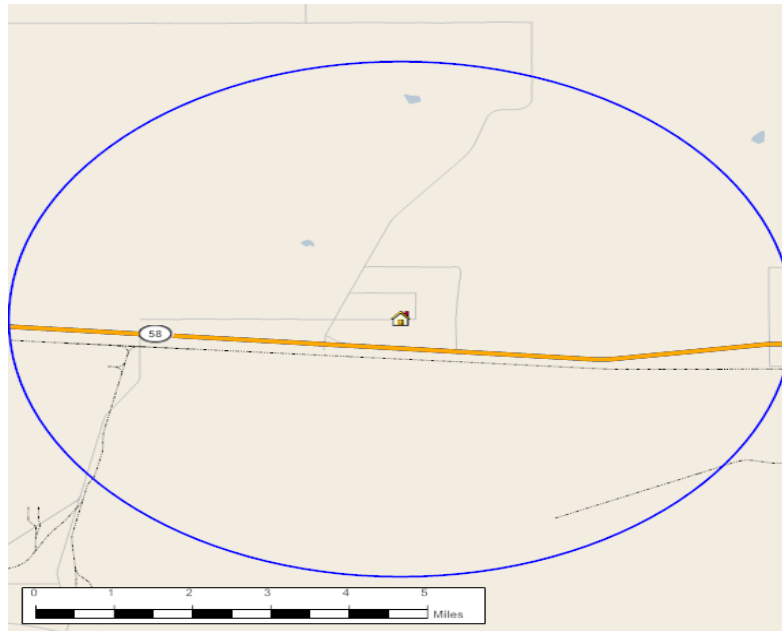


Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013
5/29/2009

Study Area



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PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	1,587	1,326	1,049	1,080
Population Change		-261	-277	31
Percent Change		-16.4%	-20.9%	3.0%
Average Annual Change		-1.6%	-2.6%	0.6%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.01%	0.00%	0.00%	0.00%

Analysis:

The population within the study area is projected to grow over the next five years.

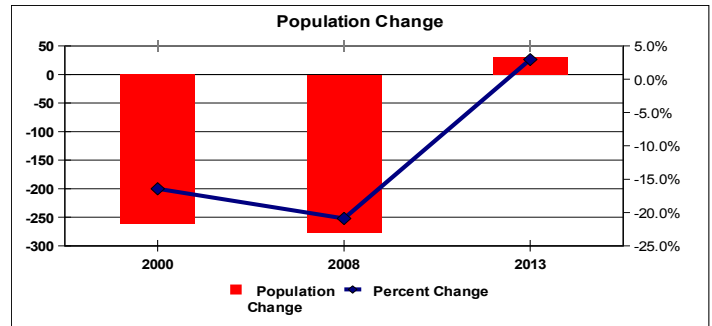
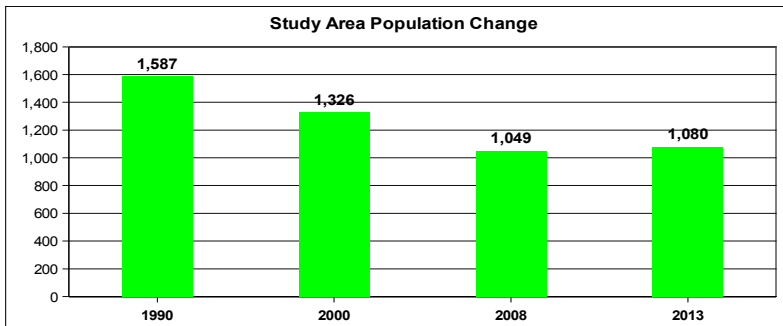
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	623	47.0%	494	47.1%	507	46.9%	0.0%
Male	703	53.0%	554	52.9%	573	53.1%	0.0%
Totals:	1,326	100.0%	1,048	100.0%	1,080	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	94
18,651,537	50.0%	106
37,274,313	100.0%	100

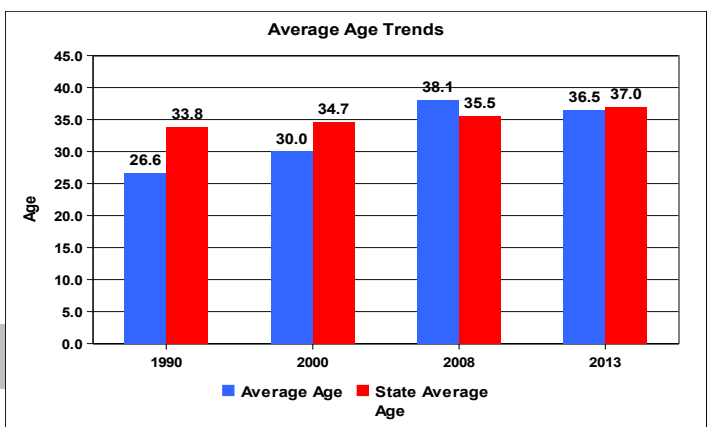
Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	26.6	30.0	38.1	36.5
Average Age Change		3.4	8.1	-1.6
Percent Change		12.6%	27.1%	-4.2%
Median Age		27	29	31
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	79	86	107	99



Analysis:

The average age of the study area is projected to get younger.
The average of the study area is close to the state average.

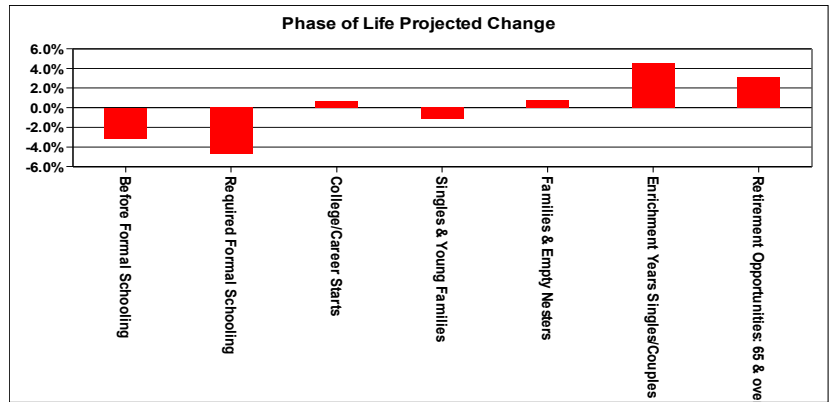
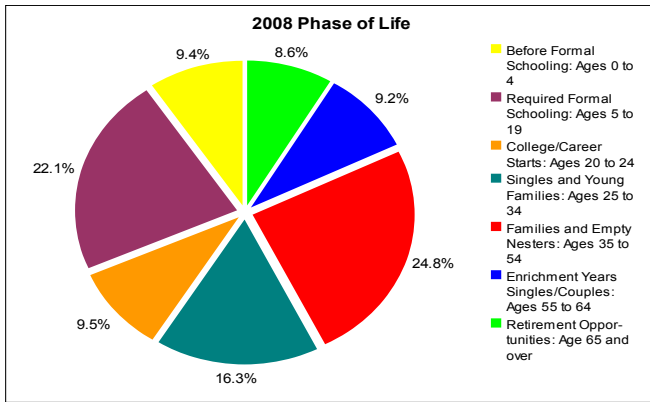
Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	134	10.1%	99	9.4%	75	7.0%	-3.2%
Required Formal Schooling: Ages 5 to 19	355	26.8%	232	22.1%	238	22.1%	-4.7%
College/Career Starts: Ages 20 to 24	113	8.5%	100	9.5%	99	9.2%	0.7%
Singles and Young Families: Ages 25 to 34	228	17.2%	171	16.3%	173	16.0%	-1.2%
Families and Empty Nesters: Ages 35 to 54	326	24.6%	260	24.8%	274	25.4%	0.8%
Enrichment Years Singles/Couples: Ages 55 to 64	83	6.3%	97	9.2%	116	10.8%	4.5%
Retirement Opportunities: Age 65 and over	87	6.6%	90	8.6%	104	9.6%	3.1%
Totals:	1,326	100%	1,049	100%	1,079	100%	

CA	2008	Comp Index
2,639,141	7.1%	133
7,992,372	21.4%	103
2,734,305	7.3%	130
5,307,349	14.2%	114
10,685,966	28.7%	86
3,764,398	10.1%	92
4,150,782	11.1%	77
37,274,313	100.0%	100

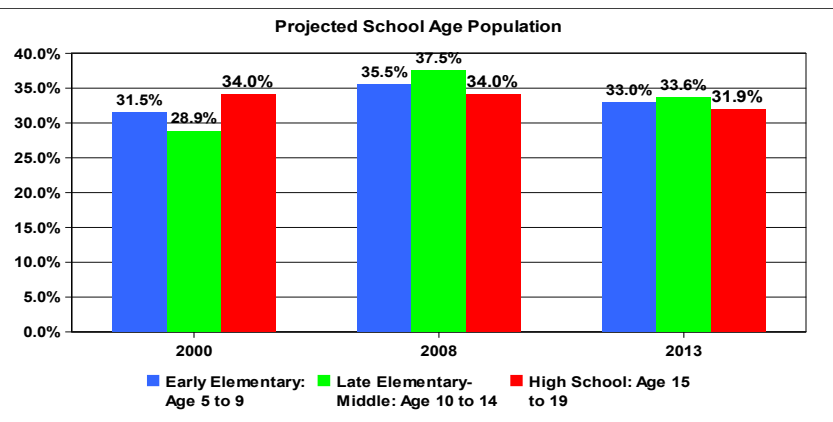
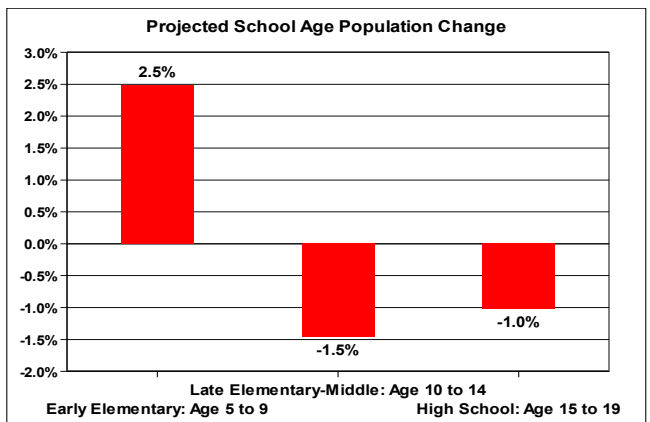
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	112	31.5%	67	28.9%	81	34.0%	2.5%
Late Elementary-Middle: Age 10 to 14	126	35.5%	87	37.5%	81	34.0%	-1.5%
High School: Age 15 to 19	117	33.0%	78	33.6%	76	31.9%	-1.0%
Totals:	355	100.0%	232	100.0%	238	100.0%	

