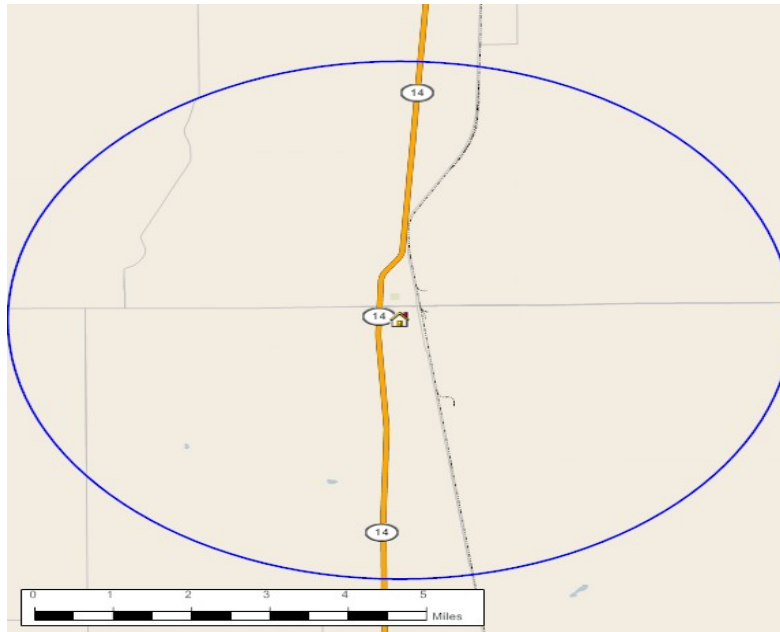


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Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

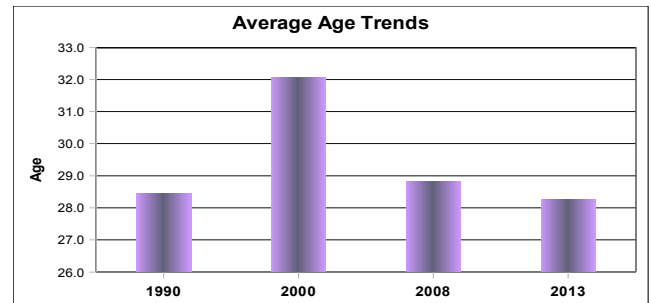
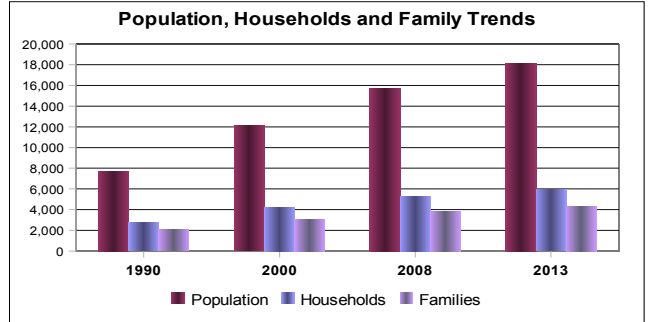
Study Area



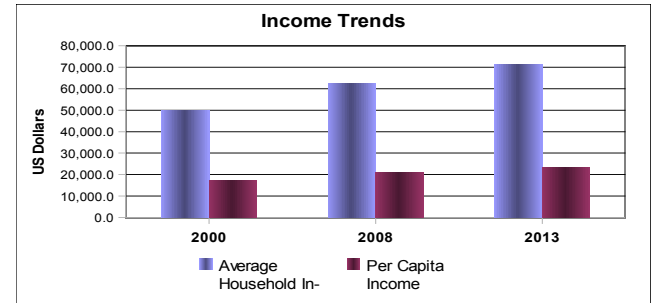
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Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	7,743	12,095	15,742	18,134
Population Change		4,352	3,647	2,392
Percent Change		56.2%	30.2%	15.2%
Average Annual Change		5.6%	3.8%	3.0%
Households	2,767	4,232	5,282	5,958
Households Change		1,465	1,050	676
Percent Change		52.9%	24.8%	12.8%
Average Annual Change		5.3%	3.1%	2.6%
Population / Households	2.8	2.9	3.0	3.0
Population / Households Change		0.06	0.12	0.06
Percent Change		2.13%	4.28%	2.12%
Families	2,067	3,052	3,841	4,362
Families Change		985	789	521
Percent Change		47.7%	25.9%	13.6%
Average Annual Change		4.8%	3.2%	2.7%



