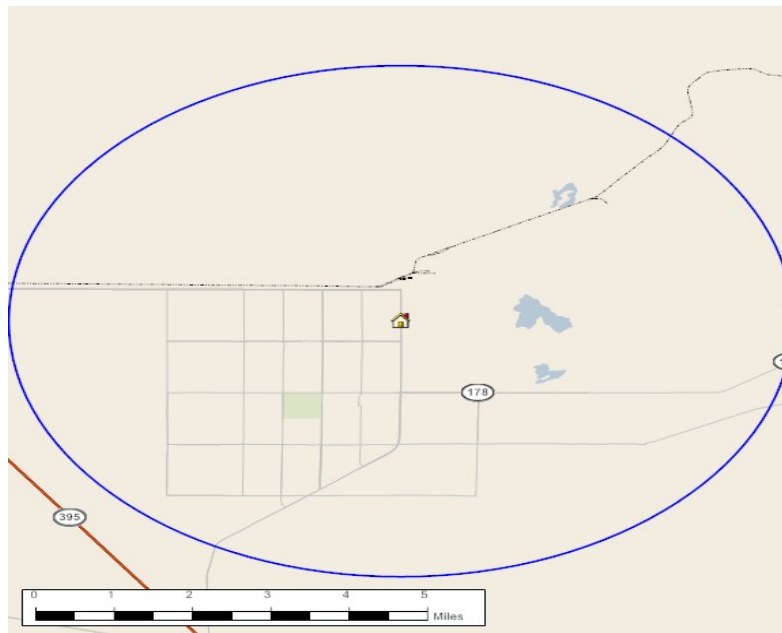


**Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013  
5/29/2009**

**Study Area**



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- [Notes and Aids](#)
- [MI User Guide](#)
- [MI Demographic Reference Guide](#)

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Current Year: 2008  
5 Year Projection: 2013

**PEOPLE**

Population Trends	1990	2000	2008	2013
<b>Study Area Population</b>	30,687	27,350	29,409	30,819
Population Change		-3,337	2,059	1,410
Percent Change		-10.9%	7.5%	4.8%
Average Annual Change		-1.1%	0.9%	1.0%
<b>State Population</b>	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
<b>Study Area as a % of Total State Pop</b>	0.10%	0.08%	0.08%	0.08%

**Analysis:**

The population within the study area is projected to grow over the next five years.

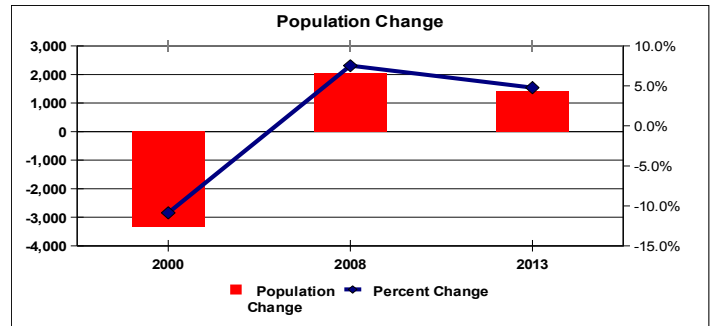
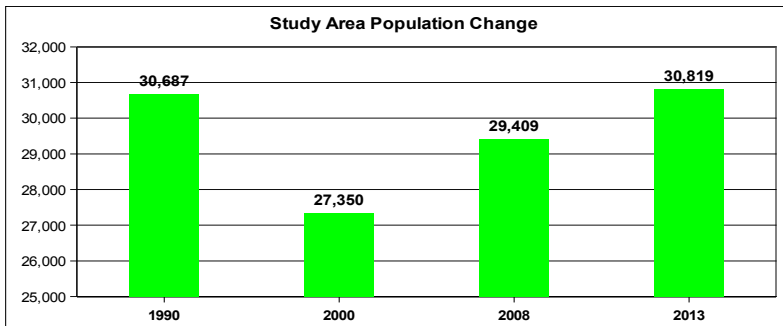
**Definition Aids:**

**Percent Change:** A calculation between data years.

**Average Annual Change:** Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

**Story Helps:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

**Study Area as % of Total State Population:** The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	13,728	50.2%	14,647	49.8%	15,296	49.6%	-0.6%
Male	13,622	49.8%	14,762	50.2%	15,523	50.4%	0.6%
<b>Totals:</b>	<b>27,350</b>	<b>100.0%</b>	<b>29,409</b>	<b>100.0%</b>	<b>30,819</b>	<b>100.0%</b>	

CA	2008	Comp Index
18,622,776	50.0%	100
18,651,537	50.0%	100
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

**Definition Aids:**

**1. Projected Change: What does projected change mean?** Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

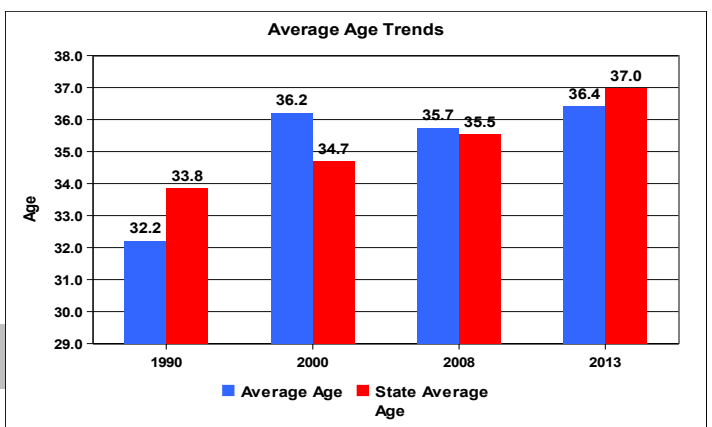
**2. Comparative Index: What is a Comparative Index?** This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

**People by Age**

Average/Median Age	1990	2000	2008	2013
<b>Average Age</b>	32.2	36.2	35.7	36.4
Average Age Change		4.0	-0.5	0.7
Percent Change		12.4%	-1.3%	1.9%
<b>Median Age</b>		35	35	36
<b>State Average Age</b>	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
<b>Average Age Comparative Index</b>	95	104	101	98

**Analysis:**

The average age of the study area is projected to get somewhat older.  
The average of the study area is close to the state average.



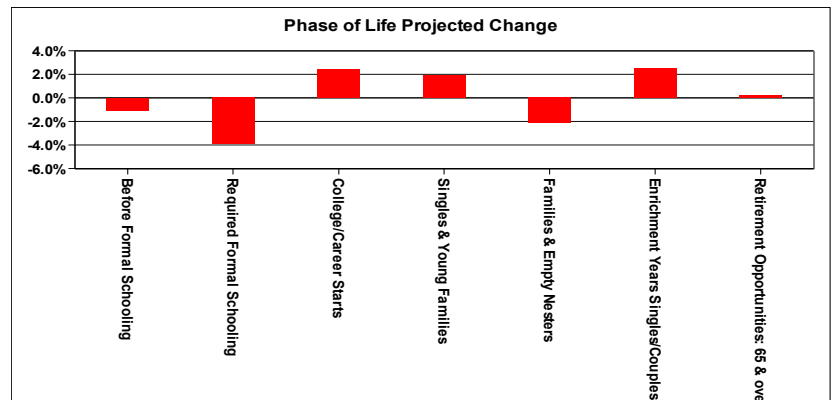
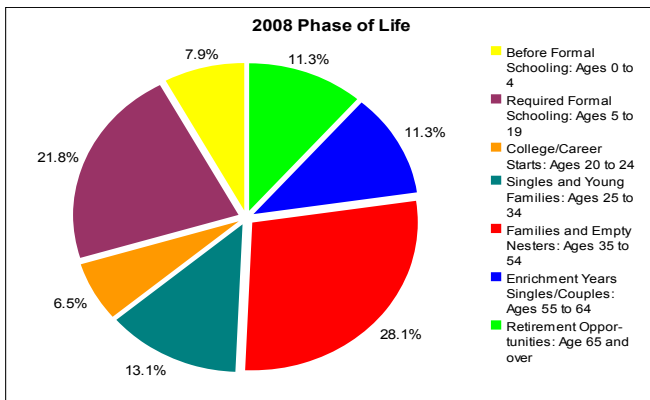
Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	1,909	7.0%	2,314	7.9%	1,825	5.9%	-1.1%
Required Formal Schooling: Ages 5 to 19	6,983	25.5%	6,422	21.8%	6,668	21.6%	-3.9%
College/Career Starts: Ages 20 to 24	1,098	4.0%	1,902	6.5%	1,995	6.5%	2.5%
Singles and Young Families: Ages 25 to 34	3,056	11.2%	3,861	13.1%	4,043	13.1%	1.9%
Families and Empty Nesters: Ages 35 to 54	8,217	30.0%	8,256	28.1%	8,601	27.9%	-2.1%
Enrichment Years Singles/Couples: Ages 55 to 64	2,806	10.3%	3,317	11.3%	3,925	12.7%	2.5%
Retirement Opportunities: Age 65 and over	3,280	12.0%	3,337	11.3%	3,762	12.2%	0.2%
<b>Totals:</b>	<b>27,349</b>	<b>100%</b>	<b>29,409</b>	<b>100%</b>	<b>30,819</b>	<b>100%</b>	

CA	2008	Comp Index
2,639,141	7.1%	111
7,992,372	21.4%	102
2,734,305	7.3%	88
5,307,349	14.2%	92
10,685,966	28.7%	98
3,764,398	10.1%	112
4,150,782	11.1%	102
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

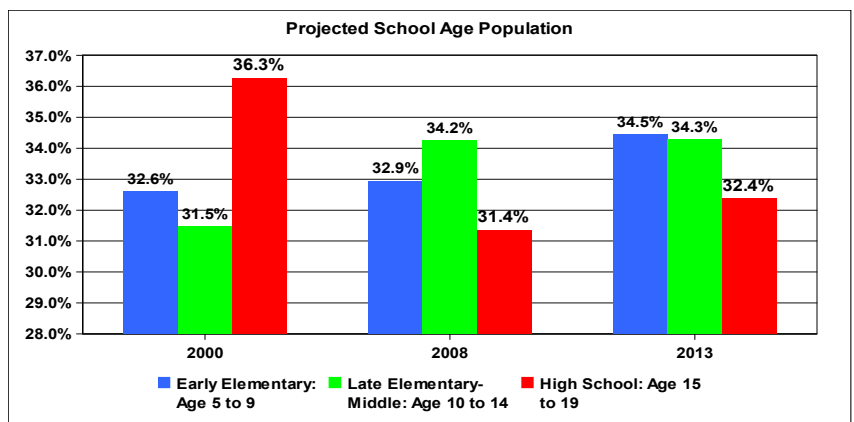
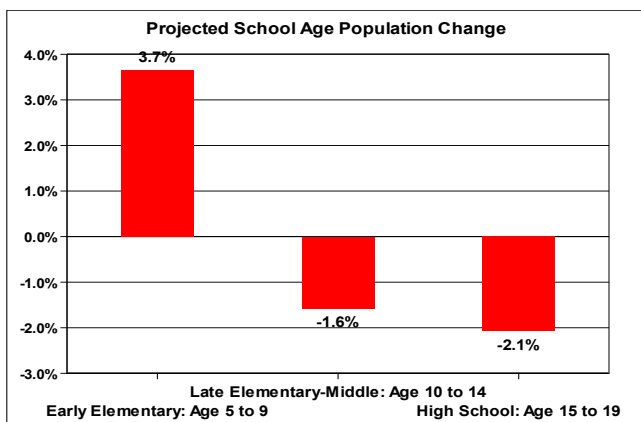
**Analysis:**

