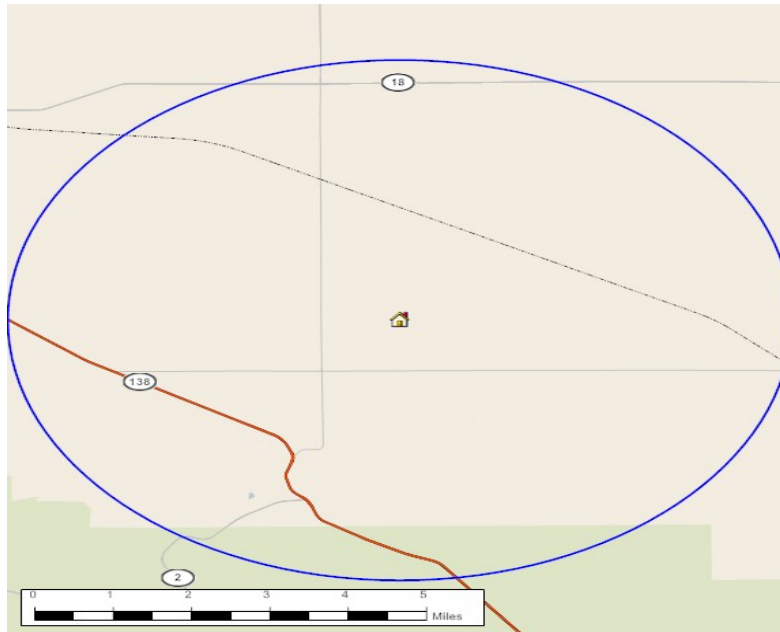


**Prepared for: High Desert Baptist of Phelan**

Study Area: 5 mile Radius  
Base State CA  
Current Year 2008  
5 Year Projection 2013  
5/29/2009

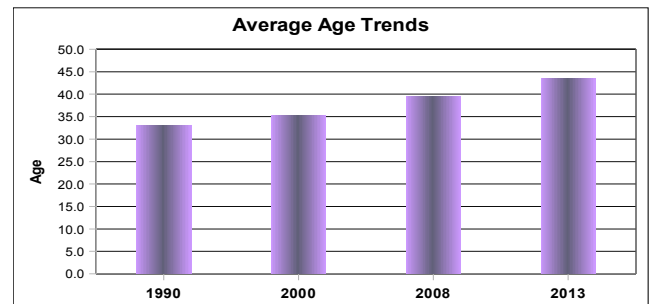
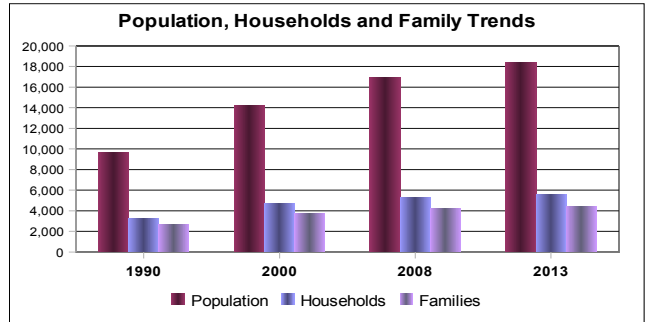
**Study Area**



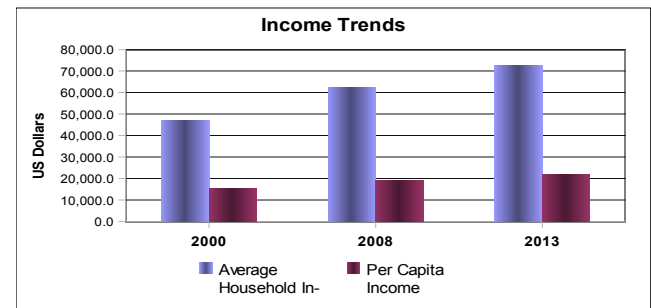
Prepared for: High Desert Baptist of Phelan

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
<b>Population</b>	9,661	14,170	16,945	18,351
Population Change		4,509	2,775	1,406
Percent Change		46.7%	19.6%	8.3%
Average Annual Change		4.7%	2.4%	1.7%
<b>Households</b>	3,227	4,682	5,287	5,574
Households Change		1,455	605	287
Percent Change		45.1%	12.9%	5.4%
Average Annual Change		4.5%	1.6%	1.1%
<b>Population / Households</b>	3.0	3.0	3.2	3.3
Population / Households Change		0.03	0.18	0.09
Percent Change		1.09%	5.90%	2.72%
<b>Families</b>	2,629	3,700	4,189	4,438
Families Change		1,071	489	249
Percent Change		40.7%	13.2%	5.9%
Average Annual Change		4.1%	1.7%	1.2%

