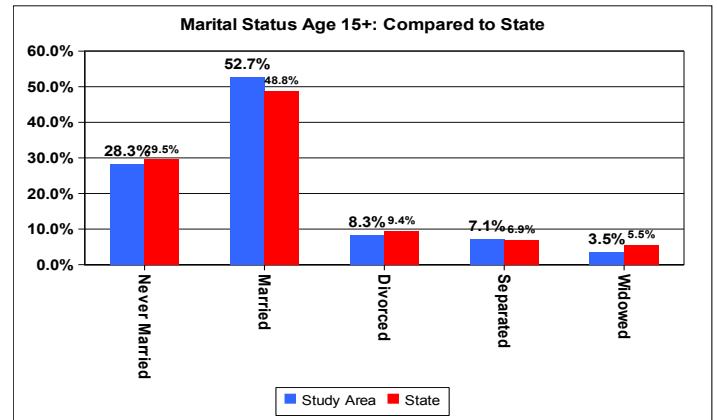
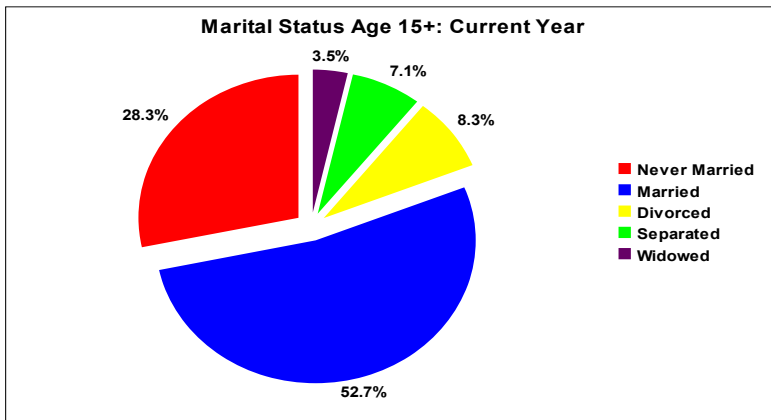
Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

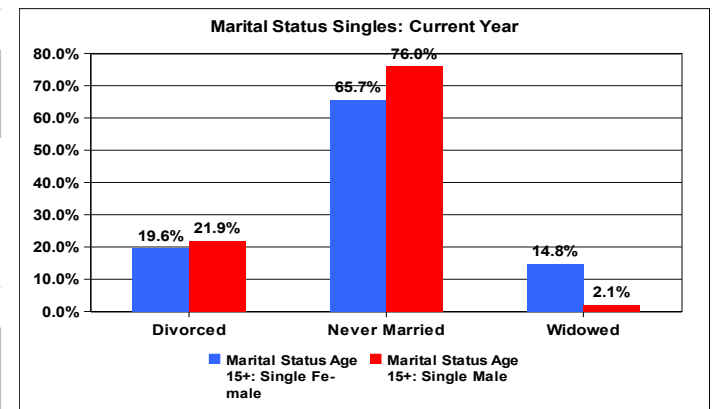
Marital Status Age 15+	2000		2008	
Never Married	4,739	27.9%	6,560	28.3%
Married	9,002	53.1%	12,214	52.7%
Divorced	1,484	8.7%	1,924	8.3%
Separated	1,132	6.7%	1,650	7.1%
Widowed	605	3.6%	816	3.5%
Totals:	16,962	100.0%	23,164	100.0%

Analysis:
Married couples are more likely than the state average.
Divorce is less likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	96
14,319,521	48.8%	108
2,748,669	9.4%	89
2,022,610	6.9%	103
1,605,121	5.5%	64
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	874	25.1%	958	19.6%
Never Married	2,115	60.8%	3,213	65.7%
Widowed	488	14.0%	723	14.8%
Totals:	3,477	100.0%	4,894	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	610	18.2%	966	21.9%
Never Married	2,624	78.3%	3,347	76.0%
Widowed	116	3.5%	93	2.1%
Totals:	3,350	100.0%	4,406	100.0%

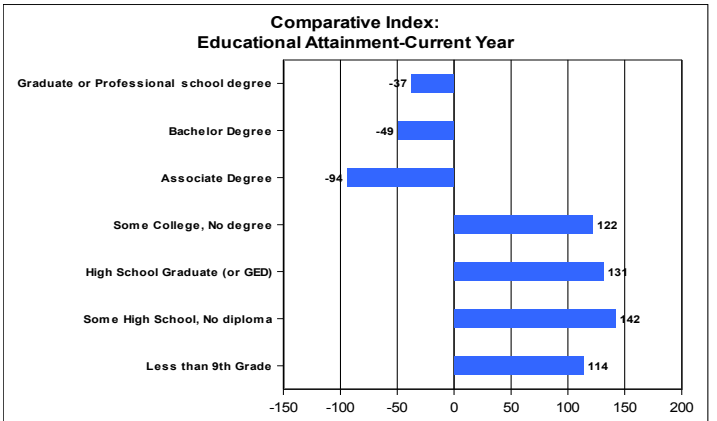
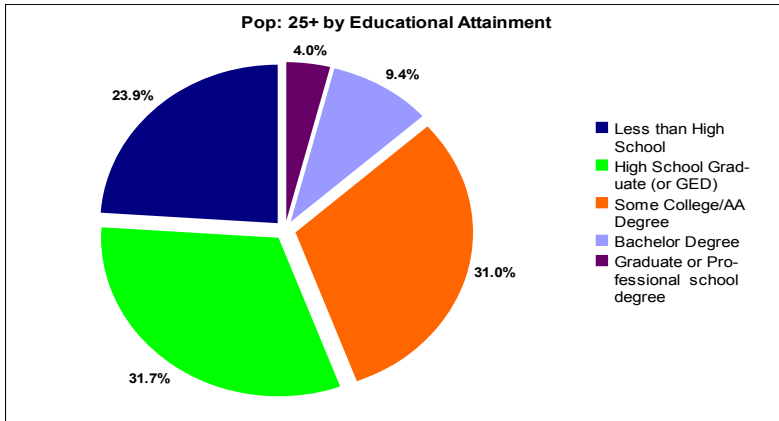
Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	1,769	11.7%	2,197	11.8%
Some High School, No diploma	3,956	26.3%	2,271	12.2%
High School Graduate (or GED)	3,474	23.1%	5,911	31.7%
Some College, No degree	3,974	26.4%	4,418	23.7%
Associate Degree	934	6.2%	1,368	7.3%
Bachelor Degree	703	4.7%	1,751	9.4%
Graduate or Professional school degree	256	1.7%	740	4.0%
Totals:	15,066	100.0%	18,656	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

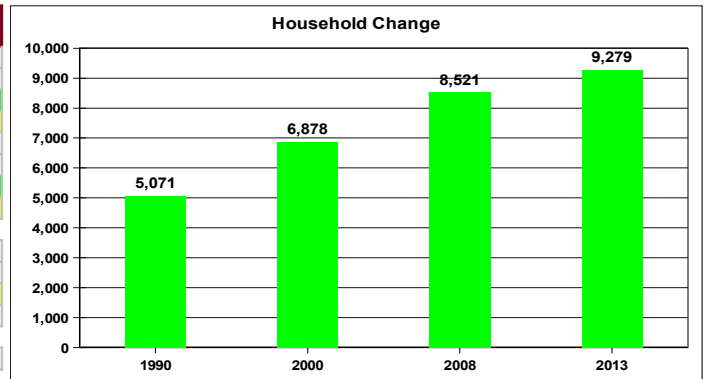
CA	2008	Comp Index
2,478,313	10.4%	114
2,050,552	8.6%	142
5,773,092	24.1%	131
4,645,100	19.4%	122
1,863,096	7.8%	94
4,565,703	19.1%	49
2,532,639	10.6%	37
23,908,495	100.0%	100