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.  
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.  
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	2,277	32.6%	2,021	31.5%	2,418	36.3%	3.7%
Late Elementary-Middle: Age 10 to 14	2,300	32.9%	2,199	34.2%	2,091	31.4%	-1.6%
High School: Age 15 to 19	2,406	34.5%	2,202	34.3%	2,159	32.4%	-2.1%
<b>Totals:</b>	<b>6,983</b>	<b>100.0%</b>	<b>6,422</b>	<b>100.0%</b>	<b>6,668</b>	<b>100.0%</b>	

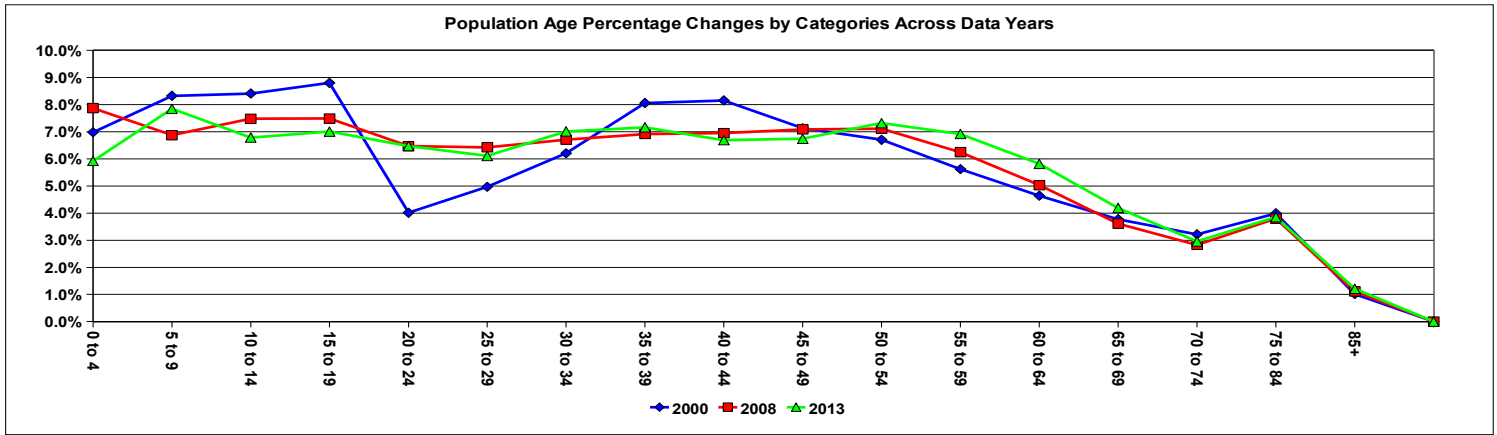
CA	2008	Comp Index
2,597,525	32.5%	97
2,649,169	33.1%	103
2,745,678	34.4%	100
<b>7,992,372</b>	<b>100.0%</b>	<b>100</b>



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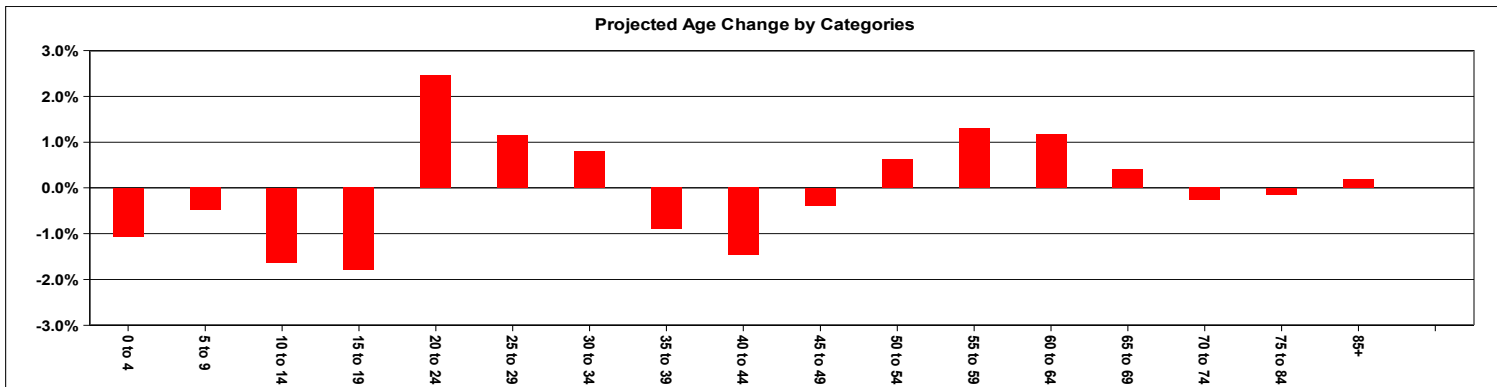
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	1,909	7.0%	2,314	7.9%	1,825	5.9%	-1.1%
5 to 9	2,277	8.3%	2,021	6.9%	2,418	7.8%	-0.5%
10 to 14	2,300	8.4%	2,199	7.5%	2,091	6.8%	-1.6%
15 to 19	2,406	8.8%	2,202	7.5%	2,159	7.0%	-1.8%
20 to 24	1,098	4.0%	1,902	6.5%	1,995	6.5%	2.5%
25 to 29	1,359	5.0%	1,889	6.4%	1,883	6.1%	1.1%
30 to 34	1,697	6.2%	1,972	6.7%	2,161	7.0%	0.8%
35 to 39	2,204	8.1%	2,034	6.9%	2,207	7.2%	-0.9%
40 to 44	2,230	8.2%	2,044	7.0%	2,061	6.7%	-1.5%
45 to 49	1,950	7.1%	2,084	7.1%	2,078	6.7%	-0.4%
50 to 54	1,833	6.7%	2,093	7.1%	2,255	7.3%	0.6%
55 to 59	1,537	5.6%	1,837	6.2%	2,132	6.9%	1.3%
60 to 64	1,269	4.6%	1,480	5.0%	1,792	5.8%	1.2%
65 to 69	1,032	3.8%	1,062	3.6%	1,291	4.2%	0.4%
70 to 74	879	3.2%	832	2.8%	911	3.0%	-0.3%
75 to 84	1,091	4.0%	1,116	3.8%	1,187	3.9%	-0.1%
85+	278	1.0%	326	1.1%	373	1.2%	0.2%
<b>Totals:</b>	<b>27,349</b>	<b>100.0%</b>	<b>29,407</b>	<b>100.0%</b>	<b>30,819</b>	<b>100.0%</b>	

CA	2008	Comp Index
2,639,141	7.1%	111
2,597,525	7.0%	99
2,649,169	7.1%	105
2,745,678	7.4%	102
2,734,305	7.3%	88
2,675,649	7.2%	89
2,631,700	7.1%	95
2,713,550	7.3%	95
2,777,249	7.5%	93
2,719,566	7.3%	97
2,475,601	6.6%	107
2,119,671	5.7%	110
1,644,727	4.4%	114
1,213,953	3.3%	111
946,332	2.5%	111
1,390,255	3.7%	102
600,242	1.6%	69
<b>37,274,313</b>	<b>100%</b>	<b>100</b>



**Definition Aids:**

**How do I read the graph above?** This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these census age categories by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



**Definition Aids:**

**How do I read the graph above?** This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

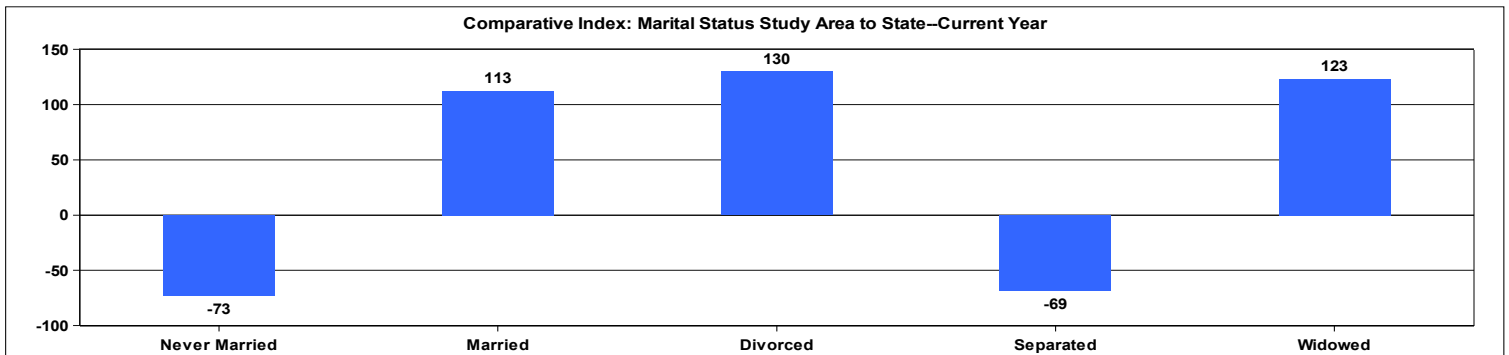
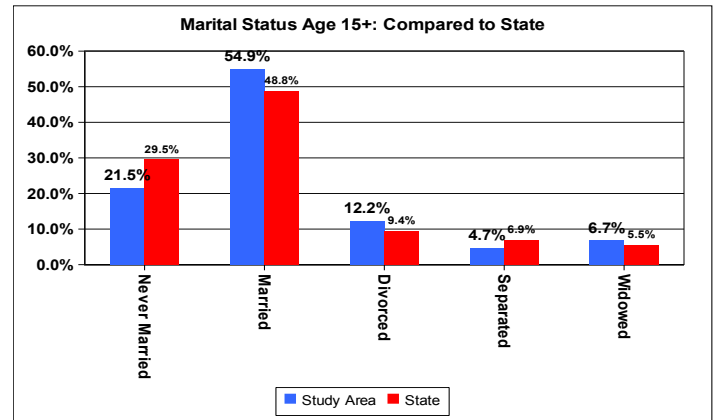
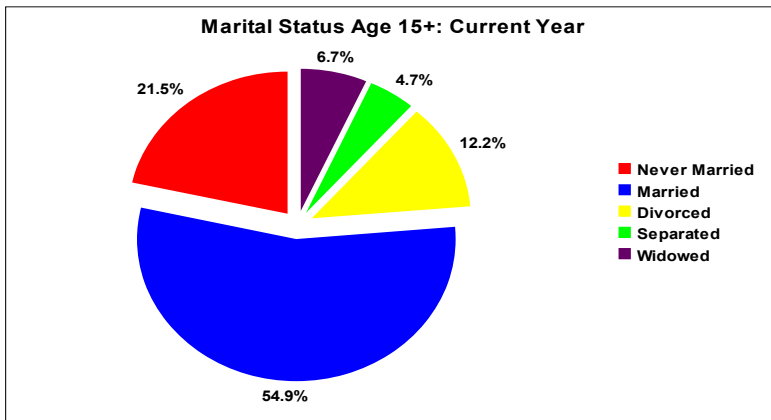
Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**People by Marital Status**

