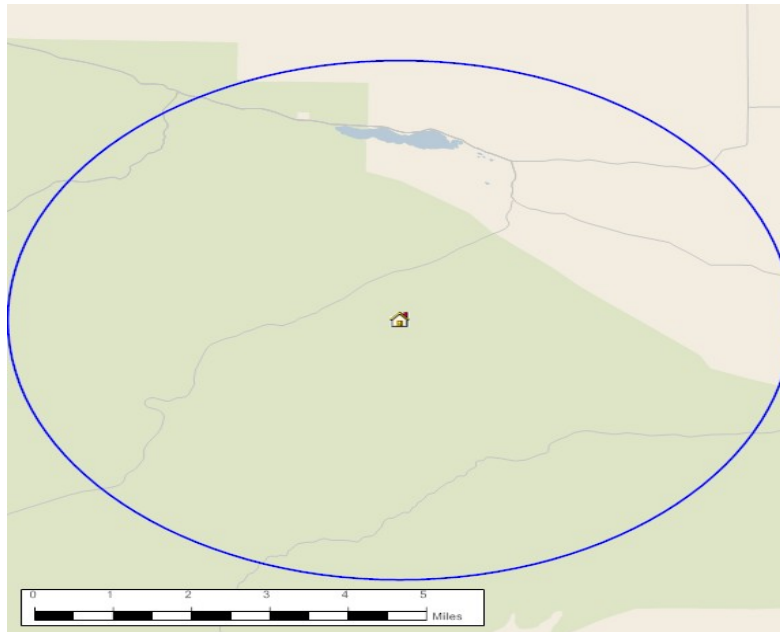


Prepared for: Green Valley Bible Chapel

Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

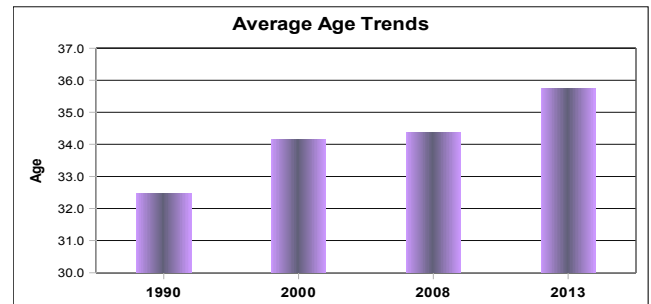
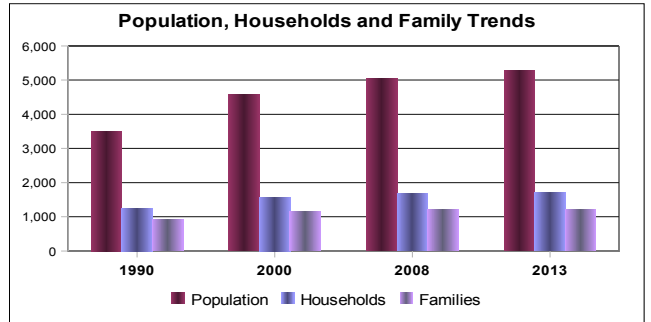
Study Area



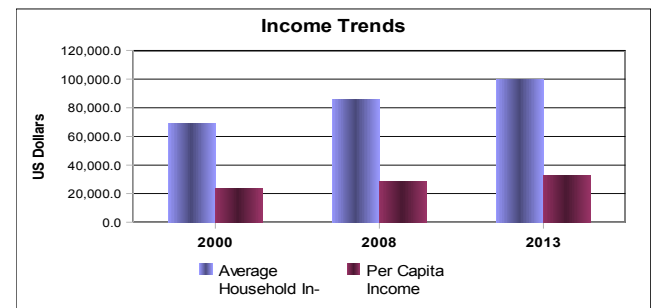
Prepared for: Green Valley Bible Chapel

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	3,506	4,566	5,042	5,276
Population Change		1,060	476	234
Percent Change		30.2%	10.4%	4.6%
Average Annual Change		3.0%	1.3%	0.9%
Households	1,253	1,575	1,678	1,720
Households Change		322	103	42
Percent Change		25.7%	6.5%	2.5%
Average Annual Change		2.6%	0.8%	0.5%
Population / Households	2.8	2.9	3.0	3.1
Population / Households Change		0.10	0.11	0.06
Percent Change		3.61%	3.65%	2.09%
Families	907	1,152	1,206	1,224
Families Change		245	54	18
Percent Change		27.0%	4.7%	1.5%
Average Annual Change		2.7%	0.6%	0.3%

