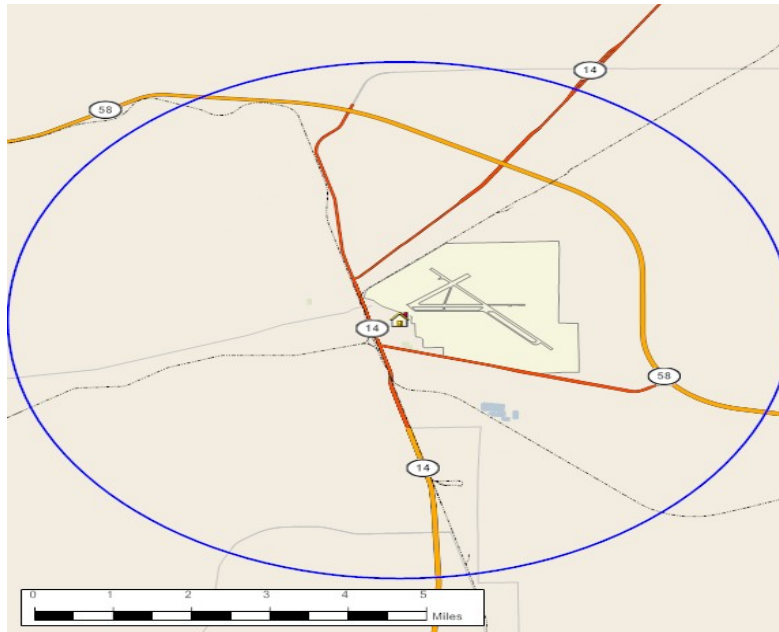


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Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

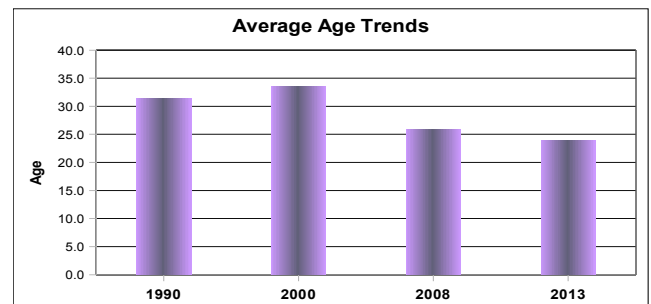
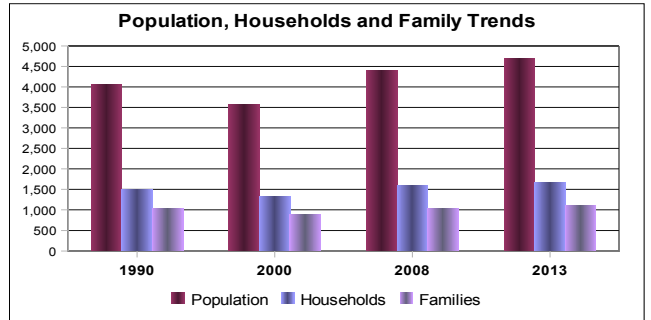
Study Area



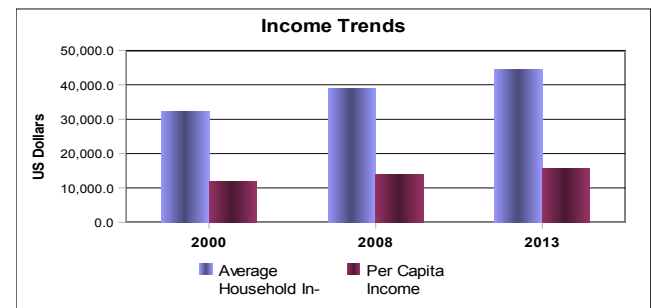
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Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	4,063	3,571	4,394	4,688
Population Change		-492	823	294
Percent Change		-12.1%	23.0%	6.7%
Average Annual Change		-1.2%	2.9%	1.3%
Households	1,504	1,325	1,590	1,663
Households Change		-179	265	73
Percent Change		-11.9%	20.0%	4.6%
Average Annual Change		-1.2%	2.5%	0.9%
Population / Households	2.7	2.7	2.8	2.8
Population / Households Change		-0.01	0.07	0.06
Percent Change		-0.24%	2.54%	2.01%
Families	1,031	882	1,047	1,100
Families Change		-149	165	53
Percent Change		-14.5%	18.7%	5.1%
Average Annual Change		-1.4%	2.3%	1.0%