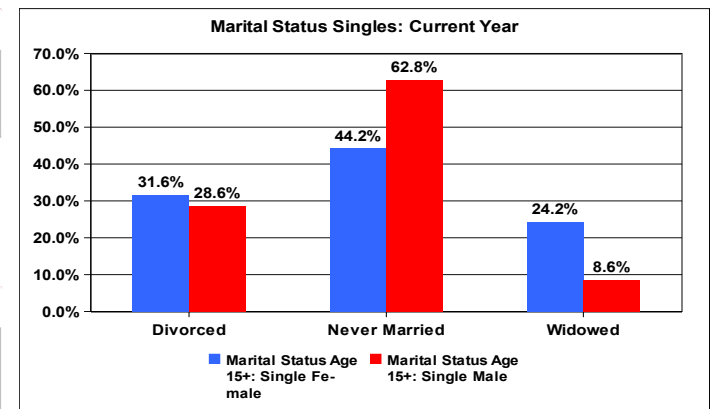
Marital Status Age 15+	2000		2008	
Never Married	4,452	21.3%	4,908	21.5%
Married	11,456	54.9%	12,558	54.9%
Divorced	2,544	12.2%	2,782	12.2%
Separated	973	4.7%	1,083	4.7%
Widowed	1,430	6.9%	1,539	6.7%
<b>Totals:</b>	<b>20,855</b>	<b>100.0%</b>	<b>22,870</b>	<b>100.0%</b>

**Analysis:**  
Married couples are more likely than the state average.  
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	73
14,319,521	48.8%	113
2,748,669	9.4%	130
2,022,610	6.9%	69
1,605,121	5.5%	123
<b>29,372,939</b>	<b>100.0%</b>	<b>100</b>



Marital Status Age 15+: Single Female	2000		2008	
Divorced	1,498	32.3%	1,512	31.6%
Never Married	1,986	42.8%	2,115	44.2%
Widowed	1,156	24.9%	1,157	24.2%
<b>Totals:</b>	<b>4,640</b>	<b>100.0%</b>	<b>4,784</b>	<b>100.0%</b>



Marital Status Age 15+: Single Male	2000		2008	
Divorced	1,046	27.6%	1,269	28.6%
Never Married	2,467	65.1%	2,793	62.8%
Widowed	274	7.2%	382	8.6%
<b>Totals:</b>	<b>3,787</b>	<b>100.0%</b>	<b>4,444</b>	<b>100.0%</b>

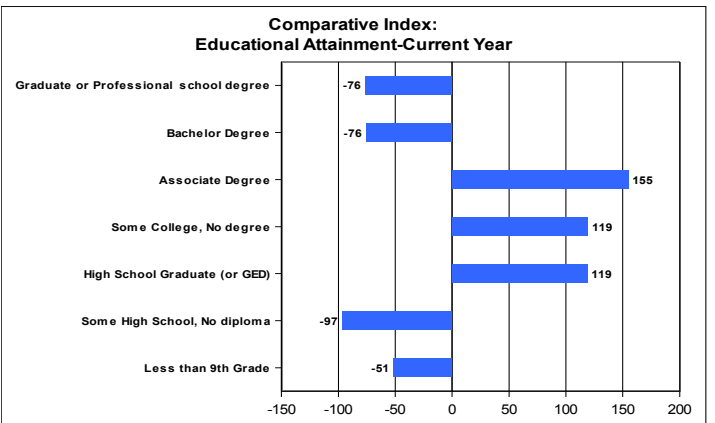
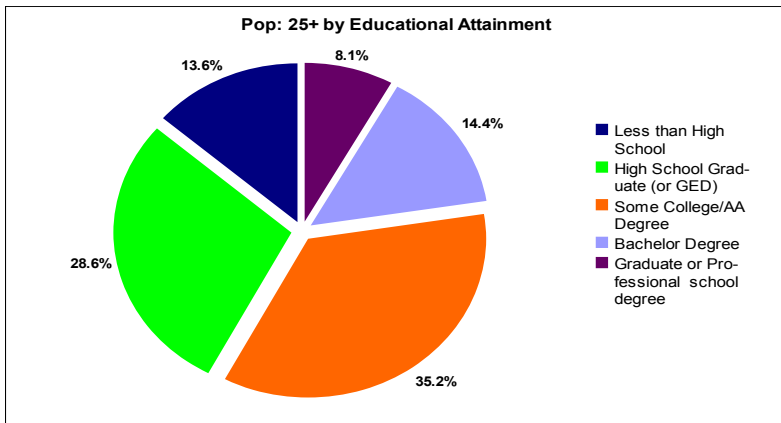
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**People by Education Level**

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	666	3.2%	999	5.3%
Some High School, No diploma	4,860	23.7%	1,558	8.3%
High School Graduate (or GED)	4,141	20.2%	5,375	28.6%
Some College, No degree	4,842	23.6%	4,349	23.2%
Associate Degree	1,920	9.4%	2,262	12.1%
Bachelor Degree	2,604	12.7%	2,707	14.4%
Graduate or Professional school degree	1,501	7.3%	1,521	8.1%
<b>Totals:</b>	<b>20,534</b>	<b>100.0%</b>	<b>18,771</b>	<b>100.0%</b>

**Analysis:**  
The level of education in the study area is lower than the state overall.

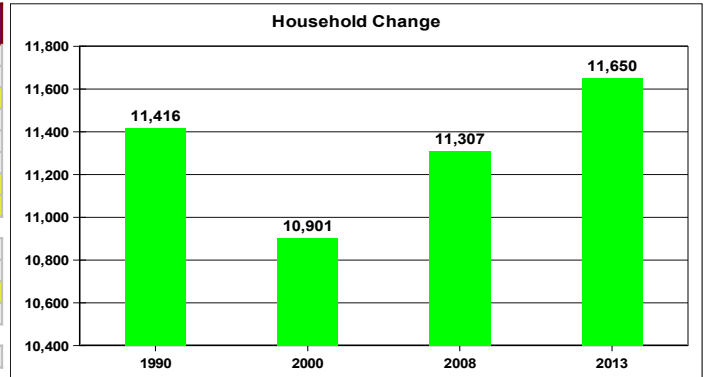
CA	2008	Comp Index
2,478,313	10.4%	51
2,050,552	8.6%	97
5,773,092	24.1%	119
4,645,100	19.4%	119
1,863,096	7.8%	155
4,565,703	19.1%	76
2,532,639	10.6%	76
<b>23,908,495</b>	<b>100.0%</b>	<b>100</b>



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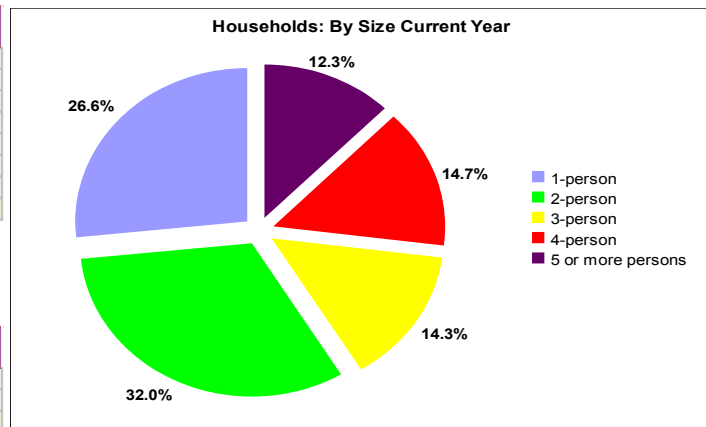
**HOUSEHOLDS**

Household Trends	1990	2000	2008	2013
<b>Households</b>	11,416	10,901	11,307	11,650
Households Change		-515	406	343
Percent Change		-5%	4%	3%
Average Annual Change		-0.5%	0.5%	0.6%
<b>Population / Households</b>	2.69	2.51	2.60	2.65
Population / Households Change		-0.18	0.09	0.04
Percent Change		-6.7%	3.7%	1.7%
<b>State Households</b>	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
<b>Study Area as a % of All State HH</b>	0.11%	0.09%	0.09%	0.09%



**Analysis:**  
The number of households within the study area is projected to grow over the next five years.  
The number of households is changing at a slower rate than the state.  
The population per household is projected to remain flat over five years.

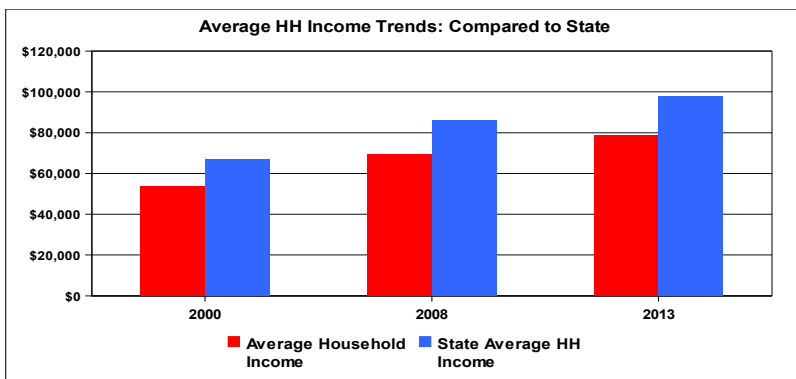
Households: By Size	2000		2008	
1-person	2,979	27.3%	3,013	26.6%
2-person	3,798	34.8%	3,624	32.0%
3-person	1,644	15.1%	1,618	14.3%
4-person	1,393	12.8%	1,658	14.7%
5-person	691	6.3%	848	7.5%
6-person	249	2.3%	328	2.9%
7-or-more persons	146	1.3%	219	1.9%
<b>Totals:</b>	<b>10,900</b>	<b>100.0%</b>	<b>11,308</b>	<b>100.0%</b>



Households: One Person by Gender	2000		2008	
Female Householder	1,398	46.9%	1,549	51.4%
Male Householder	1,581	53.1%	1,464	48.6%
<b>Totals:</b>	<b>2,979</b>	<b>100.0%</b>	<b>3,013</b>	<b>100.0%</b>