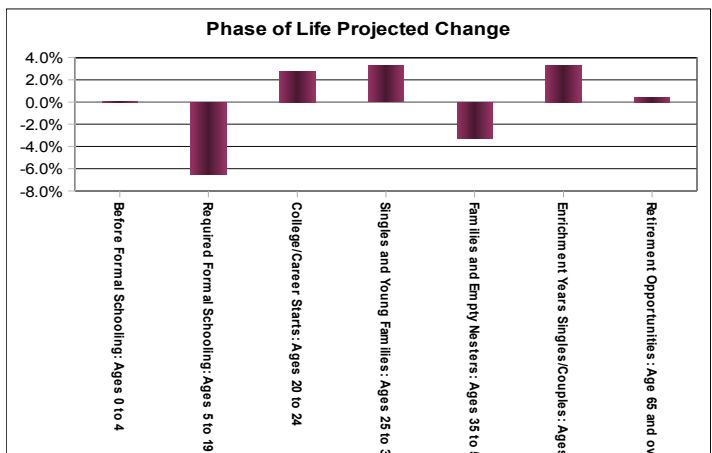
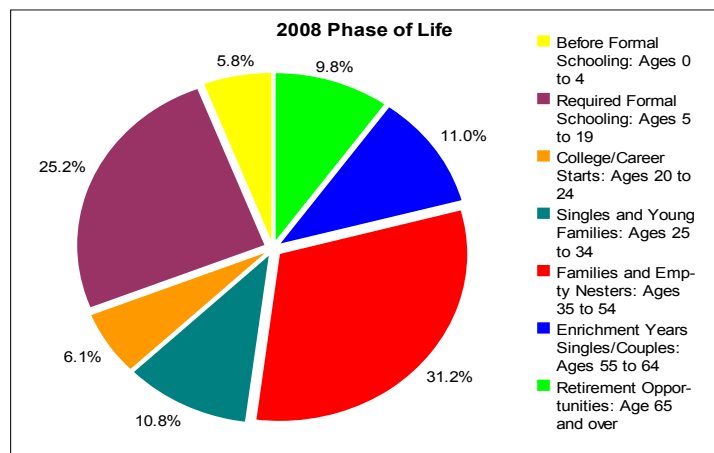


Age	1990	2000	2008	2013
<b>Average Age</b>	33.0	35.4	39.4	43.6
Average Age Change		2.36	4.02	4.15
Percent Change		7.2%	11.4%	10.5%



Income	2000	2008	2013
<b>Average Household Income</b>	47,265.8	62,492.2	72,607.6
Average Household Income Change		15,226.38	10,115.45
Percent Change		32.2%	16.2%
<b>Per Capita Income</b>	15,617.4	19,498.1	22,054.1
Per Capita Income Change		3,880.76	2,555.96
Percent Change		24.8%	13.1%

Phase of Life	2000	2008	2013	Projected Change	CA	2008
Before Formal Schooling: Ages 0 to 4	812	5.7%	988	5.8%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	4,164	29.4%	4,278	25.2%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	504	3.6%	1,041	6.1%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	1,151	8.1%	1,824	10.8%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	4,748	33.5%	5,288	31.2%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	1,309	9.2%	1,859	11.0%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	1,482	10.5%	1,667	9.8%	4,150,782	11.1%
<b>Totals:</b>	<b>14,170</b>	<b>100%</b>	<b>16,945</b>	<b>100%</b>	<b>37,274,313</b>	<b>100.0%</b>

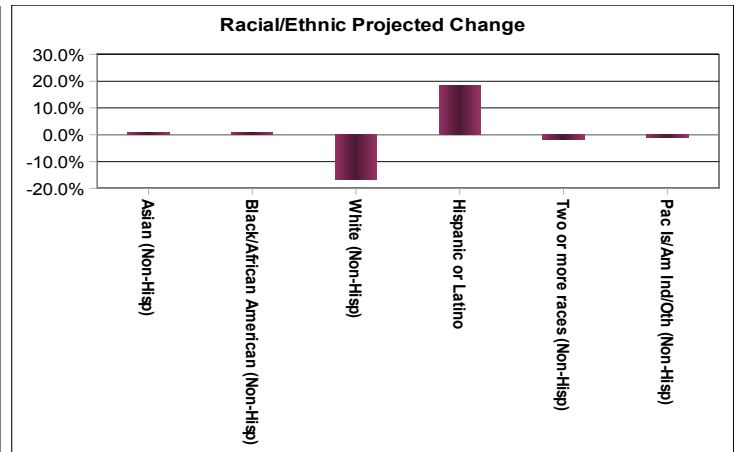
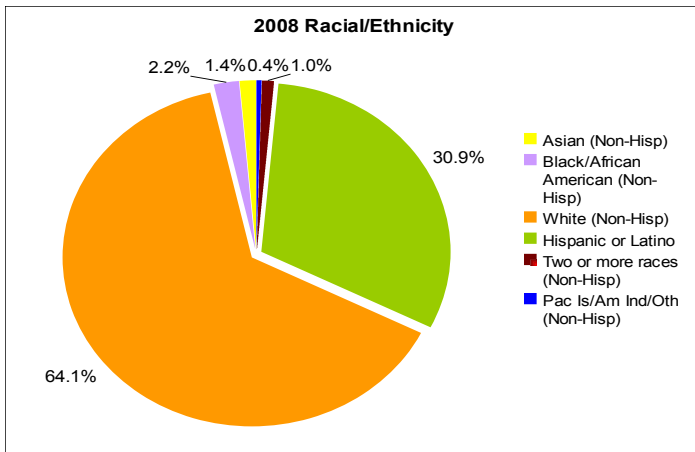


