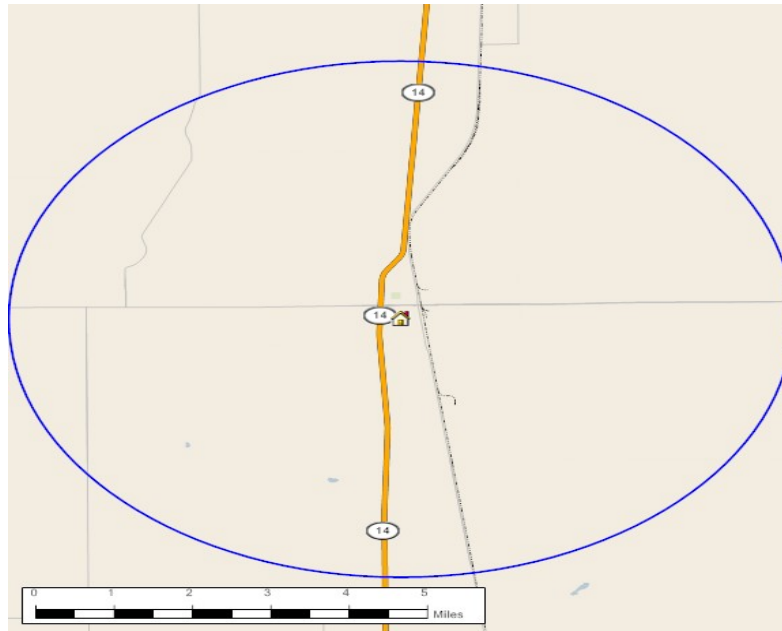


Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013
5/29/2009

Study Area



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- [MI Demographic Reference Guide](#)

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PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	7,743	12,095	15,742	18,134
Population Change		4,352	3,647	2,392
Percent Change		56.2%	30.2%	15.2%
Average Annual Change		5.6%	3.8%	3.0%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.03%	0.04%	0.04%	0.05%

Analysis:

The population within the study area is projected to grow over the next five years.

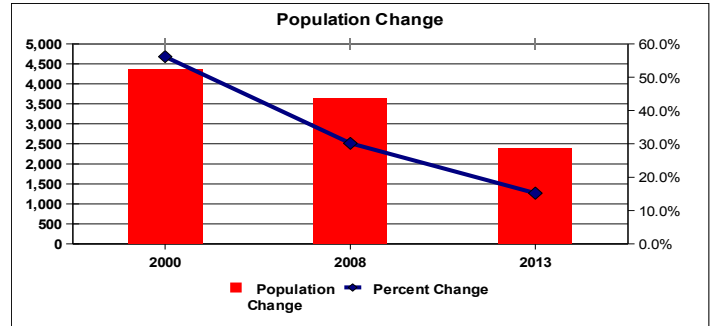
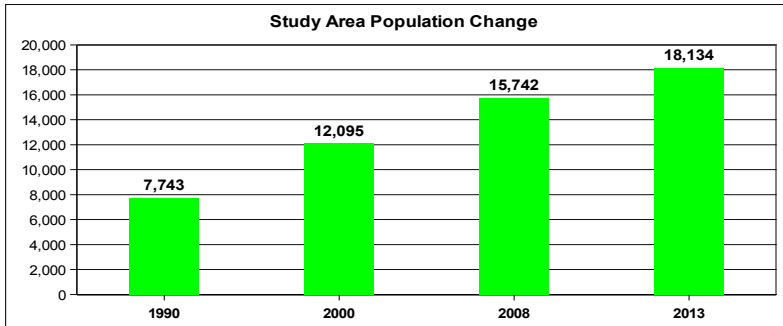
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	5,980	49.4%	7,757	49.3%	8,917	49.2%	-0.3%
Male	6,115	50.6%	7,985	50.7%	9,216	50.8%	0.3%
Totals:	12,095	100.0%	15,742	100.0%	18,133	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	99
18,651,537	50.0%	101
37,274,313	100.0%	100

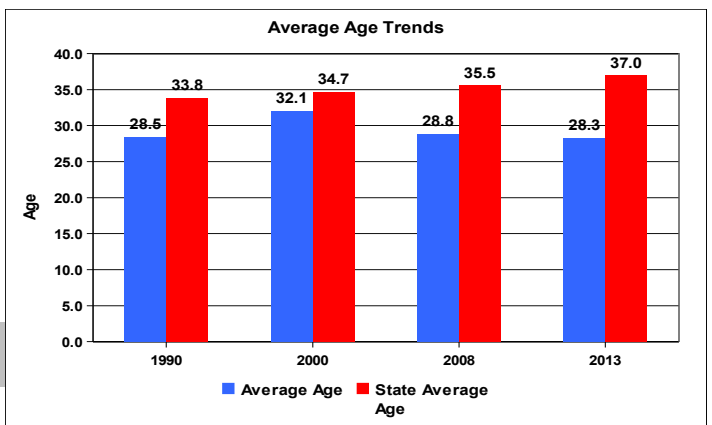
Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	28.5	32.1	28.8	28.3
Average Age Change		3.6	-3.3	-0.6
Percent Change		12.7%	-10.2%	-1.9%
Median Age		31	31	33
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	84	92	81	76



Analysis:

The average age of the study area is projected to get younger.
The average age of the study area is significantly below the state average.

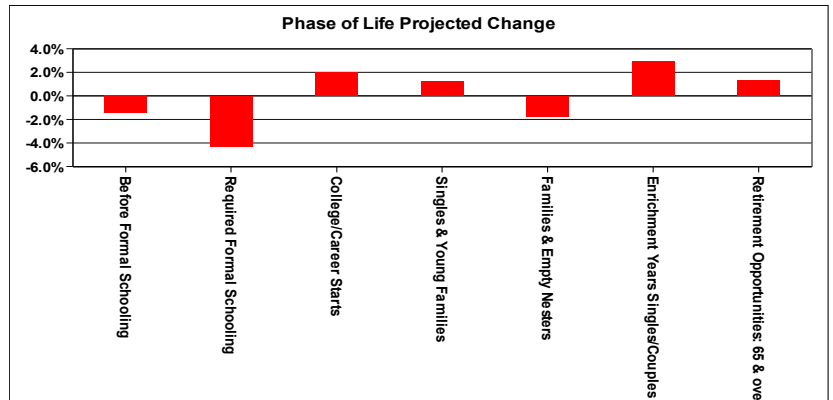
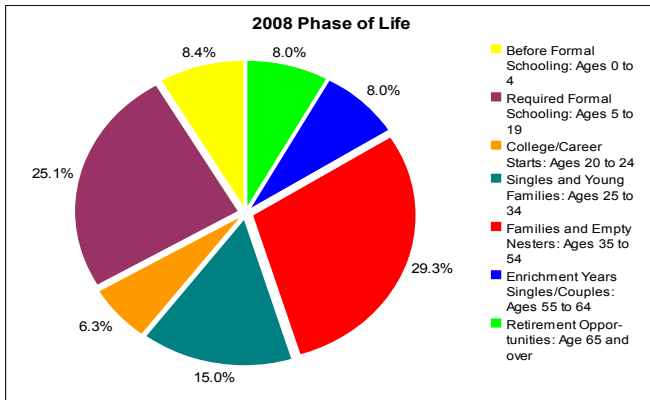
Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	940	7.8%	1,321	8.4%	1,146	6.3%	-1.5%
Required Formal Schooling: Ages 5 to 19	3,511	29.0%	3,944	25.1%	4,490	24.8%	-4.3%
College/Career Starts: Ages 20 to 24	518	4.3%	988	6.3%	1,142	6.3%	2.0%
Singles and Young Families: Ages 25 to 34	1,624	13.4%	2,357	15.0%	2,659	14.7%	1.2%
Families and Empty Nesters: Ages 35 to 54	3,761	31.1%	4,615	29.3%	5,320	29.3%	-1.8%
Enrichment Years Singles/Couples: Ages 55 to 64	800	6.6%	1,254	8.0%	1,726	9.5%	2.9%
Retirement Opportunities: Age 65 and over	941	7.8%	1,263	8.0%	1,652	9.1%	1.3%
Totals:	12,095	100%	15,742	100%	18,135	100%	

CA	2008	Comp Index
2,639,141	7.1%	119
7,992,372	21.4%	117
2,734,305	7.3%	86
5,307,349	14.2%	105
10,685,966	28.7%	102
3,764,398	10.1%	79
4,150,782	11.1%	72
37,274,313	100.0%	100

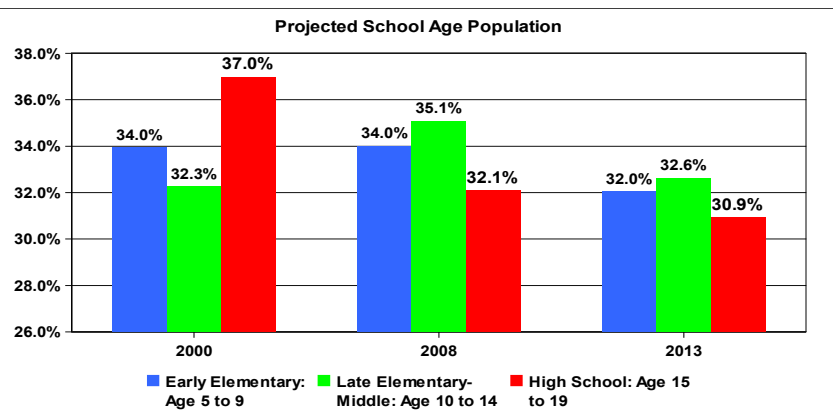
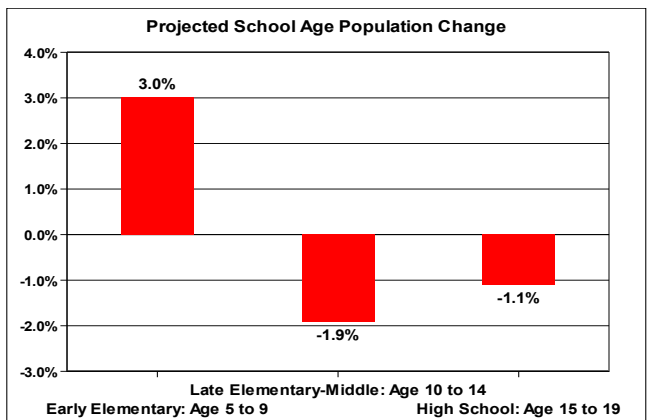
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	1,192	34.0%	1,273	32.3%	1,660	37.0%	3.0%
Late Elementary-Middle: Age 10 to 14	1,194	34.0%	1,384	35.1%	1,441	32.1%	-1.9%
High School: Age 15 to 19	1,125	32.0%	1,287	32.6%	1,389	30.9%	-1.1%
Totals:	3,511	100.0%	3,944	100.0%	4,490	100.0%	