**Household Income**

Income Trends: Average	2000	2008	2013
<b>Average Household Income</b>	\$53,456	\$69,133	\$78,733
Average Household Income Change		\$15,677	\$9,599
Percent Change		29.3%	13.9%
<b>State Average HH Income</b>	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
<b>Ave. HH Income Comparative Index</b>	80	81	80
<b>Median Income</b>	\$45,067	\$54,862	\$60,955
<b>Per Capita Income</b>	\$21,306	\$26,580	\$29,762
Per Capita Income Change		\$5,274	\$3,182
Percent Change		24.8%	12.0%

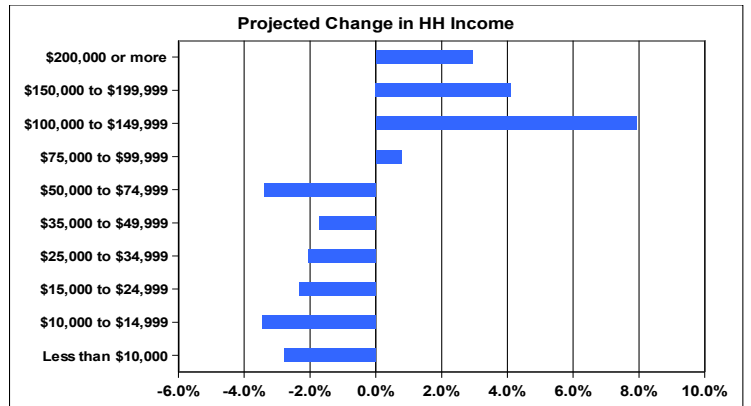
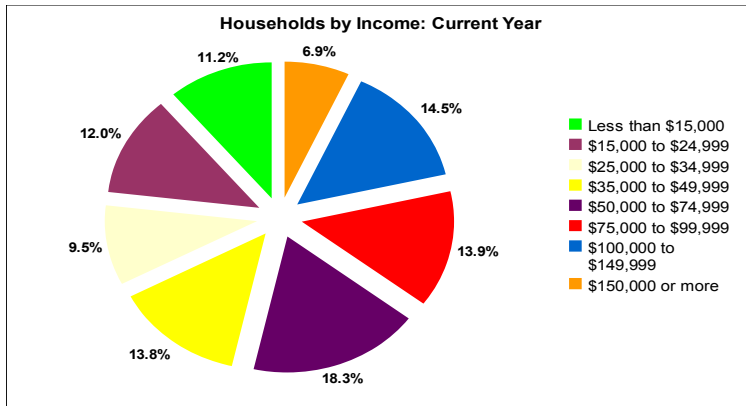


**Analysis:**  
The average household income is projected to grow significantly over the next five years.  
The average household income is about the same as the state average.  
The per capita income is projected to grow significantly over the next five years.

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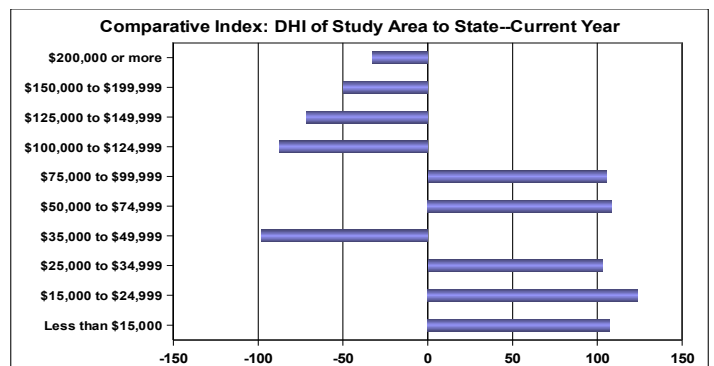
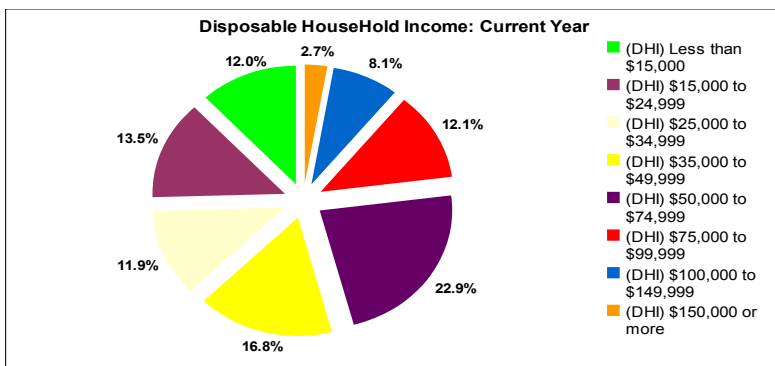
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	861	7.9%	666	5.9%	597	5.1%	-2.8%
\$10,000 to \$14,999	877	8.0%	597	5.3%	536	4.6%	-3.4%
\$15,000 to \$24,999	1,403	12.9%	1,354	12.0%	1,227	10.5%	-2.3%
\$25,000 to \$34,999	1,256	11.5%	1,073	9.5%	1,101	9.5%	-2.1%
\$35,000 to \$49,999	1,571	14.4%	1,562	13.8%	1,477	12.7%	-1.7%
\$50,000 to \$74,999	2,265	20.8%	2,064	18.3%	2,024	17.4%	-3.4%
\$75,000 to \$99,999	1,391	12.8%	1,570	13.9%	1,576	13.5%	0.8%
\$100,000 to \$149,999	970	8.9%	1,640	14.5%	1,960	16.8%	7.9%
\$150,000 to \$199,999	210	1.9%	486	4.3%	704	6.0%	4.1%
\$200,000 or more	99	0.9%	295	2.6%	448	3.8%	2.9%
<b>Totals:</b>	<b>10,903</b>	<b>100.0%</b>	<b>11,307</b>	<b>100.0%</b>	<b>11,650</b>	<b>100.0%</b>	

CA	2008	Comp Index
843,582	6.8%	86
458,242	3.7%	142
1,148,061	9.3%	129
1,150,671	9.3%	102
1,652,033	13.4%	103
2,218,884	18.0%	102
1,561,933	12.6%	110
1,815,167	14.7%	99
691,624	5.6%	77
818,504	6.6%	39
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>



Disposable HouseHold Income	2008		2013	
Less than \$15,000	1,352	12.0%	1,225	10.5%
\$15,000 to \$24,999	1,527	13.5%	1,397	12.0%
\$25,000 to \$34,999	1,350	11.9%	1,308	11.2%
\$35,000 to \$49,999	1,894	16.8%	1,974	16.9%
\$50,000 to \$74,999	2,588	22.9%	2,465	21.2%
\$75,000 to \$99,999	1,372	12.1%	1,534	13.2%
\$100,000 to \$124,999	635	5.6%	849	7.3%
\$125,000 to \$149,999	283	2.5%	430	3.7%
\$150,000 to \$199,999	155	1.4%	268	2.3%
\$200,000 or more	151	1.3%	201	1.7%
<b>Totals:</b>	<b>11,307</b>	<b>100.0%</b>	<b>11,651</b>	<b>100.0%</b>

CA	2008	Comp Index
1,374,154	11.1%	108
1,346,659	10.9%	124
1,433,321	11.6%	103
2,112,919	17.1%	98
2,603,805	21.1%	109
1,422,941	11.5%	105
791,426	6.4%	88
430,572	3.5%	72
338,849	2.7%	50
504,055	4.1%	33
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>



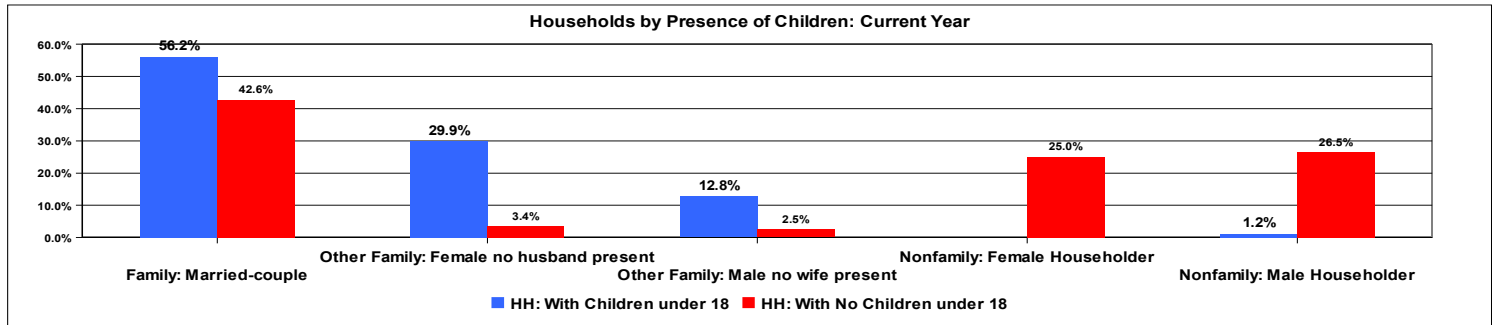
Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**Household Structures**

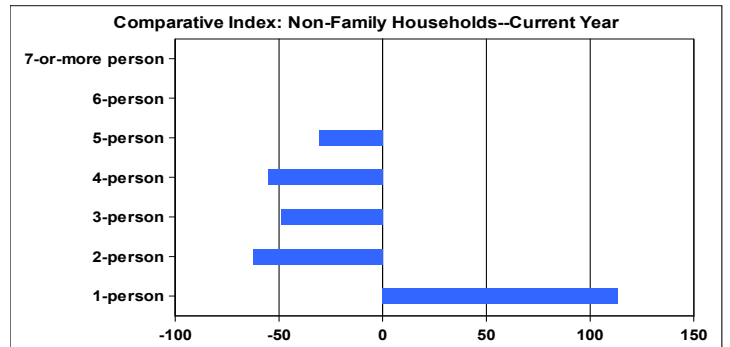
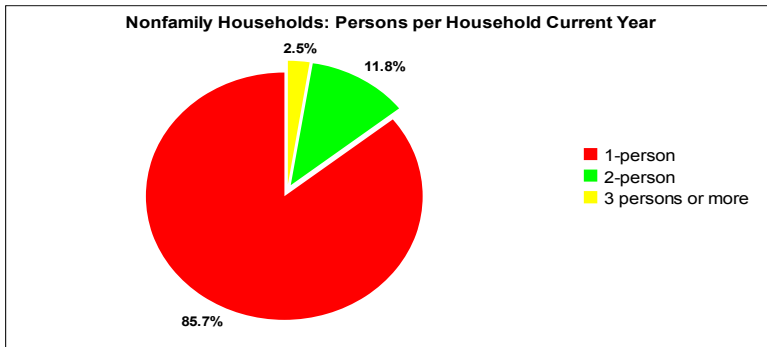
HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	2,609	65.1%	2,434	56.2%	3,205,415	67.7%	83
Other Family: Female no husband present	989	24.7%	1,295	29.9%	1,064,612	22.5%	133
Other Family: Male no wife present	362	9.0%	553	12.8%	430,351	9.1%	140
Nonfamily: Female Householder	12	0.3%	0	0.0%	8,823	0.2%	0
Nonfamily: Male Householder	35	0.9%	52	1.2%	26,145	0.6%	217
<b>Totals:</b>	<b>4,007</b>	<b>100.0%</b>	<b>4,334</b>	<b>100.0%</b>	<b>4,735,346</b>	<b>100%</b>	<b>100</b>