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

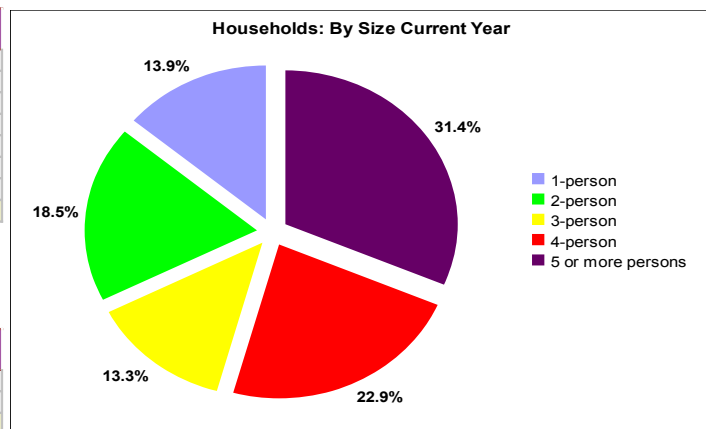
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	5,071	6,878	8,521	9,279
Households Change		1,807	1,643	758
Percent Change		36%	24%	9%
Average Annual Change		3.6%	3.0%	1.8%
Population / Households	3.35	3.59	3.74	3.82
Population / Households Change		0.25	0.14	0.09
Percent Change		7.4%	4.0%	2.3%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.05%	0.06%	0.07%	0.07%



Analysis:
The number of households within the study area is projected to grow over the next five years.
The number of households is changing somewhat faster than the state.
The population per household is projected to remain flat over five years.

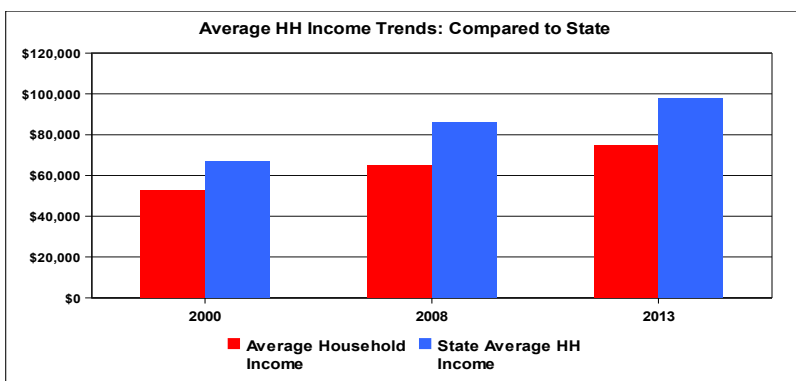
Households: By Size	2000		2008	
1-person	865	12.6%	1,184	13.9%
2-person	1,571	22.8%	1,580	18.5%
3-person	1,115	16.2%	1,132	13.3%
4-person	1,361	19.8%	1,948	22.9%
5-person	980	14.3%	1,357	15.9%
6-person	517	7.5%	699	8.2%
7-or-more persons	468	6.8%	621	7.3%
Totals:	6,877	100.0%	8,521	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	375	43.4%	538	45.4%
Male Householder	490	56.6%	646	54.6%
Totals:	865	100.0%	1,184	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$52,464	\$64,848	\$74,867
Average Household Income Change		\$12,384	\$10,019
Percent Change		23.6%	15.4%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	78	76	76
Median Income	\$47,128	\$58,102	\$65,353
Per Capita Income	\$14,601	\$17,350	\$19,578
Per Capita Income Change		\$2,749	\$2,227
Percent Change		18.8%	12.8%

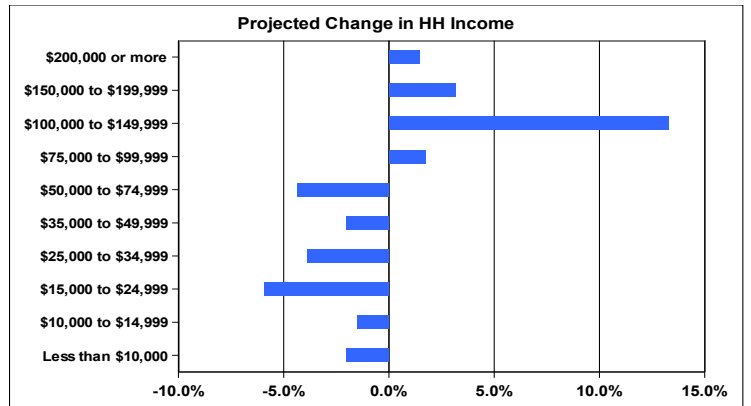
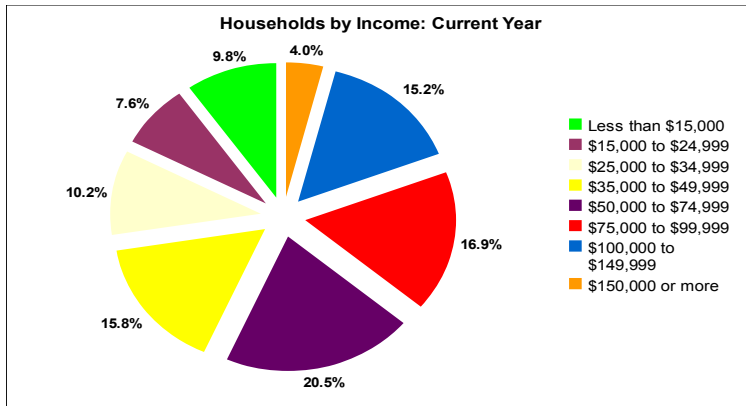


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is significantly below the state average.
The per capita income is projected to grow significantly over the next five years.

Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

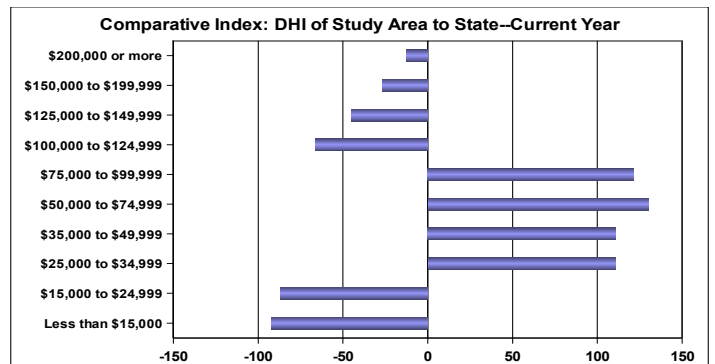
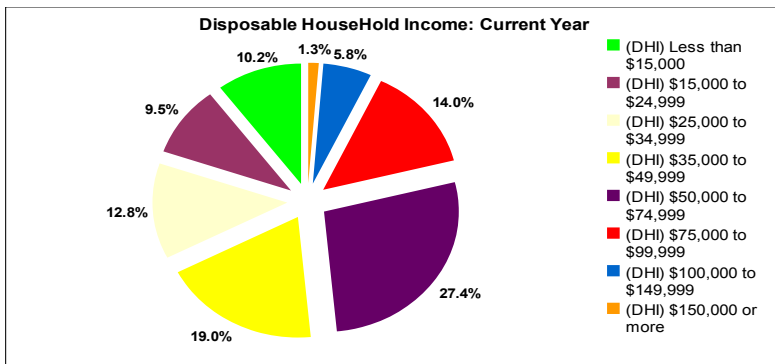
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	566	8.2%	583	6.8%	578	6.2%	-2.0%
\$10,000 to \$14,999	285	4.1%	250	2.9%	245	2.6%	-1.5%
\$15,000 to \$24,999	814	11.8%	647	7.6%	548	5.9%	-5.9%
\$25,000 to \$34,999	874	12.7%	868	10.2%	821	8.8%	-3.9%
\$35,000 to \$49,999	1,113	16.2%	1,346	15.8%	1,315	14.2%	-2.0%
\$50,000 to \$74,999	1,665	24.2%	1,751	20.5%	1,844	19.9%	-4.3%
\$75,000 to \$99,999	1,029	15.0%	1,442	16.9%	1,549	16.7%	1.7%
\$100,000 to \$149,999	429	6.2%	1,296	15.2%	1,811	19.5%	13.3%
\$150,000 to \$199,999	73	1.1%	238	2.8%	392	4.2%	3.2%
\$200,000 or more	30	0.4%	102	1.2%	176	1.9%	1.5%
Totals:	6,878	100.0%	8,523	100.0%	9,279	100.0%	

