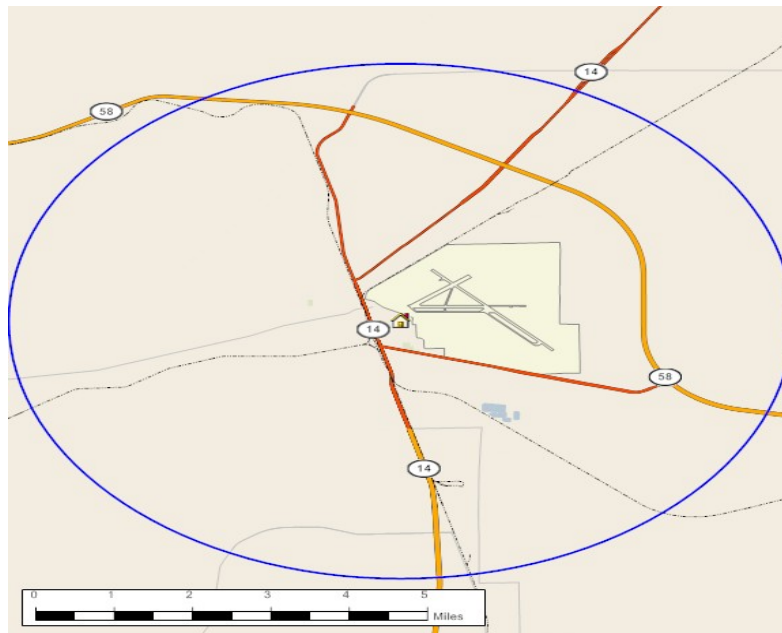


Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013
5/29/2009

Study Area



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- [Work](#)
- [Notes and Aids](#)
- [MI User Guide](#)
- [MI Demographic Reference Guide](#)

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Prepared for: First So.Baptist of Mojave
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PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	4,063	3,571	4,394	4,688
Population Change		-492	823	294
Percent Change		-12.1%	23.0%	6.7%
Average Annual Change		-1.2%	2.9%	1.3%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.01%	0.01%	0.01%	0.01%

Analysis:

The population within the study area is projected to grow over the next five years.

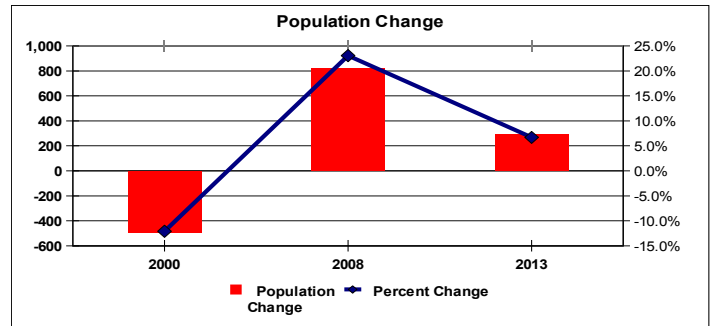
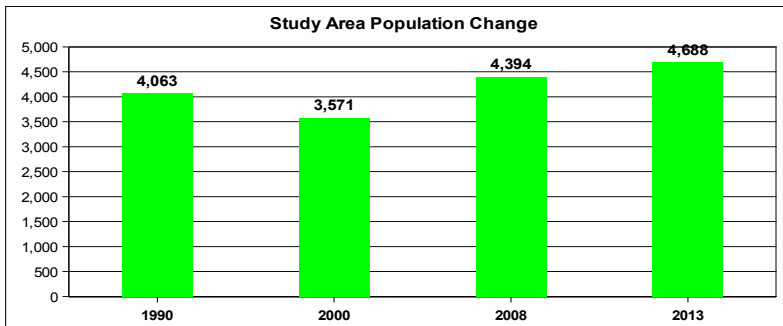
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	1,750	49.0%	2,131	48.5%	2,267	48.3%	-0.7%
Male	1,821	51.0%	2,263	51.5%	2,422	51.7%	0.7%
Totals:	3,571	100.0%	4,394	100.0%	4,689	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	97
18,651,537	50.0%	103
37,274,313	100.0%	100

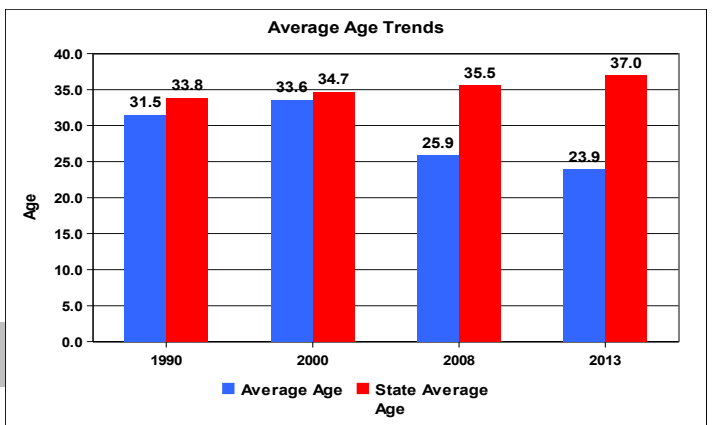
Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	31.5	33.6	25.9	23.9
Average Age Change		2.1	-7.8	-1.9
Percent Change		6.8%	-23.1%	-7.5%
Median Age		31	31	33
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	93	97	73	65



Analysis:

The average age of the study area is projected to get younger.
The average age of the study area is significantly below the state average.

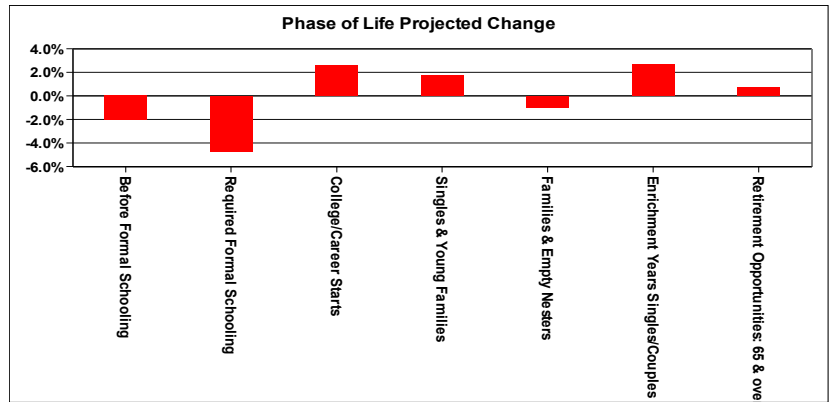
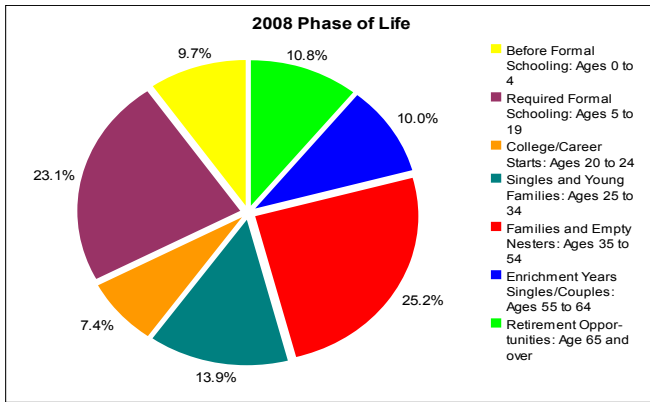
Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
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5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	328	9.2%	425	9.7%	335	7.1%	-2.0%
Required Formal Schooling: Ages 5 to 19	987	27.6%	1,014	23.1%	1,075	22.9%	-4.7%
College/Career Starts: Ages 20 to 24	168	4.7%	327	7.4%	342	7.3%	2.6%
Singles and Young Families: Ages 25 to 34	434	12.2%	609	13.9%	650	13.9%	1.7%
Families and Empty Nesters: Ages 35 to 54	948	26.5%	1,107	25.2%	1,199	25.6%	-1.0%
Enrichment Years Singles/Couples: Ages 55 to 64	316	8.8%	438	10.0%	541	11.5%	2.7%
Retirement Opportunities: Age 65 and over	390	10.9%	474	10.8%	547	11.7%	0.7%
Totals:	3,571	100%	4,394	100%	4,689	100%	

CA	2008	Comp Index
2,639,141	7.1%	137
7,992,372	21.4%	108
2,734,305	7.3%	101
5,307,349	14.2%	97
10,685,966	28.7%	88
3,764,398	10.1%	99
4,150,782	11.1%	97
37,274,313	100.0%	100