**Analysis:**  
Compared to the state, children under 18 are less likely to live in two-parent households.  
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	3,079	31.2%	2,973	42.6%	2,899,328	38.0%	112
Other Family: Female no husband present	253	2.6%	238	3.4%	522,903	6.9%	50
Other Family: Male no wife present	132	1.3%	173	2.5%	302,602	4.0%	63
Nonfamily: Female Householder	2,976	30.1%	1,743	25.0%	2,060,186	27.0%	93
Nonfamily: Male Householder	3,433	34.8%	1,845	26.5%	1,838,336	24.1%	110
<b>Totals:</b>	<b>9,873</b>	<b>100.0%</b>	<b>6,972</b>	<b>100.0%</b>	<b>7,623,355</b>	<b>100%</b>	<b>100</b>



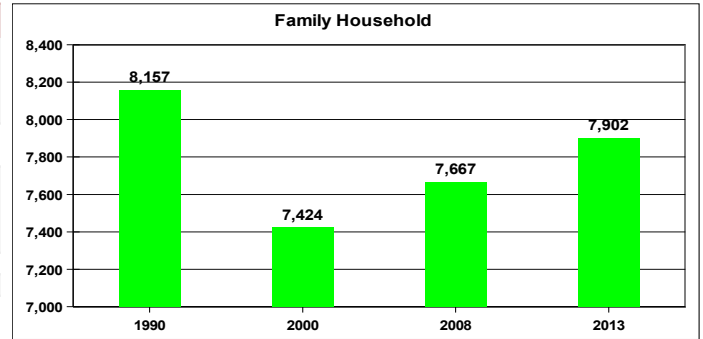
Nonfamily Households: Persons per Household Trends	2008		CA	2008	Comp Index
1-person	2,979	85.7%	2,971,563	75.5%	113
2-person	410	11.8%	741,850	18.9%	63
3-person	58	1.7%	133,641	3.4%	49
4-person	25	0.7%	51,116	1.3%	55
5-person	5	0.1%	18,414	0.5%	31
6-person	0	0.0%	8,977	0.2%	0
7-or-more person	0	0.0%	7,928	0.2%	0
<b>Totals:</b>	<b>3,477</b>	<b>100.0%</b>	<b>3,933,489</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**FAMILIES**

Families	1990	2000	2008	2013
<b>Families</b>	8,157	7,424	7,667	7,902
Families Change		-733	243	235
Percent Change		-9.0%	3.3%	3.1%
Average Annual Change		-0.9%	0.4%	0.6%
<b>State Families</b>	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
<b>Study Area as a % of State Families</b>	0.11%	0.09%	0.09%	0.09%



**Analysis:**  
The number of family households within the study area is projected to grow over the next five years.  
The number of family households is changing at a slower rate than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	3,389	45.6%	3,517	45.9%	3,676	46.5%	0.9%
3-person	1,587	21.4%	1,696	22.1%	1,782	22.6%	1.2%
4-person	1,368	18.4%	1,390	18.1%	1,403	17.8%	-0.7%
5-person	686	9.2%	674	8.8%	663	8.4%	-0.8%
6-person	249	3.4%	261	3.4%	256	3.2%	-0.1%
7-or-more person	146	2.0%	130	1.7%	122	1.5%	-0.4%
<b>Totals:</b>	<b>7,425</b>	<b>100.0%</b>	<b>7,668</b>	<b>100.0%</b>	<b>7,902</b>	<b>100.0%</b>	

CA	2008	Comp Index
2,850,194	33.8%	136
1,834,378	21.8%	102
1,752,142	20.8%	87
990,165	11.8%	75
496,586	5.9%	58
501,744	6.0%	28
<b>8,425,209</b>	<b>100%</b>	<b>100</b>

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	391	5.3%	312	4.1%	331	4.2%	-1.1%
\$10,000 to \$14,999	466	6.3%	266	3.5%	209	2.6%	-3.6%
\$15,000 to \$24,999	778	10.5%	710	9.3%	621	7.9%	-2.6%
\$25,000 to \$34,999	766	10.3%	749	9.8%	832	10.5%	0.2%
\$35,000 to \$49,999	1,089	14.7%	965	12.6%	905	11.5%	-3.2%
\$50,000 to \$74,999	1,658	22.3%	1,409	18.4%	1,294	16.4%	-6.0%
\$75,000 to \$99,999	1,183	15.9%	1,273	16.6%	1,222	15.5%	-0.5%
\$100,000 to \$149,999	864	11.6%	1,383	18.0%	1,611	20.4%	8.7%
\$150,000 to \$199,999	169	2.3%	379	4.9%	535	6.8%	4.5%
\$200,000 or more	60	0.8%	222	2.9%	343	4.3%	3.5%
<b>Totals:</b>	<b>7,424</b>	<b>100.0%</b>	<b>7,668</b>	<b>100.0%</b>	<b>7,903</b>	<b>100.0%</b>	

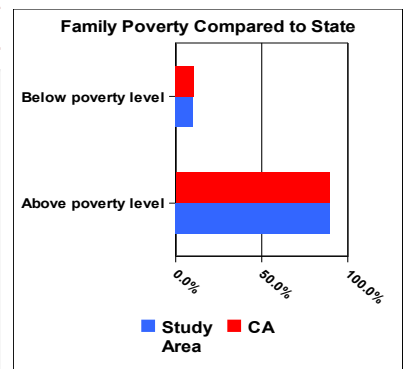
CA	2008	Comp Index
375,736	4.5%	91
194,212	2.3%	150
662,820	7.9%	118
728,486	8.6%	113
1,072,112	12.7%	99
1,521,141	18.1%	102
1,168,578	13.9%	120
1,439,183	17.1%	106
572,563	6.8%	73
690,380	8.2%	35
<b>8,425,211</b>	<b>100.0%</b>	<b>100</b>

Families: Poverty Summary	2008	
Above poverty level	6,667	89.8%
Below poverty level	757	10.2%
<b>Totals:</b>	<b>7,424</b>	<b>100.0%</b>

**Analysis:**  
Compared to the state, families are less likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	100
840,005	10.6%	96
<b>7,920,047</b>	<b>100.0%</b>	<b>100</b>

Families: Poverty Detail	2008	
<b>Above Poverty Level</b>		
Married-couple: Children	248	3.3%
Married-couple: No children	586	7.9%
Male: No wife present: Children	145	2.0%
Male: No wife present: No children	294	4.0%
Female: No husband present: Children	2,914	39.3%
Female: No husband present: No children	2,479	33.4%
<b>Below Poverty Level</b>		
Married-couple: Children	32	0.4%
Married-couple: No children	335	4.5%
Male: No wife present: Children	6	0.1%
Male: No wife present: No children	99	1.3%
Female: No husband present: Children	76	1.0%
Female: No husband present: No children	208	2.8%
<b>Totals:</b>	<b>7,422</b>	<b>100.0%</b>



CA	2008	Comp Index
<b>Above Poverty Level</b>		
402,558	5.1%	66
638,645	8.1%	98
211,798	2.7%	73
284,308	3.6%	110
2,611,068	33.0%	119
2,931,665	37.0%	90
<b>Below Poverty Level</b>		
39,877	0.5%	86
307,813	3.9%	116
18,355	0.2%	35
69,722	0.9%	152
88,138	1.1%	92
316,100	4.0%	70
<b>7,920,047</b>	<b>100.0%</b>	<b>100</b>

NOTE: Children are under 18

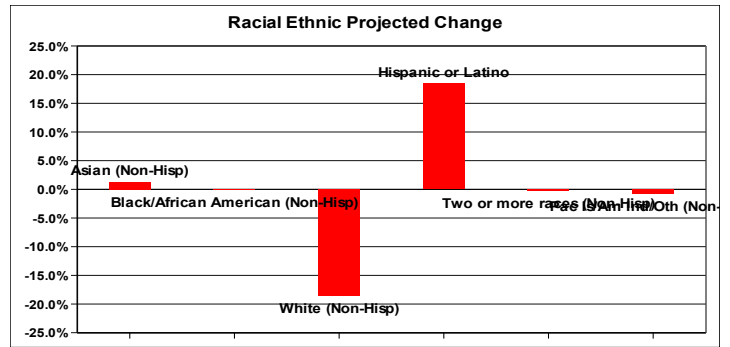
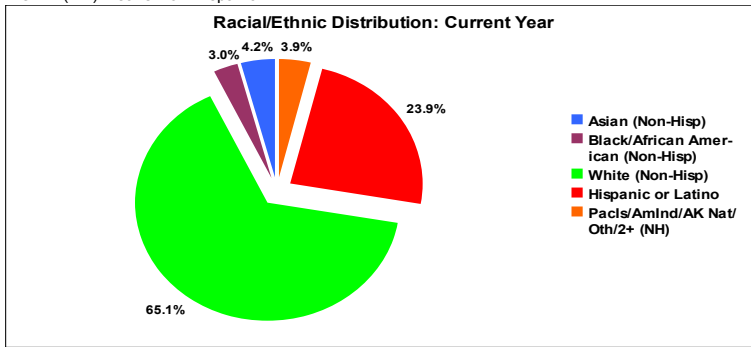
Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**DIVERSITY**

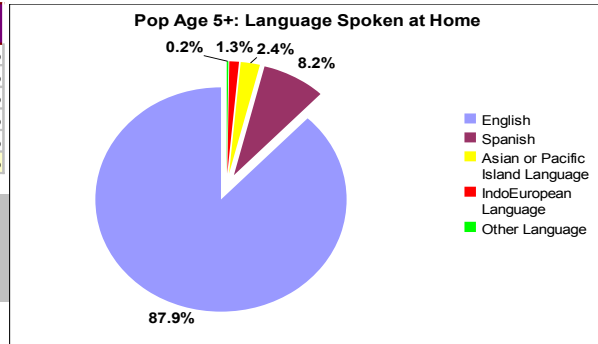
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	930	3.4%	1,221	4.2%	1,437	4.7%	1.3%
Black/African American (Non-Hisp)	859	3.1%	875	3.0%	928	3.0%	-0.1%
White (Non-Hisp)	21,183	77.4%	19,152	65.1%	18,155	58.9%	-18.5%
Hispanic or Latino	3,212	11.7%	7,022	23.9%	9,313	30.2%	18.5%
Two or more races (Non-Hisp)	768	2.8%	897	3.1%	790	2.6%	-0.2%
Pac Is/Am Ind/Oth (Non-Hisp)	399	1.5%	242	0.8%	196	0.6%	-0.8%
<b>Totals:</b>	<b>27,351</b>	<b>100.0%</b>	<b>29,409</b>	<b>100.0%</b>	<b>30,819</b>	<b>100.0%</b>	