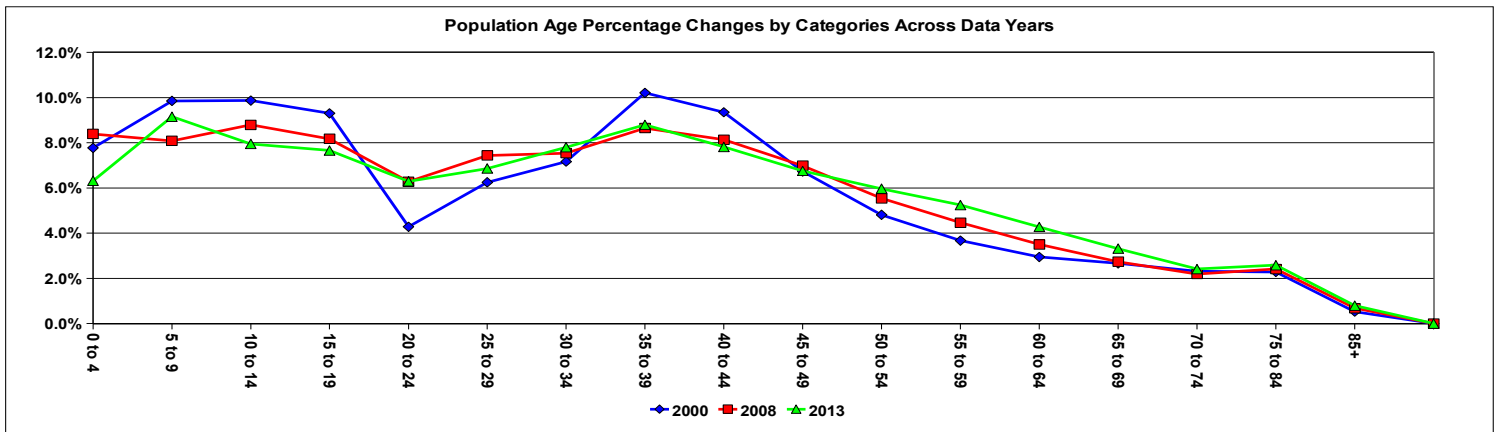
CA	2008	Comp Index
2,597,525	32.5%	99
2,649,169	33.1%	106
2,745,678	34.4%	95
7,992,372	100.0%	100



Prepared for: First So.Baptist of Rosamond
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Base State: CA
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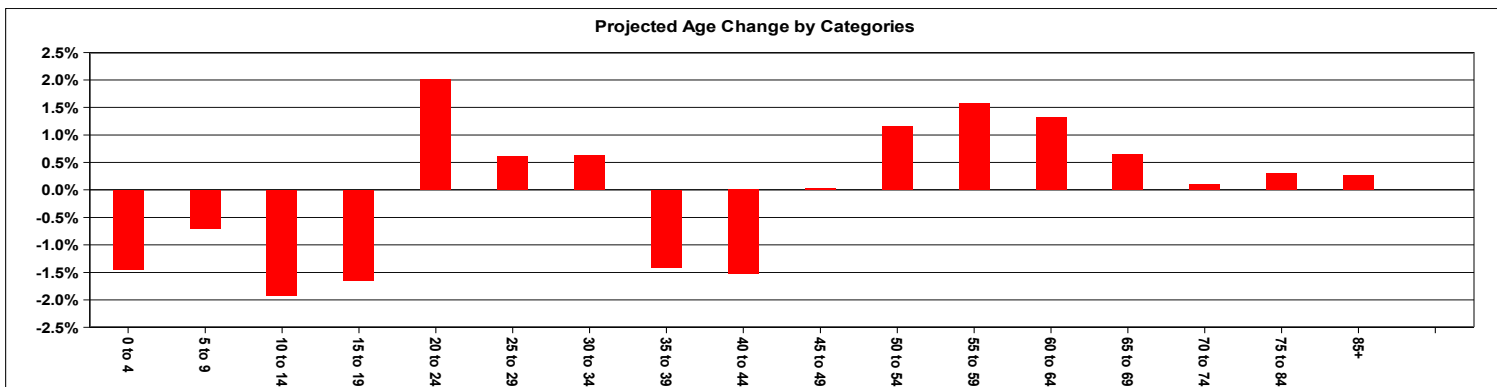
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	940	7.8%	1,321	8.4%	1,146	6.3%	-1.5%
5 to 9	1,192	9.9%	1,273	8.1%	1,660	9.2%	-0.7%
10 to 14	1,194	9.9%	1,384	8.8%	1,441	7.9%	-1.9%
15 to 19	1,125	9.3%	1,287	8.2%	1,389	7.7%	-1.6%
20 to 24	518	4.3%	988	6.3%	1,142	6.3%	2.0%
25 to 29	756	6.3%	1,171	7.4%	1,244	6.9%	0.6%
30 to 34	867	7.2%	1,187	7.5%	1,415	7.8%	0.6%
35 to 39	1,235	10.2%	1,362	8.7%	1,595	8.8%	-1.4%
40 to 44	1,131	9.4%	1,281	8.1%	1,418	7.8%	-1.5%
45 to 49	814	6.7%	1,100	7.0%	1,225	6.8%	0.0%
50 to 54	582	4.8%	872	5.5%	1,082	6.0%	1.2%
55 to 59	444	3.7%	703	4.5%	951	5.2%	1.6%
60 to 64	356	2.9%	551	3.5%	775	4.3%	1.3%
65 to 69	322	2.7%	431	2.7%	601	3.3%	0.7%
70 to 74	280	2.3%	345	2.2%	438	2.4%	0.1%
75 to 84	276	2.3%	380	2.4%	468	2.6%	0.3%
85+	64	0.5%	107	0.7%	144	0.8%	0.3%
Totals:	12,096	100.0%	15,743	100.0%	18,134	100.0%	

CA	2008	Comp Index
2,639,141	7.1%	119
2,597,525	7.0%	116
2,649,169	7.1%	124
2,745,678	7.4%	111
2,734,305	7.3%	86
2,675,649	7.2%	104
2,631,700	7.1%	107
2,713,550	7.3%	119
2,777,249	7.5%	109
2,719,566	7.3%	96
2,475,601	6.6%	83
2,119,671	5.7%	79
1,644,727	4.4%	79
1,213,953	3.3%	84
946,332	2.5%	86
1,390,255	3.7%	65
600,242	1.6%	42
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these **census age categories** by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

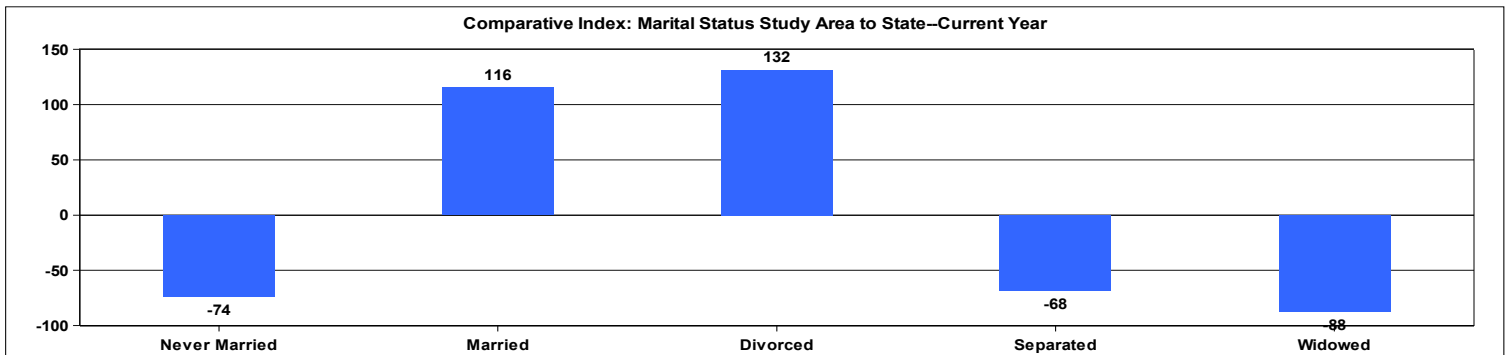
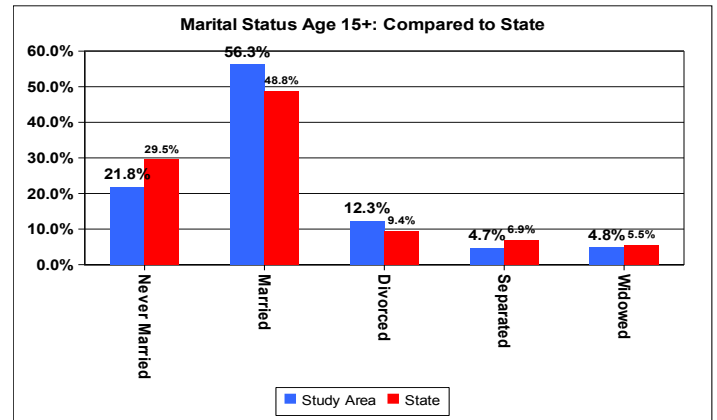
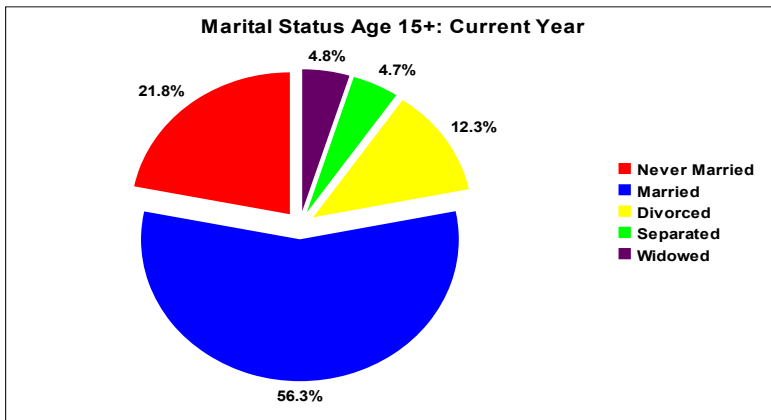
Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