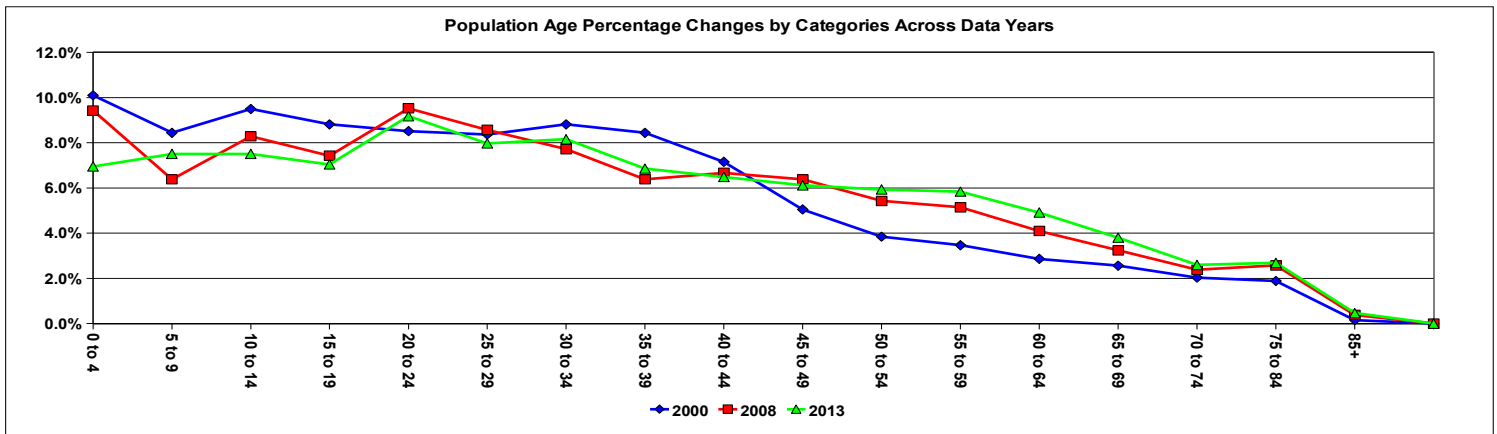
CA	2008	Comp Index
2,597,525	32.5%	89
2,649,169	33.1%	113
2,745,678	34.4%	98
7,992,372	100.0%	100



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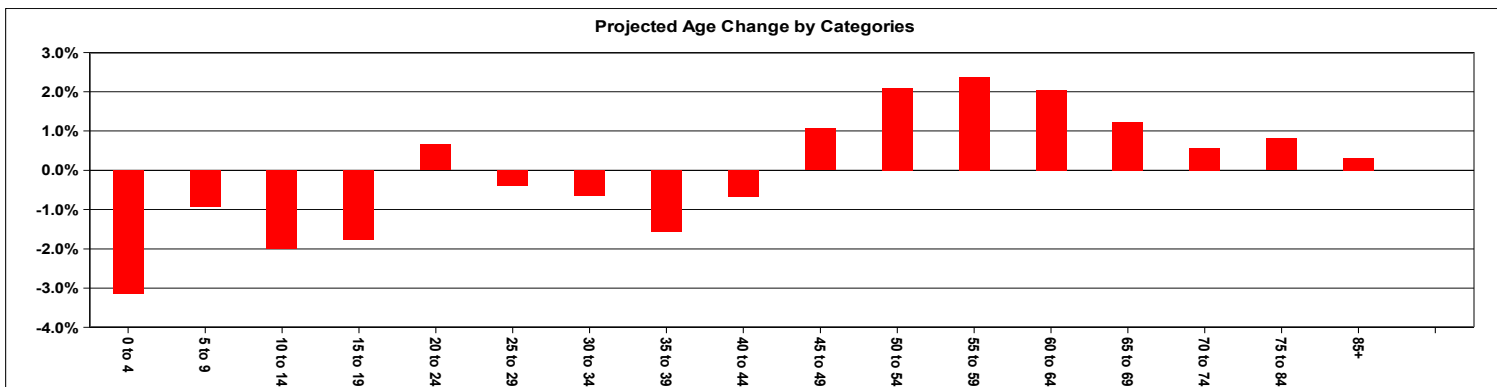
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	134	10.1%	99	9.4%	75	7.0%	-3.1%
5 to 9	112	8.4%	67	6.4%	81	7.5%	-0.9%
10 to 14	126	9.5%	87	8.3%	81	7.5%	-2.0%
15 to 19	117	8.8%	78	7.4%	76	7.0%	-1.8%
20 to 24	113	8.5%	100	9.5%	99	9.2%	0.7%
25 to 29	111	8.4%	90	8.6%	86	8.0%	-0.4%
30 to 34	117	8.8%	81	7.7%	88	8.2%	-0.7%
35 to 39	112	8.4%	67	6.4%	74	6.9%	-1.6%
40 to 44	95	7.2%	70	6.7%	70	6.5%	-0.7%
45 to 49	67	5.0%	67	6.4%	66	6.1%	1.1%
50 to 54	51	3.8%	57	5.4%	64	5.9%	2.1%
55 to 59	46	3.5%	54	5.1%	63	5.8%	2.4%
60 to 64	38	2.9%	43	4.1%	53	4.9%	2.0%
65 to 69	34	2.6%	34	3.2%	41	3.8%	1.2%
70 to 74	27	2.0%	25	2.4%	28	2.6%	0.6%
75 to 84	25	1.9%	27	2.6%	29	2.7%	0.8%
85+	2	0.2%	4	0.4%	5	0.5%	0.3%
Totals:	1,327	100.0%	1,050	100.0%	1,079	100.0%	

CA	2008	Comp Index
2,639,141	7.1%	133
2,597,525	7.0%	92
2,649,169	7.1%	117
2,745,678	7.4%	101
2,734,305	7.3%	130
2,675,649	7.2%	119
2,631,700	7.1%	109
2,713,550	7.3%	88
2,777,249	7.5%	89
2,719,566	7.3%	87
2,475,601	6.6%	82
2,119,671	5.7%	90
1,644,727	4.4%	93
1,213,953	3.3%	99
946,332	2.5%	94
1,390,255	3.7%	69
600,242	1.6%	24
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these **census age categories** by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

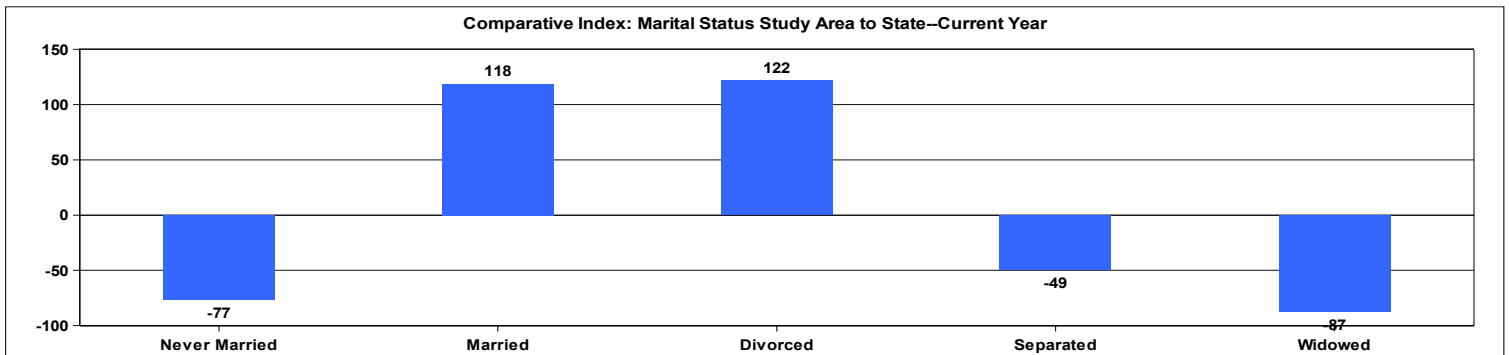
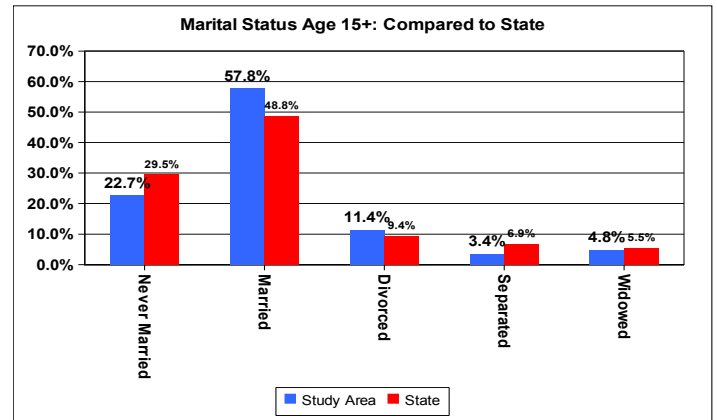
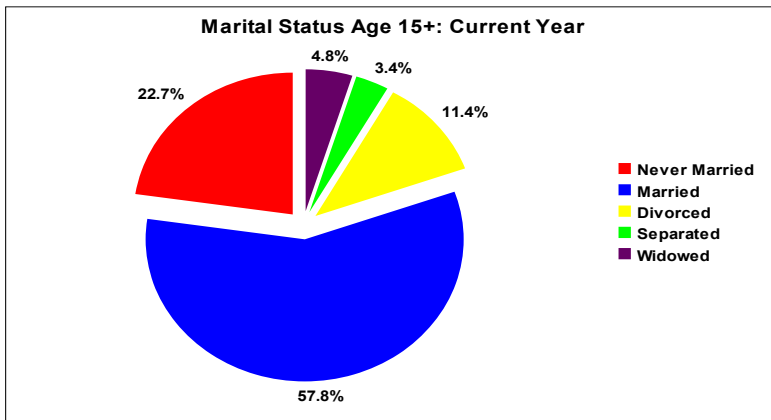
Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