CA	2008	Comp Index
843,582	6.8%	100
458,242	3.7%	79
1,148,061	9.3%	82
1,150,671	9.3%	109
1,652,033	13.4%	118
2,218,884	18.0%	114
1,561,933	12.6%	134
1,815,167	14.7%	104
691,624	5.6%	50
818,504	6.6%	18
12,358,701	100.0%	100



Disposable HouseHold Income	2008		2013	
Less than \$15,000	873	10.2%	863	9.3%
\$15,000 to \$24,999	809	9.5%	694	7.5%
\$25,000 to \$34,999	1,094	12.8%	1,066	11.5%
\$35,000 to \$49,999	1,615	19.0%	1,801	19.4%
\$50,000 to \$74,999	2,335	27.4%	2,327	25.1%
\$75,000 to \$99,999	1,192	14.0%	1,466	15.8%
\$100,000 to \$124,999	362	4.2%	658	7.1%
\$125,000 to \$149,999	134	1.6%	221	2.4%
\$150,000 to \$199,999	63	0.7%	127	1.4%
\$200,000 or more	44	0.5%	56	0.6%
Totals:	8,521	100.0%	9,279	100.0%

CA	2008	Comp Index
1,374,154	11.1%	92
1,346,659	10.9%	87
1,433,321	11.6%	111
2,112,919	17.1%	111
2,603,805	21.1%	130
1,422,941	11.5%	121
791,426	6.4%	66
430,572	3.5%	45
338,849	2.7%	27
504,055	4.1%	13
12,358,701	100.0%	100



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

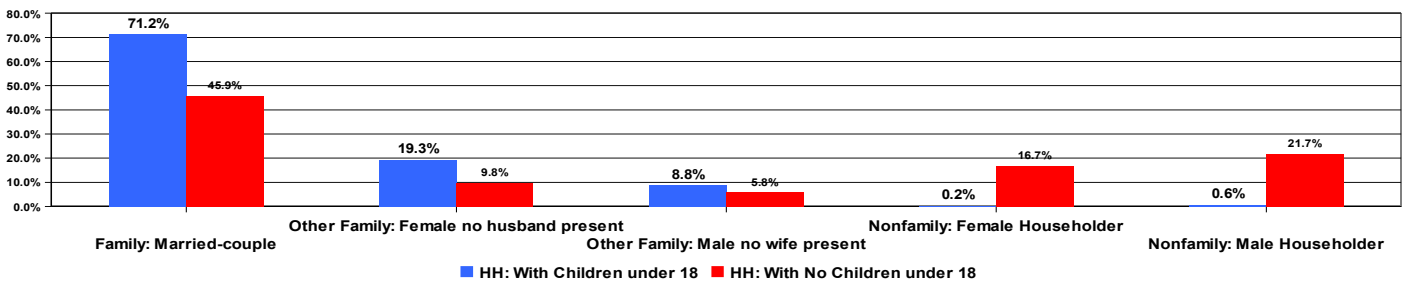
Household Structures

HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	2,944	73.9%	3,276	71.2%	3,205,415	67.7%	105
Other Family: Female no husband present	691	17.3%	886	19.3%	1,064,612	22.5%	86
Other Family: Male no wife present	299	7.5%	405	8.8%	430,351	9.1%	97
Nonfamily: Female Householder	15	0.4%	9	0.2%	8,823	0.2%	105
Nonfamily: Male Householder	34	0.9%	26	0.6%	26,145	0.6%	102
Totals:	3,983	100.0%	4,602	100.0%	4,735,346	100%	100

Analysis:
Compared to the state, children under 18 are more likely to live in two-parent households.
Compared to the state, children under 18 are less likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	1,375	36.6%	1,799	45.9%	2,899,328	38.0%	121
Other Family: Female no husband present	236	6.3%	385	9.8%	522,903	6.9%	143
Other Family: Male no wife present	148	3.9%	228	5.8%	302,602	4.0%	147
Nonfamily: Female Householder	854	22.7%	656	16.7%	2,060,186	27.0%	62
Nonfamily: Male Householder	1,147	30.5%	850	21.7%	1,838,336	24.1%	90
Totals:	3,760	100.0%	3,918	100.0%	7,623,355	100%	100

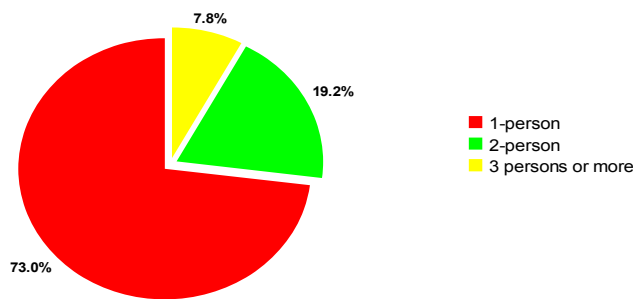
Households by Presence of Children: Current Year



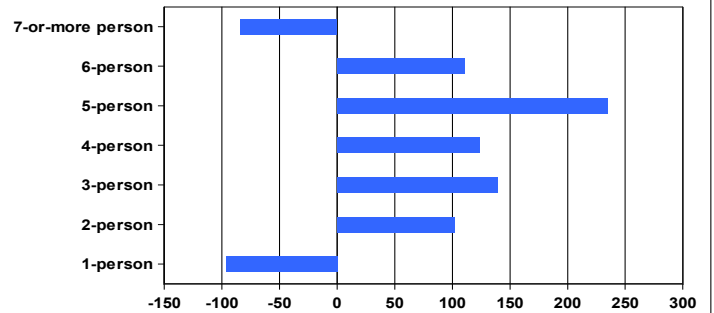
Nonfamily Households: Persons per Household Trends	2008	
1-person	865	73.0%
2-person	227	19.2%
3-person	56	4.7%
4-person	19	1.6%
5-person	13	1.1%
6-person	3	0.3%
7-or-more person	2	0.2%
Totals:	1,185	100.0%

CA	2008	Comp Index
2,971,563	75.5%	97
741,850	18.9%	102
133,641	3.4%	139
51,116	1.3%	123
18,414	0.5%	234
8,977	0.2%	111
7,928	0.2%	84
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



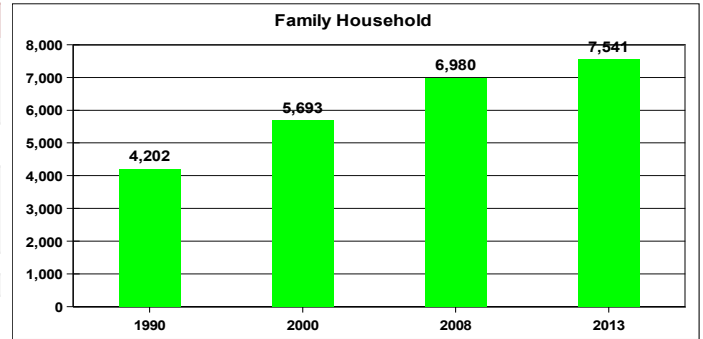
Comparative Index: Non-Family Households--Current Year



