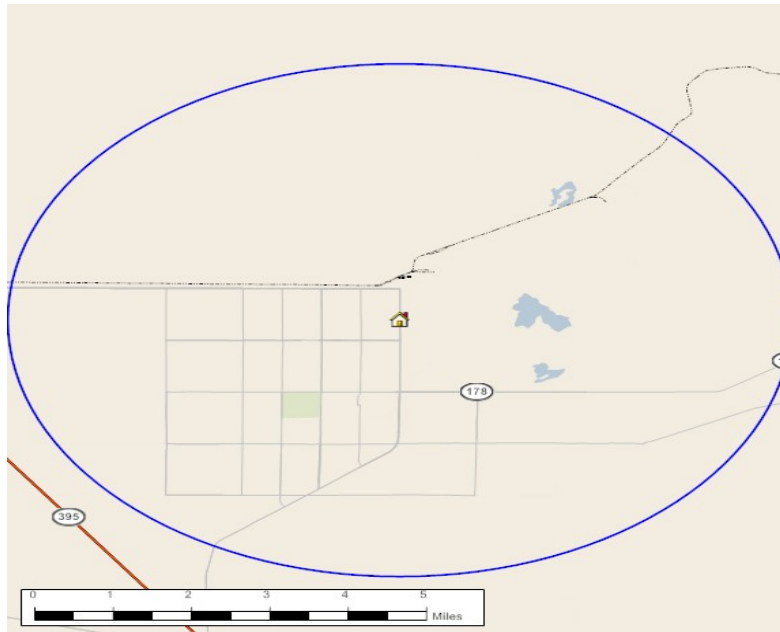


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Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

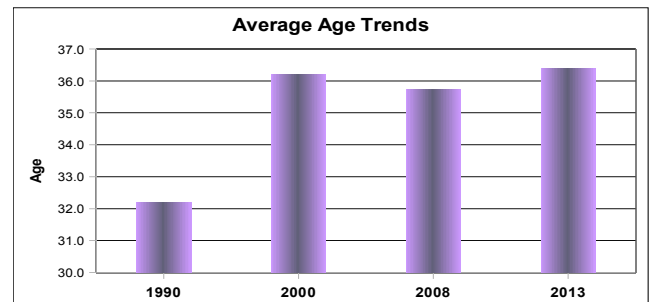
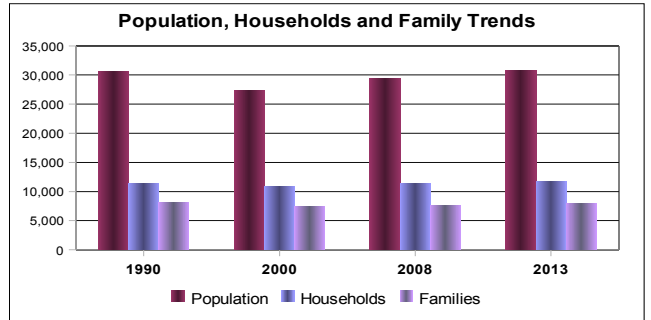
Study Area



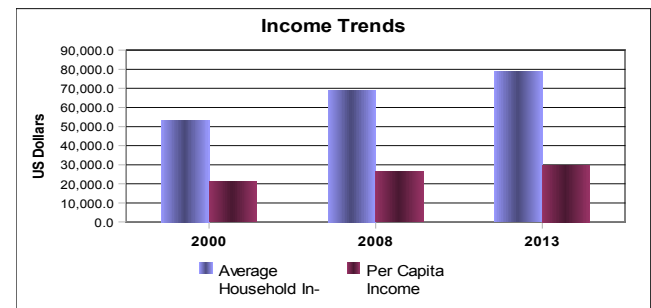
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Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	30,687	27,350	29,409	30,819
Population Change		-3,337	2,059	1,410
Percent Change		-10.9%	7.5%	4.8%
Average Annual Change		-1.1%	0.9%	1.0%
Households	11,416	10,901	11,307	11,650
Households Change		-515	406	343
Percent Change		-4.5%	3.7%	3.0%
Average Annual Change		-0.5%	0.5%	0.6%
Population / Households	2.7	2.5	2.6	2.6
Population / Households Change		-0.18	0.09	0.04
Percent Change		-6.66%	3.67%	1.71%
Families	8,157	7,424	7,667	7,902
Families Change		-733	243	235
Percent Change		-9.0%	3.3%	3.1%
Average Annual Change		-0.9%	0.4%	0.6%