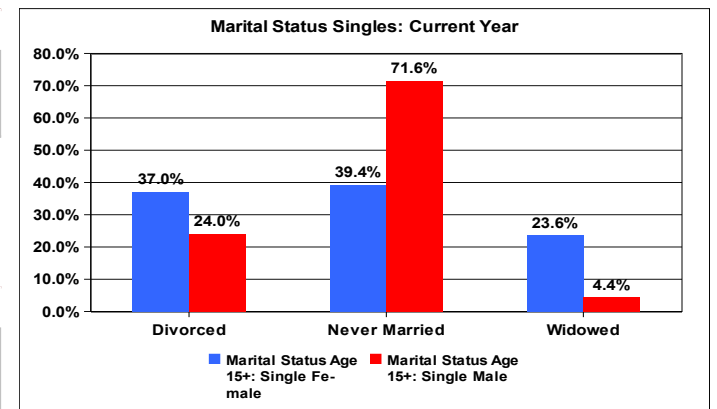
Marital Status Age 15+	2000		2008	
Never Married	208	21.8%	181	22.7%
Married	586	61.4%	461	57.8%
Divorced	90	9.4%	91	11.4%
Separated	34	3.6%	27	3.4%
Widowed	37	3.9%	38	4.8%
Totals:	955	100.0%	798	100.0%

Analysis:
Married couples are more likely than the state average.
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	77
14,319,521	48.8%	118
2,748,669	9.4%	122
2,022,610	6.9%	49
1,605,121	5.5%	87
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	53	30.1%	47	37.0%
Never Married	93	52.8%	50	39.4%
Widowed	30	17.0%	30	23.6%
Totals:	176	100.0%	127	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	37	23.1%	44	24.0%
Never Married	116	72.5%	131	71.6%
Widowed	7	4.4%	8	4.4%
Totals:	160	100.0%	183	100.0%

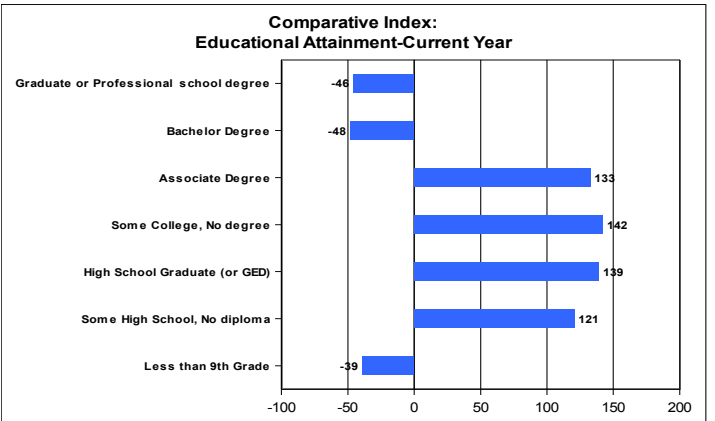
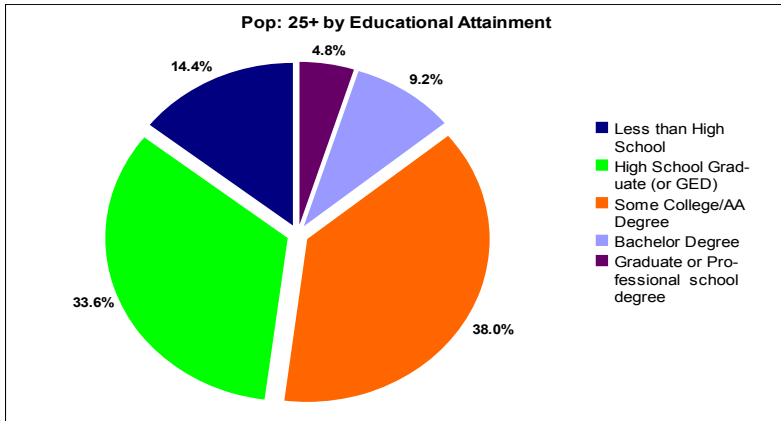
Prepared for: First So.Baptist of North Edwards
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Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	15	1.7%	25	4.0%
Some High School, No diploma	256	28.5%	64	10.3%
High School Graduate (or GED)	188	20.9%	208	33.6%
Some College, No degree	251	27.9%	171	27.6%
Associate Degree	74	8.2%	64	10.3%
Bachelor Degree	69	7.7%	57	9.2%
Graduate or Professional school degree	46	5.1%	30	4.8%
Totals:	899	100.0%	619	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

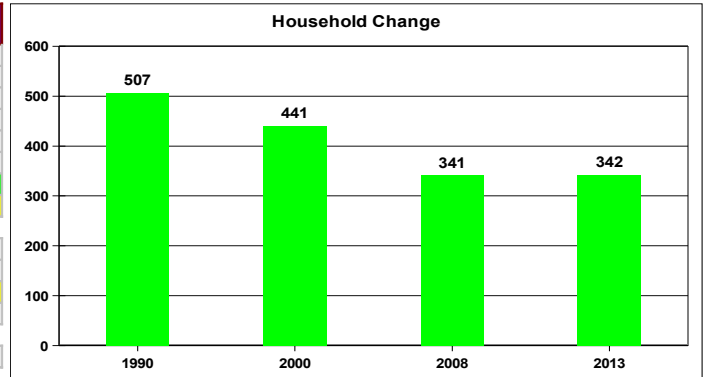
CA	2008	Comp Index
2,478,313	10.4%	39
2,050,552	8.6%	121
5,773,092	24.1%	139
4,645,100	19.4%	142
1,863,096	7.8%	133
4,565,703	19.1%	48
2,532,639	10.6%	46
23,908,495	100.0%	100



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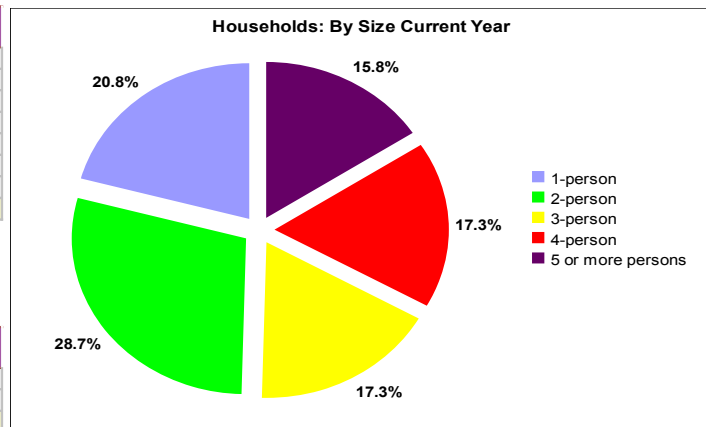
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	507	441	341	342
Households Change		-66	-100	1
Percent Change		-13%	-23%	0%
Average Annual Change		-1.3%	-2.8%	0.1%
Population / Households	3.13	3.01	3.08	3.16
Population / Households Change		-0.12	0.07	0.08
Percent Change		-3.9%	2.3%	2.7%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.00%	0.00%	0.00%	0.00%



Analysis:
The number households within the study area is stable with minimal growth or decline expected over the next five years.
The number of households is changing at a slower rate than the state.
The population per household is projected to remain flat over five years.

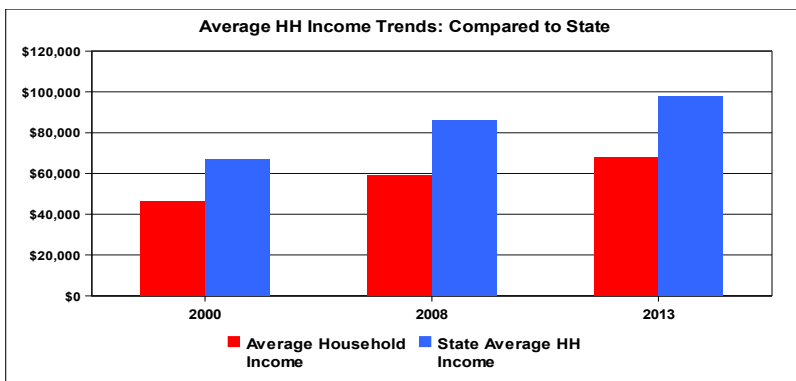
Households: By Size	2000		2008	
1-person	81	18.4%	71	20.8%
2-person	129	29.3%	98	28.7%
3-person	88	20.0%	59	17.3%
4-person	82	18.6%	59	17.3%
5-person	38	8.6%	31	9.1%
6-person	15	3.4%	14	4.1%
7-or-more persons	8	1.8%	9	2.6%
Totals:	441	100.0%	341	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	28	34.6%	31	43.7%
Male Householder	53	65.4%	40	56.3%
Totals:	81	100.0%	71	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$46,250	\$58,877	\$68,029
Average Household Income Change		\$12,627	\$9,152
Percent Change		27.3%	15.5%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	69	69	69
Median Income	\$38,478	\$46,999	\$53,273
Per Capita Income	\$15,382	\$19,139	\$21,543
Per Capita Income Change		\$3,758	\$2,403
Percent Change		24.4%	12.6%