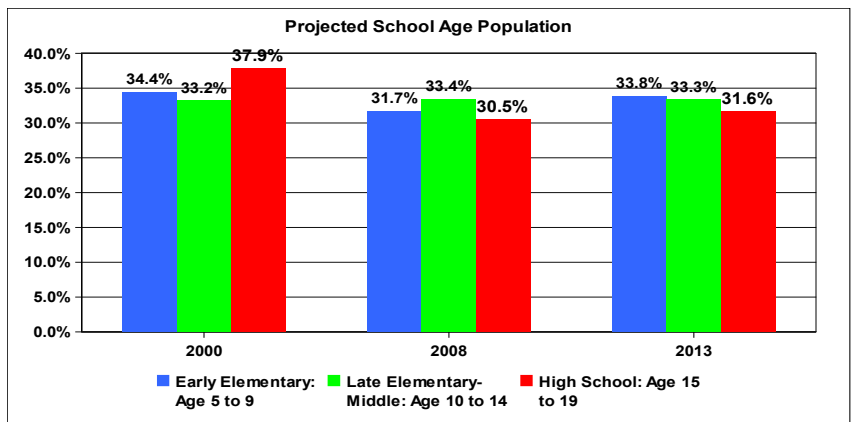
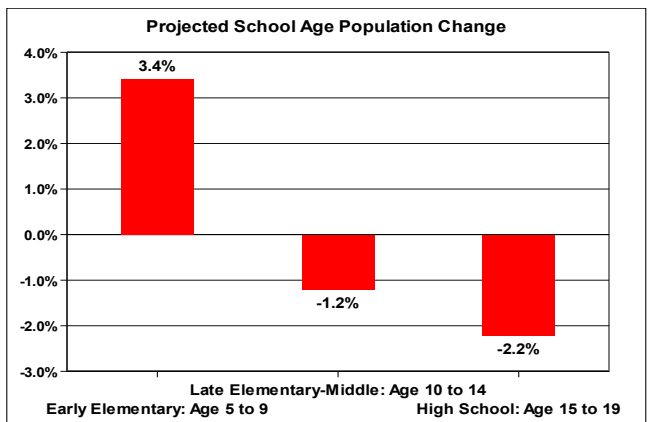
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	340	34.4%	337	33.2%	407	37.9%	3.4%
Late Elementary-Middle: Age 10 to 14	313	31.7%	339	33.4%	328	30.5%	-1.2%
High School: Age 15 to 19	334	33.8%	338	33.3%	340	31.6%	-2.2%
Totals:	987	100.0%	1,014	100.0%	1,075	100.0%	

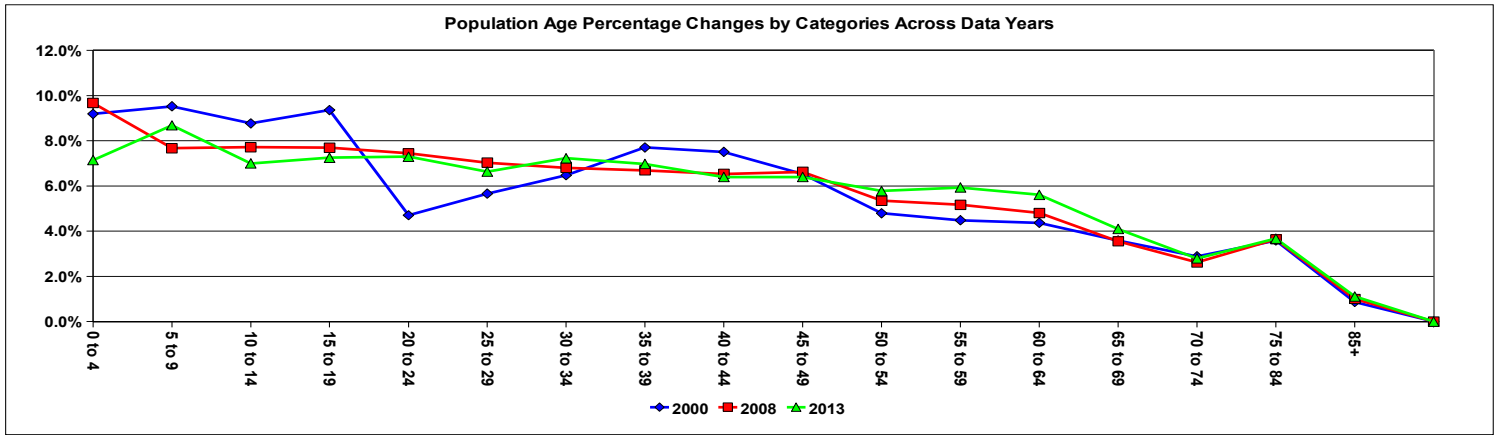
CA	2008	Comp Index
2,597,525	32.5%	102
2,649,169	33.1%	101
2,745,678	34.4%	97
7,992,372	100.0%	100



Prepared for: First So.Baptist of Mojave
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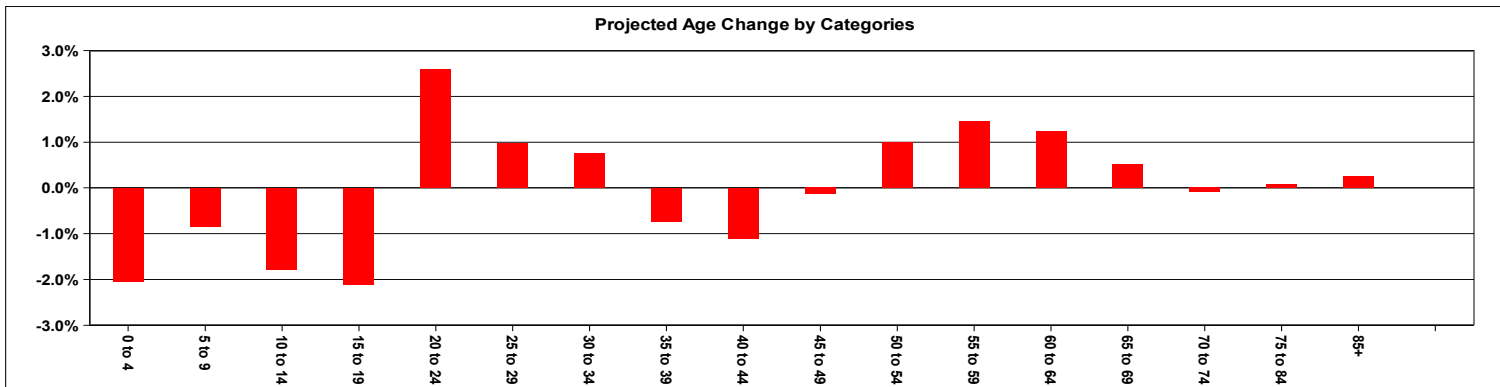
Population Trends: By Age	2000		2008		2013		Proj. Change	
0 to 4	328	9.2%	425	9.7%	335	7.1%	-2.0%	
5 to 9	340	9.5%	337	7.7%	407	8.7%	-0.8%	
10 to 14	313	8.8%	339	7.7%	328	7.0%	-1.8%	
15 to 19	334	9.4%	338	7.7%	340	7.3%	-2.1%	
20 to 24	168	4.7%	327	7.4%	342	7.3%	2.6%	
25 to 29	202	5.7%	309	7.0%	311	6.6%	1.0%	
30 to 34	231	6.5%	299	6.8%	339	7.2%	0.8%	
35 to 39	275	7.7%	294	6.7%	327	7.0%	-0.7%	
40 to 44	268	7.5%	287	6.5%	300	6.4%	-1.1%	
45 to 49	233	6.5%	291	6.6%	300	6.4%	-0.1%	
50 to 54	171	4.8%	235	5.3%	271	5.8%	1.0%	
55 to 59	160	4.5%	227	5.2%	278	5.9%	1.4%	
60 to 64	156	4.4%	211	4.8%	263	5.6%	1.2%	
65 to 69	128	3.6%	156	3.6%	192	4.1%	0.5%	
70 to 74	103	2.9%	115	2.6%	131	2.8%	-0.1%	
75 to 84	128	3.6%	160	3.6%	172	3.7%	0.1%	
85+	31	0.9%	44	1.0%	52	1.1%	0.2%	
Totals:	3,569	100.0%	4,394	100.0%	4,688	100.0%		

CA	2008	Comp Index
2,639,141	7.1%	137
2,597,525	7.0%	110
2,649,169	7.1%	109
2,745,678	7.4%	104
2,734,305	7.3%	101
2,675,649	7.2%	98
2,631,700	7.1%	96
2,713,550	7.3%	92
2,777,249	7.5%	88
2,719,566	7.3%	91
2,475,601	6.6%	81
2,119,671	5.7%	91
1,644,727	4.4%	109
1,213,953	3.3%	109
946,332	2.5%	103
1,390,255	3.7%	98
600,242	1.6%	62
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these **census age categories** by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