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	4,202	5,693	6,980	7,541
Families Change		1,491	1,287	561
Percent Change		35.5%	22.6%	8.0%
Average Annual Change		3.5%	2.8%	1.6%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.06%	0.07%	0.08%	0.09%



Analysis:
The number of family households within the study area is projected to grow over the next five years.
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	1,345	23.6%	1,540	22.1%	1,608	21.3%	-2.3%
3-person	1,059	18.6%	1,280	18.3%	1,367	18.1%	-0.5%
4-person	1,342	23.6%	1,646	23.6%	1,765	23.4%	-0.2%
5-person	967	17.0%	1,224	17.5%	1,341	17.8%	0.8%
6-person	514	9.0%	674	9.7%	756	10.0%	1.0%
7-or-more person	467	8.2%	616	8.8%	703	9.3%	1.1%
Totals:	5,694	100.0%	6,980	100.0%	7,540	100.0%	

CA	2008	Comp Index
2,850,194	33.8%	65
1,834,378	21.8%	84
1,752,142	20.8%	113
990,165	11.8%	149
496,586	5.9%	164
501,744	6.0%	148
8,425,209	100%	100

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	372	6.5%	350	5.0%	338	4.5%	-2.1%
\$10,000 to \$14,999	198	3.5%	155	2.2%	137	1.8%	-1.7%
\$15,000 to \$24,999	646	11.3%	508	7.3%	424	5.6%	-5.7%
\$25,000 to \$34,999	696	12.2%	677	9.7%	642	8.5%	-3.7%
\$35,000 to \$49,999	902	15.8%	1,090	15.6%	1,058	14.0%	-1.8%
\$50,000 to \$74,999	1,488	26.1%	1,466	21.0%	1,501	19.9%	-6.2%
\$75,000 to \$99,999	904	15.9%	1,288	18.5%	1,339	17.8%	1.9%
\$100,000 to \$149,999	398	7.0%	1,148	16.4%	1,603	21.3%	14.3%
\$150,000 to \$199,999	65	1.1%	205	2.9%	338	4.5%	3.3%
\$200,000 or more	23	0.4%	93	1.3%	161	2.1%	1.7%
Totals:	5,692	100.0%	6,980	100.0%	7,541	100.0%	

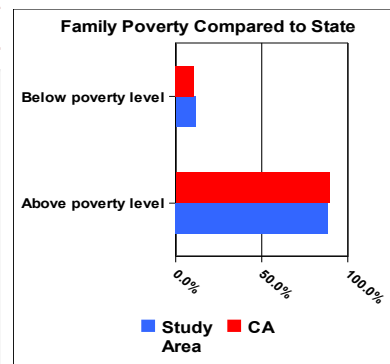
CA	2008	Comp Index
375,736	4.5%	112
194,212	2.3%	96
662,820	7.9%	93
728,486	8.6%	112
1,072,112	12.7%	123
1,521,141	18.1%	116
1,168,578	13.9%	133
1,439,183	17.1%	96
572,563	6.8%	43
690,380	8.2%	16
8,425,211	100.0%	100

Families: Poverty Summary	2008	
Above poverty level	5,036	88.5%
Below poverty level	657	11.5%
Totals:	5,693	100.0%

Analysis:
Compared to the state, families are more likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	99
840,005	10.6%	109
7,920,047	100.0%	100

Families: Poverty Detail	2008	
Above Poverty Level		
Married-couple: Children	216	3.8%
Married-couple: No children	450	7.9%
Male: No wife present: Children	102	1.8%
Male: No wife present: No children	251	4.4%
Female: No husband present: Children	1,327	23.3%
Female: No husband present: No children	2,691	47.3%
Below Poverty Level		
Married-couple: Children	10	0.2%
Married-couple: No children	213	3.7%
Male: No wife present: Children	31	0.5%
Male: No wife present: No children	50	0.9%
Female: No husband present: Children	101	1.8%
Female: No husband present: No children	252	4.4%
Totals:	5,694	100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	75
638,645	8.1%	98
211,798	2.7%	67
284,308	3.6%	123
2,611,068	33.0%	71
2,931,665	37.0%	128
Below Poverty Level		
39,877	0.5%	35
307,813	3.9%	96
18,355	0.2%	235
69,722	0.9%	100
88,138	1.1%	159
316,100	4.0%	111
7,920,047	100.0%	100

NOTE: Children are under 18

Sources: US Census Bureau, AGS/Experian, DecisionInsight/MissionInsight

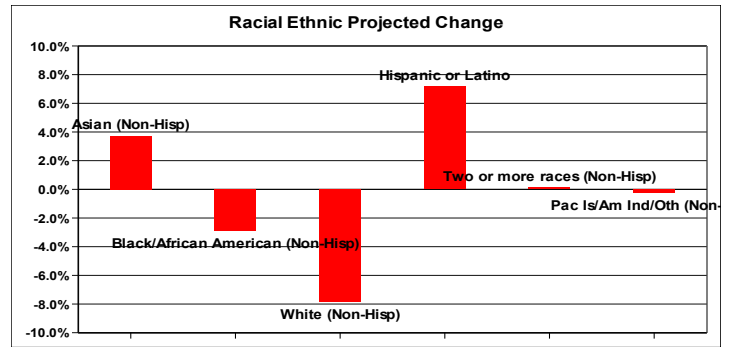
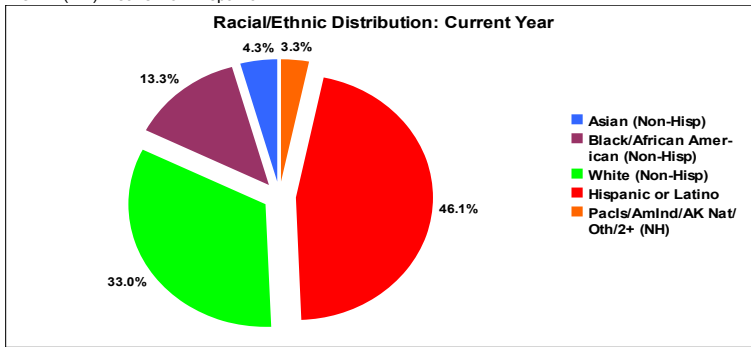
Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

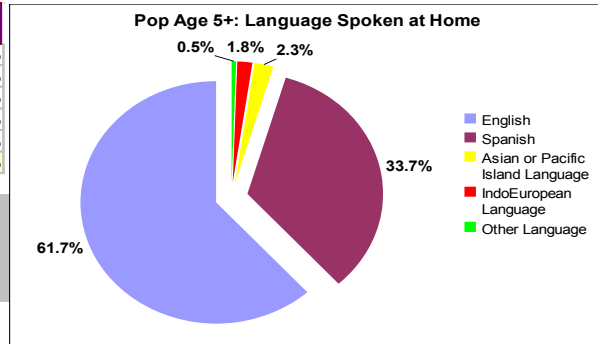
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	597	2.4%	1,376	4.3%	2,182	6.1%	3.7%
Black/African American (Non-Hisp)	3,656	14.8%	4,243	13.3%	4,224	11.9%	-2.9%
White (Non-Hisp)	9,407	38.1%	10,513	33.0%	10,711	30.2%	-7.9%
Hispanic or Latino	10,236	41.4%	14,675	46.1%	17,246	48.6%	7.2%
Two or more races (Non-Hisp)	592	2.4%	814	2.6%	891	2.5%	0.1%
Pac Is/Am Ind/Oth (Non-Hisp)	225	0.9%	227	0.7%	230	0.6%	-0.3%
Totals:	24,713	100.0%	31,848	100.0%	35,484	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	35
2,071,913	5.6%	240
15,780,187	42.3%	78
13,740,168	36.9%	125
838,759	2.3%	114
280,815	0.8%	95
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