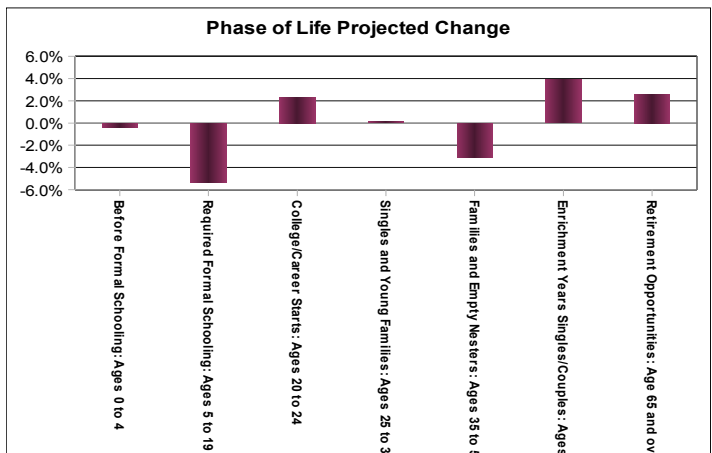
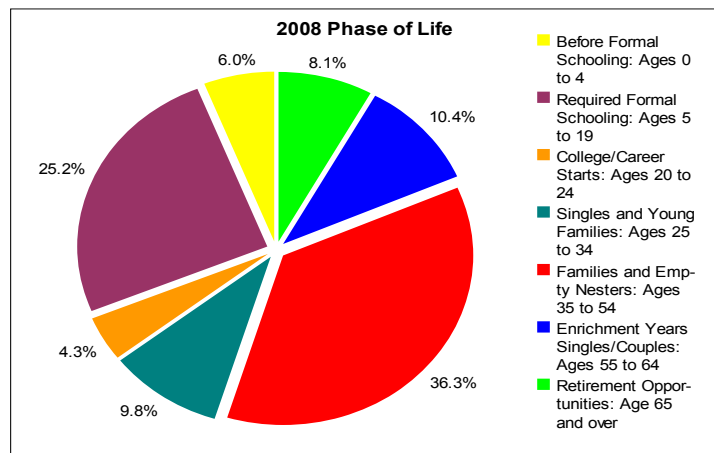


Age	1990	2000	2008	2013
Average Age	32.5	34.1	34.4	35.8
Average Age Change		1.68	0.23	1.39
Percent Change		5.2%	0.7%	4.0%



Income	2000	2008	2013
Average Household Income	69,422.5	86,064.4	100,389.8
Average Household Income Change		16,641.89	14,325.48
Percent Change		24.0%	16.6%
Per Capita Income	23,946.6	28,642.6	32,727.5
Per Capita Income Change		4,695.95	4,084.94
Percent Change		19.6%	14.3%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	290	6.4%	303	6.0%	314	6.0%	-0.4%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	1,310	28.7%	1,271	25.2%	1,230	23.3%	-5.4%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	106	2.3%	215	4.3%	245	4.6%	2.3%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	451	9.9%	492	9.8%	527	10.0%	0.1%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	1,730	37.9%	1,831	36.3%	1,835	34.8%	-3.1%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	370	8.1%	525	10.4%	632	12.0%	3.9%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	308	6.7%	406	8.1%	493	9.3%	2.6%	4,150,782	11.1%
Totals:	4,565	100%	5,043	100%	5,276	100%		37,274,313	100.0%

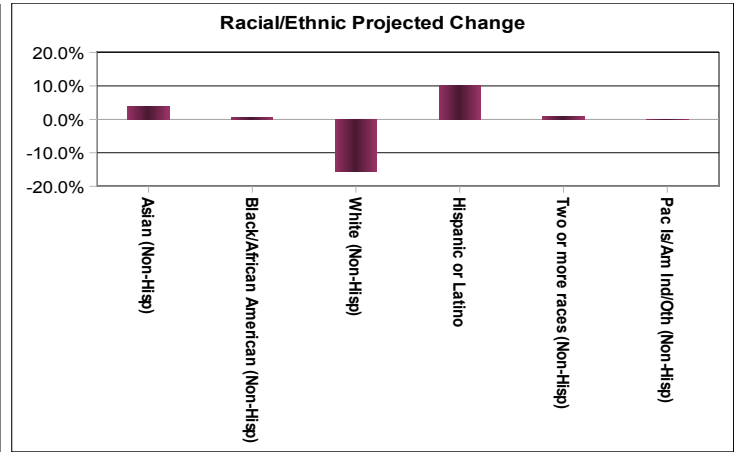
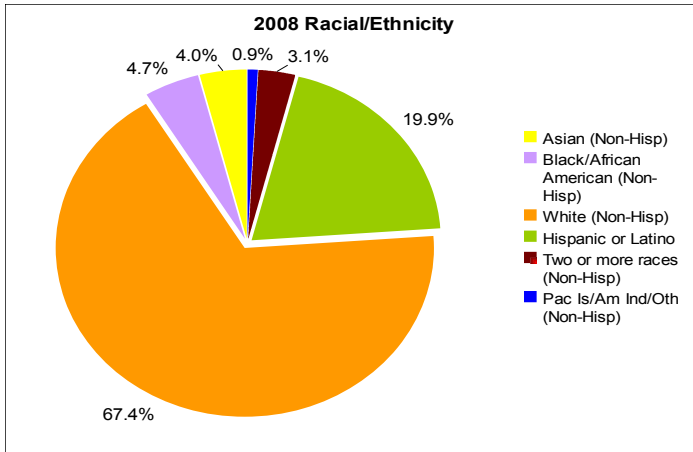