CA	2008	Comp Index
4,562,471	12.2%	34
2,071,913	5.6%	54
15,780,187	42.3%	154
13,740,168	36.9%	65
838,759	2.3%	136
280,815	0.8%	109
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

NOTE: (NH) means Non-Hispanic



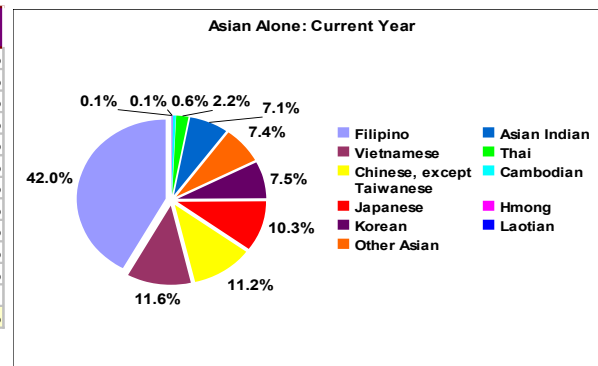
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	23,813	87.9%
Speak Spanish at Home	2,216	8.2%
Speak Asian or Pacific Island Language at Home	663	2.4%
Speak IndoEuropean Language at Home	342	1.3%
Speak Other Language at Home	62	0.2%
<b>Totals:</b>	<b>27,096</b>	<b>100.0%</b>



CA	2008	Comp Index
21,179,499	61.2%	144
8,831,636	25.5%	32
2,892,536	8.4%	29
1,453,973	4.2%	30
277,521	0.8%	29
<b>34,635,165</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**  
Compared to the state, people over 5 are more likely to speak only English at home.  
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	512	42.0%
Vietnamese	142	11.6%
Chinese, except Taiwanese	137	11.2%
Japanese	125	10.3%
Korean	91	7.5%
Other Asian	90	7.4%
Asian Indian	86	7.1%
Thai	27	2.2%
Cambodian	7	0.6%
Hmong	1	0.1%
Laotian	1	0.1%
<b>Totals:</b>	<b>1,219</b>	<b>100.0%</b>

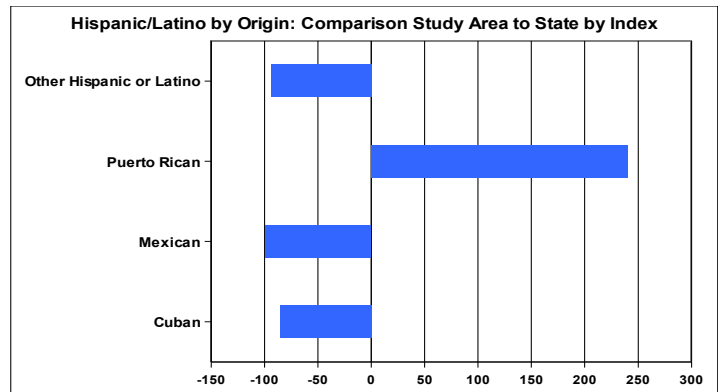
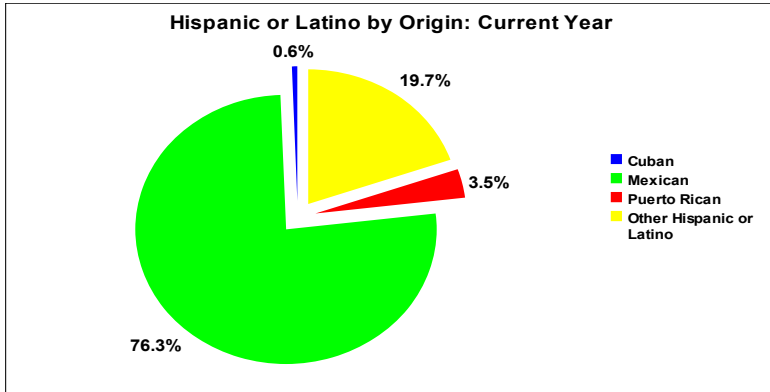


CA	2008	Comp Index
1,153,317	25.3%	166
548,631	12.0%	97
1,078,127	23.6%	48
372,936	8.2%	125
420,390	9.2%	81
295,533	6.5%	114
412,797	9.0%	78
46,386	1.0%	218
87,127	1.9%	30
78,169	1.7%	5
69,058	1.5%	5
<b>4,562,471</b>	<b>100.0%</b>	<b>100</b>

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Population: Hispanic or Latino by Origin	2008	
Cuban	42	0.6%
Mexican	5,357	76.3%
Puerto Rican	243	3.5%
Other Hispanic or Latino	1,381	19.7%
<b>Totals:</b>	<b>7,023</b>	<b>100.0%</b>

CA	2008	Comp Index
101,925	0.7%	81
10,559,101	76.8%	99
196,830	1.4%	242
2,882,310	21.0%	94
<b>13,740,166</b>	<b>100%</b>	<b>100</b>

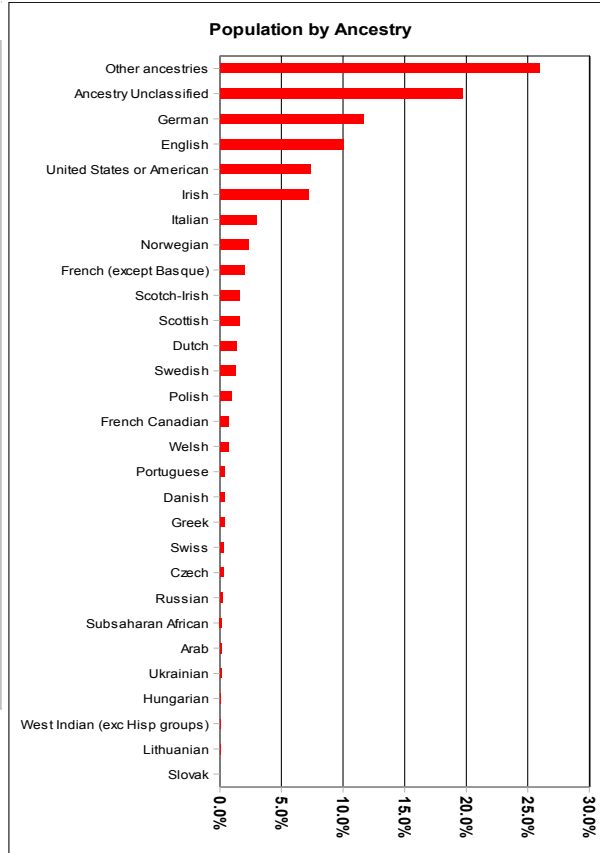


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5 Year Projection: 2013

Population by Ancestry	2008	
Other ancestries	7,631	25.9%
Ancestry Unclassified	5,789	19.7%
German	3,434	11.7%
English	2,962	10.1%
United States or American	2,165	7.4%
Irish	2,105	7.2%
Italian	877	3.0%
Norwegian	694	2.4%
French (except Basque)	596	2.0%
Scotch-Irish	476	1.6%
Scottish	473	1.6%
Dutch	396	1.3%
Swedish	371	1.3%
Polish	270	0.9%
French Canadian	210	0.7%
Welsh	208	0.7%
Portuguese	117	0.4%
Danish	116	0.4%
Greek	107	0.4%
Swiss	94	0.3%
Czech	79	0.3%
Russian	59	0.2%
Subsaharan African	49	0.2%
Arab	40	0.1%
Ukrainian	33	0.1%
Hungarian	24	0.1%
West Indian (exc Hisp groups)	18	0.1%
Lithuanian	17	0.1%
Slovak	0	0.0%
<b>Totals:</b>	<b>29,410</b>	<b>100.0%</b>

**Definition Aids:**

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



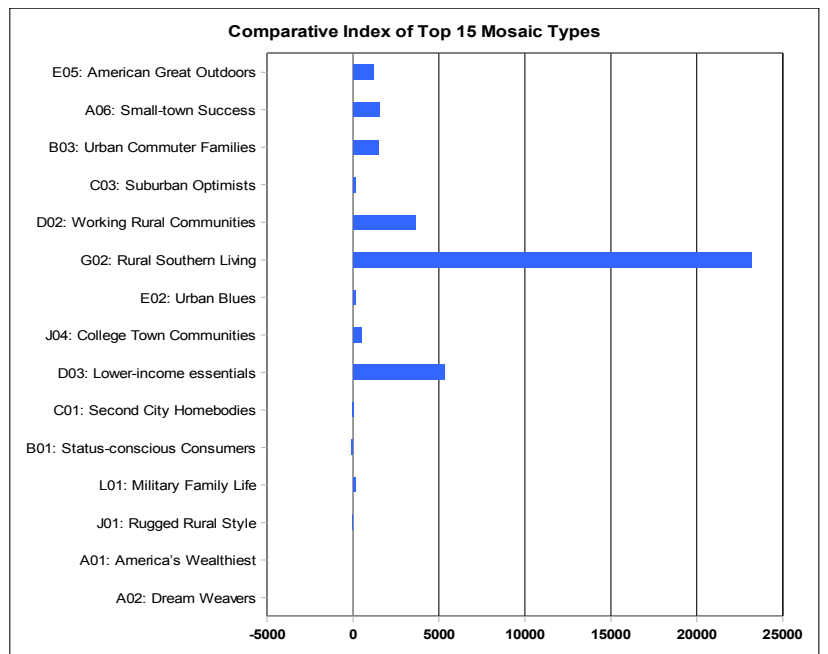
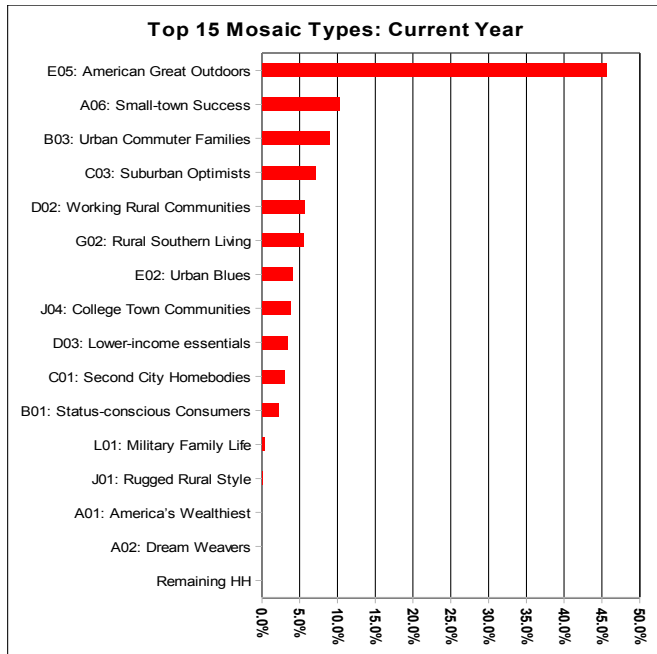
CA	2008	Comp Index
18,853,773	50.6%	51
5,371,669	14.4%	137
2,445,039	6.6%	178
1,852,871	5.0%	203
1,289,054	3.5%	213
1,776,397	4.8%	150
1,281,253	3.4%	87
348,323	0.9%	253
471,008	1.3%	160
327,283	0.9%	184
376,979	1.0%	159
276,085	0.7%	182
321,709	0.9%	146
355,112	1.0%	96
125,137	0.3%	213
102,226	0.3%	258
291,601	0.8%	51
145,132	0.4%	101
109,817	0.3%	123
80,071	0.2%	149
83,556	0.2%	120
327,844	0.9%	23
188,252	0.5%	33
183,460	0.5%	28
74,017	0.2%	57
98,987	0.3%	31
60,795	0.2%	38
37,965	0.1%	57
18,898	0.1%	0
<b>37,274,313</b>	<b>100.0%</b>	<b>100</b>