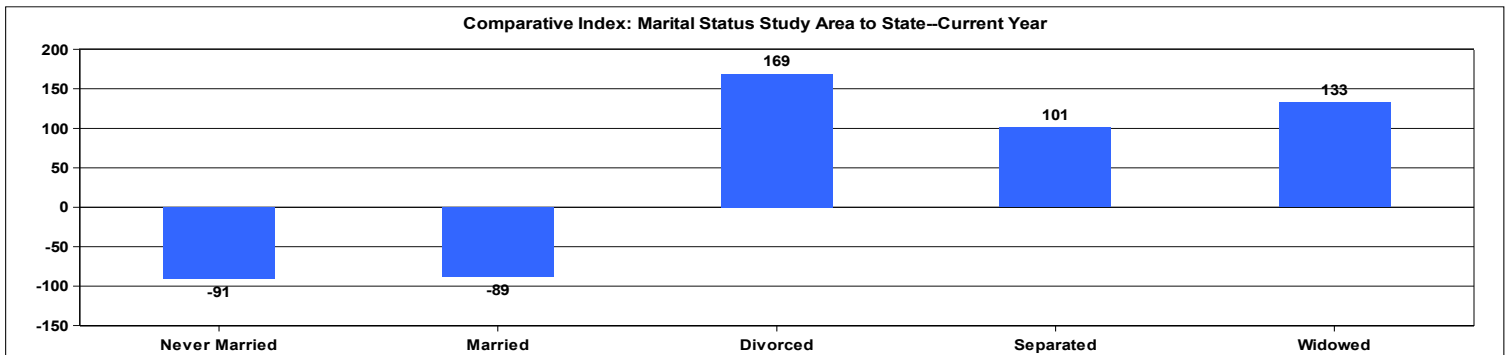
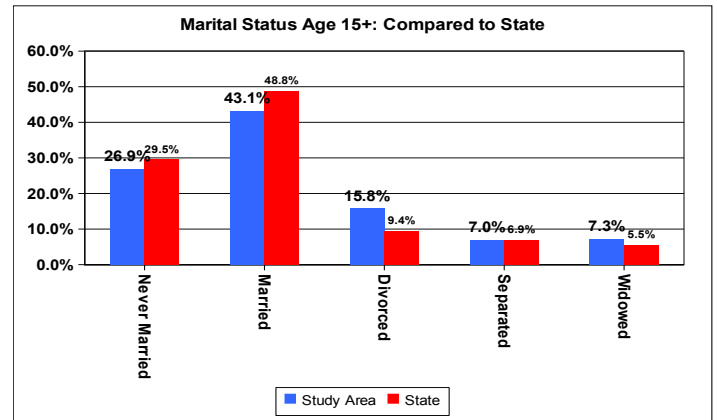
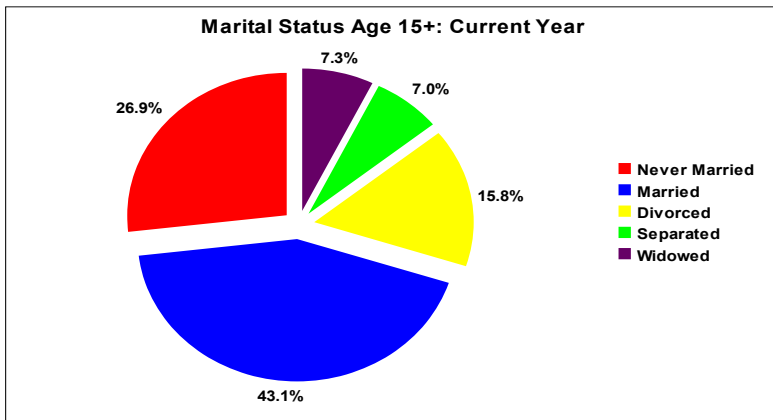
Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

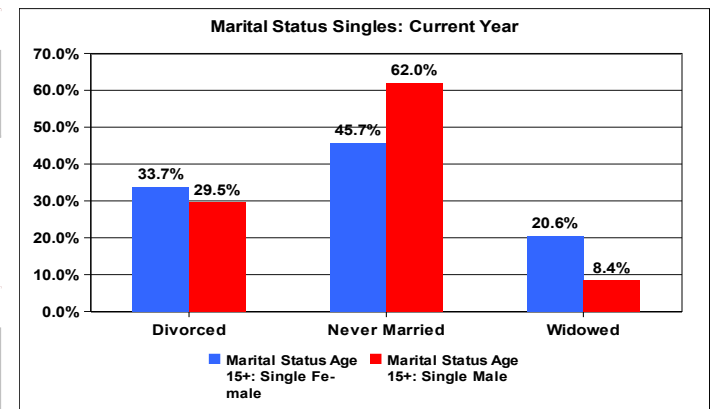
Marital Status Age 15+	2000		2008	
Never Married	705	27.3%	884	26.9%
Married	1,118	43.2%	1,420	43.1%
Divorced	406	15.7%	519	15.8%
Separated	172	6.7%	229	7.0%
Widowed	185	7.2%	239	7.3%
Totals:	2,586	100.0%	3,291	100.0%

Analysis:
Married couples are less likely than the state average.
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	91
14,319,521	48.8%	89
2,748,669	9.4%	169
2,022,610	6.9%	101
1,605,121	5.5%	133
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	240	34.0%	277	33.7%
Never Married	315	44.6%	376	45.7%
Widowed	151	21.4%	169	20.6%
Totals:	706	100.0%	822	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	166	28.1%	242	29.5%
Never Married	389	65.9%	508	62.0%
Widowed	35	5.9%	69	8.4%
Totals:	590	100.0%	819	100.0%

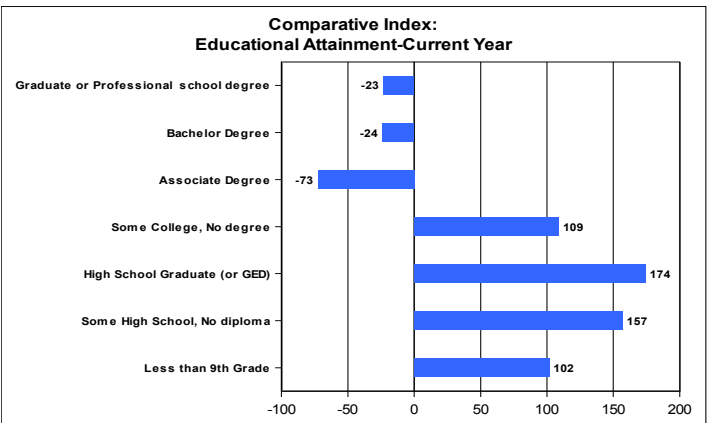
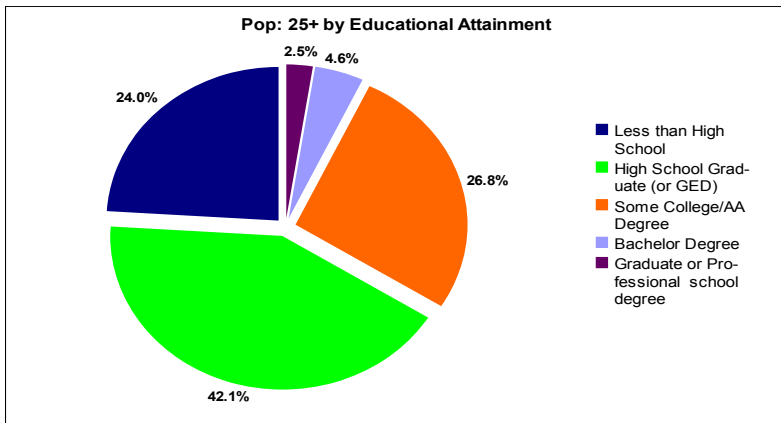
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People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	212	9.5%	277	10.5%
Some High School, No diploma	522	23.4%	354	13.5%
High School Graduate (or GED)	763	34.2%	1,106	42.1%
Some College, No degree	527	23.6%	556	21.2%
Associate Degree	93	4.2%	149	5.7%
Bachelor Degree	72	3.2%	121	4.6%
Graduate or Professional school degree	40	1.8%	65	2.5%
Totals:	2,229	100.0%	2,628	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

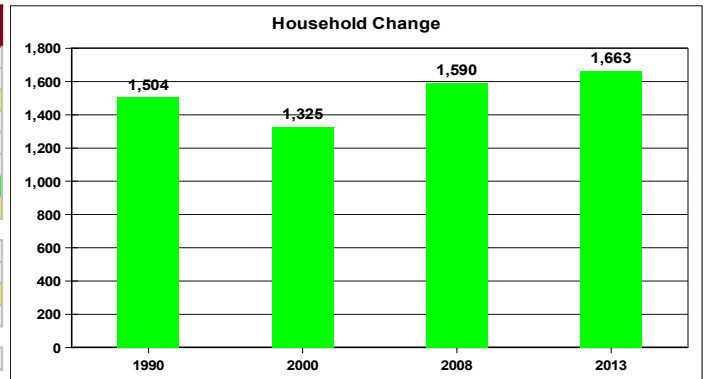
CA	2008	Comp Index
2,478,313	10.4%	102
2,050,552	8.6%	157
5,773,092	24.1%	174
4,645,100	19.4%	109
1,863,096	7.8%	73
4,565,703	19.1%	24
2,532,639	10.6%	23
23,908,495	100.0%	100