Prepared for: High Desert Baptist of Phelan

Study Area: 5 mile Radius

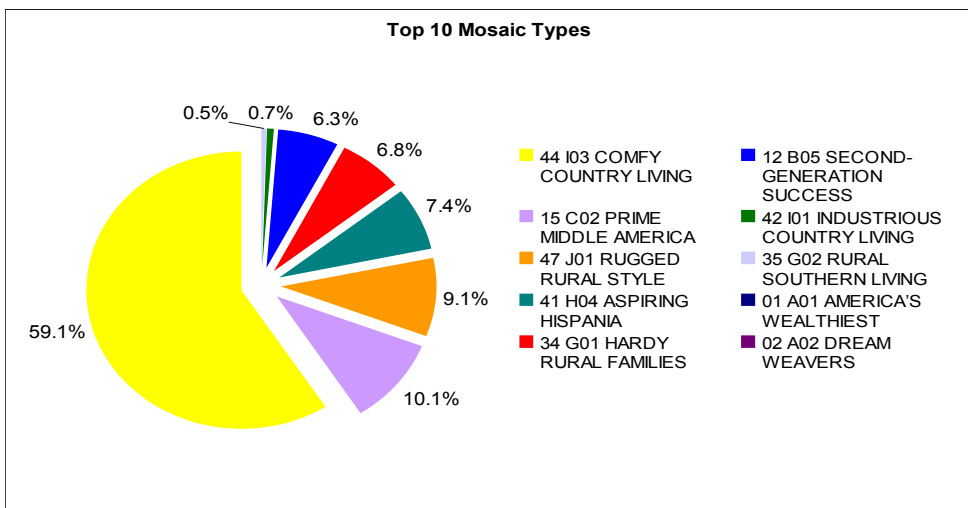
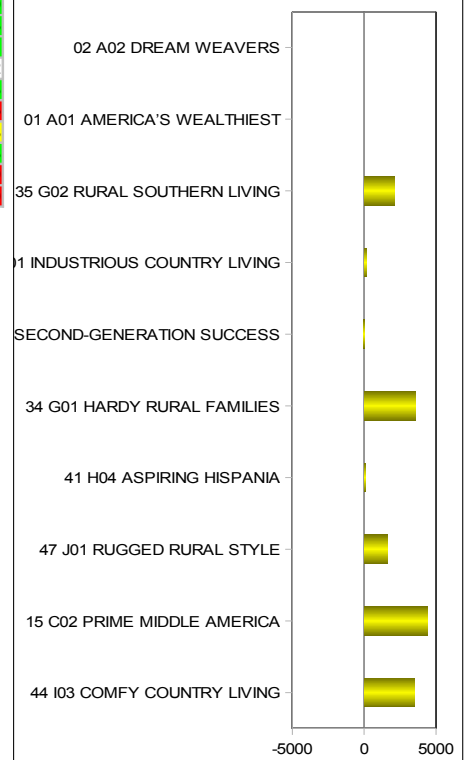
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	139	1.0%	234	1.4%	304	1.7%	0.7%
Black/African American (Non-Hisp)	228	1.6%	365	2.2%	436	2.4%	0.8%
White (Non-Hisp)	10,664	75.3%	10,859	64.1%	10,705	58.3%	-16.9%
Hispanic or Latino	2,591	18.3%	5,239	30.9%	6,760	36.8%	18.6%
Two or more races (Non-Hisp)	341	2.4%	172	1.0%	94	0.5%	-1.9%
Pac Is/Am Ind/Oth (Non-Hisp)	206	1.5%	76	0.4%	52	0.3%	-1.2%
<b>Totals:</b>	<b>14,169</b>	<b>100.0%</b>	<b>16,945</b>	<b>100.0%</b>	<b>18,351</b>	<b>100.0%</b>	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
<b>37,274,313</b>	<b>100.0%</b>



Mosaic	2008 Study Area		2008 CA		Comparative Index
44 I03 COMFY COUNTRY LIVING	3,124	59.1%	208,134	1.7%	3509
15 C02 PRIME MIDDLE AMERICA	534	10.1%	28,188	0.2%	4428
47 J01 RUGGED RURAL STYLE	483	9.1%	69,220	0.6%	1631
41 H04 ASPIRING HISPANIA	389	7.4%	888,219	7.2%	102
34 G01 HARDY RURAL FAMILIES	359	6.8%	23,586	0.2%	3558
12 B05 SECOND-GENERATION SUCCESS	334	6.3%	1,036,280	8.4%	75
42 I01 INDUSTRIOUS COUNTRY LIVING	37	0.7%	73,511	0.6%	118
35 G02 RURAL SOUTHERN LIVING	27	0.5%	2,952	0.0%	2138
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: High Desert Baptist of Phelan

Study Area: 5 mile Radius

**NOTES**

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- \* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- \* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.