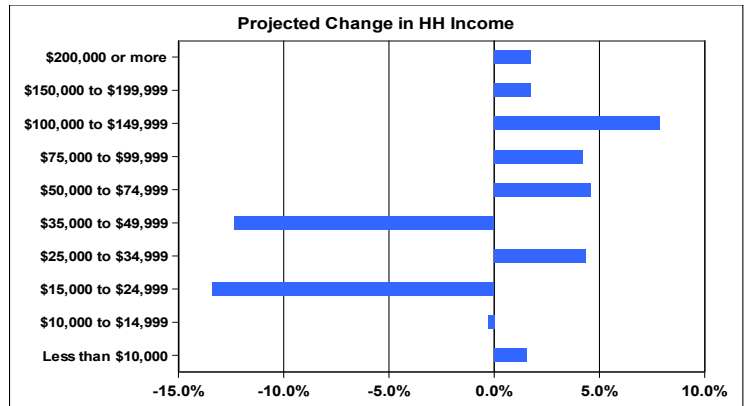
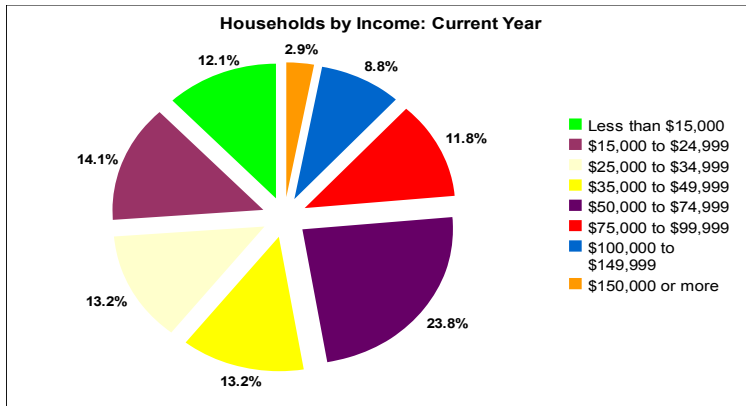


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is significantly below the state average.
The per capita income is projected to grow significantly over the next five years.

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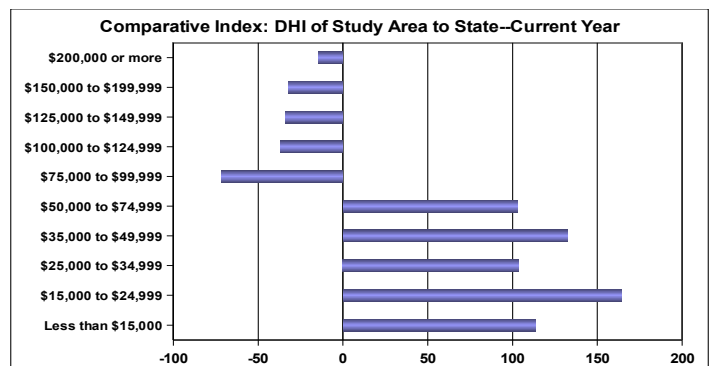
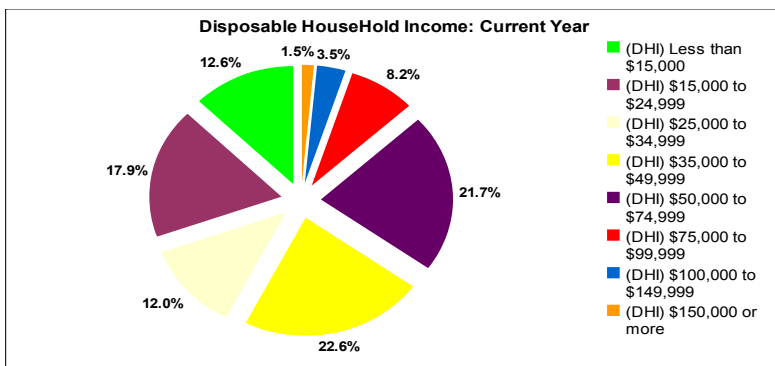
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	37	8.4%	35	10.3%	34	9.9%	1.6%
\$10,000 to \$14,999	9	2.0%	6	1.8%	6	1.8%	-0.3%
\$15,000 to \$24,999	99	22.4%	48	14.1%	31	9.1%	-13.4%
\$25,000 to \$34,999	53	12.0%	45	13.2%	56	16.4%	4.4%
\$35,000 to \$49,999	97	22.0%	45	13.2%	33	9.6%	-12.3%
\$50,000 to \$74,999	88	20.0%	81	23.8%	84	24.6%	4.6%
\$75,000 to \$99,999	37	8.4%	40	11.8%	43	12.6%	4.2%
\$100,000 to \$149,999	17	3.9%	30	8.8%	40	11.7%	7.8%
\$150,000 to \$199,999	4	0.9%	6	1.8%	9	2.6%	1.7%
\$200,000 or more	0	0.0%	4	1.2%	6	1.8%	1.8%
Totals:	441	100.0%	340	100.0%	342	100.0%	

CA	2008	Comp Index
843,582	6.8%	151
458,242	3.7%	48
1,148,061	9.3%	152
1,150,671	9.3%	142
1,652,033	13.4%	99
2,218,884	18.0%	133
1,561,933	12.6%	93
1,815,167	14.7%	60
691,624	5.6%	32
818,504	6.6%	18
12,358,701	100.0%	100



Disposable Household Income	2008		2013	
Less than \$15,000	43	12.6%	41	12.0%
\$15,000 to \$24,999	61	17.9%	45	13.2%
\$25,000 to \$34,999	41	12.0%	51	14.9%
\$35,000 to \$49,999	77	22.6%	70	20.5%
\$50,000 to \$74,999	74	21.7%	76	22.2%
\$75,000 to \$99,999	28	8.2%	34	9.9%
\$100,000 to \$124,999	8	2.3%	14	4.1%
\$125,000 to \$149,999	4	1.2%	5	1.5%
\$150,000 to \$199,999	3	0.9%	4	1.2%
\$200,000 or more	2	0.6%	2	0.6%
Totals:	341	100.0%	342	100.0%

CA	2008	Comp Index
1,374,154	11.1%	113
1,346,659	10.9%	164
1,433,321	11.6%	104
2,112,919	17.1%	132
2,603,805	21.1%	103
1,422,941	11.5%	71
791,426	6.4%	37
430,572	3.5%	34
338,849	2.7%	32
504,055	4.1%	14
12,358,701	100.0%	100



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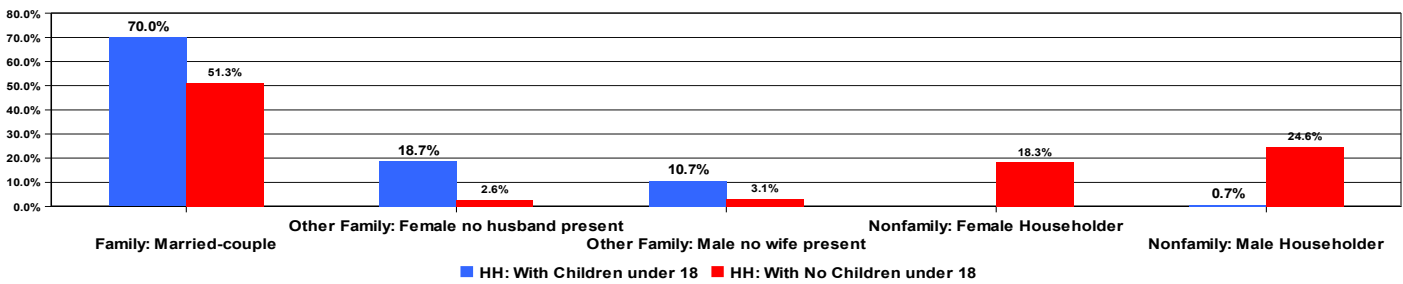
Household Structures

HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	180	82.6%	105	70.0%	3,205,415	67.7%	103
Other Family: Female no husband present	24	11.0%	28	18.7%	1,064,612	22.5%	83
Other Family: Male no wife present	13	6.0%	16	10.7%	430,351	9.1%	117
Nonfamily: Female Householder	0	0.0%	0	0.0%	8,823	0.2%	0
Nonfamily: Male Householder	1	0.5%	1	0.7%	26,145	0.6%	121
Totals:	218	100.0%	150	100.0%	4,735,346	100%	100

Analysis:
Children under 18 are as likely to be in two-parent households as in the state overall.
Compared to the state, children under 18 are less likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	124	40.8%	98	51.3%	2,899,328	38.0%	135
Other Family: Female no husband present	5	1.6%	5	2.6%	522,903	6.9%	38
Other Family: Male no wife present	5	1.6%	6	3.1%	302,602	4.0%	79
Nonfamily: Female Householder	60	19.7%	35	18.3%	2,060,186	27.0%	68
Nonfamily: Male Householder	110	36.2%	47	24.6%	1,838,336	24.1%	102
Totals:	304	100.0%	191	100.0%	7,623,355	100%	100

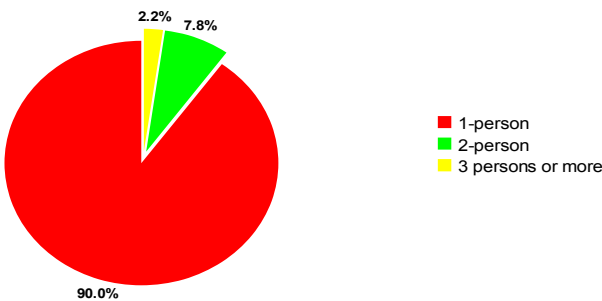
Households by Presence of Children: Current Year