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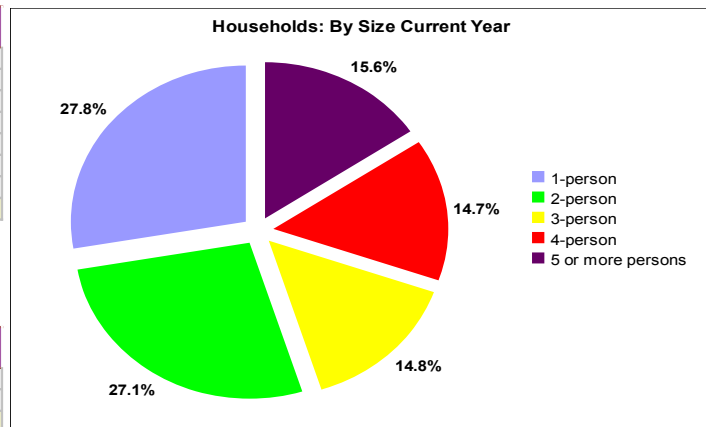
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	1,504	1,325	1,590	1,663
Households Change		-179	265	73
Percent Change		-12%	20%	5%
Average Annual Change		-1.2%	2.5%	0.9%
Population / Households	2.70	2.70	2.76	2.82
Population / Households Change		-0.01	0.07	0.06
Percent Change		-0.2%	2.5%	2.0%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.01%	0.01%	0.01%	0.01%



Analysis:
The number of households within the study area is projected to grow over the next five years.
The number of households is changing somewhat faster than the state.
The population per household is projected to remain flat over five years.

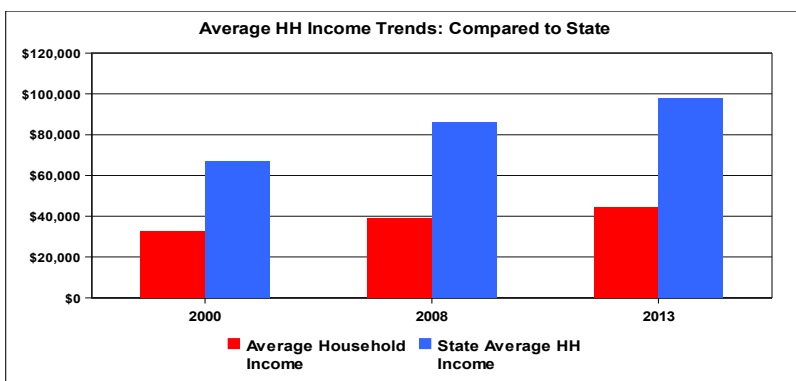
Households: By Size	2000		2008	
1-person	370	27.9%	441	27.8%
2-person	384	29.0%	431	27.1%
3-person	213	16.1%	235	14.8%
4-person	177	13.4%	234	14.7%
5-person	92	6.9%	125	7.9%
6-person	51	3.8%	68	4.3%
7-or-more persons	38	2.9%	55	3.5%
Totals:	1,325	100.0%	1,589	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	161	43.5%	215	48.8%
Male Householder	209	56.5%	226	51.2%
Totals:	370	100.0%	441	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$32,491	\$38,955	\$44,565
Average Household Income Change		\$6,464	\$5,609
Percent Change		19.9%	14.4%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	49	45	45
Median Income	\$24,695	\$31,434	\$34,486
Per Capita Income	\$12,056	\$14,096	\$15,809
Per Capita Income Change		\$2,041	\$1,712
Percent Change		16.9%	12.1%

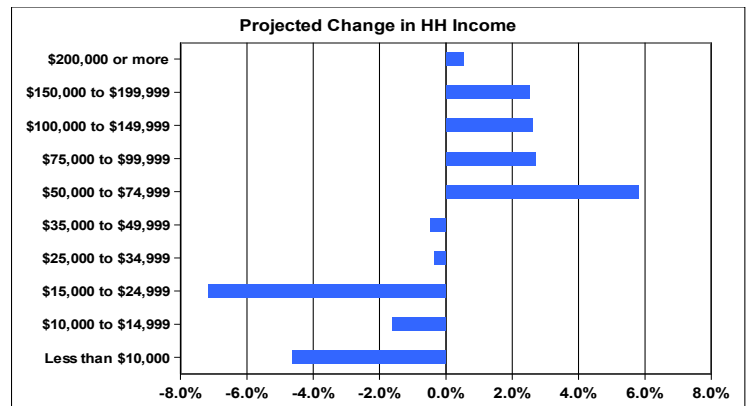
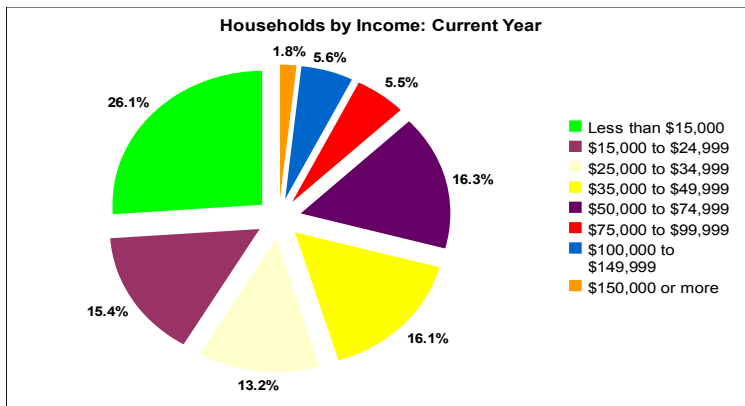


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is significantly below the state average.
The per capita income is projected to grow significantly over the next five years.

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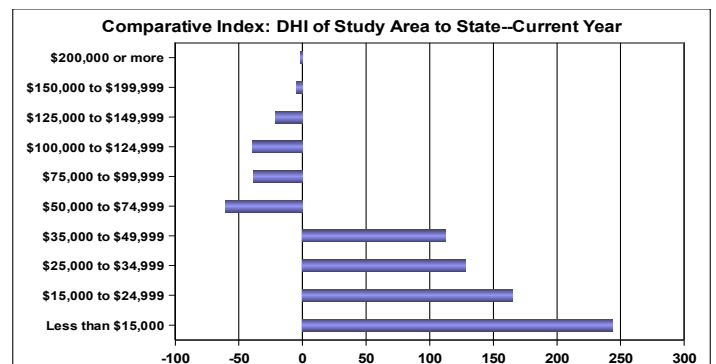
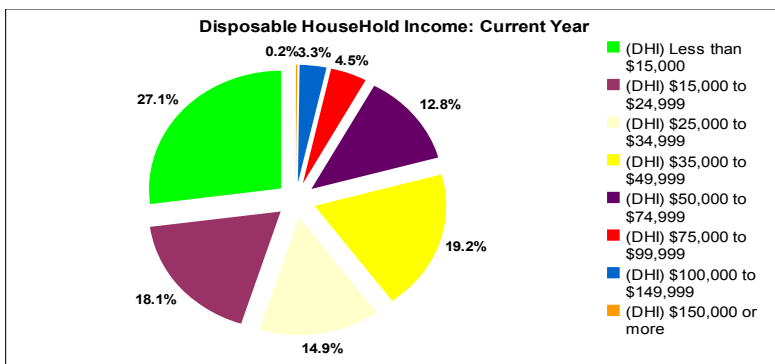
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	314	23.7%	323	20.3%	317	19.1%	-4.6%
\$10,000 to \$14,999	94	7.1%	92	5.8%	91	5.5%	-1.6%
\$15,000 to \$24,999	263	19.8%	245	15.4%	211	12.7%	-7.1%
\$25,000 to \$34,999	183	13.8%	209	13.2%	224	13.5%	-0.3%
\$35,000 to \$49,999	204	15.4%	256	16.1%	248	14.9%	-0.5%
\$50,000 to \$74,999	159	12.0%	259	16.3%	296	17.8%	5.8%
\$75,000 to \$99,999	59	4.4%	88	5.5%	119	7.2%	2.7%
\$100,000 to \$149,999	50	3.8%	89	5.6%	106	6.4%	2.6%
\$150,000 to \$199,999	0	0.0%	25	1.6%	42	2.5%	2.5%
\$200,000 or more	0	0.0%	3	0.2%	9	0.5%	0.5%
Totals:	1,326	100.0%	1,589	100.0%	1,663	100.0%	

CA	2008	Comp Index
843,582	6.8%	298
458,242	3.7%	156
1,148,061	9.3%	166
1,150,671	9.3%	141
1,652,033	13.4%	121
2,218,884	18.0%	91
1,561,933	12.6%	44
1,815,167	14.7%	38
691,624	5.6%	28
818,504	6.6%	3
12,358,701	100.0%	100



Disposable HouseHold Income	2008		2013	
Less than \$15,000	431	27.1%	421	25.3%
\$15,000 to \$24,999	287	18.1%	258	15.5%
\$25,000 to \$34,999	237	14.9%	245	14.7%
\$35,000 to \$49,999	306	19.2%	321	19.3%
\$50,000 to \$74,999	203	12.8%	252	15.1%
\$75,000 to \$99,999	71	4.5%	83	5.0%
\$100,000 to \$124,999	40	2.5%	51	3.1%
\$125,000 to \$149,999	12	0.8%	23	1.4%
\$150,000 to \$199,999	2	0.1%	9	0.5%
\$200,000 or more	1	0.1%	1	0.1%
Totals:	1,590	100.0%	1,664	100.0%