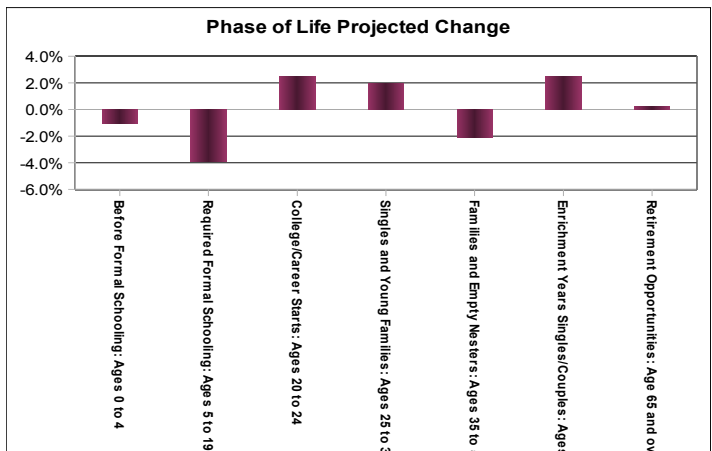
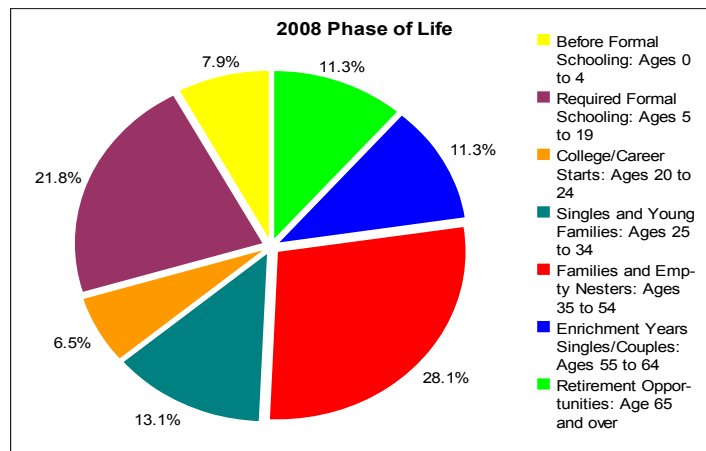


Age	1990	2000	2008	2013
Average Age	32.2	36.2	35.7	36.4
Average Age Change		3.99	-0.46	0.67
Percent Change		12.4%	-1.3%	1.9%



Income	2000	2008	2013
Average Household Income	53,456.1	69,133.5	78,732.5
Average Household Income Change		15,677.35	9,599.06
Percent Change		29.3%	13.9%
Per Capita Income	21,306.2	26,580.0	29,762.0
Per Capita Income Change		5,273.81	3,181.93
Percent Change		24.8%	12.0%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	1,909	7.0%	2,314	7.9%	1,825	5.9%	-1.1%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	6,983	25.5%	6,422	21.8%	6,668	21.6%	-3.9%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	1,098	4.0%	1,902	6.5%	1,995	6.5%	2.5%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	3,056	11.2%	3,861	13.1%	4,043	13.1%	1.9%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	8,217	30.0%	8,256	28.1%	8,601	27.9%	-2.1%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	2,806	10.3%	3,317	11.3%	3,925	12.7%	2.5%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	3,280	12.0%	3,337	11.3%	3,762	12.2%	0.2%	4,150,782	11.1%
Totals:	27,349	100%	29,409	100%	30,819	100%		37,274,313	100.0%

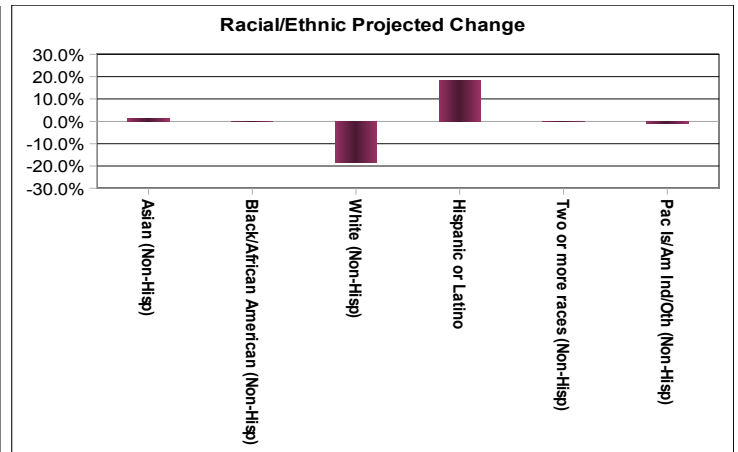
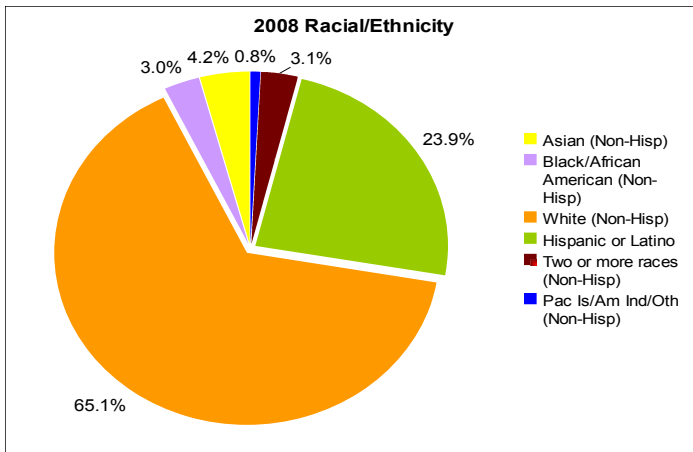