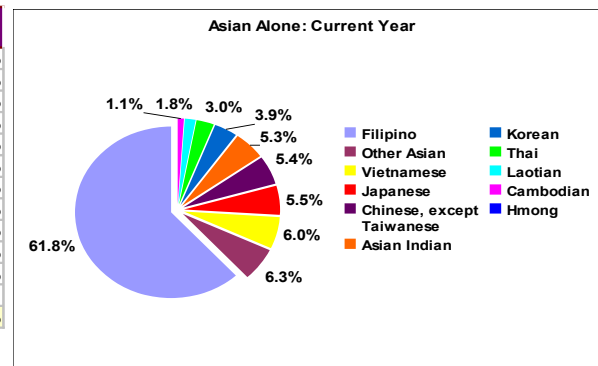
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	18,126	61.7%
Speak Spanish at Home	9,907	33.7%
Speak Asian or Pacific Island Language at Home	662	2.3%
Speak IndoEuropean Language at Home	529	1.8%
Speak Other Language at Home	151	0.5%
Totals:	29,375	100.0%



CA	2008	Comp Index
21,179,499	61.2%	101
8,831,636	25.5%	132
2,892,536	8.4%	27
1,453,973	4.2%	43
277,521	0.8%	64
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	850	61.8%
Other Asian	86	6.3%
Vietnamese	82	6.0%
Japanese	76	5.5%
Chinese, except Taiwanese	74	5.4%
Asian Indian	73	5.3%
Korean	54	3.9%
Thai	41	3.0%
Laotian	25	1.8%
Cambodian	15	1.1%
Hmong	0	0.0%
Totals:	1,376	100.0%

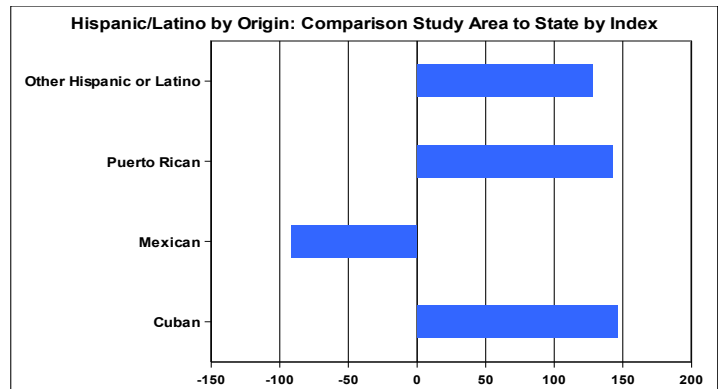
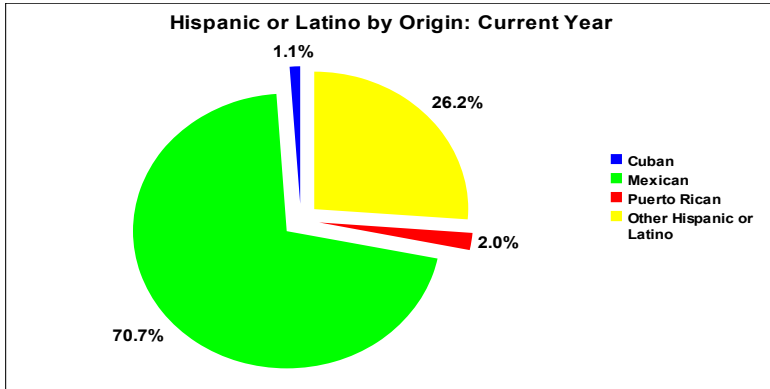


CA	2008	Comp Index
1,153,317	25.3%	244
295,533	6.5%	96
548,631	12.0%	50
372,936	8.2%	68
1,078,127	23.6%	23
412,797	9.0%	59
420,390	9.2%	43
46,386	1.0%	293
69,058	1.5%	120
87,127	1.9%	57
78,169	1.7%	0
4,562,471	100.0%	100

Prepared for: Living Stone Cathedral of Worship
 Study Area: 5 mile Radius
 Base State: CA
 Current Year: 2008
 5 Year Projection: 2013

Population: Hispanic or Latino by Origin	2008	
Cuban	160	1.1%
Mexican	10,376	70.7%
Puerto Rican	294	2.0%
Other Hispanic or Latino	3,845	26.2%
Totals:	14,675	100.0%

CA	2008	Comp Index
101,925	0.7%	147
10,559,101	76.8%	92
196,830	1.4%	140
2,882,310	21.0%	125
13,740,166	100%	100

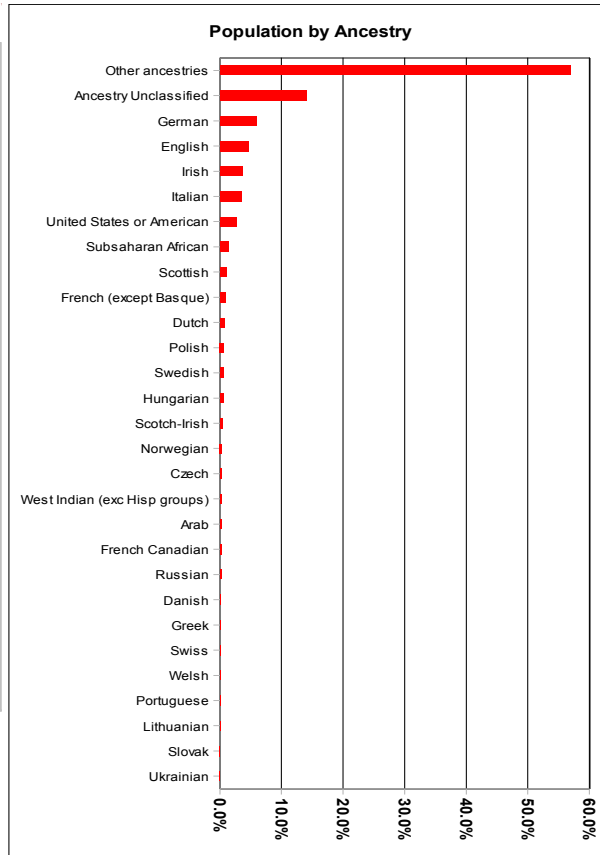


Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Population by Ancestry	2008	
Other ancestries	18,122	56.9%
Ancestry Unclassified	4,448	14.0%
German	1,889	5.9%
English	1,496	4.7%
Irish	1,186	3.7%
Italian	1,125	3.5%
United States or American	849	2.7%
Subsaharan African	423	1.3%
Scottish	348	1.1%
French (except Basque)	302	0.9%
Dutch	238	0.7%
Polish	215	0.7%
Swedish	191	0.6%
Hungarian	169	0.5%
Scotch-Irish	131	0.4%
Norwegian	106	0.3%
Czech	93	0.3%
West Indian (exc Hisp groups)	87	0.3%
Arab	73	0.2%
French Canadian	70	0.2%
Russian	63	0.2%
Danish	48	0.2%
Greek	45	0.1%
Swiss	39	0.1%
Welsh	38	0.1%
Portuguese	28	0.1%
Lithuanian	15	0.0%
Slovak	7	0.0%
Ukrainian	2	0.0%
Totals:	31,846	100.0%

Definition Aids:

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



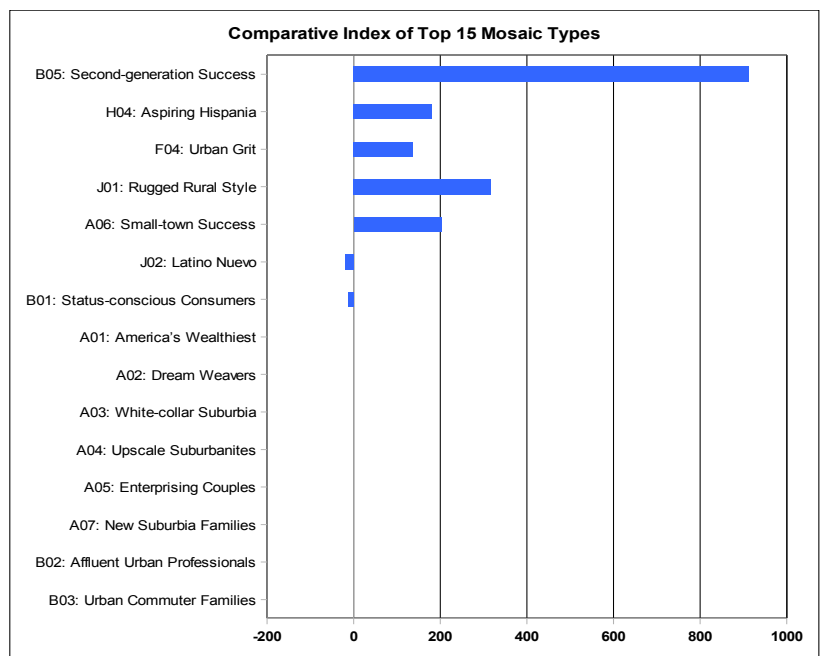
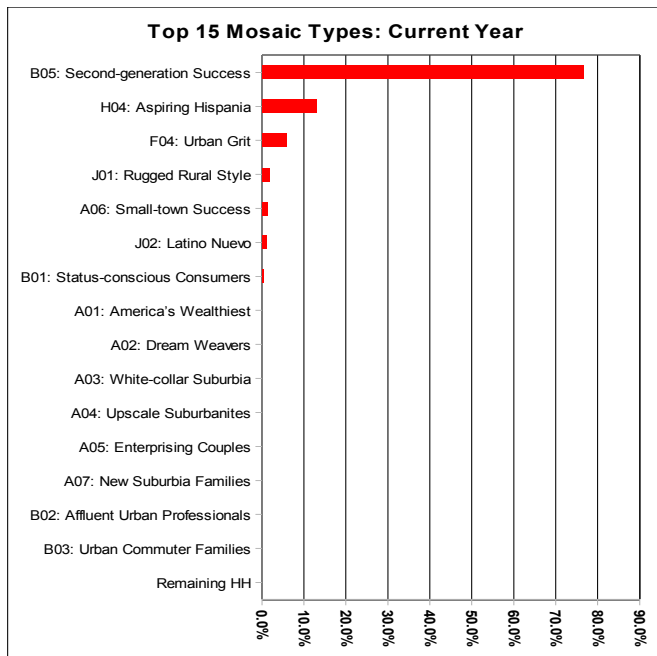
CA	2008	Comp Index
18,853,773	50.6%	113
5,371,669	14.4%	97
2,445,039	6.6%	90
1,852,871	5.0%	95
1,776,397	4.8%	78
1,281,253	3.4%	103
1,289,054	3.5%	77
188,252	0.5%	263
376,979	1.0%	108
471,008	1.3%	75
276,085	0.7%	101
355,112	1.0%	71
321,709	0.9%	69
98,987	0.3%	200
327,283	0.9%	47
348,323	0.9%	36
83,556	0.2%	130
60,795	0.2%	167
183,460	0.5%	47
125,137	0.3%	65
327,844	0.9%	22
145,132	0.4%	39
109,817	0.3%	48
80,071	0.2%	57
102,226	0.3%	44
291,601	0.8%	11
37,965	0.1%	46
18,898	0.1%	43
74,017	0.2%	3
37,274,313	100.0%	100

Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
B05: Second-generation Success	6,522	76.5% Upper-middle-class, largely multi-ethnic working white/blue-collar jobs.	1,036,280	8.4%	913
H04: Aspiring Hispania	1,103	12.9% Young married/single Hispanics, lower-middle-classurban gateways.	888,219	7.2%	180
F04: Urban Grit	495	5.8% Young, ethnic mix, working-class blue-collar, second-tier cities.	527,085	4.3%	136
J01: Rugged Rural Style	151	1.8% Rural working-class retirees, houses/mobile homes, West/Southwest states	69,220	0.6%	316
A06: Small-town Success	116	1.4% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	203
J02: Latino Nuevo	101	1.2% Mostly young, un-educated, Hispanics, the barrios of border states.	749,544	6.1%	20
B01: Status-conscious Consumers	32	0.4% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	12
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0% Well-off families, school age children, suburban	92,507	0.7%	0
A03: White-collar Suburbia	0	0.0% Upscale, college educated Baby Boomers, new suburbia	640,963	5.2%	0
A04: Upscale Suburbanites	0	0.0% Pleasant affluence, middle-aged empty nesters couples/ singles	453,123	3.7%	0
A05: Enterprising Couples	0	0.0% Married couples, upper-middle-class commuter communities.	45,577	0.4%	0
A07: New Suburbia Families	0	0.0% Young, affluent working couples, pre-school children, metro fringe	364,034	2.9%	0
B02: Affluent Urban Professionals	0	0.0% Affluent singles and couples, chic high-rise neighborhoods.	468,717	3.8%	0
B03: Urban Commuter Families	0	0.0% Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	0
Remaining HH	0	0.0%	6,057,536	49.0%	0
Totals:	8,520	100%	12,358,701	100%	100

Definition Aids:

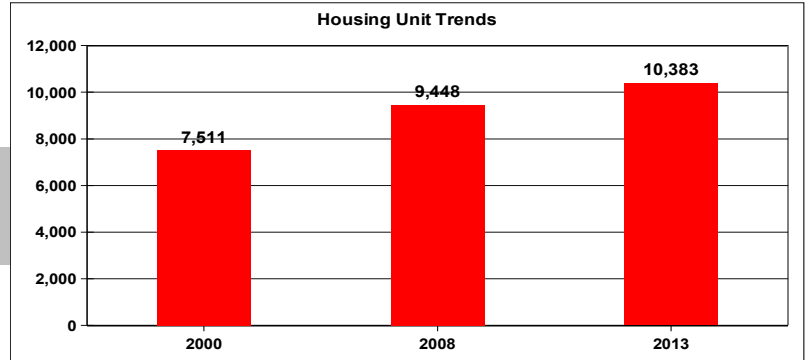
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

HOUSING

Housing	2000	2008	2013
Housing Unit	7,511	9,448	10,383
Percent Change		25.8%	9.9%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is somewhat above the state average
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	163	1.7%
1 Unit Detached	8,576	90.8%
2 Units	24	0.3%
3 to 19 Units	0	0.0%
20 to 49 Units	104	1.1%
50 or More Units	0	0.0%
Mobile Home or Trailer	539	5.7%
Other	42	0.4%
Totals:	9,448	100%