CA	2008	Comp Index
1,374,154	11.1%	244
1,346,659	10.9%	166
1,433,321	11.6%	129
2,112,919	17.1%	113
2,603,805	21.1%	61
1,422,941	11.5%	39
791,426	6.4%	39
430,572	3.5%	22
338,849	2.7%	5
504,055	4.1%	2
12,358,701	100.0%	100



Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Household Structures

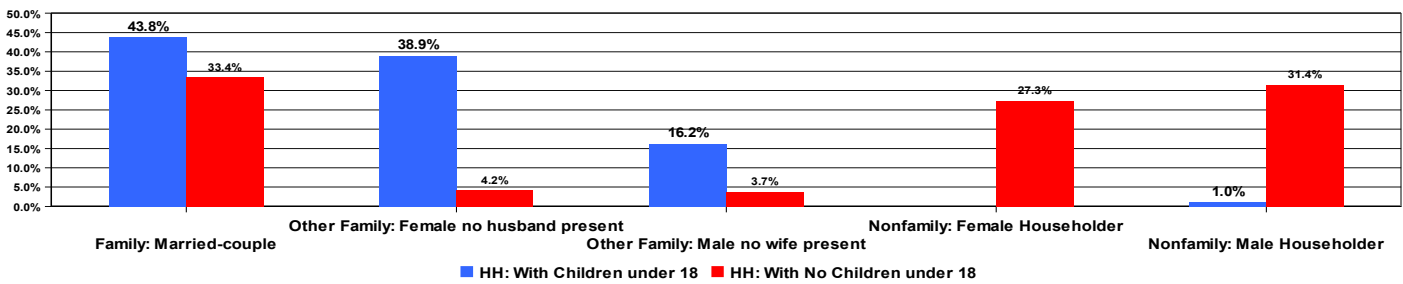
HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	294	53.6%	297	43.8%	3,205,415	67.7%	65
Other Family: Female no husband present	184	33.5%	264	38.9%	1,064,612	22.5%	173
Other Family: Male no wife present	64	11.7%	110	16.2%	430,351	9.1%	179
Nonfamily: Female Householder	3	0.5%	0	0.0%	8,823	0.2%	0
Nonfamily: Male Householder	4	0.7%	7	1.0%	26,145	0.6%	187
Totals:	549	100.0%	678	100.0%	4,735,346	100%	100

Analysis:
Compared to the state, children under 18 are less likely to live in two-parent households.
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008	
Family: Married-couple	279	24.3%	304	33.4%
Other Family: Female no husband present	37	3.2%	38	4.2%
Other Family: Male no wife present	24	2.1%	34	3.7%
Nonfamily: Female Householder	350	30.5%	249	27.3%
Nonfamily: Male Householder	456	39.8%	286	31.4%
Totals:	1,146	100.0%	911	100.0%

CA	2008	Comp Index
2,899,328	38.0%	88
522,903	6.9%	61
302,602	4.0%	94
2,060,186	27.0%	101
1,838,336	24.1%	130
7,623,355	100%	100

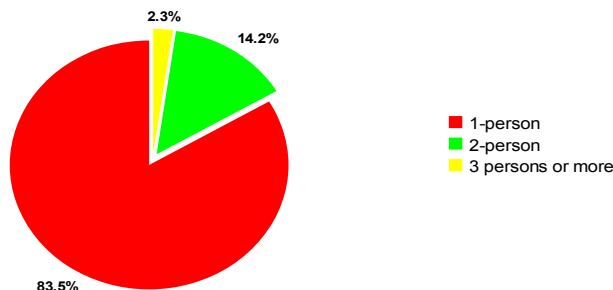
Households by Presence of Children: Current Year



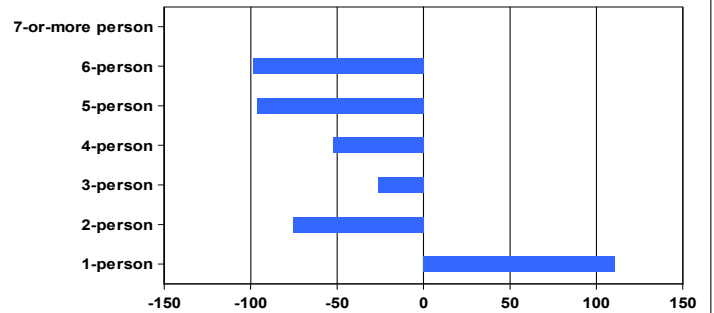
Nonfamily Households: Persons per Household Trends	2008	
1-person	370	83.5%
2-person	63	14.2%
3-person	4	0.9%
4-person	3	0.7%
5-person	2	0.5%
6-person	1	0.2%
7-or-more person	0	0.0%
Totals:	443	100.0%

CA	2008	Comp Index
2,971,563	75.5%	111
741,850	18.9%	75
133,641	3.4%	27
51,116	1.3%	52
18,414	0.5%	96
8,977	0.2%	99
7,928	0.2%	0
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



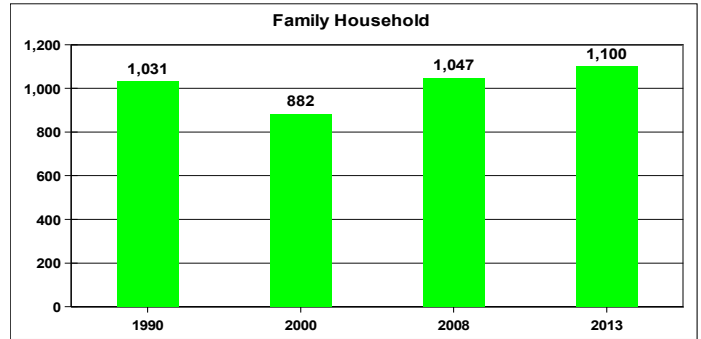
Comparative Index: Non-Family Households--Current Year



Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	1,031	882	1,047	1,100
Families Change		-149	165	53
Percent Change		-14.5%	18.7%	5.1%
Average Annual Change		-1.4%	2.3%	1.0%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.01%	0.01%	0.01%	0.01%



Analysis:
The number of family households within the study area is projected to grow over the next five years.
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000	2008	2013	Proj. Change
2-person	321 36.4%	383 36.6%	407 37.0%	0.6%
3-person	209 23.7%	252 24.1%	270 24.5%	0.8%
4-person	174 19.7%	206 19.7%	216 19.6%	-0.1%
5-person	90 10.2%	105 10.0%	109 9.9%	-0.3%
6-person	50 5.7%	59 5.6%	61 5.5%	-0.1%
7-or-more person	38 4.3%	42 4.0%	38 3.5%	-0.9%
Totals:	882 100.0%	1,047 100.0%	1,101 100.0%	

CA	2008	Comp Index
2,850,194	33.8%	108
1,834,378	21.8%	111
1,752,142	20.8%	95
990,165	11.8%	85
496,586	5.9%	96
501,744	6.0%	67
8,425,209	100%	100

Families: Household Trends by Income	2000	2008	2013	Proj. Change
Less than \$10,000	155 17.6%	197 18.8%	215 19.6%	2.0%
\$10,000 to \$14,999	60 6.8%	44 4.2%	38 3.5%	-3.4%
\$15,000 to \$24,999	185 21.0%	154 14.7%	126 11.5%	-9.5%
\$25,000 to \$34,999	145 16.5%	163 15.6%	177 16.1%	-0.4%
\$35,000 to \$49,999	134 15.2%	175 16.7%	170 15.5%	0.3%
\$50,000 to \$74,999	139 15.8%	176 16.8%	184 16.7%	1.0%
\$75,000 to \$99,999	35 4.0%	73 7.0%	97 8.8%	4.9%
\$100,000 to \$149,999	28 3.2%	46 4.4%	69 6.3%	3.1%
\$150,000 to \$199,999	0 0.0%	18 1.7%	18 1.6%	1.6%
\$200,000 or more	0 0.0%	2 0.2%	5 0.5%	0.5%
Totals:	881 100.0%	1,048 100.0%	1,099 100.0%	

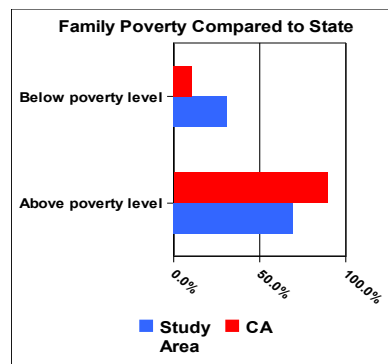
CA	2008	Comp Index
375,736	4.5%	422
194,212	2.3%	182
662,820	7.9%	187
728,486	8.6%	180
1,072,112	12.7%	131
1,521,141	18.1%	93
1,168,578	13.9%	50
1,439,183	17.1%	26
572,563	6.8%	25
690,380	8.2%	2
8,425,211	100.0%	100