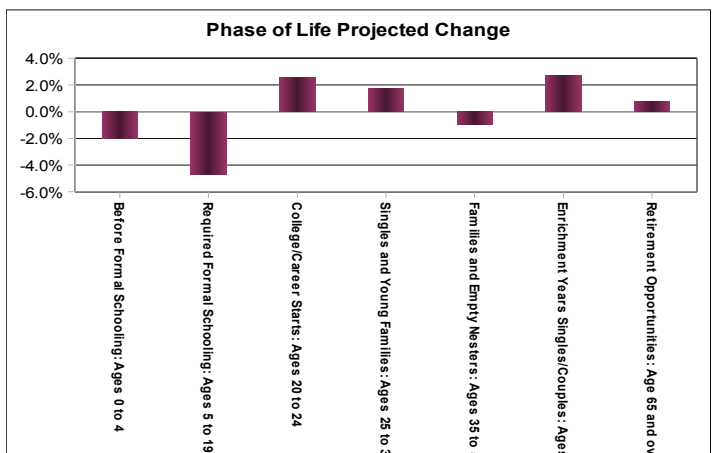
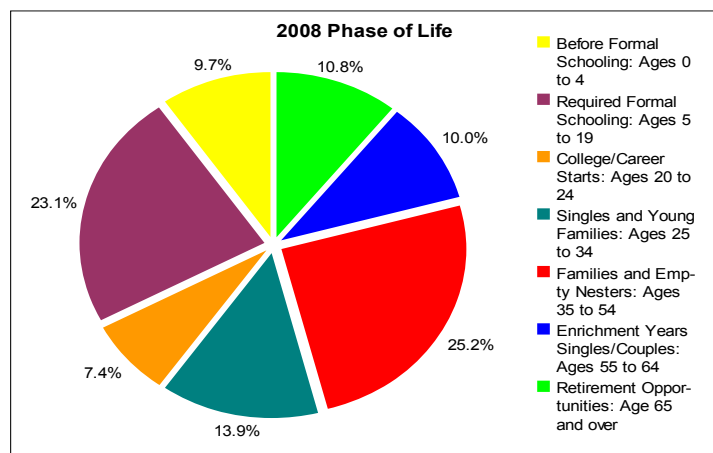


Age	1990	2000	2008	2013
Average Age	31.5	33.6	25.9	23.9
Average Age Change		2.13	-7.76	-1.93
Percent Change		6.8%	-23.1%	-7.5%



Income	2000	2008	2013
Average Household Income	32,491.0	38,955.2	44,564.6
Average Household Income Change		6,464.20	5,609.48
Percent Change		19.9%	14.4%
Per Capita Income	12,055.6	14,096.2	15,808.7
Per Capita Income Change		2,040.61	1,712.46
Percent Change		16.9%	12.1%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	328	9.2%	425	9.7%	335	7.1%	-2.0%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	987	27.6%	1,014	23.1%	1,075	22.9%	-4.7%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	168	4.7%	327	7.4%	342	7.3%	2.6%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	434	12.2%	609	13.9%	650	13.9%	1.7%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	948	26.5%	1,107	25.2%	1,199	25.6%	-1.0%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	316	8.8%	438	10.0%	541	11.5%	2.7%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	390	10.9%	474	10.8%	547	11.7%	0.7%	4,150,782	11.1%
Totals:	3,571	100%	4,394	100%	4,689	100%		37,274,313	100.0%

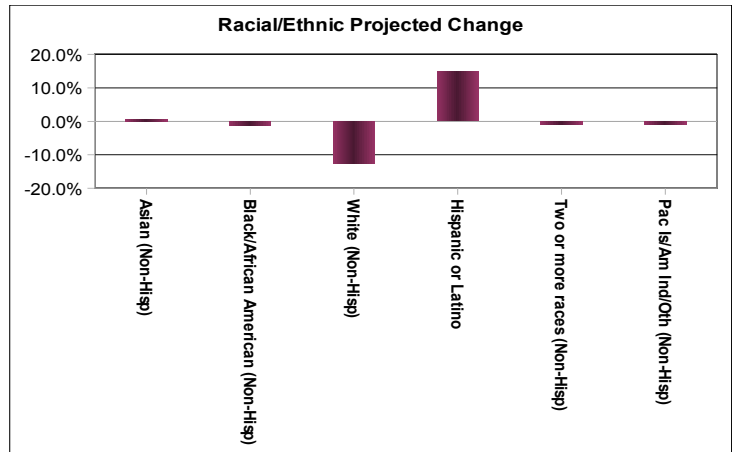
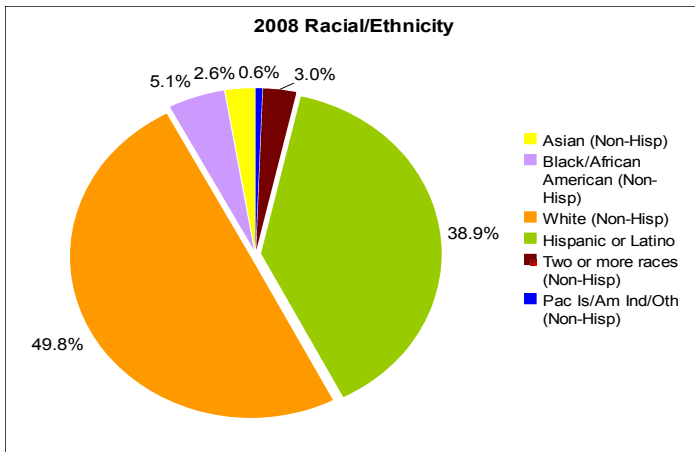