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Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
E05: American Great Outdoors	5,155	45.6% Older rural retirees, remote areas, low wage/ Social Security	465,962	3.8%	1209
A06: Small-town Success	1,162	10.3% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	1529
B03: Urban Commuter Families	1,016	9.0% Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	1470
C03: Suburban Optimists	803	7.1% Middle-class diversity, middle-aged families, older suburbs, coastal states.	518,576	4.2%	169
D02: Working Rural Communities	642	5.7% Middle-class empty nesters/single seniors, older, industrial towns.	19,174	0.2%	3660
G02: Rural Southern Living	626	5.5% Low income, blue-collar families, mobile homes across the South.	2,952	0.0%	23178
E02: Urban Blues	462	4.1% Young Hispanic families, singles, urban, blue-collar, service jobs.	304,970	2.5%	166
J04: College Town Communities	426	3.8% Young, single, college educated and students, around college communities	90,181	0.7%	516
D03: Lower-income essentials	389	3.4% Lower-income empty-nester couples/aging seniors, remote, aging houses.	7,977	0.1%	5330
C01: Second City Homebodies	340	3.0% Dual working, middle-aged families, cities along the East and West coasts.	561,696	4.5%	66
B01: Status-conscious Consumers	253	2.2% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	71
L01: Military Family Life	32	0.3% Young ethnically-mixed families, near military bases serving in armed force	23,522	0.2%	149
J01: Rugged Rural Style	1	0.0% Rural working-class retirees, houses/mobile homes, West/Southwest states	69,220	0.6%	2
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0% Well-off families, school age children, suburban	92,507	0.7%	0
Remaining HH	0	0.0%	9,236,068	74.7%	0
<b>Totals:</b>	<b>11,307</b>	<b>100%</b>	<b>12,358,701</b>	<b>100%</b>	<b>100</b>

**Definition Aids:**

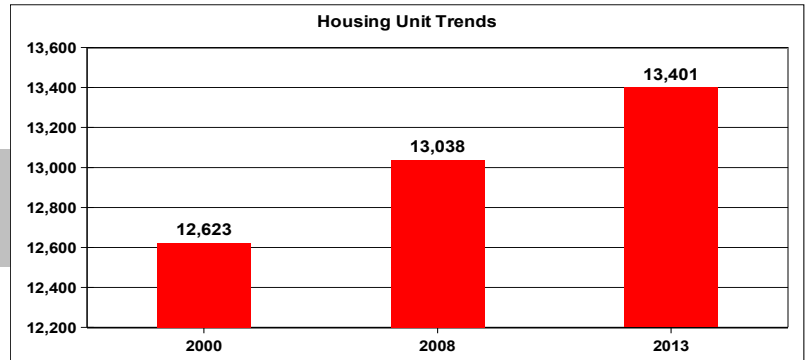
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**HOUSING**

Housing	2000	2008	2013
Housing Unit	12,623	13,038	13,401
Percent Change		3.3%	2.8%



**Analysis:**  
Single unit attached housing is somewhat below the state average  
Single unit detached housing is somewhat above the state average  
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	445	3.4%
1 Unit Detached	8,172	62.7%
2 Units	899	6.9%
3 to 19 Units	188	1.4%
20 to 49 Units	1,469	11.3%
50 or More Units	63	0.5%
Mobile Home or Trailer	1,775	13.6%
Other	27	0.2%
<b>Totals:</b>	<b>13,038</b>	<b>100%</b>

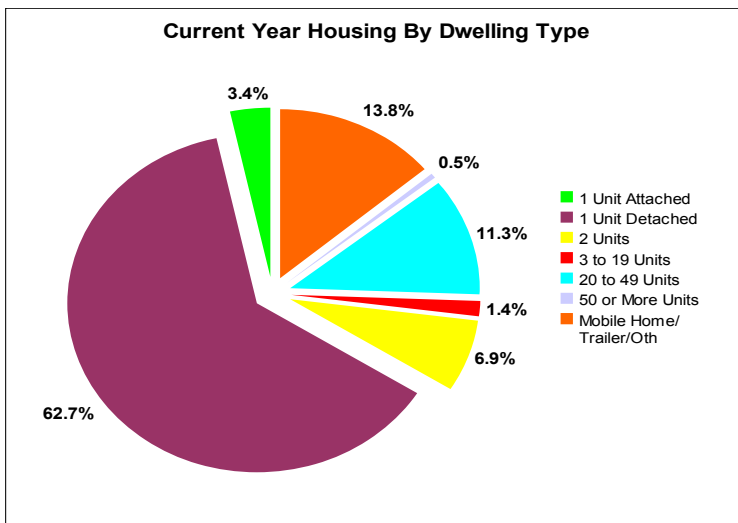
CA	2008	Comp Index
1,011,369	7.5%	45
7,794,683	57.8%	108
343,434	2.5%	271
643,480	4.8%	30
2,135,391	15.8%	71
892,003	6.6%	7
623,082	4.6%	295
38,807	0.3%	72
<b>13,482,249</b>	<b>100.0%</b>	<b>100</b>

Ratio Single Detached to Single Unit Attached	18.4
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7.7	238
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**Definition Aids:**

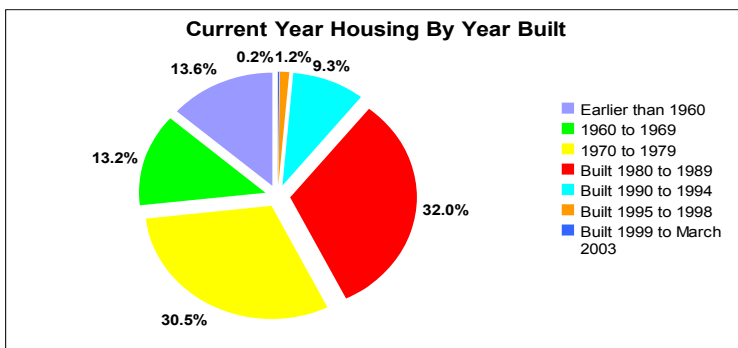
**Ratio Single Detached to Single Unit Attached:** This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: Immanuel Baptist of Ridgecrest  
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5 Year Projection: 2013

Housing Trends: Units by Year Built		2008	
1939 or Earlier		130	1.0%
1940 to 1949		605	4.6%
1950 to 1959		1,036	7.9%
1960 to 1969		1,721	13.2%
1970 to 1979		3,977	30.5%
Built 1980 to 1989		4,176	32.0%
Built 1990 to 1994		1,212	9.3%
Built 1995 to 1998		157	1.2%
Built 1999 to March 2003		24	0.2%
<b>Totals:</b>		<b>13,038</b>	<b>100.0%</b>

CA	2008	Comp Index
1,207,906	9.0%	11
986,498	7.3%	63
1,991,417	14.8%	54
2,162,900	16.0%	82
2,695,417	20.0%	153
2,359,921	17.5%	183
1,031,552	7.7%	121
728,838	5.4%	22
317,804	2.4%	8
<b>13,482,253</b>	<b>100.0%</b>	<b>100</b>

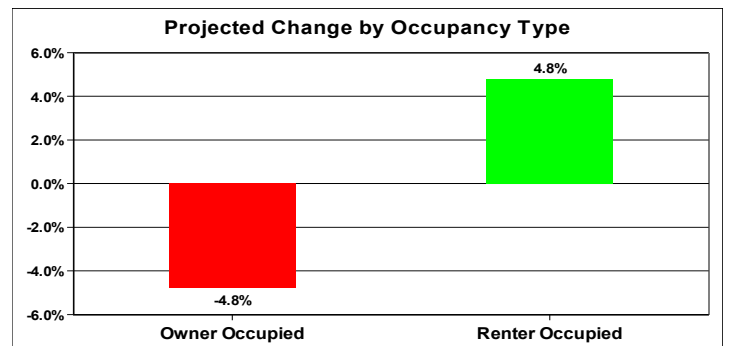
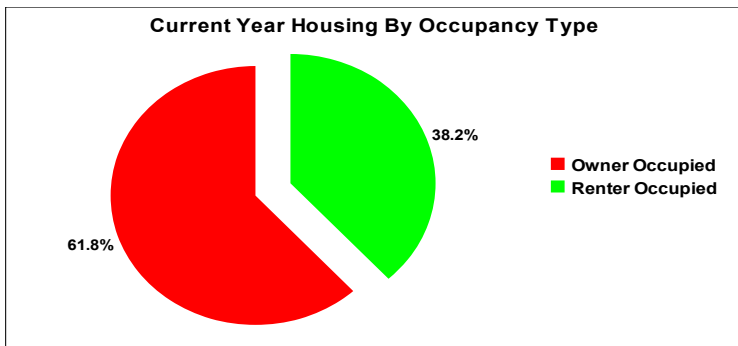


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied		7,122	65.3%	6,987	61.8%	7,056	60.6%	-4.8%
Renter Occupied		3,779	34.7%	4,321	38.2%	4,595	39.4%	4.8%
<b>Totals:</b>		<b>10,901</b>	<b>100%</b>	<b>11,308</b>	<b>100%</b>	<b>11,651</b>	<b>100%</b>	

CA	2008	Comp Index
7,280,073	58.9%	105
5,078,628	41.1%	93
<b>12,358,701</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**

Owner occupied housing units are about the same as the state-wide average for owner occupied housing.  
Renter occupied housing units are about the same as the state-wide average for Renter occupied housing.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		558	8.0%
\$20,000 to \$39,999		953	13.6%
\$40,000 to \$59,999		1,482	21.2%
\$60,000 to \$79,999		1,505	21.5%
\$80,000 to \$99,999		1,134	16.2%
\$100,000 to \$149,999		3	0.0%
\$150,000 to \$199,999		370	5.3%
\$200,000 to \$299,999		75	1.1%
\$300,000 to \$399,999		16	0.2%
\$400,000 to \$499,999		0	0.0%
\$500,000 to \$749,999		0	0.0%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		892	12.8%
<b>Totals:</b>		<b>6,988</b>	<b>100%</b>