Families: Poverty Summary	2008
Above poverty level	610 69.2%
Below poverty level	272 30.8%
Totals:	882 100.0%

Analysis:
Compared to the state, families are more likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	77
840,005	10.6%	291
7,920,047	100.0%	100

Families: Poverty Detail	2008
Above Poverty Level	
Married-couple: Children	29 3.3%
Married-couple: No children	73 8.3%
Male: No wife present: Children	17 1.9%
Male: No wife present: No children	59 6.7%
Female: No husband present: Children	251 28.5%
Female: No husband present: No children	181 20.5%
Below Poverty Level	
Married-couple: Children	16 1.8%
Married-couple: No children	140 15.9%
Male: No wife present: Children	12 1.4%
Male: No wife present: No children	24 2.7%
Female: No husband present: Children	6 0.7%
Female: No husband present: No children	74 8.4%
Totals:	882 100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	65
638,645	8.1%	103
211,798	2.7%	72
284,308	3.6%	186
2,611,068	33.0%	86
2,931,665	37.0%	55
Below Poverty Level		
39,877	0.5%	360
307,813	3.9%	408
18,355	0.2%	587
69,722	0.9%	309
88,138	1.1%	61
316,100	4.0%	210
7,920,047	100.0%	100

NOTE: Children are under 18

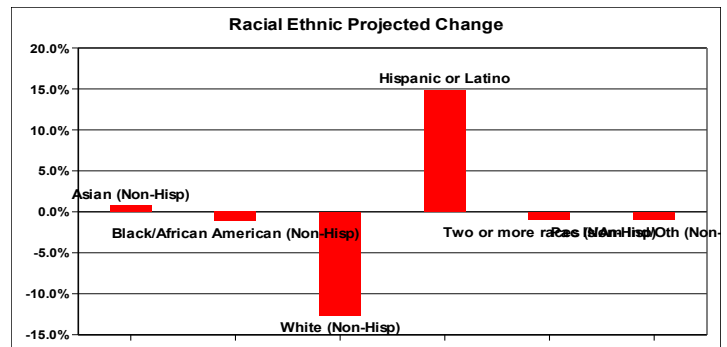
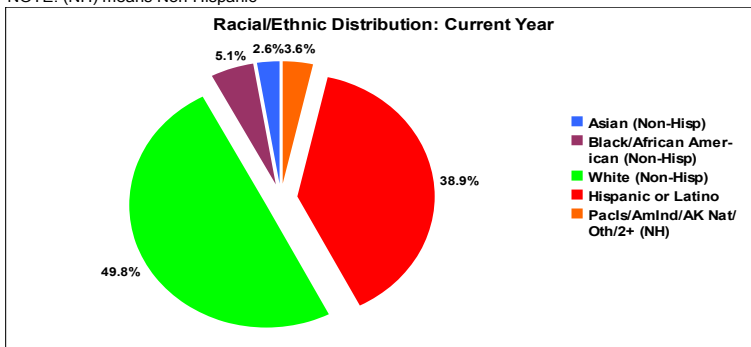
Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

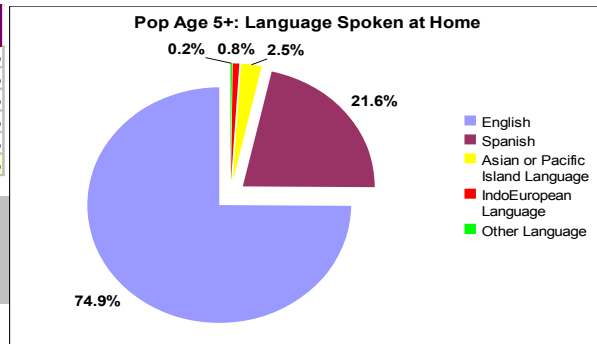
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	71	2.0%	116	2.6%	131	2.8%	0.8%
Black/African American (Non-Hisp)	209	5.9%	222	5.1%	222	4.7%	-1.1%
White (Non-Hisp)	2,089	58.5%	2,190	49.8%	2,151	45.9%	-12.6%
Hispanic or Latino	1,033	28.9%	1,710	38.9%	2,054	43.8%	14.9%
Two or more races (Non-Hisp)	122	3.4%	130	3.0%	115	2.5%	-1.0%
Pac Is/Am Ind/Oth (Non-Hisp)	46	1.3%	26	0.6%	15	0.3%	-1.0%
Totals:	3,570	100.0%	4,394	100.0%	4,688	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	22
2,071,913	5.6%	91
15,780,187	42.3%	118
13,740,168	36.9%	106
838,759	2.3%	131
280,815	0.8%	79
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



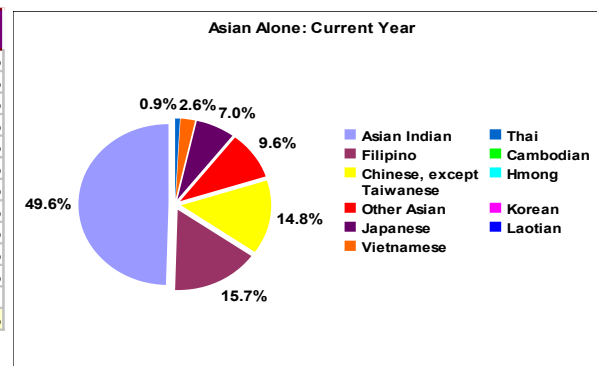
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	2,972	74.9%
Speak Spanish at Home	856	21.6%
Speak Asian or Pacific Island Language at Home	100	2.5%
Speak IndoEuropean Language at Home	32	0.8%
Speak Other Language at Home	8	0.2%
Totals:	3,968	100.0%



CA	2008	Comp Index
21,179,499	61.2%	122
8,831,636	25.5%	85
2,892,536	8.4%	30
1,453,973	4.2%	19
277,521	0.8%	25
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Asian Indian	57	49.6%
Filipino	18	15.7%
Chinese, except Taiwanese	17	14.8%
Other Asian	11	9.6%
Japanese	8	7.0%
Vietnamese	3	2.6%
Thai	1	0.9%
Cambodian	0	0.0%
Hmong	0	0.0%
Korean	0	0.0%
Laotian	0	0.0%
Totals:	115	100.0%

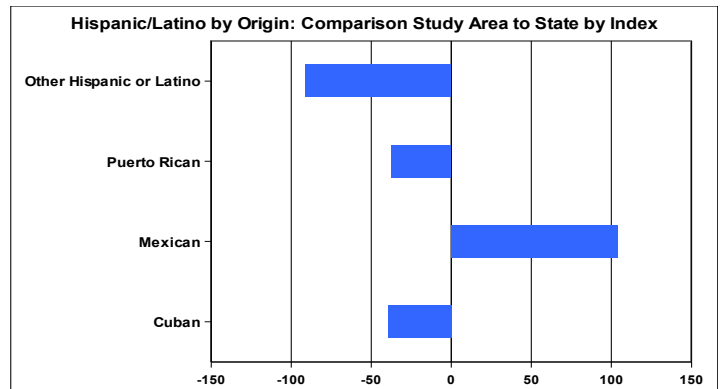
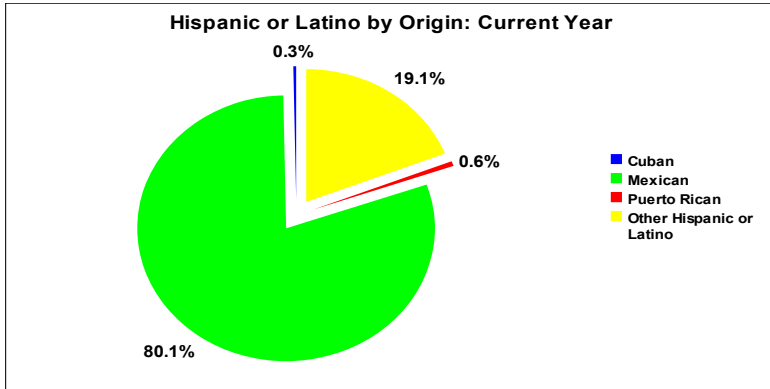


CA	2008	Comp Index
412,797	9.0%	548
1,153,317	25.3%	62
1,078,127	23.6%	63
295,533	6.5%	148
372,936	8.2%	85
548,631	12.0%	22
46,386	1.0%	86
87,127	1.9%	0
78,169	1.7%	0
420,390	9.2%	0
69,058	1.5%	0
4,562,471	100.0%	100

Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

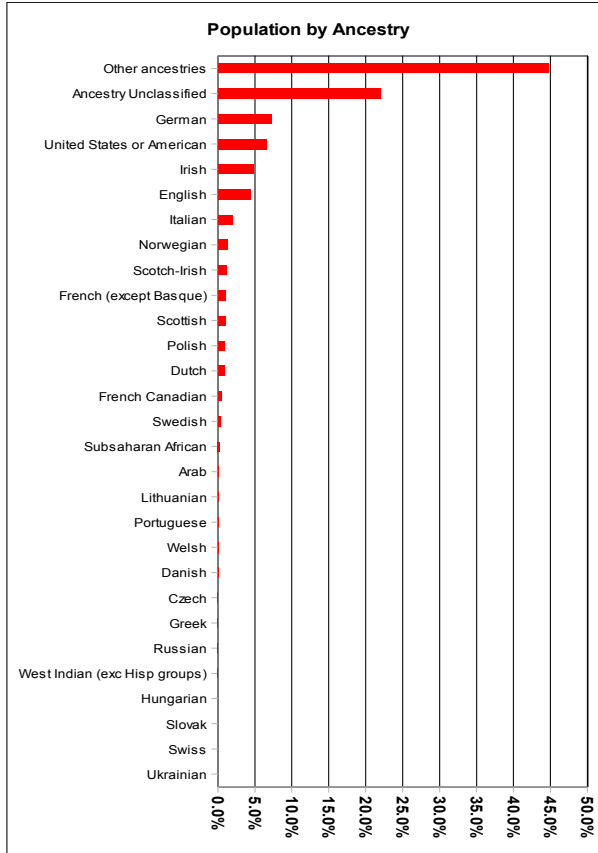
Population: Hispanic or Latino by Origin	2008	
Cuban	5	0.3%
Mexican	1,369	80.1%
Puerto Rican	10	0.6%
Other Hispanic or Latino	326	19.1%
Totals:	1,710	100.0%

CA	2008	Comp Index
101,925	0.7%	39
10,559,101	76.8%	104
196,830	1.4%	41
2,882,310	21.0%	91
13,740,166	100%	100



Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
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Population by Ancestry	2008	
Other ancestries	1,966	44.7%
Ancestry Unclassified	968	22.0%
German	322	7.3%
United States or American	288	6.6%
Irish	214	4.9%
English	193	4.4%
Italian	87	2.0%
Norwegian	57	1.3%
Scotch-Irish	52	1.2%
French (except Basque)	47	1.1%
Scottish	45	1.0%
Polish	41	0.9%
Dutch	39	0.9%
French Canadian	20	0.5%
Swedish	18	0.4%
Subsaharan African	13	0.3%
Arab	6	0.1%
Lithuanian	5	0.1%
Portuguese	5	0.1%
Welsh	3	0.1%
Danish	2	0.0%
Czech	1	0.0%
Greek	1	0.0%
Russian	1	0.0%
West Indian (exc Hisp groups)	1	0.0%
Hungarian	0	0.0%
Slovak	0	0.0%
Swiss	0	0.0%
Ukrainian	0	0.0%
Totals:	4,395	100.0%



CA	2008	Comp Index
18,853,773	50.6%	88
5,371,669	14.4%	153
2,445,039	6.6%	112
1,289,054	3.5%	189
1,776,397	4.8%	102
1,852,871	5.0%	88
1,281,253	3.4%	58
348,323	0.9%	139
327,283	0.9%	135
471,008	1.3%	85
376,979	1.0%	101
355,112	1.0%	98
276,085	0.7%	120
125,137	0.3%	136
321,709	0.9%	47
188,252	0.5%	59
183,460	0.5%	28
37,965	0.1%	112
291,601	0.8%	15
102,226	0.3%	25
145,132	0.4%	12
83,556	0.2%	10
109,817	0.3%	8
327,844	0.9%	3
60,795	0.2%	14
98,987	0.3%	0
18,898	0.1%	0
80,071	0.2%	0
74,017	0.2%	0
37,274,313	100.0%	100

Definition Aids:

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.

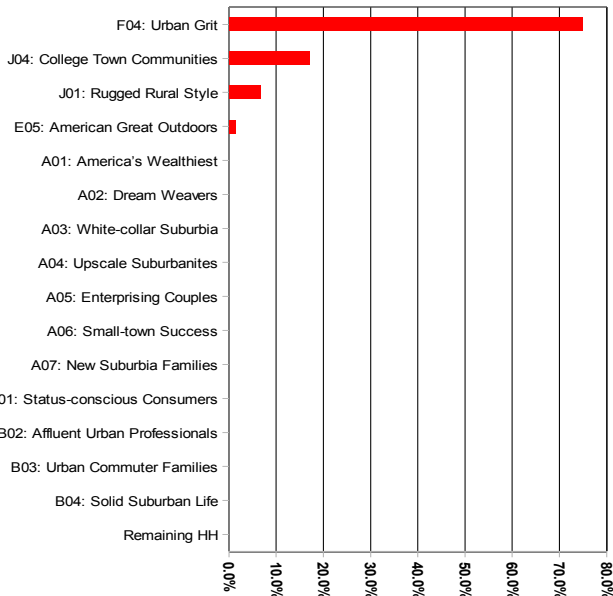
Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Top 15 Mosaic Types	2008		Brief Mosaic Descriptions	CA	2008	Comp Index
F04: Urban Grit	1,189	74.8%	Young, ethnic mix, working-class blue-collar, second-tier cities.	527,085	4.3%	1753
J04: College Town Communities	273	17.2%	Young, single, college educated and students, around college communities	90,181	0.7%	2353
J01: Rugged Rural Style	106	6.7%	Rural working-class retirees, houses/mobile homes, West/Southwest states	69,220	0.6%	1190
E05: American Great Outdoors	22	1.4%	Older rural retirees, remote areas, low wage/ Social Security	465,962	3.8%	37
A01: America's Wealthiest	0	0.0%	Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0%	Well-off families, school age children, suburban	92,507	0.7%	0
A03: White-collar Suburbia	0	0.0%	Upscale, college educated Baby Boomers, new suburbia	640,963	5.2%	0
A04: Upscale Suburbanites	0	0.0%	Pleasant affluence, middle-aged empty nesters couples/ singles	453,123	3.7%	0
A05: Enterprising Couples	0	0.0%	Married couples, upper-middle-class commuter communities.	45,577	0.4%	0
A06: Small-town Success	0	0.0%	White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	0
A07: New Suburbia Families	0	0.0%	Young, affluent working couples, pre-school children, metro fringe	364,034	2.9%	0
B01: Status-conscious Consumers	0	0.0%	Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	0
B02: Affluent Urban Professionals	0	0.0%	Affluent singles and couples, chic high-rise neighborhoods.	468,717	3.8%	0
B03: Urban Commuter Families	0	0.0%	Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	0
B04: Solid Suburban Life	0	0.0%	Upper-middle class mix younger and middle-aged couples/singles.	276,501	2.2%	0
Remaining HH	0	0.0%		7,898,935	63.9%	0
Totals:	1,590	100%		12,358,701	100%	100

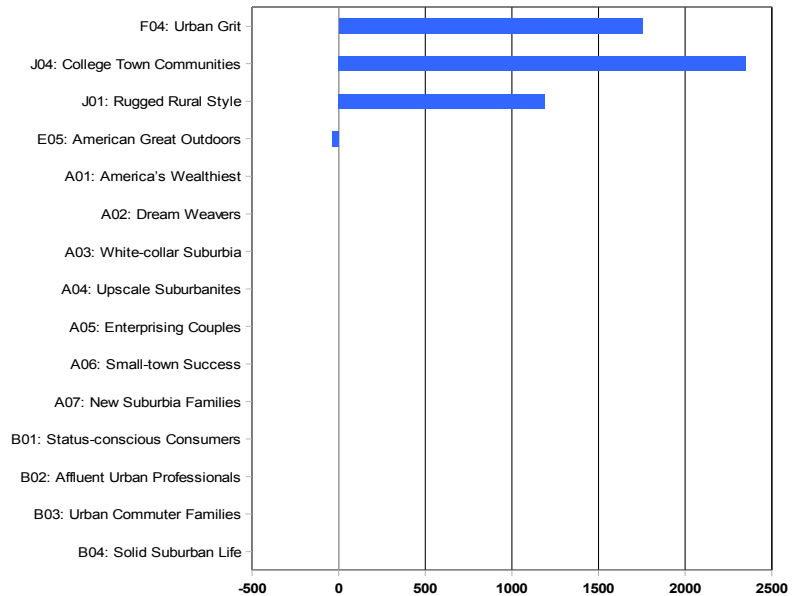
Definition Aids:

Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.