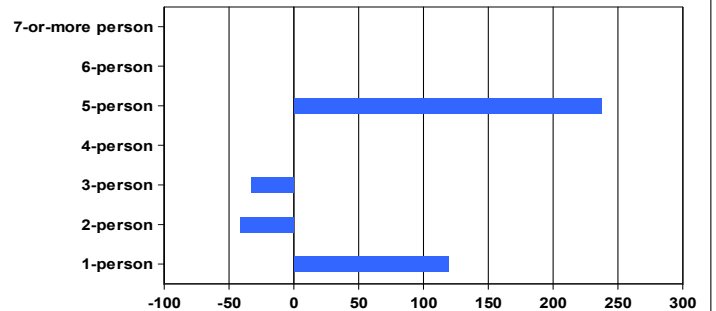
Nonfamily Households: Persons per Household Trends	2008	
1-person	81	90.0%
2-person	7	7.8%
3-person	1	1.1%
4-person	0	0.0%
5-person	1	1.1%
6-person	0	0.0%
7-or-more person	0	0.0%
Totals:	90	100.0%

CA	2008	Comp Index
2,971,563	75.5%	119
741,850	18.9%	41
133,641	3.4%	33
51,116	1.3%	0
18,414	0.5%	237
8,977	0.2%	0
7,928	0.2%	0
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



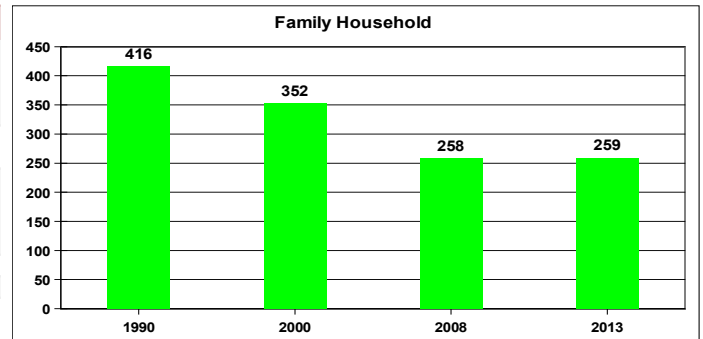
Comparative Index: Non-Family Households--Current Year



Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	416	352	258	259
Families Change		-64	-94	1
Percent Change		-15.4%	-26.7%	0.4%
Average Annual Change		-1.5%	-3.3%	0.1%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.01%	0.00%	0.00%	0.00%



Analysis:
The number family households within the study area is projected to decline over the next five years.
The number of family households is changing at a slower rate than the state.

Families: Household Trends by Size	2000	2008	2013	Proj. Change
2-person	122 34.8%	102 39.4%	104 40.0%	5.2%
3-person	87 24.8%	63 24.3%	63 24.2%	-0.6%
4-person	82 23.4%	52 20.1%	51 19.6%	-3.7%
5-person	37 10.5%	25 9.7%	25 9.6%	-0.9%
6-person	15 4.3%	12 4.6%	13 5.0%	0.7%
7-or-more person	8 2.3%	5 1.9%	4 1.5%	-0.7%
Totals:	351 100.0%	259 100.0%	260 100.0%	

CA	2008	Comp Index
2,850,194	33.8%	116
1,834,378	21.8%	112
1,752,142	20.8%	97
990,165	11.8%	82
496,586	5.9%	79
501,744	6.0%	32
8,425,209	100%	100

Families: Household Trends by Income	2000	2008	2013	Proj. Change
Less than \$10,000	17 4.8%	20 7.7%	23 8.9%	4.1%
\$10,000 to \$14,999	5 1.4%	2 0.8%	1 0.4%	-1.0%
\$15,000 to \$24,999	74 21.0%	30 11.6%	18 7.0%	-14.0%
\$25,000 to \$34,999	47 13.3%	37 14.3%	46 17.8%	4.5%
\$35,000 to \$49,999	78 22.1%	37 14.3%	27 10.5%	-11.6%
\$50,000 to \$74,999	82 23.2%	64 24.7%	63 24.4%	1.2%
\$75,000 to \$99,999	34 9.6%	35 13.5%	37 14.3%	4.7%
\$100,000 to \$149,999	16 4.5%	26 10.0%	32 12.4%	7.9%
\$150,000 to \$199,999	0 0.0%	5 1.9%	6 2.3%	2.3%
\$200,000 or more	0 0.0%	3 1.2%	5 1.9%	1.9%
Totals:	353 100.0%	259 100.0%	258 100.0%	

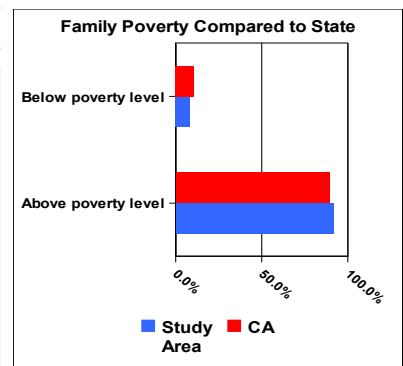
CA	2008	Comp Index
375,736	4.5%	173
194,212	2.3%	33
662,820	7.9%	147
728,486	8.6%	165
1,072,112	12.7%	112
1,521,141	18.1%	137
1,168,578	13.9%	97
1,439,183	17.1%	59
572,563	6.8%	28
690,380	8.2%	14
8,425,211	100.0%	100

Families: Poverty Summary	2008
Above poverty level	323 91.8%
Below poverty level	29 8.2%
Totals:	352 100.0%

Analysis:
Compared to the state, families are less likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	103
840,005	10.6%	78
7,920,047	100.0%	100

Families: Poverty Detail	2008
Above Poverty Level	
Married-couple: Children	12 3.4%
Married-couple: No children	23 6.6%
Male: No wife present: Children	0 0.0%
Male: No wife present: No children	11 3.1%
Female: No husband present: Children	94 26.9%
Female: No husband present: No children	182 52.0%
Below Poverty Level	
Married-couple: Children	0 0.0%
Married-couple: No children	8 2.3%
Male: No wife present: Children	0 0.0%
Male: No wife present: No children	3 0.9%
Female: No husband present: Children	6 1.7%
Female: No husband present: No children	11 3.1%
Totals:	350 100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	67
638,645	8.1%	81
211,798	2.7%	0
284,308	3.6%	88
2,611,068	33.0%	81
2,931,665	37.0%	140
Below Poverty Level		
39,877	0.5%	0
307,813	3.9%	59
18,355	0.2%	0
69,722	0.9%	97
88,138	1.1%	154
316,100	4.0%	79
7,920,047	100.0%	100

NOTE: Children are under 18

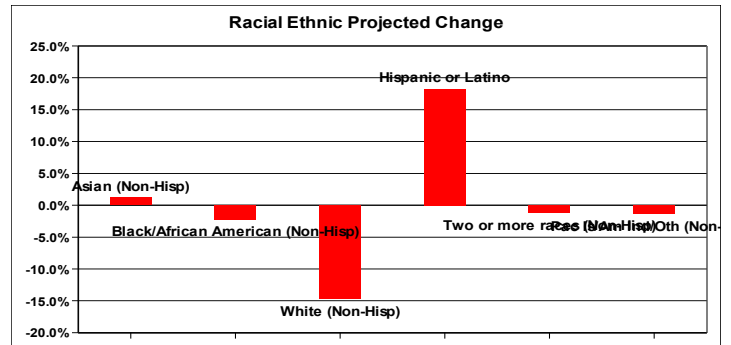
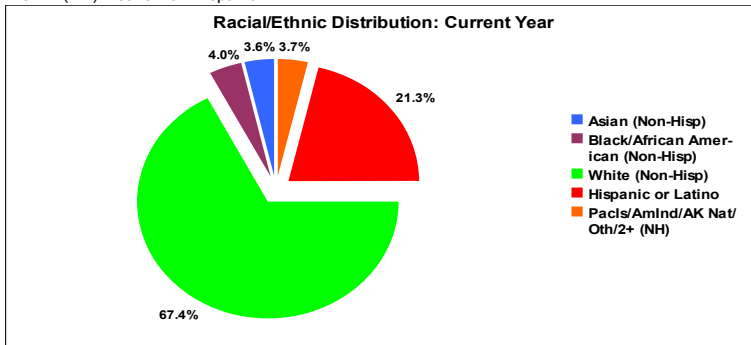
Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

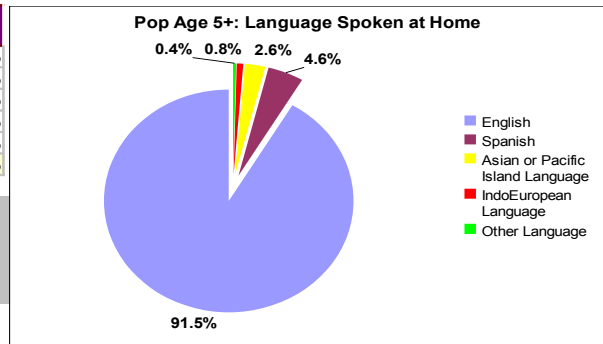
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	44	3.3%	38	3.6%	49	4.5%	1.2%
Black/African American (Non-Hisp)	82	6.2%	42	4.0%	43	4.0%	-2.2%
White (Non-Hisp)	997	75.1%	707	67.4%	652	60.4%	-14.7%
Hispanic or Latino	127	9.6%	223	21.3%	300	27.8%	18.2%
Two or more races (Non-Hisp)	46	3.5%	30	2.9%	25	2.3%	-1.1%
Pac Is/Am Ind/Oth (Non-Hisp)	31	2.3%	9	0.9%	10	0.9%	-1.4%
Totals:	1,327	100.0%	1,049	100.0%	1,079	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	30
2,071,913	5.6%	72
15,780,187	42.3%	159
13,740,168	36.9%	58
838,759	2.3%	127
280,815	0.8%	114
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