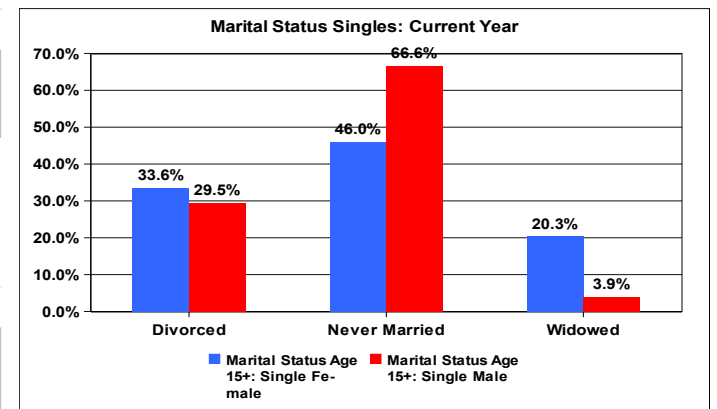
Marital Status Age 15+	2000		2008	
Never Married	1,937	22.1%	2,569	21.8%
Married	4,822	55.0%	6,625	56.3%
Divorced	1,113	12.7%	1,448	12.3%
Separated	435	5.0%	554	4.7%
Widowed	455	5.2%	564	4.8%
Totals:	8,762	100.0%	11,760	100.0%

Analysis:
Married couples are more likely than the state average.
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	74
14,319,521	48.8%	116
2,748,669	9.4%	132
2,022,610	6.9%	68
1,605,121	5.5%	88
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	656	34.7%	788	33.6%
Never Married	864	45.7%	1,079	46.0%
Widowed	369	19.5%	477	20.3%
Totals:	1,889	100.0%	2,344	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	457	28.3%	660	29.5%
Never Married	1,073	66.4%	1,490	66.6%
Widowed	87	5.4%	87	3.9%
Totals:	1,617	100.0%	2,237	100.0%

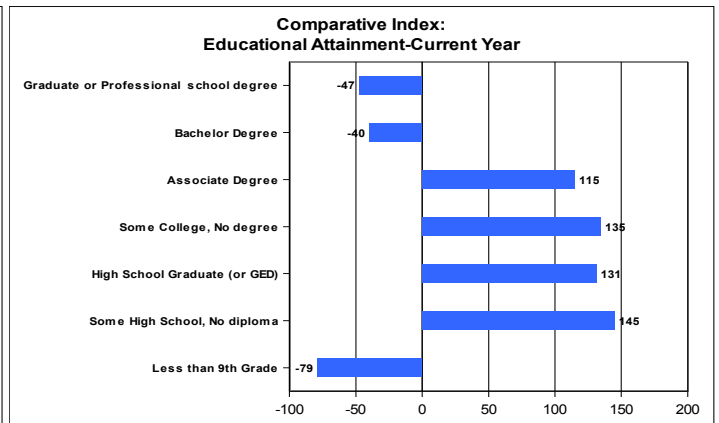
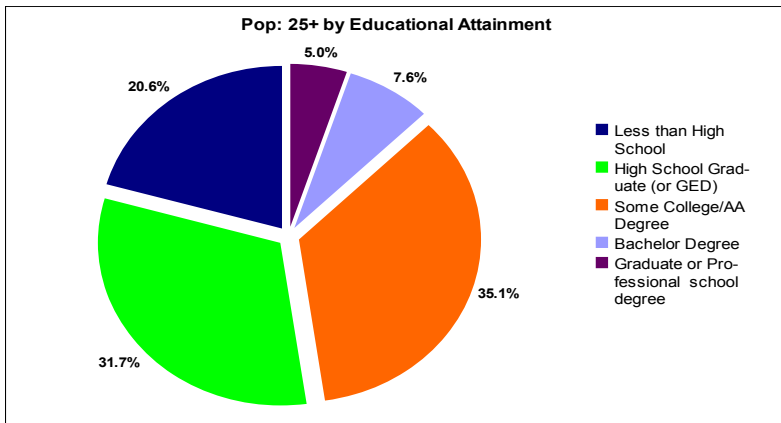
Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	513	6.3%	775	8.2%
Some High School, No diploma	2,242	27.3%	1,180	12.4%
High School Graduate (or GED)	1,867	22.8%	3,008	31.7%
Some College, No degree	2,224	27.1%	2,480	26.1%
Associate Degree	540	6.6%	849	8.9%
Bachelor Degree	469	5.7%	720	7.6%
Graduate or Professional school degree	349	4.3%	477	5.0%
Totals:	8,204	100.0%	9,489	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

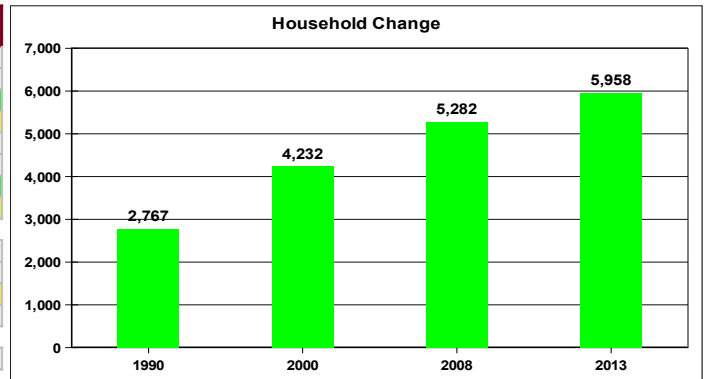
CA	2008	Comp Index
2,478,313	10.4%	79
2,050,552	8.6%	145
5,773,092	24.1%	131
4,645,100	19.4%	135
1,863,096	7.8%	115
4,565,703	19.1%	40
2,532,639	10.6%	47
23,908,495	100.0%	100



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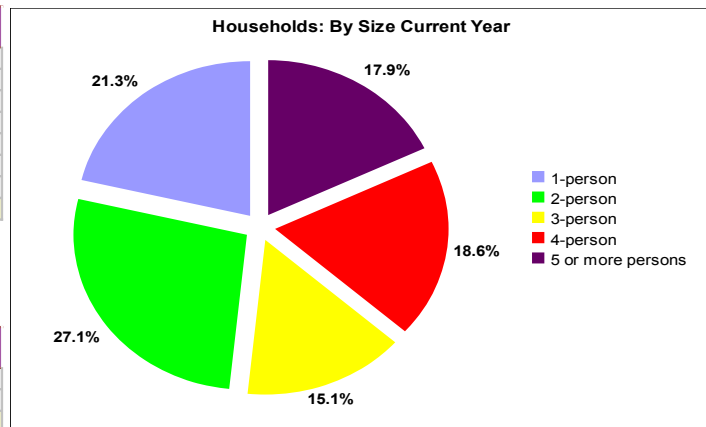
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	2,767	4,232	5,282	5,958
Households Change		1,465	1,050	676
Percent Change		53%	25%	13%
Average Annual Change		5.3%	3.1%	2.6%
Population / Households	2.80	2.86	2.98	3.04
Population / Households Change		0.06	0.12	0.06
Percent Change		2.1%	4.3%	2.1%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.03%	0.04%	0.04%	0.05%



Analysis:
The number of households within the study area is projected to grow over the next five years.
The number of households is changing somewhat faster than the state.
The population per household is projected to remain flat over five years.

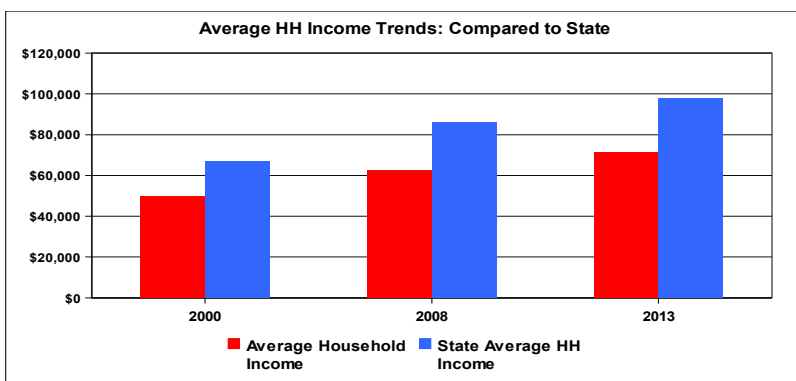
Households: By Size	2000		2008	
1-person	951	22.5%	1,123	21.3%
2-person	1,237	29.2%	1,431	27.1%
3-person	691	16.3%	799	15.1%
4-person	704	16.6%	984	18.6%
5-person	359	8.5%	519	9.8%
6-person	171	4.0%	249	4.7%
7-or-more persons	118	2.8%	177	3.4%
Totals:	4,231	100.0%	5,282	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	405	42.6%	551	49.1%
Male Householder	546	57.4%	571	50.9%
Totals:	951	100.0%	1,122	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$49,717	\$62,327	\$71,461
Average Household Income Change		\$12,610	\$9,134
Percent Change		25.4%	14.7%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	74	73	73
Median Income	\$43,692	\$55,339	\$63,474
Per Capita Income	\$17,396	\$20,913	\$23,479
Per Capita Income Change		\$3,517	\$2,566
Percent Change		20.2%	12.3%