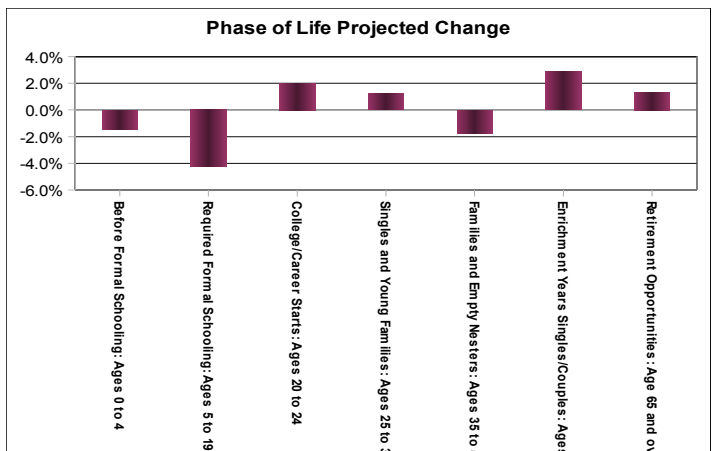
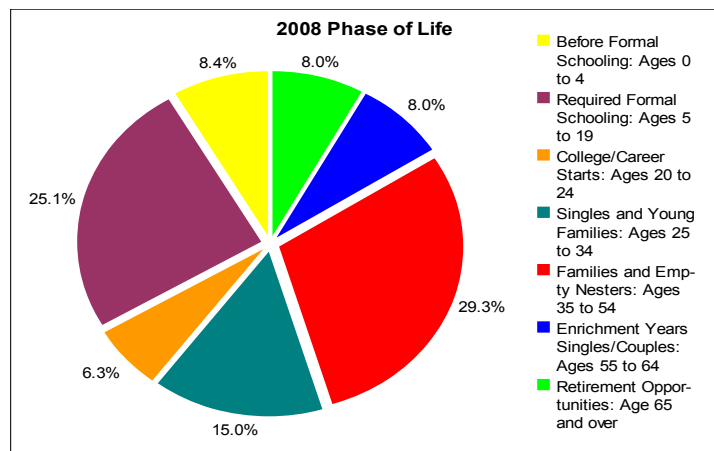
Age	1990	2000	2008	2013
Average Age	28.5	32.1	28.8	28.3
Average Age Change		3.63	-3.27	-0.56
Percent Change		12.7%	-10.2%	-1.9%



Income	2000	2008	2013
Average Household Income	49,717.0	62,327.3	71,460.8
Average Household Income Change		12,610.27	9,133.57
Percent Change		25.4%	14.7%
Per Capita Income	17,395.8	20,913.0	23,478.8
Per Capita Income Change		3,517.20	2,565.74
Percent Change		20.2%	12.3%

Phase of Life	2000	2008	2013	Projected Change
Before Formal Schooling: Ages 0 to 4	940 7.8%	1,321 8.4%	1,146 6.3%	-1.5%
Required Formal Schooling: Ages 5 to 19	3,511 29.0%	3,944 25.1%	4,490 24.8%	-4.3%
College/Career Starts: Ages 20 to 24	518 4.3%	988 6.3%	1,142 6.3%	2.0%
Singles and Young Families: Ages 25 to 34	1,624 13.4%	2,357 15.0%	2,659 14.7%	1.2%
Families and Empty Nesters: Ages 35 to 54	3,761 31.1%	4,615 29.3%	5,320 29.3%	-1.8%
Enrichment Years Singles/Couples: Ages 55	800 6.6%	1,254 8.0%	1,726 9.5%	2.9%
Retirement Opportunities: Age 65 and over	941 7.8%	1,263 8.0%	1,652 9.1%	1.3%
Totals:	12,095 100%	15,742 100%	18,135 100%	

CA	2008
2,639,141	7.1%
7,992,372	21.4%
2,734,305	7.3%
5,307,349	14.2%
10,685,966	28.7%
3,764,398	10.1%
4,150,782	11.1%
37,274,313	100.0%

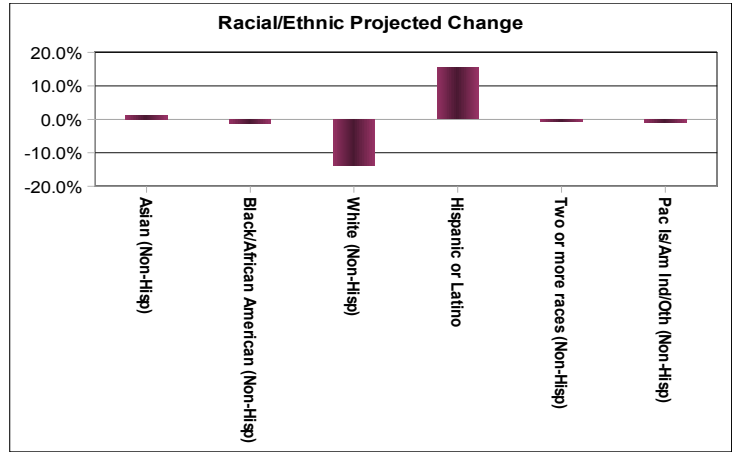
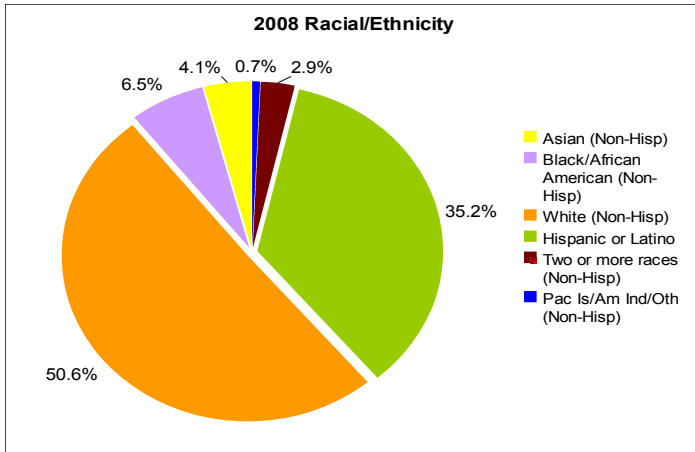