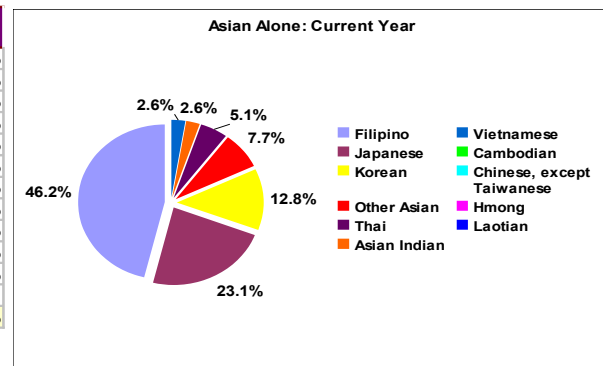
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	869	91.5%
Speak Spanish at Home	44	4.6%
Speak Asian or Pacific Island Language at Home	25	2.6%
Speak IndoEuropean Language at Home	8	0.8%
Speak Other Language at Home	4	0.4%
Totals:	950	100.0%



CA	2008	Comp Index
21,179,499	61.2%	150
8,831,636	25.5%	18
2,892,536	8.4%	32
1,453,973	4.2%	20
277,521	0.8%	53
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	18	46.2%
Japanese	9	23.1%
Korean	5	12.8%
Other Asian	3	7.7%
Thai	2	5.1%
Asian Indian	1	2.6%
Vietnamese	1	2.6%
Cambodian	0	0.0%
Chinese, except Taiwanese	0	0.0%
Hmong	0	0.0%
Laotian	0	0.0%
Totals:	39	100.0%

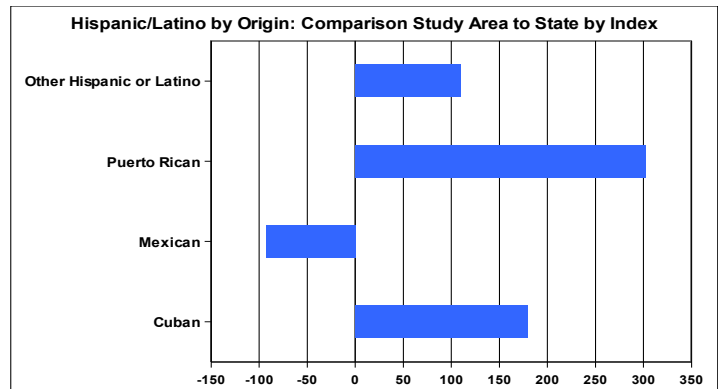
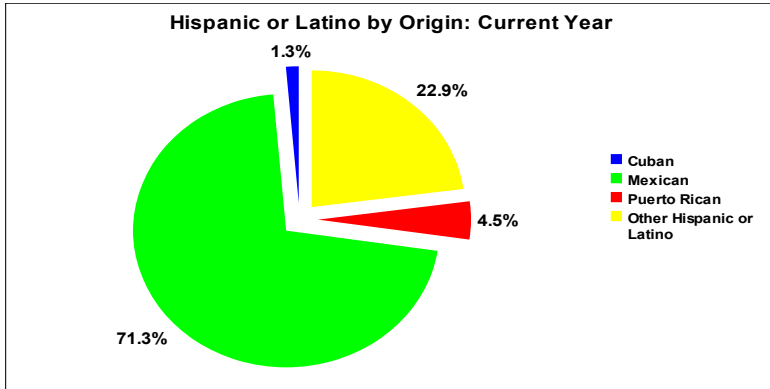


CA	2008	Comp Index
1,153,317	25.3%	183
372,936	8.2%	282
420,390	9.2%	139
295,533	6.5%	119
46,386	1.0%	504
412,797	9.0%	28
548,631	12.0%	21
87,127	1.9%	0
1,078,127	23.6%	0
78,169	1.7%	0
69,058	1.5%	0
4,562,471	100.0%	100

Prepared for: First So.Baptist of North Edwards
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Population: Hispanic or Latino by Origin	2008	
Cuban	3	1.3%
Mexican	159	71.3%
Puerto Rican	10	4.5%
Other Hispanic or Latino	51	22.9%
Totals:	223	100.0%

CA	2008	Comp Index
101,925	0.7%	181
10,559,101	76.8%	93
196,830	1.4%	313
2,882,310	21.0%	109
13,740,166	100%	100

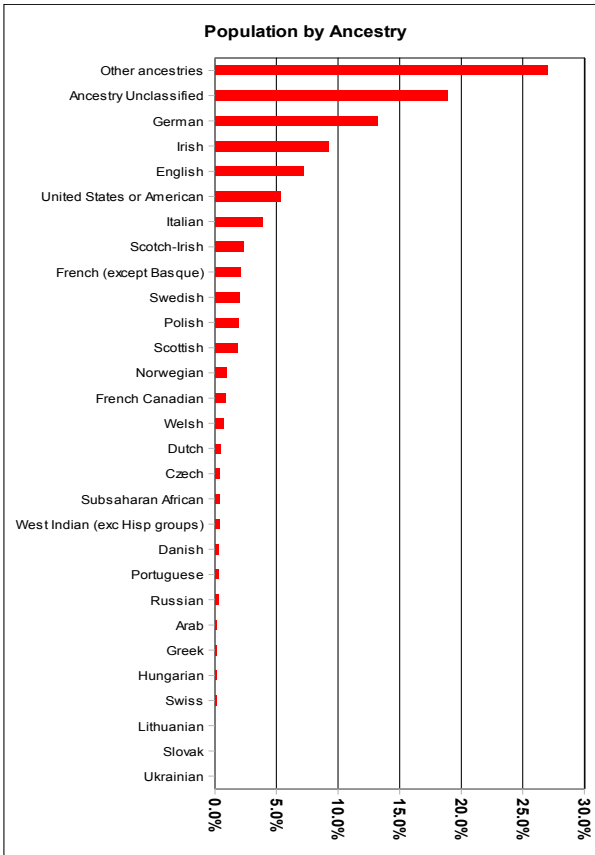


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Population by Ancestry	2008	
Other ancestries	283	27.0%
Ancestry Unclassified	198	18.9%
German	138	13.2%
Irish	97	9.2%
English	75	7.1%
United States or American	56	5.3%
Italian	40	3.8%
Scotch-Irish	24	2.3%
French (except Basque)	22	2.1%
Swedish	21	2.0%
Polish	20	1.9%
Scottish	19	1.8%
Norwegian	10	1.0%
French Canadian	9	0.9%
Welsh	7	0.7%
Dutch	5	0.5%
Czech	4	0.4%
Subsaharan African	4	0.4%
West Indian (exc Hisp groups)	4	0.4%
Danish	3	0.3%
Portuguese	3	0.3%
Russian	3	0.3%
Arab	1	0.1%
Greek	1	0.1%
Hungarian	1	0.1%
Swiss	1	0.1%
Lithuanian	0	0.0%
Slovak	0	0.0%
Ukrainian	0	0.0%
Totals:	1,049	100.0%

Definition Aids:

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



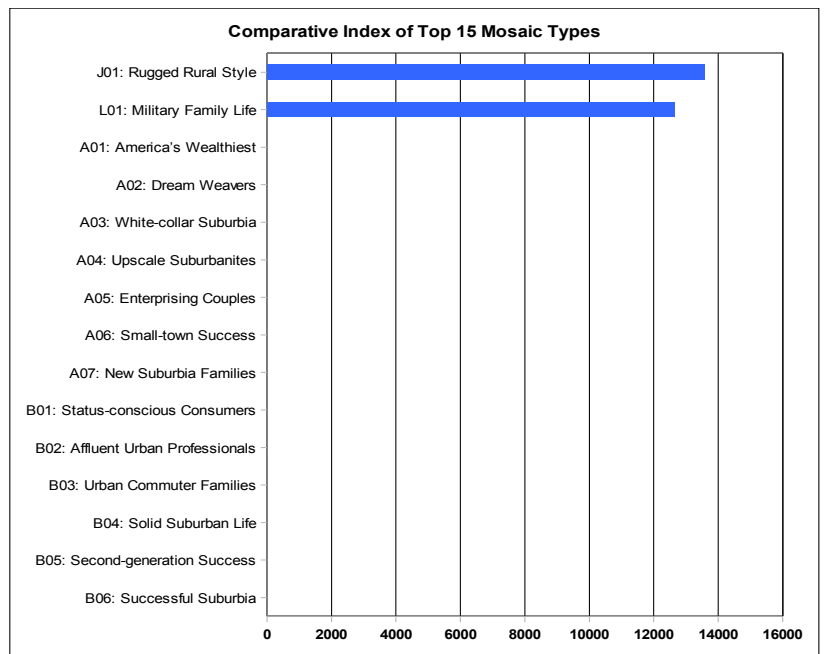
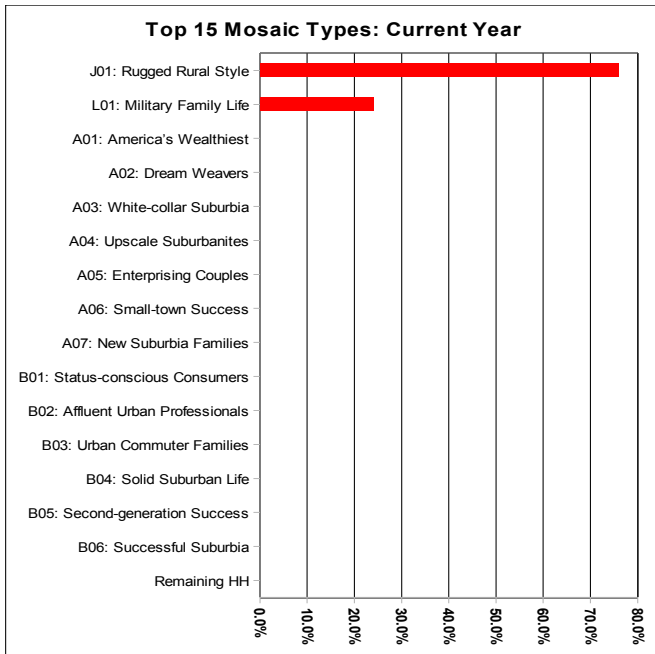
CA	2008	Comp Index
18,853,773	50.6%	53
5,371,669	14.4%	131
2,445,039	6.6%	201
1,776,397	4.8%	194
1,852,871	5.0%	144
1,289,054	3.5%	154
1,281,253	3.4%	111
327,283	0.9%	261
471,008	1.3%	166
321,709	0.9%	232
355,112	1.0%	200
376,979	1.0%	179
348,323	0.9%	102
125,137	0.3%	256
102,226	0.3%	243
276,085	0.7%	64
83,556	0.2%	170
188,252	0.5%	76
60,795	0.2%	234
145,132	0.4%	73
291,601	0.8%	37
327,844	0.9%	33
183,460	0.5%	19
109,817	0.3%	32
98,987	0.3%	36
80,071	0.2%	44
37,965	0.1%	0
18,898	0.1%	0
74,017	0.2%	0
37,274,313	100.0%	100