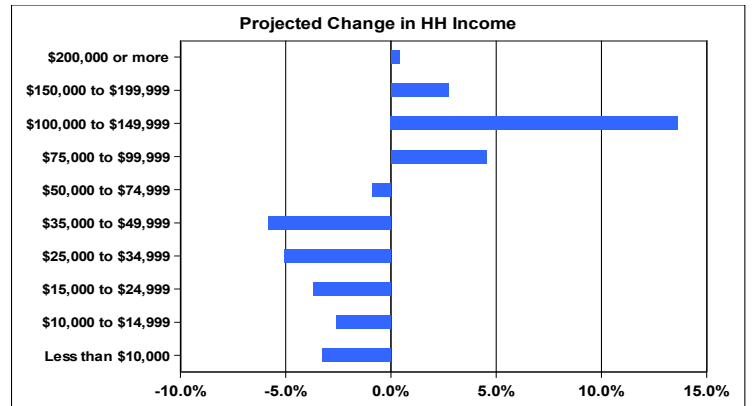
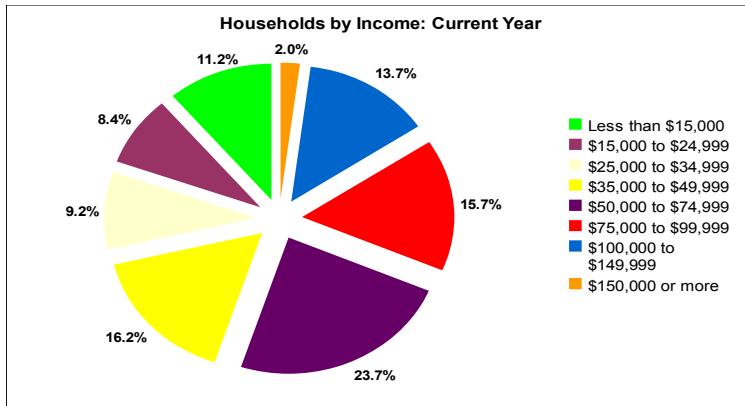


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is significantly below the state average.
The per capita income is projected to grow significantly over the next five years.

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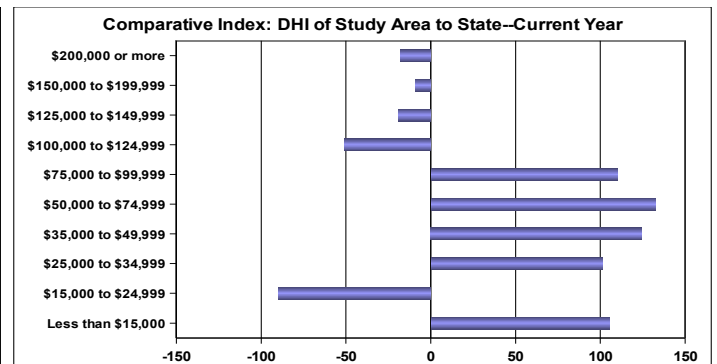
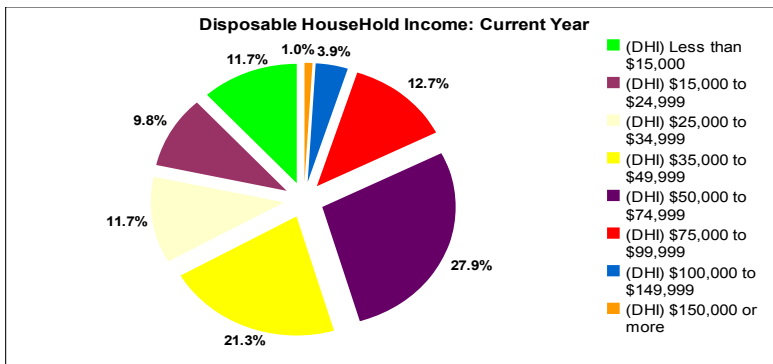
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	395	9.3%	374	7.1%	363	6.1%	-3.2%
\$10,000 to \$14,999	260	6.1%	216	4.1%	212	3.6%	-2.6%
\$15,000 to \$24,999	454	10.7%	441	8.4%	420	7.0%	-3.7%
\$25,000 to \$34,999	541	12.8%	487	9.2%	459	7.7%	-5.1%
\$35,000 to \$49,999	805	19.0%	855	16.2%	786	13.2%	-5.8%
\$50,000 to \$74,999	1,012	23.9%	1,250	23.7%	1,372	23.0%	-0.9%
\$75,000 to \$99,999	541	12.8%	829	15.7%	1,031	17.3%	4.5%
\$100,000 to \$149,999	180	4.3%	721	13.7%	1,066	17.9%	13.6%
\$150,000 to \$199,999	14	0.3%	59	1.1%	182	3.1%	2.7%
\$200,000 or more	31	0.7%	48	0.9%	68	1.1%	0.4%
Totals:	4,233	100.0%	5,280	100.0%	5,959	100.0%	

CA	2008	Comp Index
843,582	6.8%	104
458,242	3.7%	110
1,148,061	9.3%	90
1,150,671	9.3%	99
1,652,033	13.4%	121
2,218,884	18.0%	132
1,561,933	12.6%	124
1,815,167	14.7%	93
691,624	5.6%	20
818,504	6.6%	14
12,358,701	100.0%	100



Disposable HouseHold Income	2008		2013	
Less than \$15,000	619	11.7%	608	10.2%
\$15,000 to \$24,999	518	9.8%	492	8.3%
\$25,000 to \$34,999	620	11.7%	627	10.5%
\$35,000 to \$49,999	1,124	21.3%	1,184	19.9%
\$50,000 to \$74,999	1,474	27.9%	1,637	27.5%
\$75,000 to \$99,999	669	12.7%	879	14.8%
\$100,000 to \$124,999	172	3.3%	355	6.0%
\$125,000 to \$149,999	35	0.7%	102	1.7%
\$150,000 to \$199,999	13	0.2%	28	0.5%
\$200,000 or more	38	0.7%	45	0.8%
Totals:	5,282	100.0%	5,957	100.0%

CA	2008	Comp Index
1,374,154	11.1%	105
1,346,659	10.9%	90
1,433,321	11.6%	101
2,112,919	17.1%	124
2,603,805	21.1%	132
1,422,941	11.5%	110
791,426	6.4%	51
430,572	3.5%	19
338,849	2.7%	9
504,055	4.1%	18
12,358,701	100.0%	100



Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

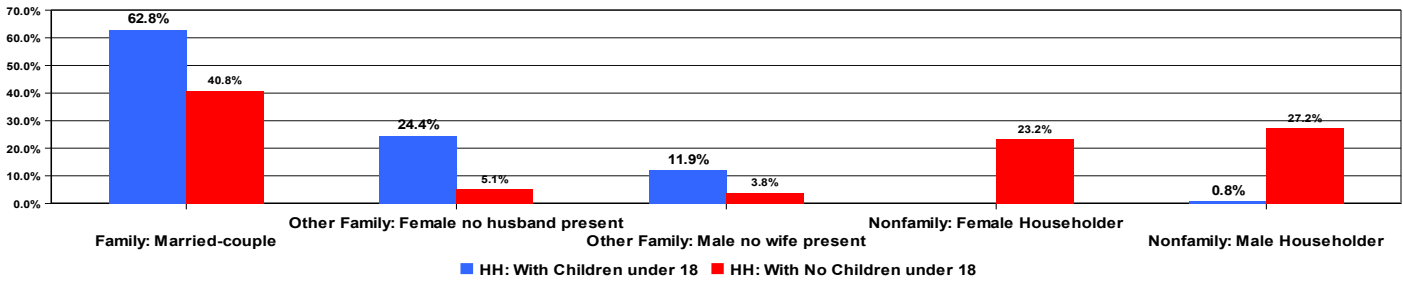
Household Structures

HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	1,343	70.1%	1,544	62.8%	3,205,415	67.7%	93
Other Family: Female no husband present	398	20.8%	600	24.4%	1,064,612	22.5%	109
Other Family: Male no wife present	163	8.5%	293	11.9%	430,351	9.1%	131
Nonfamily: Female Householder	2	0.1%	0	0.0%	8,823	0.2%	0
Nonfamily: Male Householder	11	0.6%	20	0.8%	26,145	0.6%	147
Totals:	1,917	100.0%	2,457	100.0%	4,735,346	100%	100

Analysis:
Compared to the state, children under 18 are less likely to live in two-parent households.
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	952	29.1%	1,151	40.8%	2,899,328	38.0%	107
Other Family: Female no husband present	127	3.9%	144	5.1%	522,903	6.9%	74
Other Family: Male no wife present	69	2.1%	108	3.8%	302,602	4.0%	96
Nonfamily: Female Householder	895	27.4%	654	23.2%	2,060,186	27.0%	86
Nonfamily: Male Householder	1,223	37.4%	767	27.2%	1,838,336	24.1%	113
Totals:	3,266	100.0%	2,824	100.0%	7,623,355	100%	100

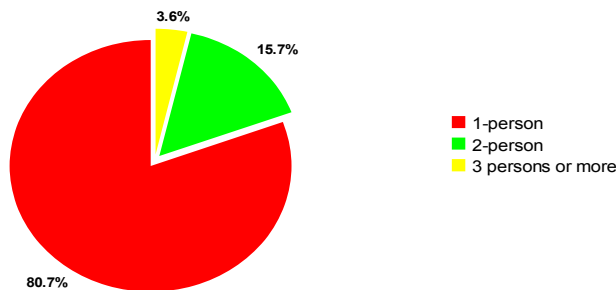
Households by Presence of Children: Current Year