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Study Area: 5 mile Radius

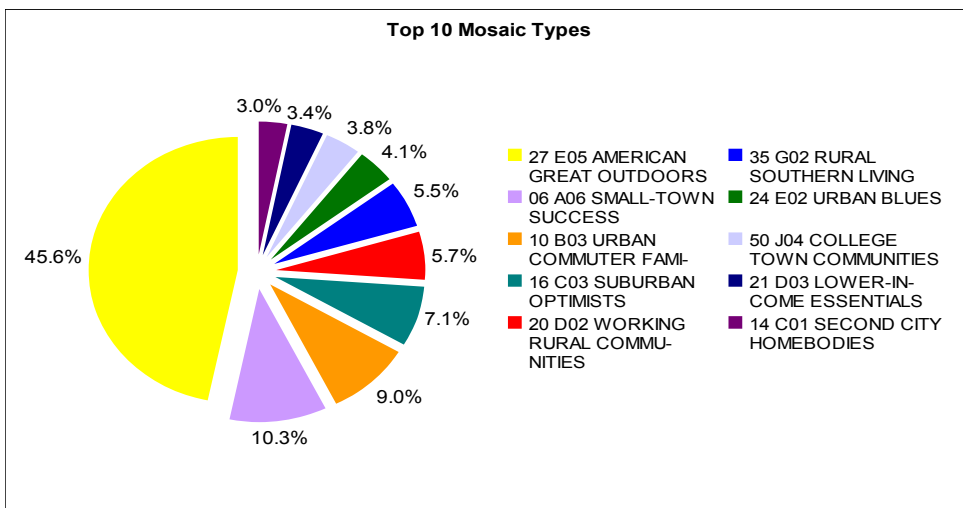
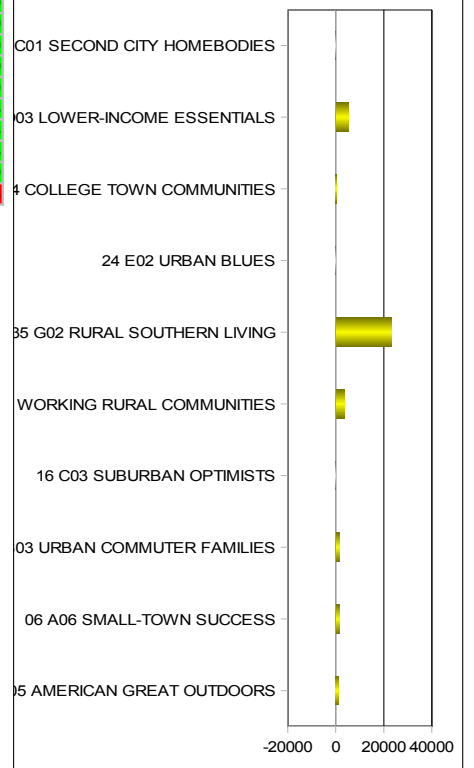
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	930	3.4%	1,221	4.2%	1,437	4.7%	1.3%
Black/African American (Non-Hisp)	859	3.1%	875	3.0%	928	3.0%	-0.1%
White (Non-Hisp)	21,183	77.4%	19,152	65.1%	18,155	58.9%	-18.5%
Hispanic or Latino	3,212	11.7%	7,022	23.9%	9,313	30.2%	18.5%
Two or more races (Non-Hisp)	768	2.8%	897	3.1%	790	2.6%	-0.2%
Pac Is/Am Ind/Oth (Non-Hisp)	399	1.5%	242	0.8%	196	0.6%	-0.8%
Totals:	27,351	100.0%	29,409	100.0%	30,819	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
27 E05 AMERICAN GREAT OUTDOORS	5,155	45.6%	465,962	3.8%	1209
06 A06 SMALL-TOWN SUCCESS	1,162	10.3%	83,039	0.7%	1529
10 B03 URBAN COMMUTER FAMILIES	1,016	9.0%	75,556	0.6%	1470
16 C03 SUBURBAN OPTIMISTS	803	7.1%	518,576	4.2%	169
20 D02 WORKING RURAL COMMUNITIES	642	5.7%	19,174	0.2%	3660
35 G02 RURAL SOUTHERN LIVING	626	5.5%	2,952	0.0%	23178
24 E02 URBAN BLUES	462	4.1%	304,970	2.5%	166
50 J04 COLLEGE TOWN COMMUNITIES	426	3.8%	90,181	0.7%	516
21 D03 LOWER-INCOME ESSENTIALS	389	3.4%	7,977	0.1%	5330
14 C01 SECOND CITY HOMEBODIES	340	3.0%	561,696	4.5%	66

Top 10 Mosaic Types Compared to Base Area



Prepared for: Immanuel Baptist of Ridgecrest

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.