Prepared for: First So.Baptist of North Edwards
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Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
J01: Rugged Rural Style	259	76.0% Rural working-class retirees, houses/mobile homes, West/Southwest states	69,220	0.6%	13561
L01: Military Family Life	82	24.0% Young ethnically-mixed families, near military bases serving in armed forces	23,522	0.2%	12634
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0% Well-off families, school age children, suburban	92,507	0.7%	0
A03: White-collar Suburbia	0	0.0% Upscale, college educated Baby Boomers, new suburbia	640,963	5.2%	0
A04: Upscale Suburbanites	0	0.0% Pleasant affluence, middle-aged empty nesters couples/ singles	453,123	3.7%	0
A05: Enterprising Couples	0	0.0% Married couples, upper-middle-class commuter communities.	45,577	0.4%	0
A06: Small-town Success	0	0.0% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	0
A07: New Suburbia Families	0	0.0% Young, affluent working couples, pre-school children, metro fringe	364,034	2.9%	0
B01: Status-conscious Consumers	0	0.0% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	0
B02: Affluent Urban Professionals	0	0.0% Affluent singles and couples, chic high-rise neighborhoods.	468,717	3.8%	0
B03: Urban Commuter Families	0	0.0% Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	0
B04: Solid Suburban Life	0	0.0% Upper-middle class mix younger and middle-aged couples/singles.	276,501	2.2%	0
B05: Second-generation Success	0	0.0% Upper-middle-class, largely multi-ethnic working white/blue-collar jobs.	1,036,280	8.4%	0
B06: Successful Suburbia	0	0.0% Middle-age, couples with children upscale, far from hustle of city living.	3,874	0.0%	0
Remaining HH	0	0.0%	7,918,487	64.1%	0
Totals:	341	100%	12,358,701	100%	100

Definition Aids:

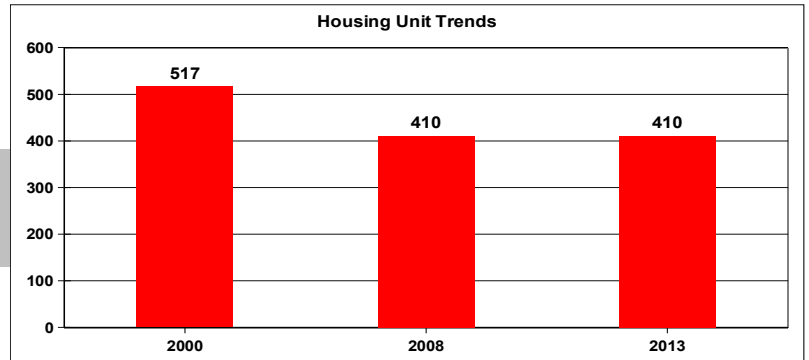
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



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HOUSING

Housing	2000	2008	2013
Housing Unit	517	410	410
Percent Change		-20.7%	0.0%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is about even with the state average
The ratio of single detached to single attached is somewhat above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	25	6.1%
1 Unit Detached	224	54.6%
2 Units	14	3.4%
3 to 19 Units	0	0.0%
20 to 49 Units	53	12.9%
50 or More Units	0	0.0%
Mobile Home or Trailer	94	22.9%
Other	0	0.0%
Totals:	410	100%

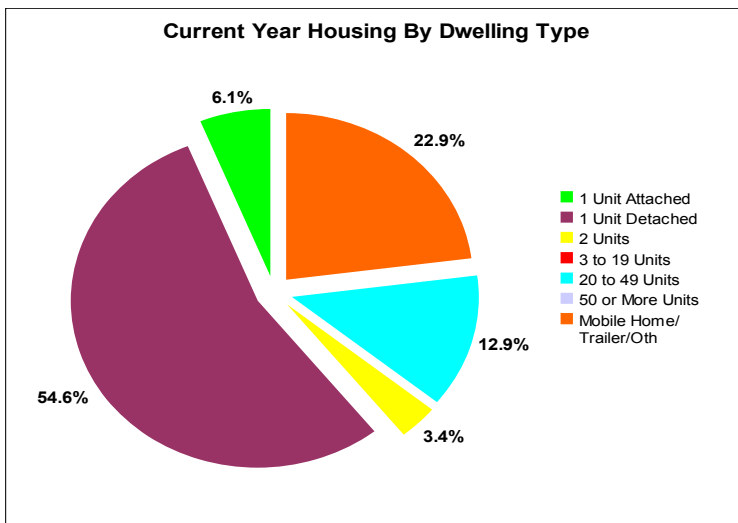
CA	2008	Comp Index
1,011,369	7.5%	81
7,794,683	57.8%	94
343,434	2.5%	134
643,480	4.8%	0
2,135,391	15.8%	82
892,003	6.6%	0
623,082	4.6%	496
38,807	0.3%	0
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	9.0
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7.7	116
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Definition Aids:

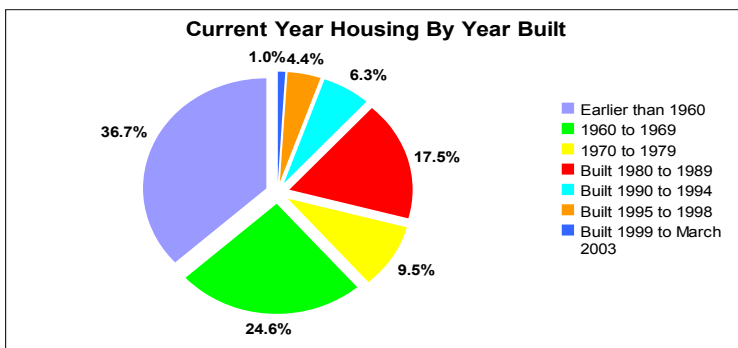
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



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Housing Trends: Units by Year Built		2008	
1939 or Earlier		9	2.2%
1940 to 1949		35	8.5%
1950 to 1959		107	26.0%
1960 to 1969		101	24.6%
1970 to 1979		39	9.5%
Built 1980 to 1989		72	17.5%
Built 1990 to 1994		26	6.3%
Built 1995 to 1998		18	4.4%
Built 1999 to March 2003		4	1.0%
Totals:		411	100%

CA	2008	Comp Index
1,207,906	9.0%	24
986,498	7.3%	116
1,991,417	14.8%	176
2,162,900	16.0%	153
2,695,417	20.0%	47
2,359,921	17.5%	100
1,031,552	7.7%	83
728,838	5.4%	81
317,804	2.4%	41
13,482,253	100.0%	100

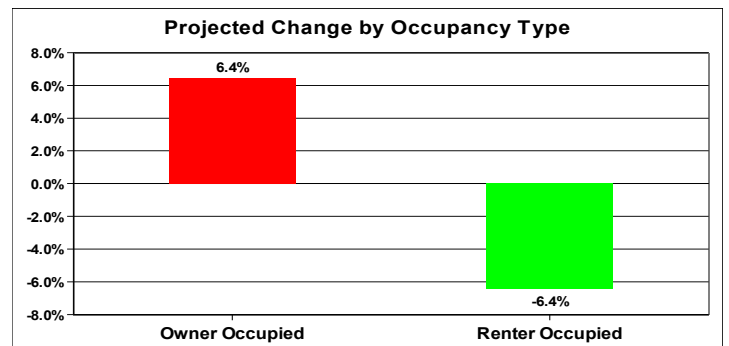
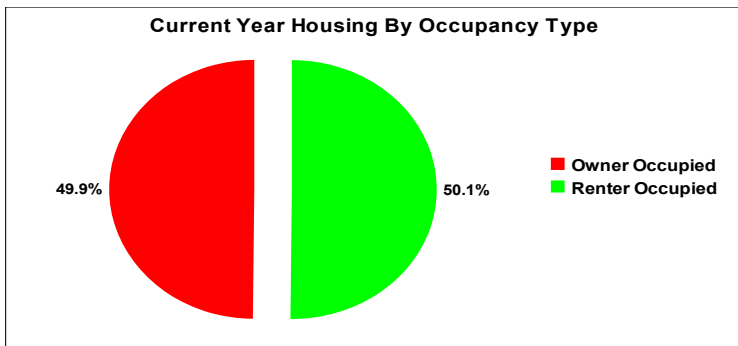


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied		187	42.4%	170	49.9%	167	48.8%	6.4%
Renter Occupied		254	57.6%	171	50.1%	175	51.2%	-6.4%
Totals:		441	100%	341	100%	342	100%	

CA	2008	Comp Index
7,280,073	58.9%	85
5,078,628	41.1%	122
12,358,701	100.0%	100

Analysis:

Compared to the state, housing units are less likely to be owner occupied.
Compared to the state, housing units are more likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		15	8.8%
\$20,000 to \$39,999		41	24.1%
\$40,000 to \$59,999		51	30.0%
\$60,000 to \$79,999		11	6.5%
\$80,000 to \$99,999		33	19.4%
\$100,000 to \$149,999		0	0.0%
\$150,000 to \$199,999		0	0.0%
\$200,000 to \$299,999		0	0.0%
\$300,000 to \$399,999		0	0.0%
\$400,000 to \$499,999		0	0.0%
\$500,000 to \$749,999		0	0.0%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		19	11.2%
Totals:		170	100%

CA	2008	Comp Index
147,333	2.0%	436
152,358	2.1%	1152
152,136	2.1%	1436
274,833	3.8%	171
448,799	6.2%	315
166,749	2.3%	0
1,292,058	17.7%	0
1,535,187	21.1%	0
812,143	11.2%	0
463,594	6.4%	0
449,662	6.2%	0
167,918	2.3%	0
1,217,301	16.7%	67
7,280,071	100.0%	100

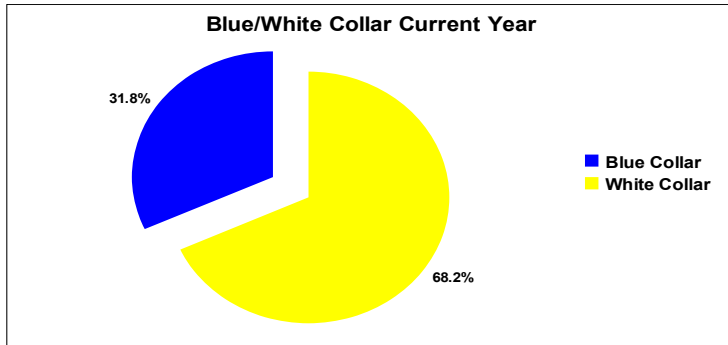
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5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar	2008
Blue Collar	111 31.8%
White Collar	238 68.2%
Totals:	349 100.0%

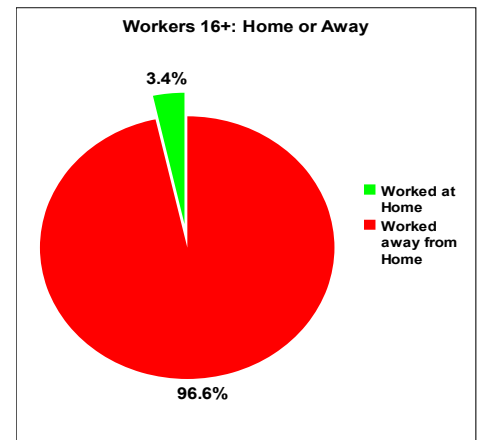
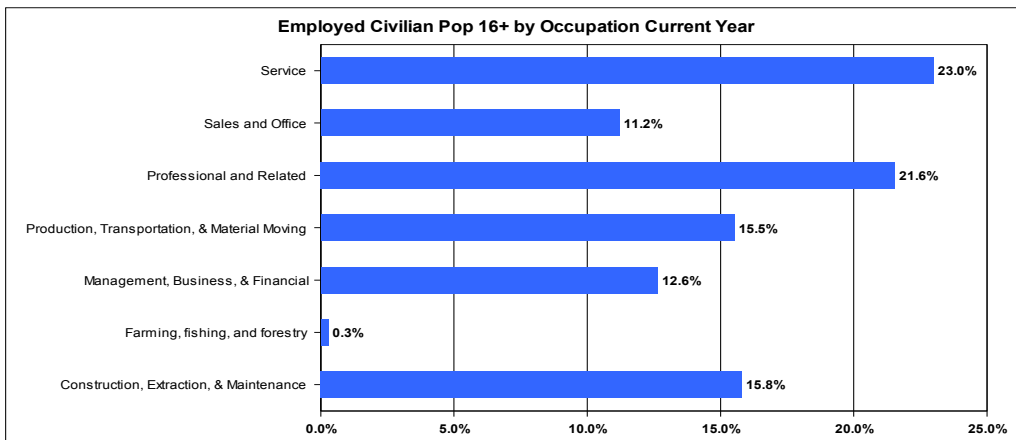
CA	2008	Comp Index
4,643,834	26.9%	118
12,591,436	73.1%	93
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are more likely to be Blue Collar.
White Collar workers in this study area are about as likely to be White Collar as for the state as a whole.



Employed Civilian Pop 16+ by Occupation	2008
Construction, Extraction, & Maintenance	55 15.8%
Farming, fishing, and forestry	1 0.3%
Management, Business, & Financial	44 12.6%
Production, Transportation, & Material Moving	54 15.5%
Professional and Related	75 21.6%
Sales and Office	39 11.2%
Service	80 23.0%
Totals:	348 100.0%

CA	2008	Comp Index
2,101,123	12.2%	130
305,977	1.8%	16
2,441,238	14.2%	89
2,236,734	13.0%	120
3,669,244	21.3%	101
1,961,303	11.4%	98
4,519,651	26.2%	88
17,235,270	100.0%	100



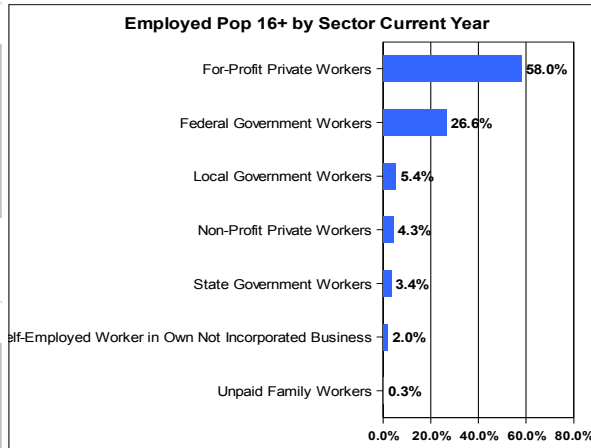
Workers 16+: Home or Away	2008
Worked at Home	12 3.4%
Worked away from Home	337 96.6%
Totals:	349 100.0%

CA	2008	Comp Index
668,376	3.9%	89
16,566,894	96.1%	100
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are less likely to work at home.

Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	203	58.0%
Federal Government Workers	93	26.6%
Local Government Workers	19	5.4%
Non-Profit Private Workers	15	4.3%
State Government Workers	12	3.4%
Self-Employed Worker in Own Not Incorporated	7	2.0%
Unpaid Family Workers	1	0.3%
Totals:	350	100.0%



CA	2008	Comp Index
12,157,036	70.5%	82
411,649	2.4%	1113
1,453,341	8.4%	64
975,422	5.7%	76
1,458,104	8.5%	41
711,975	4.1%	48
67,743	0.4%	73
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	349	36400.0%
Not in labor force	265	28100.0%
In labor force: In Armed Forces	136	14800.0%
In labor force: Civilian: Unemployed	32	3500.0%
Totals:	782	100.0%

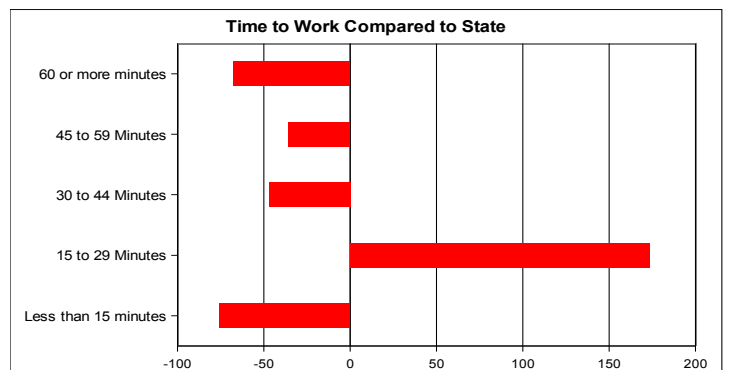
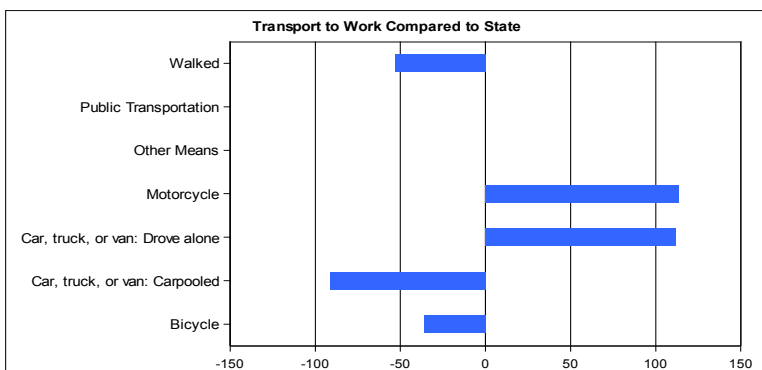
CA	2008	Comp Index
17,235,270	59.8%	60906
10,240,862	35.5%	79131
141,846	0.5%	3008991
1,220,764	4.2%	82682
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	64	19.0%
15 to 29 Minutes	206	61.1%
30 to 44 Minutes	33	9.8%
45 to 59 Minutes	10	3.0%
60 or more minutes	24	7.1%
Totals:	337	100.0%

CA	2008	Comp Index
4,158,350	25.1%	76
5,832,135	35.2%	174
3,450,482	20.8%	47
1,379,043	8.3%	36
1,746,884	10.5%	68
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	1	0.3%
Car, truck, or van: Carpooled	47	13.9%
Car, truck, or van: Drove alone	283	84.0%
Motorcycle	1	0.3%
Other Means	0	0.0%
Public Transportation	0	0.0%
Walked	5	1.5%
Totals:	337	100.0%

CA	2008	Comp Index
136,005	0.8%	36
2,536,343	15.3%	91
12,425,265	75.0%	112
43,285	0.3%	114
136,806	0.8%	0
826,231	5.0%	0
462,959	2.8%	53
16,566,894	100.0%	100



Prepared for: First So.Baptist of North Edwards
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
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REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.