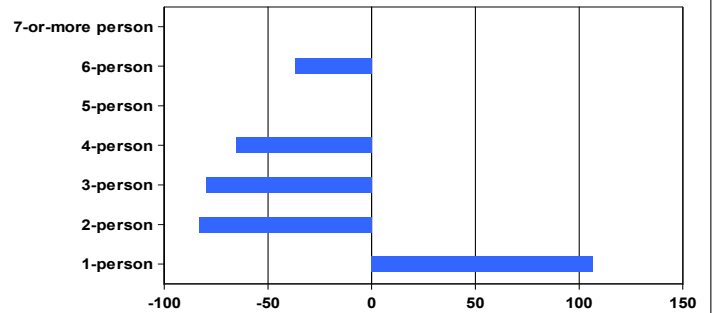
Nonfamily Households: Persons per Household Trends	2008	
1-person	951	80.7%
2-person	185	15.7%
3-person	32	2.7%
4-person	10	0.8%
5-person	0	0.0%
6-person	1	0.1%
7-or-more person	0	0.0%
Totals:	1,179	100.0%

CA	2008	Comp Index
2,971,563	75.5%	107
741,850	18.9%	83
133,641	3.4%	80
51,116	1.3%	65
18,414	0.5%	0
8,977	0.2%	37
7,928	0.2%	0
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



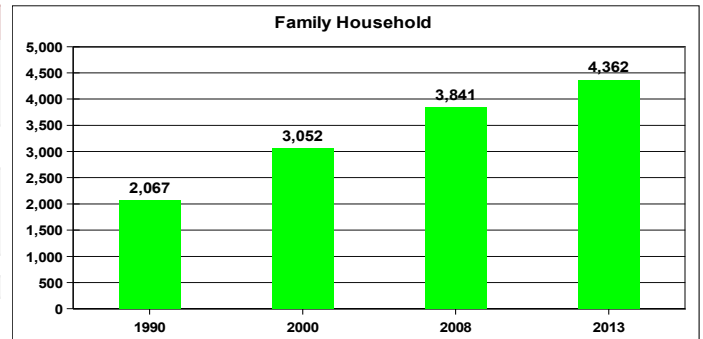
Comparative Index: Non-Family Households--Current Year



Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	2,067	3,052	3,841	4,362
Families Change		985	789	521
Percent Change		47.7%	25.9%	13.6%
Average Annual Change		4.8%	3.2%	2.7%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.03%	0.04%	0.05%	0.05%



Analysis:
The number of family households within the study area is projected to grow over the next five years.
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	1,052	34.5%	1,247	32.5%	1,371	31.4%	-3.0%
3-person	659	21.6%	834	21.7%	948	21.7%	0.1%
4-person	695	22.8%	883	23.0%	1,007	23.1%	0.3%
5-person	359	11.8%	485	12.6%	570	13.1%	1.3%
6-person	170	5.6%	230	6.0%	271	6.2%	0.6%
7-or-more person	118	3.9%	162	4.2%	196	4.5%	0.6%
Totals:	3,053	100.0%	3,841	100.0%	4,363	100.0%	

CA	2008	Comp Index
2,850,194	33.8%	96
1,834,378	21.8%	100
1,752,142	20.8%	111
990,165	11.8%	107
496,586	5.9%	102
501,744	6.0%	71
8,425,209	100%	100

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	185	6.1%	184	4.8%	216	5.0%	-1.1%
\$10,000 to \$14,999	139	4.6%	86	2.2%	76	1.7%	-2.8%
\$15,000 to \$24,999	309	10.1%	246	6.4%	213	4.9%	-5.2%
\$25,000 to \$34,999	406	13.3%	380	9.9%	373	8.6%	-4.8%
\$35,000 to \$49,999	562	18.4%	637	16.6%	562	12.9%	-5.5%
\$50,000 to \$74,999	841	27.6%	927	24.1%	972	22.3%	-5.3%
\$75,000 to \$99,999	410	13.4%	713	18.6%	879	20.2%	6.7%
\$100,000 to \$149,999	157	5.1%	579	15.1%	864	19.8%	14.7%
\$150,000 to \$199,999	12	0.4%	45	1.2%	145	3.3%	2.9%
\$200,000 or more	31	1.0%	44	1.1%	62	1.4%	0.4%
Totals:	3,052	100.0%	3,841	100.0%	4,362	100.0%	

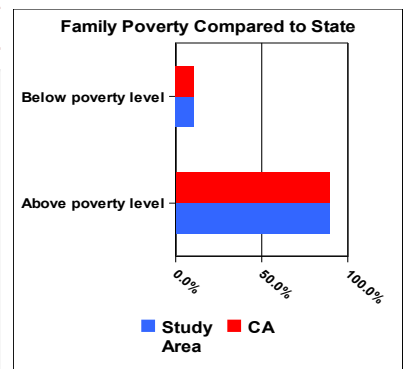
CA	2008	Comp Index
375,736	4.5%	107
194,212	2.3%	97
662,820	7.9%	81
728,486	8.6%	114
1,072,112	12.7%	130
1,521,141	18.1%	134
1,168,578	13.9%	134
1,439,183	17.1%	88
572,563	6.8%	17
690,380	8.2%	14
8,425,211	100.0%	100

Families: Poverty Summary	2008	
Above poverty level	2,730	89.4%
Below poverty level	323	10.6%
Totals:	3,053	100.0%

Analysis:
Compared to the state, families are less likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	100
840,005	10.6%	100
7,920,047	100.0%	100

Families: Poverty Detail	2008	
Above Poverty Level		
Married-couple: Children	94	3.1%
Married-couple: No children	203	6.7%
Male: No wife present: Children	37	1.2%
Male: No wife present: No children	154	5.0%
Female: No husband present: Children	896	29.4%
Female: No husband present: No children	1,346	44.1%
Below Poverty Level		
Married-couple: Children	10	0.3%
Married-couple: No children	171	5.6%
Male: No wife present: Children	10	0.3%
Male: No wife present: No children	27	0.9%
Female: No husband present: Children	44	1.4%
Female: No husband present: No children	60	2.0%
Totals:	3,052	100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	61
638,645	8.1%	82
211,798	2.7%	45
284,308	3.6%	141
2,611,068	33.0%	89
2,931,665	37.0%	119
Below Poverty Level		
39,877	0.5%	65
307,813	3.9%	144
18,355	0.2%	141
69,722	0.9%	100
88,138	1.1%	130
316,100	4.0%	49
7,920,047	100.0%	100

NOTE: Children are under 18

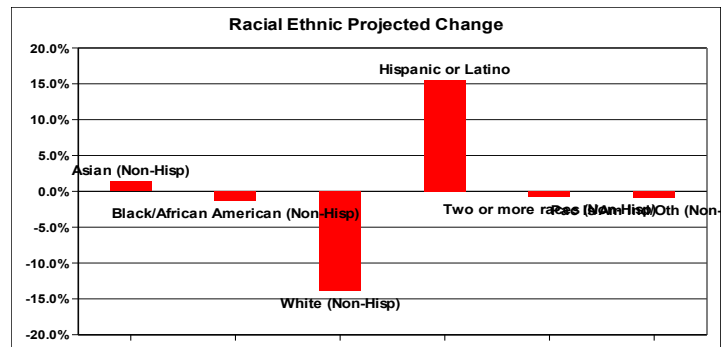
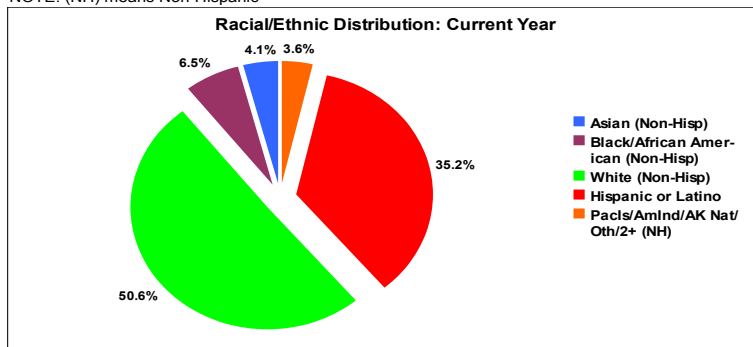
Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

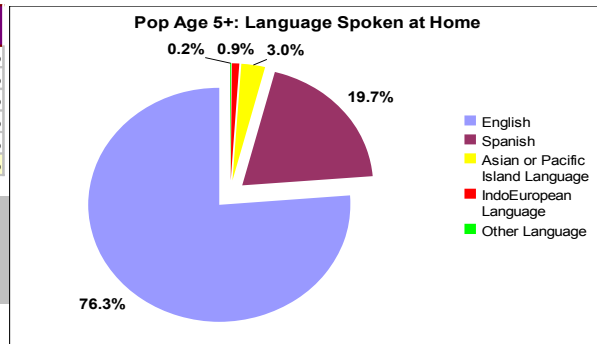
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	390	3.2%	643	4.1%	830	4.6%	1.4%
Black/African American (Non-Hisp)	890	7.4%	1,028	6.5%	1,102	6.1%	-1.3%
White (Non-Hisp)	7,285	60.2%	7,958	50.6%	8,407	46.4%	-13.9%
Hispanic or Latino	3,002	24.8%	5,543	35.2%	7,310	40.3%	15.5%
Two or more races (Non-Hisp)	373	3.1%	459	2.9%	424	2.3%	-0.7%
Pac Is/Am Ind/Oth (Non-Hisp)	155	1.3%	110	0.7%	61	0.3%	-0.9%
Totals:	12,095	100.0%	15,741	100.0%	18,134	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	33
2,071,913	5.6%	117
15,780,187	42.3%	119
13,740,168	36.9%	96
838,759	2.3%	130
280,815	0.8%	93
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