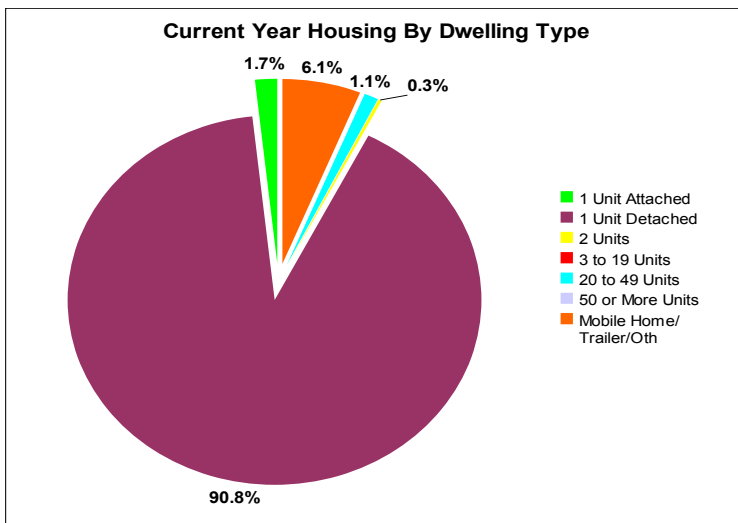
CA	2008	Comp Index
1,011,369	7.5%	23
7,794,683	57.8%	157
343,434	2.5%	10
643,480	4.8%	0
2,135,391	15.8%	7
892,003	6.6%	0
623,082	4.6%	123
38,807	0.3%	154
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	52.6
--	------

7.7	683
-----	-----

Definition Aids:

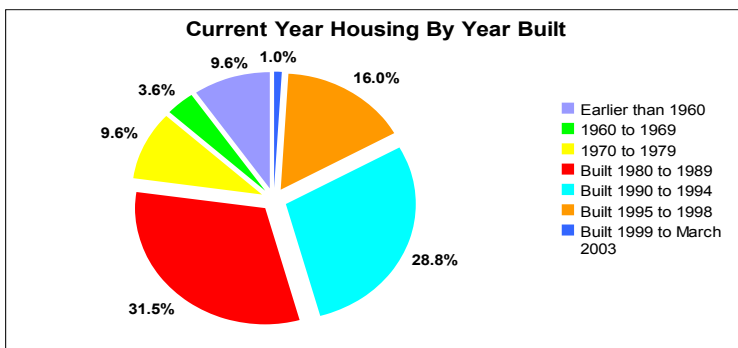
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Housing Trends: Units by Year Built		2008	
1939 or Earlier		181	1.9%
1940 to 1949		114	1.2%
1950 to 1959		610	6.5%
1960 to 1969		340	3.6%
1970 to 1979		906	9.6%
Built 1980 to 1989		2,978	31.5%
Built 1990 to 1994		2,720	28.8%
Built 1995 to 1998		1,509	16.0%
Built 1999 to March 2003		90	1.0%
Totals:		9,448	100%

CA	2008	Comp Index
1,207,906	9.0%	21
986,498	7.3%	16
1,991,417	14.8%	44
2,162,900	16.0%	22
2,695,417	20.0%	48
2,359,921	17.5%	180
1,031,552	7.7%	376
728,838	5.4%	295
317,804	2.4%	40
13,482,253	100.0%	100

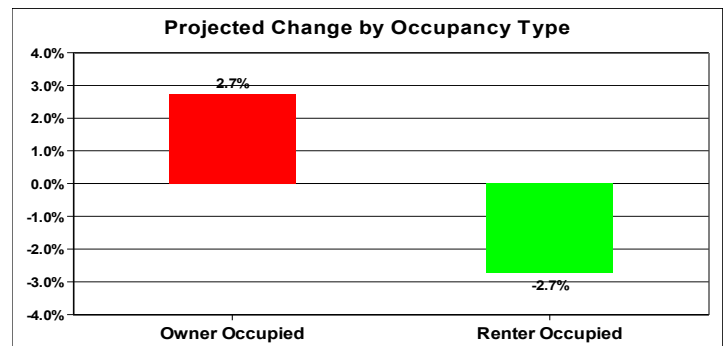
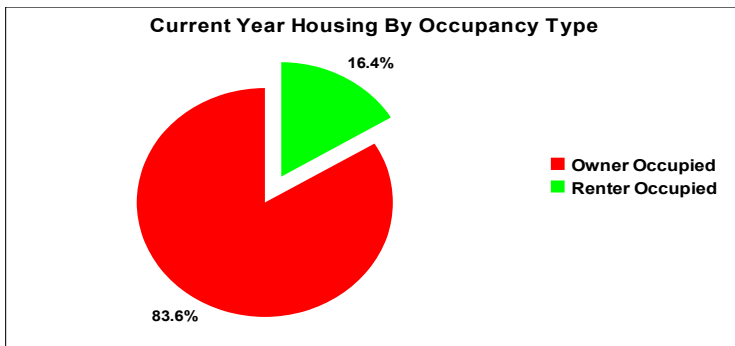


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied		5,622	81.7%	7,127	83.6%	7,838	84.5%	2.7%
Renter Occupied		1,256	18.3%	1,395	16.4%	1,441	15.5%	-2.7%
Totals:		6,878	100%	8,522	100%	9,279	100%	

CA	2008	Comp Index
7,280,073	58.9%	142
5,078,628	41.1%	40
12,358,701	100.0%	100

Analysis:

Compared to the state, housing units are more likely to be owner occupied.
Compared to the state, housing units are less likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		144	2.0%
\$20,000 to \$39,999		50	0.7%
\$40,000 to \$59,999		150	2.1%
\$60,000 to \$79,999		881	12.4%
\$80,000 to \$99,999		1,903	26.7%
\$100,000 to \$149,999		11	0.2%
\$150,000 to \$199,999		622	8.7%
\$200,000 to \$299,999		132	1.9%
\$300,000 to \$399,999		48	0.7%
\$400,000 to \$499,999		28	0.4%
\$500,000 to \$749,999		10	0.1%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		3,147	44.2%
Totals:		7,126	100%

CA	2008	Comp Index
147,333	2.0%	100
152,358	2.1%	34
152,136	2.1%	101
274,833	3.8%	327
448,799	6.2%	433
166,749	2.3%	7
1,292,058	17.7%	49
1,535,187	21.1%	9
812,143	11.2%	6
463,594	6.4%	6
449,662	6.2%	2
167,918	2.3%	0
1,217,301	16.7%	264
7,280,071	100.0%	100

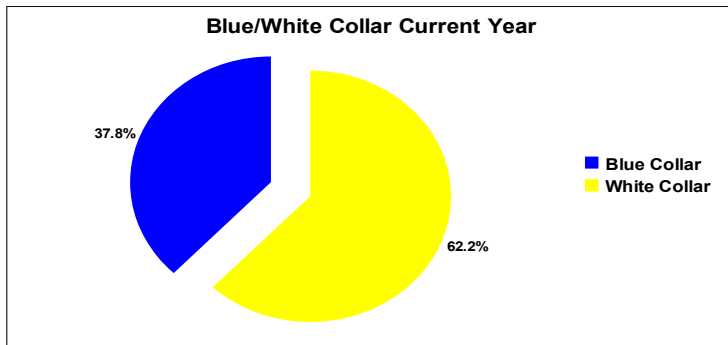
Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar	2008	
Blue Collar	5,070	37.8%
White Collar	8,325	62.2%
Totals:	13,395	100.0%