Prepared for: Green Valley Bible Chapel

Study Area: 5 mile Radius

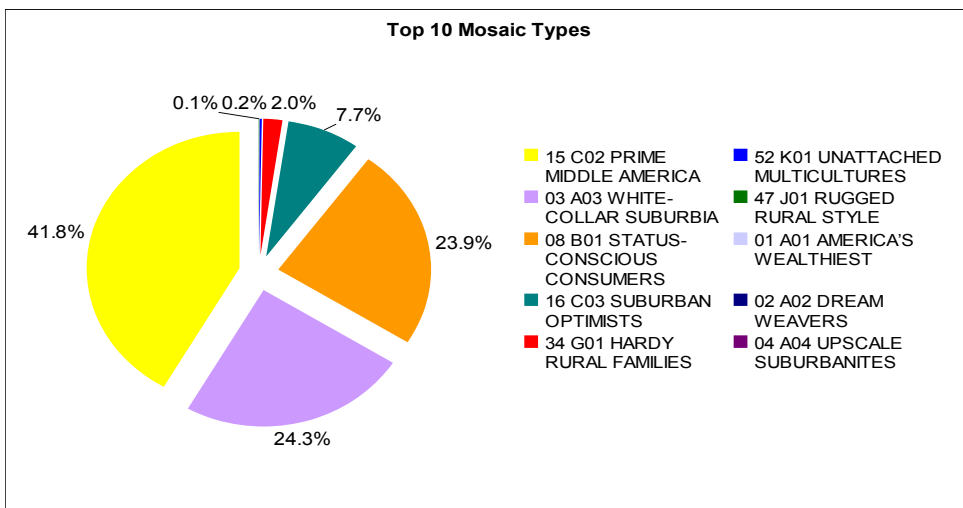
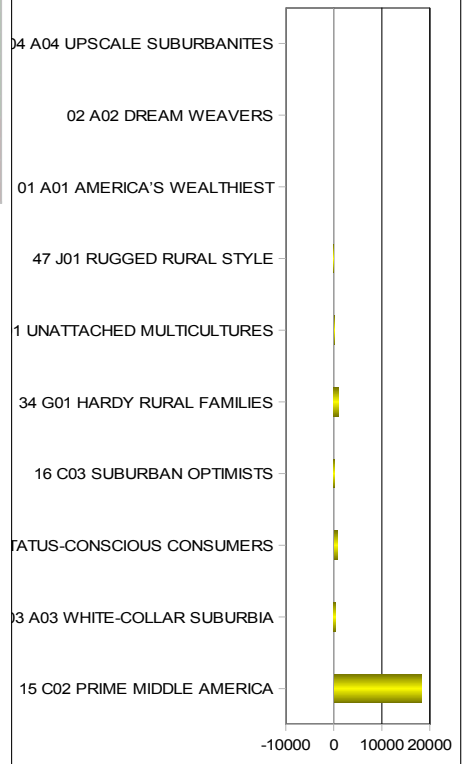
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	95	2.1%	202	4.0%	317	6.0%	3.9%
Black/African American (Non-Hisp)	201	4.4%	238	4.7%	265	5.0%	0.6%
White (Non-Hisp)	3,508	76.8%	3,399	67.4%	3,228	61.2%	-15.6%
Hispanic or Latino	616	13.5%	1,003	19.9%	1,243	23.6%	10.1%
Two or more races (Non-Hisp)	109	2.4%	157	3.1%	182	3.5%	1.1%
Pac Is/Am Ind/Oth (Non-Hisp)	38	0.8%	44	0.9%	40	0.8%	-0.1%
Totals:	4,567	100.0%	5,043	100.0%	5,275	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
15 C02 PRIME MIDDLE AMERICA	701	41.8%	28,188	0.2%	18305
03 A03 WHITE-COLLAR SUBURBIA	408	24.3%	640,963	5.2%	469
08 B01 STATUS-CONSCIOUS CONSUMER	402	23.9%	387,468	3.1%	764
16 C03 SUBURBAN OPTIMISTS	129	7.7%	518,576	4.2%	183
34 G01 HARDY RURAL FAMILIES	34	2.0%	23,586	0.2%	1061
52 K01 UNATTACHED MULTICULTURES	4	0.2%	18,766	0.2%	157
47 J01 RUGGED RURAL STYLE	1	0.1%	69,220	0.6%	11
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	453,123	3.7%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Green Valley Bible Chapel

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.