CA	2008	Comp Index
147,333	2.0%	395
152,358	2.1%	652
152,136	2.1%	1015
274,833	3.8%	570
448,799	6.2%	263
166,749	2.3%	2
1,292,058	17.7%	30
1,535,187	21.1%	5
812,143	11.2%	2
463,594	6.4%	0
449,662	6.2%	0
167,918	2.3%	0
1,217,301	16.7%	76
<b>7,280,071</b>	<b>100.0%</b>	<b>100</b>

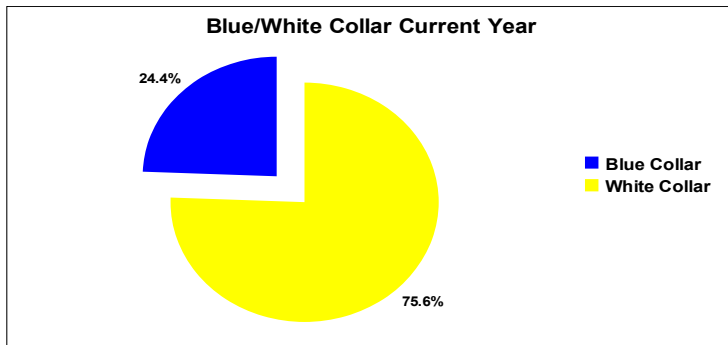
Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

**WORK**

Employed Pop 16+ Blue/White Collar	2008
Blue Collar	3,247 24.4%
White Collar	10,069 75.6%
<b>Totals:</b>	<b>13,316 100.0%</b>

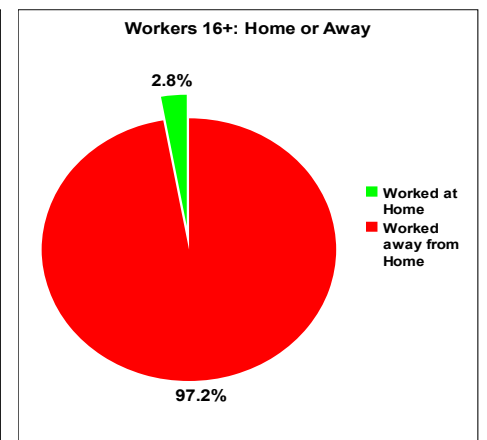
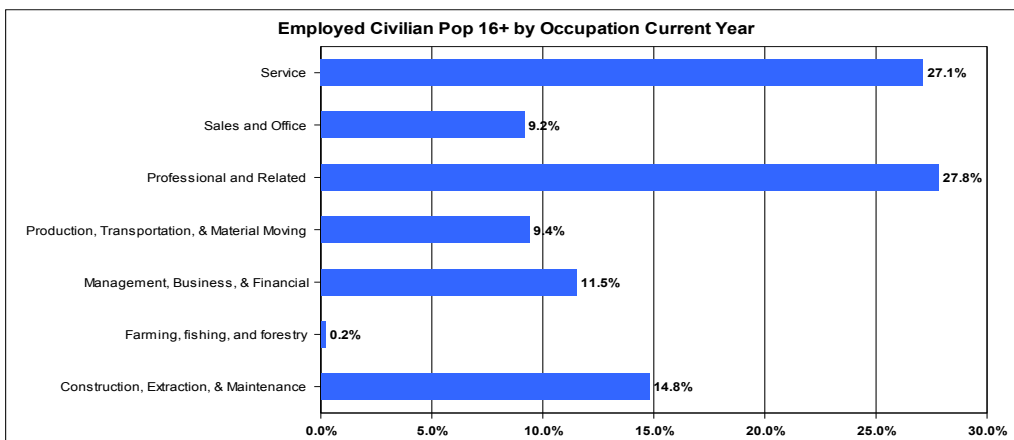
CA	2008	Comp Index
4,643,834	26.9%	91
12,591,436	73.1%	104
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

**Analysis:**  
Blue Collar workers in this study area are about as likely to be Blue Collar as for the state as a whole.  
White Collar workers in this study area are about as likely to be White Collar as for the state as a whole.



Employed Civilian Pop 16+ by Occupation	2008
Construction, Extraction, & Maintenance	1,969 14.8%
Farming, fishing, and forestry	28 0.2%
Management, Business, & Financial	1,534 11.5%
Production, Transportation, & Material Moving	1,250 9.4%
Professional and Related	3,705 27.8%
Sales and Office	1,219 9.2%
Service	3,611 27.1%
<b>Totals:</b>	<b>13,316 100.0%</b>

CA	2008	Comp Index
2,101,123	12.2%	121
305,977	1.8%	12
2,441,238	14.2%	81
2,236,734	13.0%	72
3,669,244	21.3%	131
1,961,303	11.4%	80
4,519,651	26.2%	103
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>



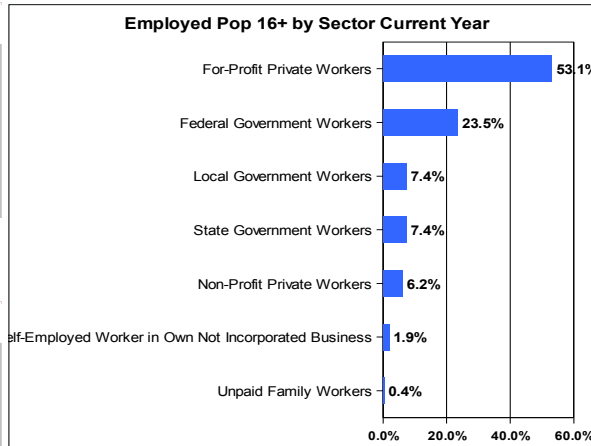
Workers 16+: Home or Away	2008
Worked at Home	372 2.8%
Worked away from Home	12,944 97.2%
<b>Totals:</b>	<b>13,316 100.0%</b>

**Analysis:**  
Compared to the state, workers are less likely to work at home.

CA	2008	Comp Index
668,376	3.9%	72
16,566,894	96.1%	101
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

Prepared for: Immanuel Baptist of Ridgecrest  
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Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	7,076	53.1%
Federal Government Workers	3,134	23.5%
Local Government Workers	990	7.4%
State Government Workers	985	7.4%
Non-Profit Private Workers	823	6.2%
Self-Employed Worker in Own Not Incorporated Business	257	1.9%
Unpaid Family Workers	49	0.4%
<b>Totals:</b>	<b>13,314</b>	<b>100.0%</b>



CA	2008	Comp Index
12,157,036	70.5%	75
411,649	2.4%	986
1,453,341	8.4%	88
1,458,104	8.5%	87
975,422	5.7%	109
711,975	4.1%	47
67,743	0.4%	94
<b>17,235,270</b>	<b>100.0%</b>	<b>100</b>

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	13,316	###
Not in labor force	7,665	827600.0%
In labor force: Civilian: Unemployed	882	96200.0%
In labor force: In Armed Forces	531	59000.0%
<b>Totals:</b>	<b>22,394</b>	<b>100.0%</b>

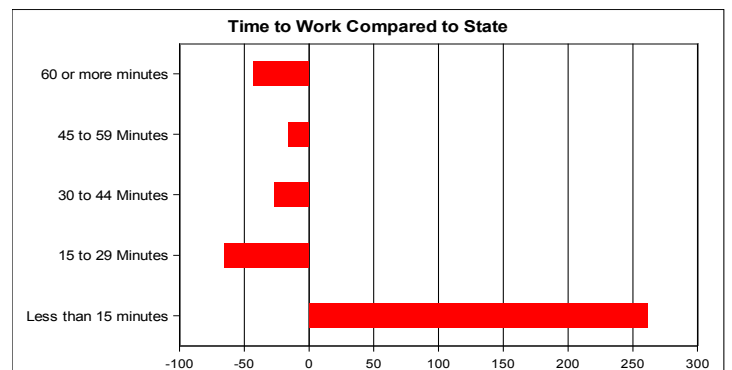
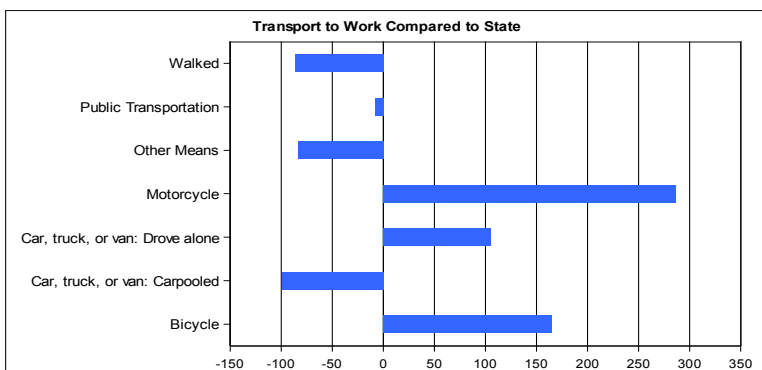
CA	2008	Comp Index
17,235,270	59.8%	2368136
10,240,862	35.5%	2330560
1,220,764	4.2%	2272583
141,846	0.5%	11995303
<b>28,838,742</b>	<b>100.0%</b>	<b>100</b>

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	8,504	65.7%
15 to 29 Minutes	2,966	22.9%
30 to 44 Minutes	716	5.5%
45 to 59 Minutes	173	1.3%
60 or more minutes	585	4.5%
<b>Totals:</b>	<b>12,944</b>	<b>100.0%</b>

CA	2008	Comp Index
4,158,350	25.1%	262
5,832,135	35.2%	65
3,450,482	20.8%	27
1,379,043	8.3%	16
1,746,884	10.5%	43
<b>16,566,894</b>	<b>100.0%</b>	<b>100</b>

Workers 16+: Transport to Work	2008	
Bicycle	175	1.4%
Car, truck, or van: Carpooled	1,970	15.2%
Car, truck, or van: Drove alone	10,248	79.2%
Motorcycle	97	0.7%
Other Means	89	0.7%
Public Transportation	53	0.4%
Walked	312	2.4%
<b>Totals:</b>	<b>12,944</b>	<b>100.0%</b>

CA	2008	Comp Index
136,005	0.8%	165
2,536,343	15.3%	99
12,425,265	75.0%	106
43,285	0.3%	287
136,806	0.8%	83
826,231	5.0%	8
462,959	2.8%	86
<b>16,566,894</b>	<b>100.0%</b>	<b>100</b>



Prepared for: Immanuel Baptist of Ridgecrest  
Study Area: 5 mile Radius  
Base State: CA  
Current Year: 2008  
5 Year Projection: 2013

## REPORT NOTES AND INTERPRETATION AIDS

### Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

### The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

### Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

**State Figures:** Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

**Comparative Index:** What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

**Projected Change:** Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

\* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

\* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

**Ratio Single Detached to Single Unit Attached:** This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.