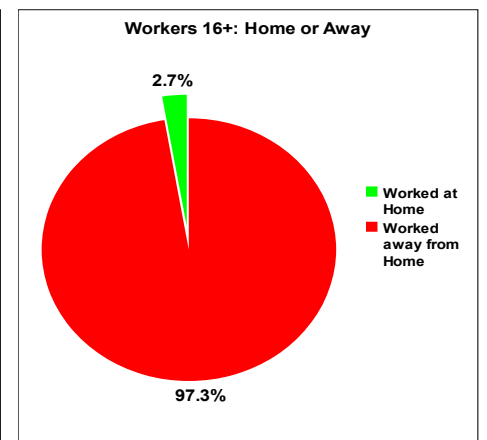
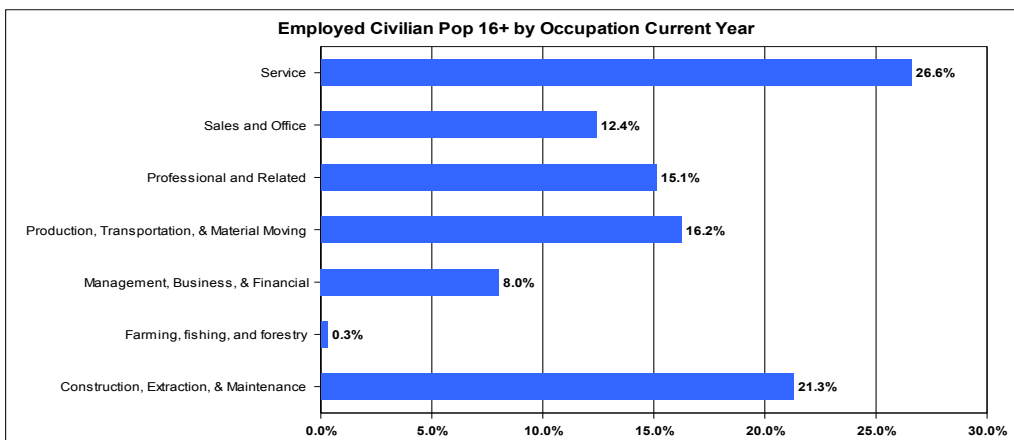
CA	2008	Comp Index
4,643,834	26.9%	140
12,591,436	73.1%	85
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are more likely to be Blue Collar.
Compared to the state, workers are less likely to be White Collar.



Employed Civilian Pop 16+ by Occupation	2008	
Construction, Extraction, & Maintenance	2,852	21.3%
Farming, fishing, and forestry	42	0.3%
Management, Business, & Financial	1,074	8.0%
Production, Transportation, & Material Moving	2,176	16.2%
Professional and Related	2,024	15.1%
Sales and Office	1,662	12.4%
Service	3,564	26.6%
Totals:	13,394	100.0%

CA	2008	Comp Index
2,101,123	12.2%	175
305,977	1.8%	18
2,441,238	14.2%	57
2,236,734	13.0%	125
3,669,244	21.3%	71
1,961,303	11.4%	109
4,519,651	26.2%	101
17,235,270	100.0%	100



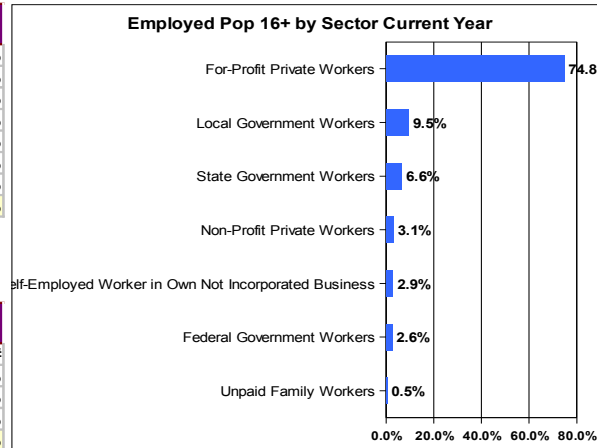
Workers 16+: Home or Away	2008	
Worked at Home	357	2.7%
Worked away from Home	13,037	97.3%
Totals:	13,394	100.0%

Analysis:
Compared to the state, workers are less likely to work at home.

CA	2008	Comp Index
668,376	3.9%	69
16,566,894	96.1%	101
17,235,270	100.0%	100

Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	10,014	74.8%
Local Government Workers	1,275	9.5%
State Government Workers	882	6.6%
Non-Profit Private Workers	421	3.1%
Self-Employed Worker in Own Not Incorporated Business	393	2.9%
Federal Government Workers	346	2.6%
Unpaid Family Workers	64	0.5%
Totals:	13,395	100.0%



CA	2008	Comp Index
12,157,036	70.5%	106
1,453,341	8.4%	113
1,458,104	8.5%	78
975,422	5.7%	56
711,975	4.1%	71
411,649	2.4%	108
67,743	0.4%	122
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	13,394	###
Not in labor force	7,825	888300.0%
In labor force: Civilian: Unemployed	1,309	145600.0%
In labor force: In Armed Forces	6	600.0%
Totals:	22,534	100.0%

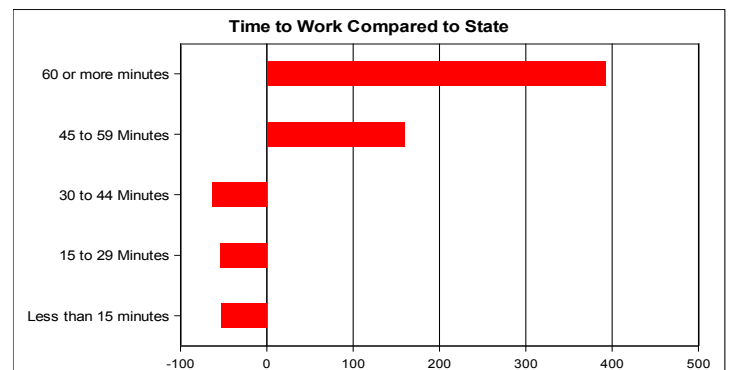
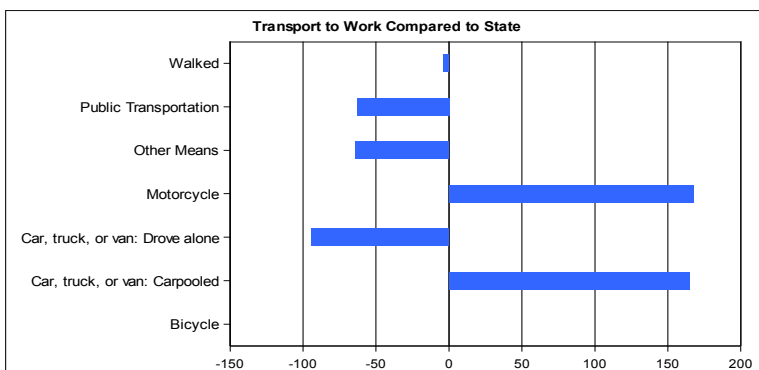
CA	2008	Comp Index
17,235,270	59.8%	2584152
10,240,862	35.5%	2501494
1,220,764	4.2%	3439584
141,846	0.5%	121986
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	1,726	13.2%
15 to 29 Minutes	2,474	19.0%
30 to 44 Minutes	1,709	13.1%
45 to 59 Minutes	1,730	13.3%
60 or more minutes	5,399	41.4%
Totals:	13,038	100.0%

CA	2008	Comp Index
4,158,350	25.1%	53
5,832,135	35.2%	54
3,450,482	20.8%	63
1,379,043	8.3%	159
1,746,884	10.5%	393
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	0	0.0%
Car, truck, or van: Carpooled	3,290	25.2%
Car, truck, or van: Drove alone	9,198	70.6%
Motorcycle	57	0.4%
Other Means	69	0.5%
Public Transportation	410	3.1%
Walked	13	0.1%
Totals:	13,037	100.0%

CA	2008	Comp Index
136,005	0.8%	0
2,536,343	15.3%	165
12,425,265	75.0%	94
43,285	0.3%	167
136,806	0.8%	64
826,231	5.0%	63
462,959	2.8%	4
16,566,894	100.0%	100



Prepared for: Living Stone Cathedral of Worship
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.