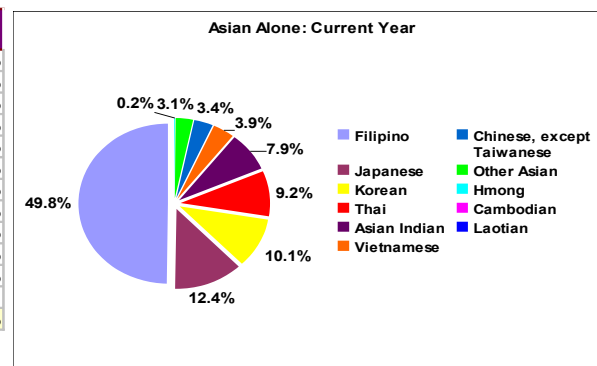
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	10,997	76.3%
Speak Spanish at Home	2,845	19.7%
Speak Asian or Pacific Island Language at Home	426	3.0%
Speak IndoEuropean Language at Home	131	0.9%
Speak Other Language at Home	22	0.2%
Totals:	14,421	100.0%



CA	2008	Comp Index
21,179,499	61.2%	125
8,831,636	25.5%	77
2,892,536	8.4%	35
1,453,973	4.2%	22
277,521	0.8%	19
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	320	49.8%
Japanese	80	12.4%
Korean	65	10.1%
Thai	59	9.2%
Asian Indian	51	7.9%
Vietnamese	25	3.9%
Chinese, except Taiwanese	22	3.4%
Other Asian	20	3.1%
Hmong	1	0.2%
Cambodian	0	0.0%
Laotian	0	0.0%
Totals:	643	100.0%

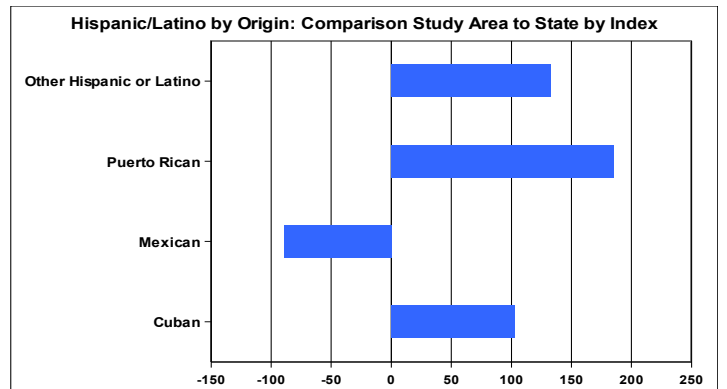
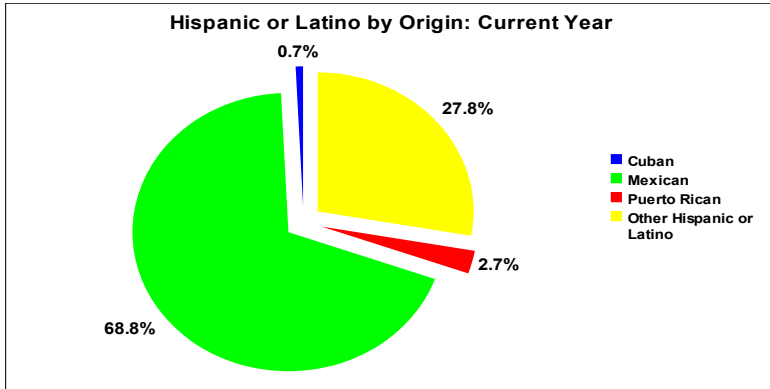


CA	2008	Comp Index
1,153,317	25.3%	197
372,936	8.2%	152
420,390	9.2%	110
46,386	1.0%	903
412,797	9.0%	88
548,631	12.0%	32
1,078,127	23.6%	14
295,533	6.5%	48
78,169	1.7%	9
87,127	1.9%	0
69,058	1.5%	0
4,562,471	100.0%	100

Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
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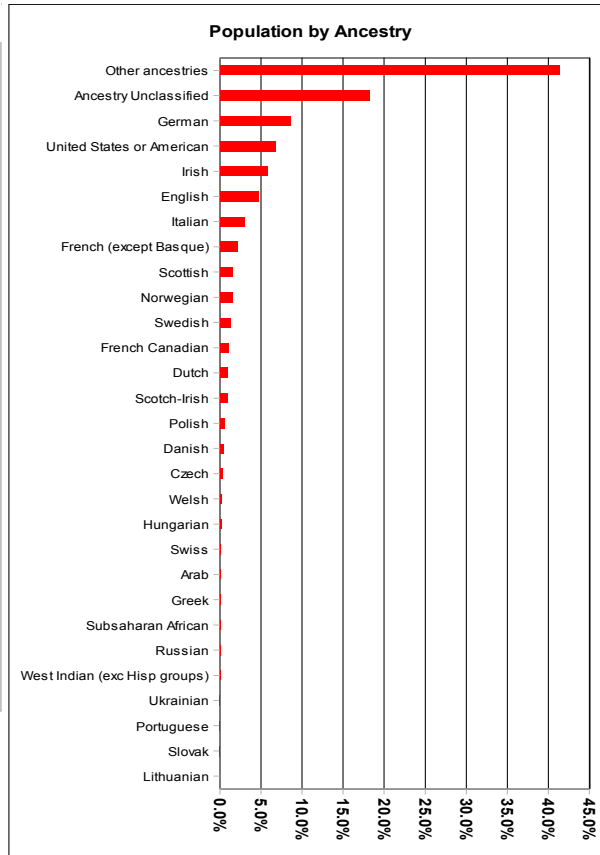
Population: Hispanic or Latino by Origin	2008	
Cuban	41	0.7%
Mexican	3,813	68.8%
Puerto Rican	148	2.7%
Other Hispanic or Latino	1,541	27.8%
Totals:	5,543	100.0%

CA	2008	Comp Index
101,925	0.7%	100
10,559,101	76.8%	90
196,830	1.4%	186
2,882,310	21.0%	133
13,740,166	100%	100



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Population by Ancestry	2008	
Other ancestries	6,510	41.3%
Ancestry Unclassified	2,874	18.3%
German	1,351	8.6%
United States or American	1,071	6.8%
Irish	922	5.9%
English	739	4.7%
Italian	466	3.0%
French (except Basque)	336	2.1%
Scottish	240	1.5%
Norwegian	236	1.5%
Swedish	193	1.2%
French Canadian	173	1.1%
Dutch	151	1.0%
Scotch-Irish	150	1.0%
Polish	88	0.6%
Danish	68	0.4%
Czech	49	0.3%
Welsh	31	0.2%
Hungarian	24	0.2%
Swiss	14	0.1%
Arab	12	0.1%
Greek	12	0.1%
Subsaharan African	11	0.1%
Russian	9	0.1%
West Indian (exc Hisp groups)	8	0.1%
Ukrainian	3	0.0%
Portuguese	2	0.0%
Slovak	1	0.0%
Lithuanian	0	0.0%
Totals:	15,744	100.0%



CA	2008	Comp Index
18,853,773	50.6%	82
5,371,669	14.4%	127
2,445,039	6.6%	131
1,289,054	3.5%	197
1,776,397	4.8%	123
1,852,871	5.0%	94
1,281,253	3.4%	86
471,008	1.3%	169
376,979	1.0%	151
348,323	0.9%	160
321,709	0.9%	142
125,137	0.3%	327
276,085	0.7%	129
327,283	0.9%	109
355,112	1.0%	59
145,132	0.4%	111
83,556	0.2%	139
102,226	0.3%	72
98,987	0.3%	57
80,071	0.2%	41
183,460	0.5%	15
109,817	0.3%	26
188,252	0.5%	14
327,844	0.9%	6
60,795	0.2%	31
74,017	0.2%	10
291,601	0.8%	2
18,898	0.1%	13
37,965	0.1%	0
37,274,313	100.0%	100

Definition Aids:

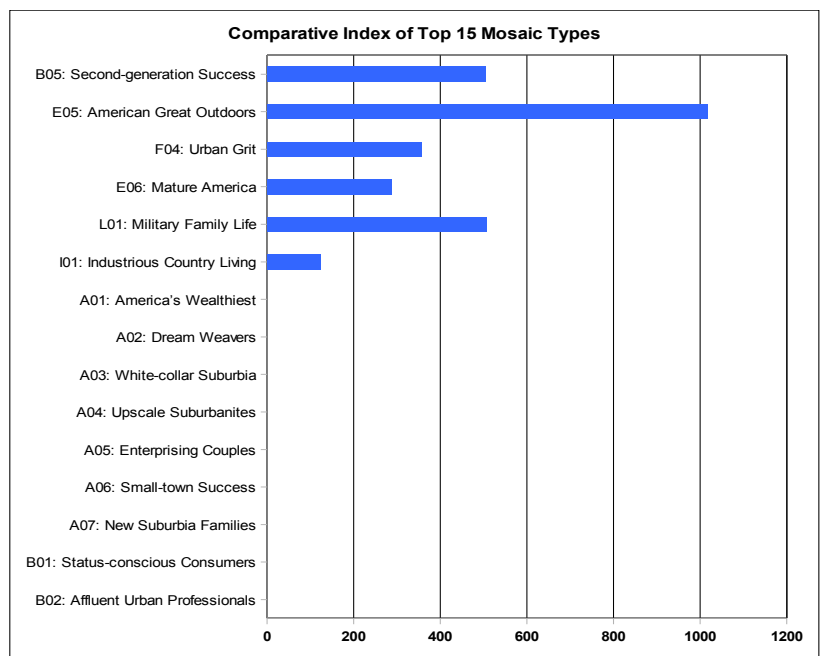
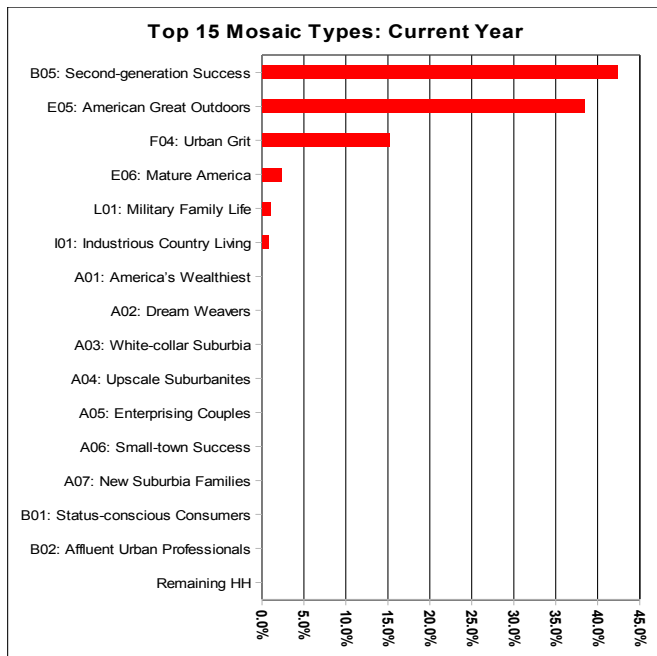
All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.