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Study Area: 5 mile Radius

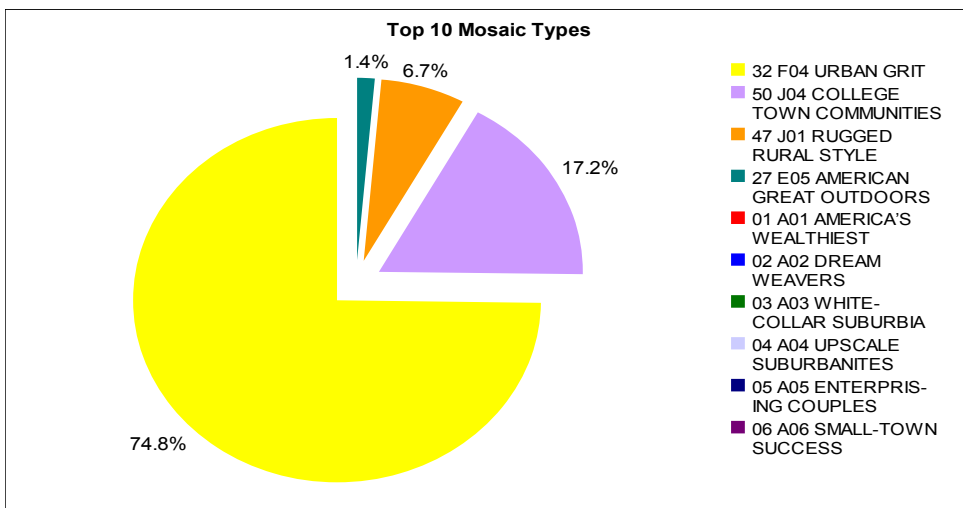
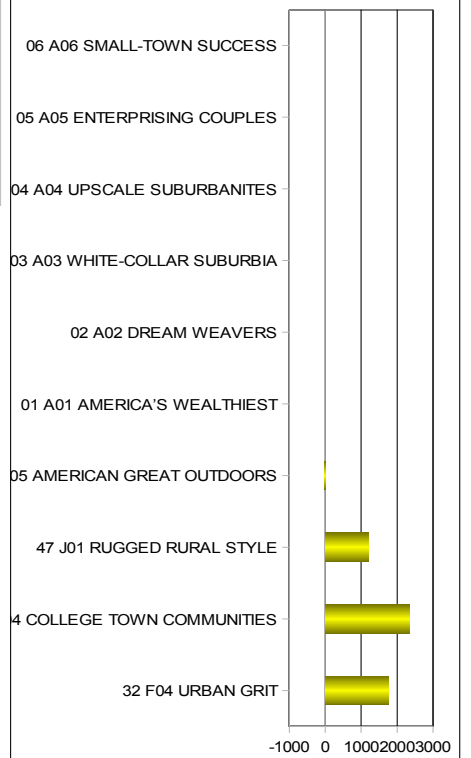
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	71	2.0%	116	2.6%	131	2.8%	0.8%
Black/African American (Non-Hisp)	209	5.9%	222	5.1%	222	4.7%	-1.1%
White (Non-Hisp)	2,089	58.5%	2,190	49.8%	2,151	45.9%	-12.6%
Hispanic or Latino	1,033	28.9%	1,710	38.9%	2,054	43.8%	14.9%
Two or more races (Non-Hisp)	122	3.4%	130	3.0%	115	2.5%	-1.0%
Pac Is/Am Ind/Oth (Non-Hisp)	46	1.3%	26	0.6%	15	0.3%	-1.0%
Totals:	3,570	100.0%	4,394	100.0%	4,688	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
32 F04 URBAN GRIT	1,189	74.8%	527,085	4.3%	1753
50 J04 COLLEGE TOWN COMMUNITIES	273	17.2%	90,181	0.7%	2353
47 J01 RUGGED RURAL STYLE	106	6.7%	69,220	0.6%	1190
27 E05 AMERICAN GREAT OUTDOORS	22	1.4%	465,962	3.8%	37
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	640,963	5.2%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	453,123	3.7%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	45,577	0.4%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	83,039	0.7%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: First So.Baptist of Mojave

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.