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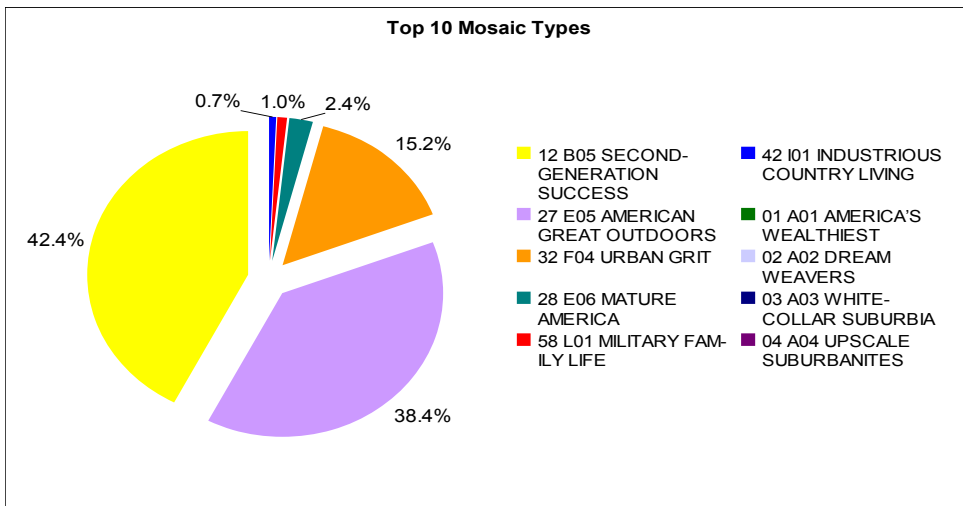
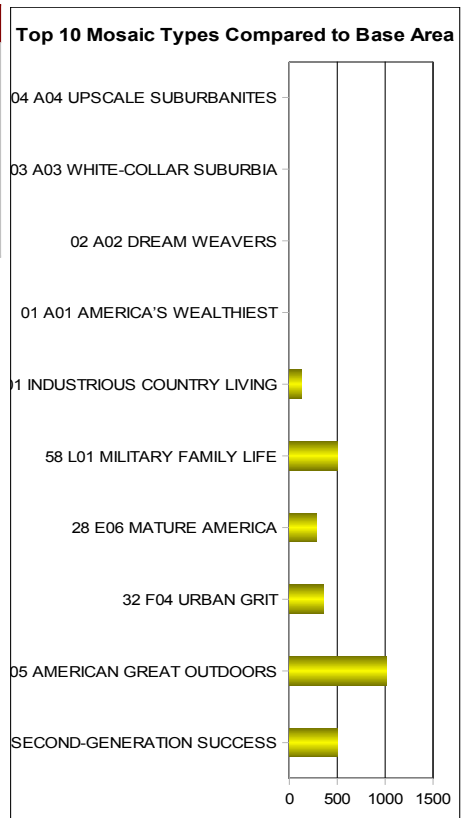
Study Area: 5 mile Radius

Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	390	3.2%	643	4.1%	830	4.6%	1.4%
Black/African American (Non-Hisp)	890	7.4%	1,028	6.5%	1,102	6.1%	-1.3%
White (Non-Hisp)	7,285	60.2%	7,958	50.6%	8,407	46.4%	-13.9%
Hispanic or Latino	3,002	24.8%	5,543	35.2%	7,310	40.3%	15.5%
Two or more races (Non-Hisp)	373	3.1%	459	2.9%	424	2.3%	-0.7%
Pac Is/Am Ind/Oth (Non-Hisp)	155	1.3%	110	0.7%	61	0.3%	-0.9%
Totals:	12,095	100.0%	15,741	100.0%	18,134	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
12 B05 SECOND-GENERATION SUCCESS	2,239	42.4%	1,036,280	8.4%	506
27 E05 AMERICAN GREAT OUTDOORS	2,027	38.4%	465,962	3.8%	1018
32 F04 URBAN GRIT	801	15.2%	527,085	4.3%	356
28 E06 MATURE AMERICA	125	2.4%	102,077	0.8%	287
58 L01 MILITARY FAMILY LIFE	51	1.0%	23,522	0.2%	507
42 I01 INDUSTRIOUS COUNTRY LIVING	39	0.7%	73,511	0.6%	124
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	640,963	5.2%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	453,123	3.7%	0



Prepared for: First So.Baptist of Rosamond

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.