Prepared for: First So.Baptist of Rosamond
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Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
B05: Second-generation Success	2,239	42.4% Upper-middle-class, largely multi-ethnic working white/blue-collar jobs.	1,036,280	8.4%	506
E05: American Great Outdoors	2,027	38.4% Older rural retirees, remote areas, low wage/ Social Security	465,962	3.8%	1018
F04: Urban Grit	801	15.2% Young, ethnic mix, working-class blue-collar, second-tier cities.	527,085	4.3%	356
E06: Mature America	125	2.4% Seniors, modest and fixed incomes, primarily in city.	102,077	0.8%	287
L01: Military Family Life	51	1.0% Young ethnically-mixed families, near military bases serving in armed force	23,522	0.2%	507
I01: Industrious Country Living	39	0.7% High school, upper-middle-class hard-working, industrial remote towns.	73,511	0.6%	124
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0% Well-off families, school age children, suburban	92,507	0.7%	0
A03: White-collar Suburbia	0	0.0% Upscale, college educated Baby Boomers, new suburbia	640,963	5.2%	0
A04: Upscale Suburbanites	0	0.0% Pleasant affluence, middle-aged empty nesters couples/ singles	453,123	3.7%	0
A05: Enterprising Couples	0	0.0% Married couples, upper-middle-class commuter communities.	45,577	0.4%	0
A06: Small-town Success	0	0.0% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	0
A07: New Suburbia Families	0	0.0% Young, affluent working couples, pre-school children, metro fringe	364,034	2.9%	0
B01: Status-conscious Consumers	0	0.0% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	0
B02: Affluent Urban Professionals	0	0.0% Affluent singles and couples, chic high-rise neighborhoods.	468,717	3.8%	0
Remaining HH	0	0.0%	7,175,003	58.1%	0
Totals:	5,282	100%	12,358,701	100%	100

Definition Aids:

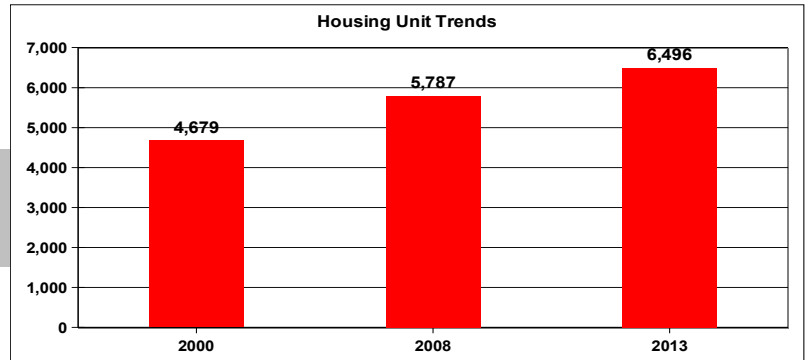
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

HOUSING

Housing	2000	2008	2013
Housing Unit	4,679	5,787	6,496
Percent Change		23.7%	12.3%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is somewhat above the state average
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	78	1.3%
1 Unit Detached	4,149	71.7%
2 Units	68	1.2%
3 to 19 Units	0	0.0%
20 to 49 Units	372	6.4%
50 or More Units	162	2.8%
Mobile Home or Trailer	947	16.4%
Other	12	0.2%
Totals:	5,788	100%

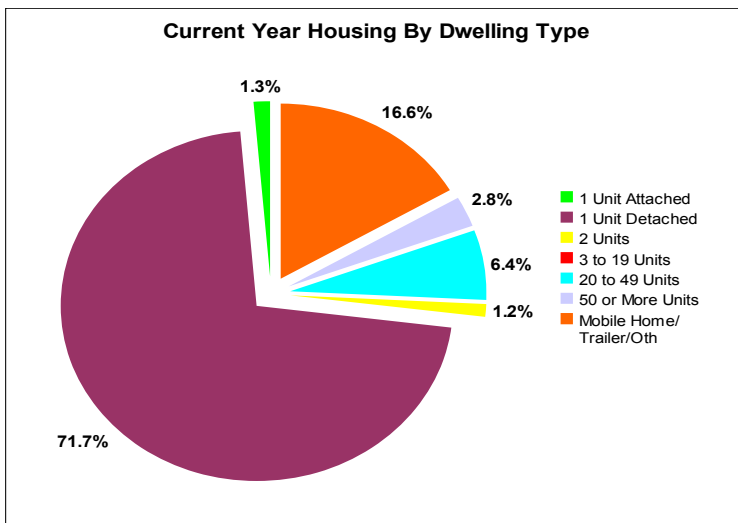
CA	2008	Comp Index
1,011,369	7.5%	18
7,794,683	57.8%	124
343,434	2.5%	46
643,480	4.8%	0
2,135,391	15.8%	41
892,003	6.6%	42
623,082	4.6%	354
38,807	0.3%	72
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	53.2
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7.7	690
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Definition Aids:

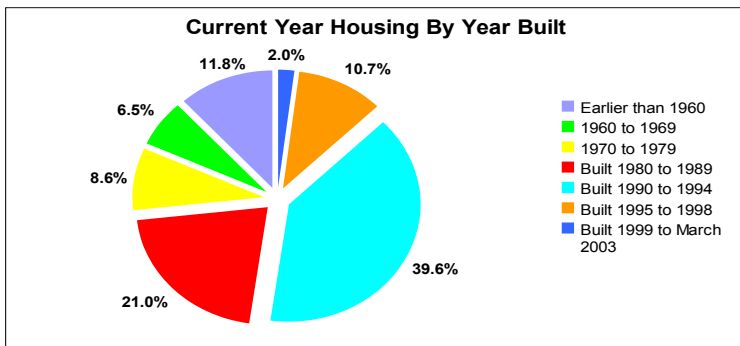
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: First So.Baptist of Rosamond
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Housing Trends: Units by Year Built		2008	
1939 or Earlier		98	1.7%
1940 to 1949		158	2.7%
1950 to 1959		425	7.3%
1960 to 1969		374	6.5%
1970 to 1979		495	8.6%
Built 1980 to 1989		1,214	21.0%
Built 1990 to 1994		2,290	39.6%
Built 1995 to 1998		620	10.7%
Built 1999 to March 2003		115	2.0%
Totals:		5,789	100%

CA	2008	Comp Index
1,207,906	9.0%	19
986,498	7.3%	37
1,991,417	14.8%	50
2,162,900	16.0%	40
2,695,417	20.0%	43
2,359,921	17.5%	120
1,031,552	7.7%	517
728,838	5.4%	198
317,804	2.4%	84
13,482,253	100.0%	100

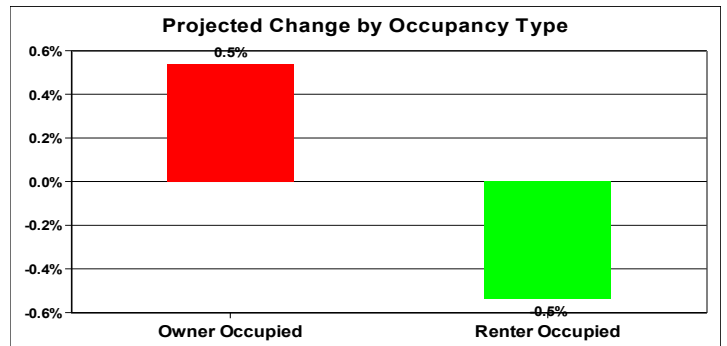
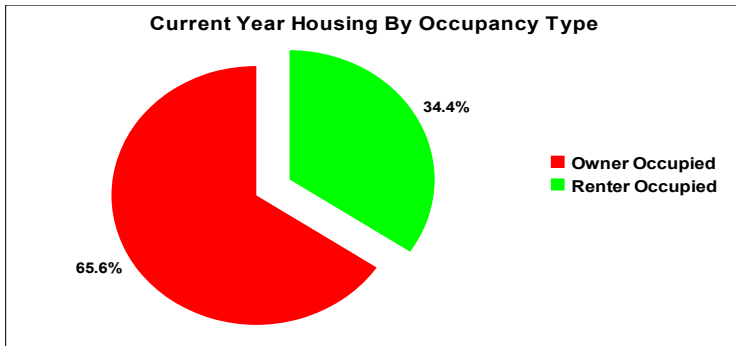


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied	2,751	65.0%	3,464	65.6%	3,906	65.6%	0.5%	
Renter Occupied	1,480	35.0%	1,818	34.4%	2,052	34.4%	-0.5%	
Totals:	4,231	100%	5,282	100%	5,958	100%		

CA	2008	Comp Index
7,280,073	58.9%	111
5,078,628	41.1%	84
12,358,701	100.0%	100

Analysis:

Compared to the state, housing units are more likely to be owner occupied.
Compared to the state, housing units are less likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		178	5.1%
\$20,000 to \$39,999		184	5.3%
\$40,000 to \$59,999		264	7.6%
\$60,000 to \$79,999		731	21.1%
\$80,000 to \$99,999		1,131	32.7%
\$100,000 to \$149,999		0	0.0%
\$150,000 to \$199,999		91	2.6%
\$200,000 to \$299,999		56	1.6%
\$300,000 to \$399,999		6	0.2%
\$400,000 to \$499,999		0	0.0%
\$500,000 to \$749,999		0	0.0%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		823	23.8%
Totals:		3,464	100%

CA	2008	Comp Index
147,333	2.0%	254
152,358	2.1%	254
152,136	2.1%	365
274,833	3.8%	559
448,799	6.2%	530
166,749	2.3%	0
1,292,058	17.7%	15
1,535,187	21.1%	8
812,143	11.2%	2
463,594	6.4%	0
449,662	6.2%	0
167,918	2.3%	0
1,217,301	16.7%	142
7,280,071	100.0%	100

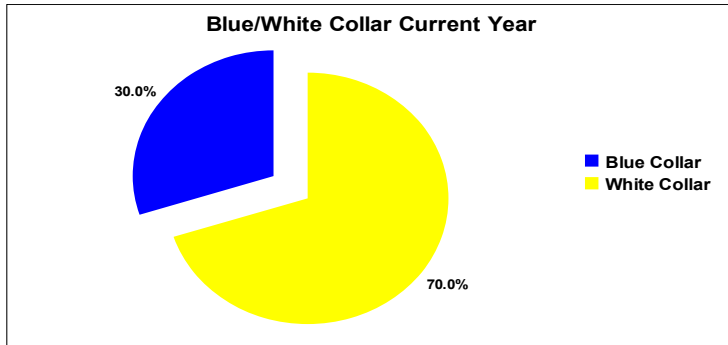
Prepared for: First So.Baptist of Rosamond
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar	2008
Blue Collar	2,050 30.0%
White Collar	4,794 70.0%
Totals:	6,844 100.0%

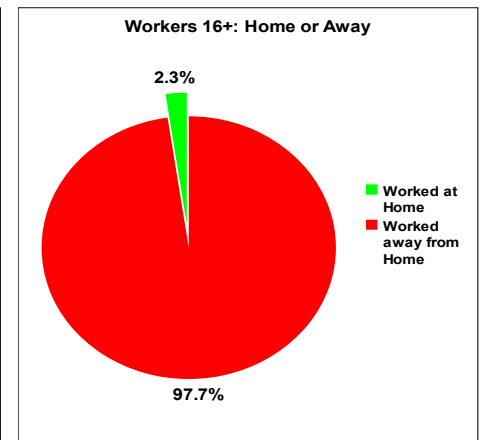
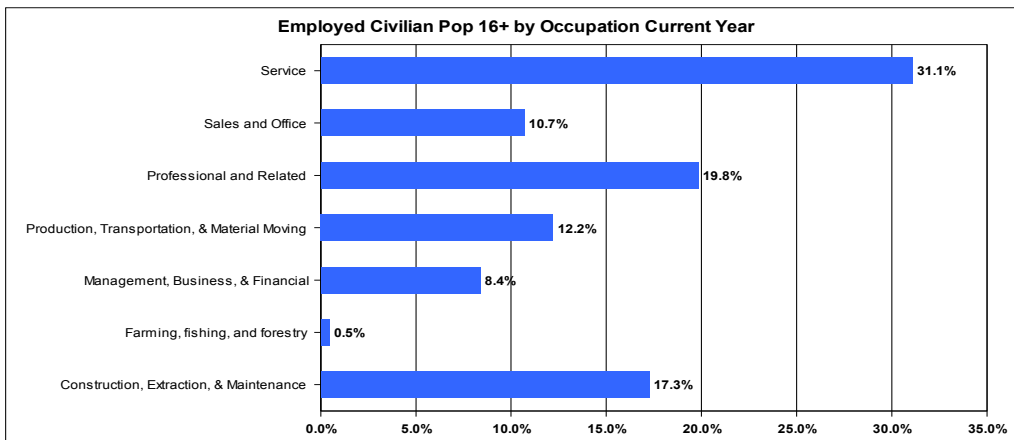
CA	2008	Comp Index
4,643,834	26.9%	111
12,591,436	73.1%	96
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are more likely to be Blue Collar.
White Collar workers in this study area are about as likely to be White Collar as for the state as a whole.



Employed Civilian Pop 16+ by Occupation	2008
Construction, Extraction, & Maintenance	1,182 17.3%
Farming, fishing, and forestry	32 0.5%
Management, Business, & Financial	575 8.4%
Production, Transportation, & Material Moving	836 12.2%
Professional and Related	1,358 19.8%
Sales and Office	732 10.7%
Service	2,129 31.1%
Totals:	6,844 100.0%

CA	2008	Comp Index
2,101,123	12.2%	142
305,977	1.8%	26
2,441,238	14.2%	59
2,236,734	13.0%	94
3,669,244	21.3%	93
1,961,303	11.4%	94
4,519,651	26.2%	119
17,235,270	100.0%	100



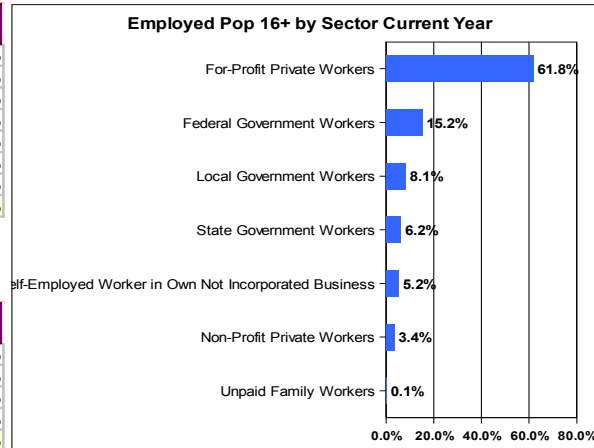
Workers 16+: Home or Away	2008
Worked at Home	158 2.3%
Worked away from Home	6,686 97.7%
Totals:	6,844 100.0%

CA	2008	Comp Index
668,376	3.9%	60
16,566,894	96.1%	102
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are less likely to work at home.

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Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	4,231	61.8%
Federal Government Workers	1,040	15.2%
Local Government Workers	557	8.1%
State Government Workers	424	6.2%
Self-Employed Worker in Own Not Incorporated Business	353	5.2%
Non-Profit Private Workers	232	3.4%
Unpaid Family Workers	7	0.1%
Totals:	6,844	100.0%



CA	2008	Comp Index
12,157,036	70.5%	88
411,649	2.4%	636
1,453,341	8.4%	97
1,458,104	8.5%	73
711,975	4.1%	125
975,422	5.7%	60
67,743	0.4%	26
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	6,844	807300.0%
Not in labor force	3,737	444500.0%
In labor force: Civilian: Unemployed	546	62500.0%
In labor force: In Armed Forces	366	43200.0%
Totals:	11,493	100.0%

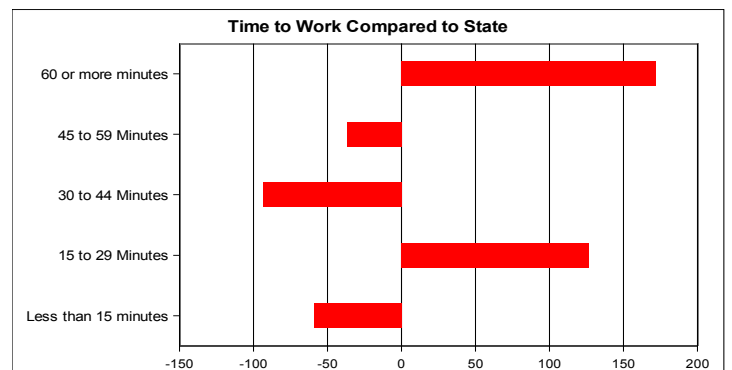
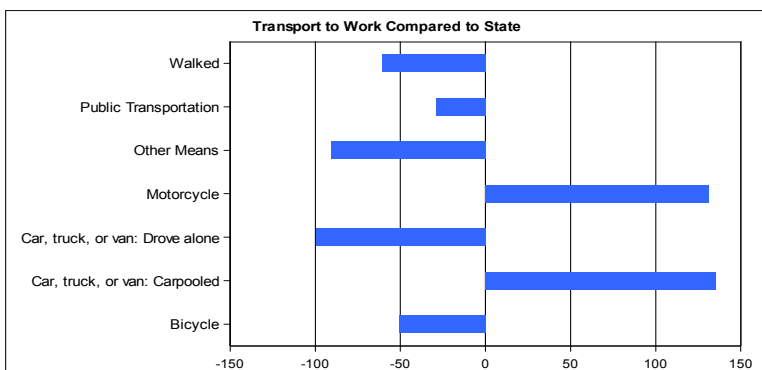
CA	2008	Comp Index
17,235,270	59.8%	1350807
10,240,862	35.5%	1251733
1,220,764	4.2%	1476470
141,846	0.5%	8783002
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	990	14.8%
15 to 29 Minutes	2,976	44.5%
30 to 44 Minutes	1,301	19.5%
45 to 59 Minutes	205	3.1%
60 or more minutes	1,215	18.2%
Totals:	6,687	100.0%

CA	2008	Comp Index
4,158,350	25.1%	59
5,832,135	35.2%	126
3,450,482	20.8%	93
1,379,043	8.3%	37
1,746,884	10.5%	172
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	28	0.4%
Car, truck, or van: Carpooled	1,388	20.8%
Car, truck, or van: Drove alone	4,987	74.6%
Motorcycle	23	0.3%
Other Means	50	0.7%
Public Transportation	97	1.5%
Walked	114	1.7%
Totals:	6,687	100.0%

CA	2008	Comp Index
136,005	0.8%	51
2,536,343	15.3%	136
12,425,265	75.0%	99
43,285	0.3%	132
136,806	0.8%	91
826,231	5.0%	29
462,959	2.8%	61
16,566,894	100.0%	100



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REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.