Top 15 Mosaic Types: Current Year



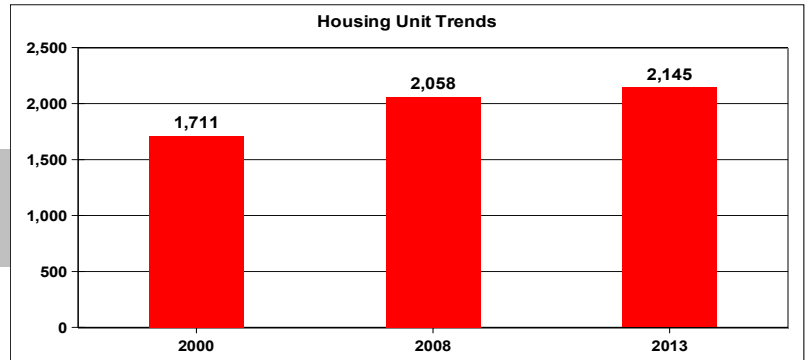
Comparative Index of Top 15 Mosaic Types



Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

HOUSING

Housing	2000	2008	2013
Housing Unit	1,711	2,058	2,145
Percent Change		20.3%	4.2%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is somewhat above the state average
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	2008
1 Unit Attached	33	1.6%
1 Unit Detached	1,319	64.1%
2 Units	40	1.9%
3 to 19 Units	13	0.6%
20 to 49 Units	433	21.0%
50 or More Units	24	1.2%
Mobile Home or Trailer	191	9.3%
Other	5	0.2%
Totals:	2,058	100%

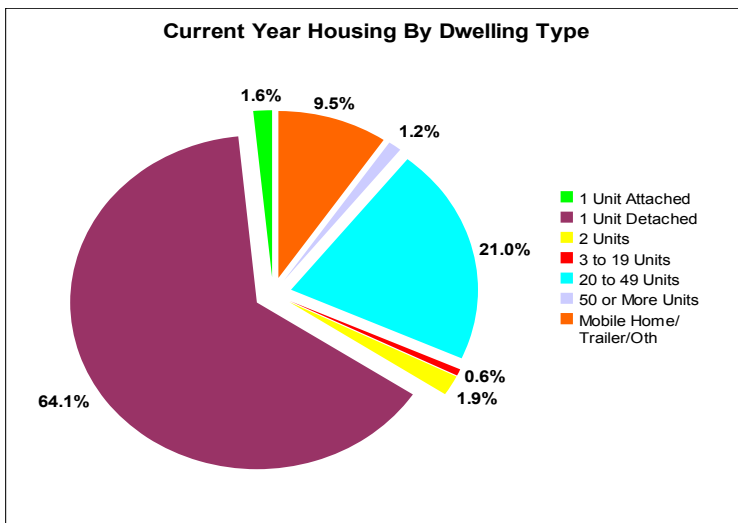
CA	2008	Comp Index
1,011,369	7.5%	21
7,794,683	57.8%	111
343,434	2.5%	76
643,480	4.8%	13
2,135,391	15.8%	133
892,003	6.6%	18
623,082	4.6%	201
38,807	0.3%	84
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	40.0
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7.7	519
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Definition Aids:

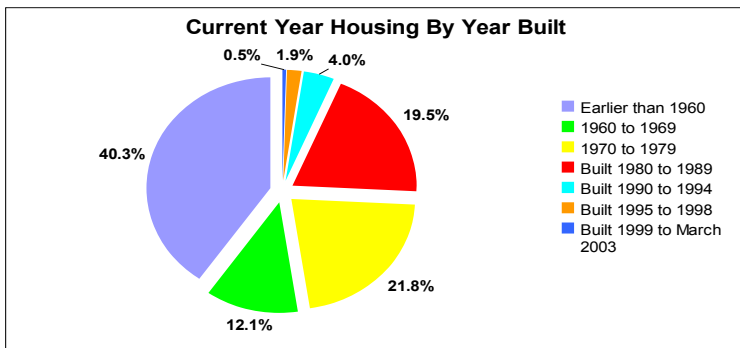
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Housing Trends: Units by Year Built		2008	
1939 or Earlier		156	7.6%
1940 to 1949		181	8.8%
1950 to 1959		493	23.9%
1960 to 1969		249	12.1%
1970 to 1979		448	21.8%
Built 1980 to 1989		401	19.5%
Built 1990 to 1994		82	4.0%
Built 1995 to 1998		39	1.9%
Built 1999 to March 2003		10	0.5%
Totals:		2,059	100%

CA	2008	Comp Index
1,207,906	9.0%	85
986,498	7.3%	120
1,991,417	14.8%	162
2,162,900	16.0%	75
2,695,417	20.0%	109
2,359,921	17.5%	111
1,031,552	7.7%	52
728,838	5.4%	35
317,804	2.4%	21
13,482,253	100.0%	100

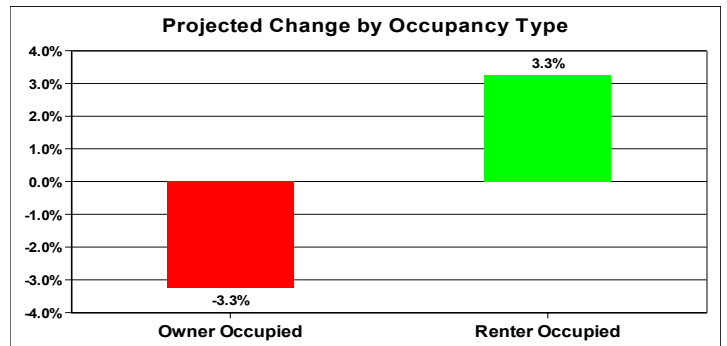
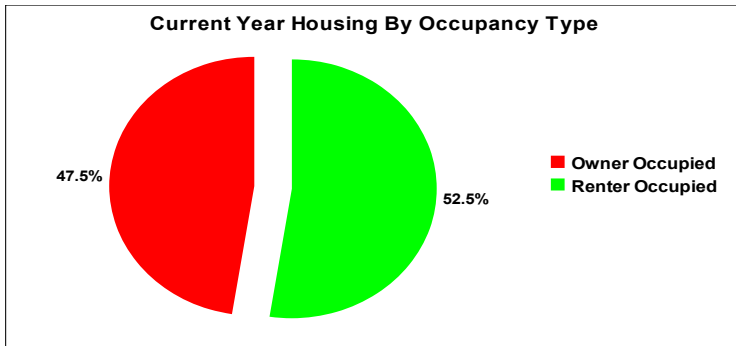


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied		667	50.3%	756	47.5%	783	47.1%	-3.3%
Renter Occupied		658	49.7%	834	52.5%	880	52.9%	3.3%
Totals:		1,325	100%	1,590	100%	1,663	100%	

CA	2008	Comp Index
7,280,073	58.9%	81
5,078,628	41.1%	128
12,358,701	100.0%	100

Analysis:

Compared to the state, housing units are less likely to be owner occupied.
Compared to the state, housing units are more likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		46	6.1%
\$20,000 to \$39,999		118	15.6%
\$40,000 to \$59,999		276	36.6%
\$60,000 to \$79,999		136	18.0%
\$80,000 to \$99,999		91	12.1%
\$100,000 to \$149,999		0	0.0%
\$150,000 to \$199,999		17	2.3%
\$200,000 to \$299,999		16	2.1%
\$300,000 to \$399,999		0	0.0%
\$400,000 to \$499,999		0	0.0%
\$500,000 to \$749,999		0	0.0%
\$750,000 to \$999,999		0	0.0%
\$1,000,000 or more		55	7.3%
Totals:		755	100%

CA	2008	Comp Index
147,333	2.0%	301
152,358	2.1%	747
152,136	2.1%	1749
274,833	3.8%	477
448,799	6.2%	196
166,749	2.3%	0
1,292,058	17.7%	13
1,535,187	21.1%	10
812,143	11.2%	0
463,594	6.4%	0
449,662	6.2%	0
167,918	2.3%	0
1,217,301	16.7%	44
7,280,071	100.0%	100

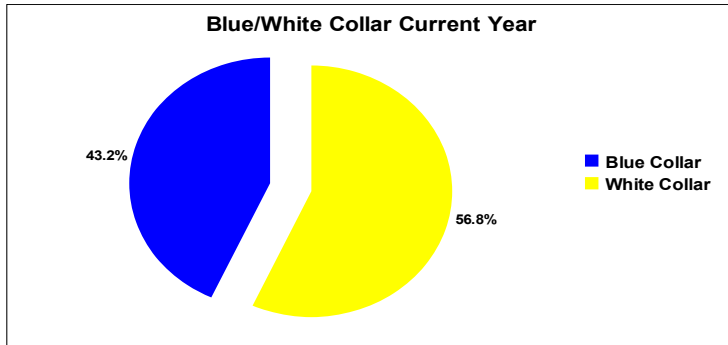
Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar	2008
Blue Collar	727 43.2%
White Collar	957 56.8%
Totals:	1,684 100.0%

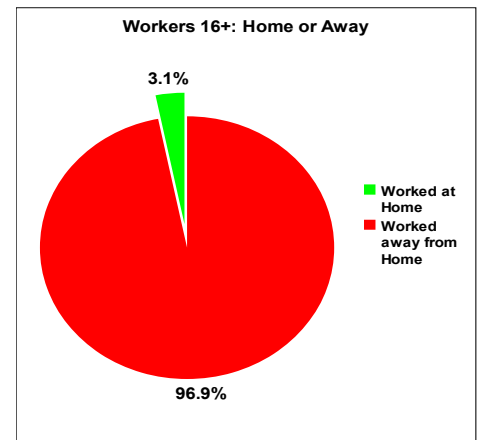
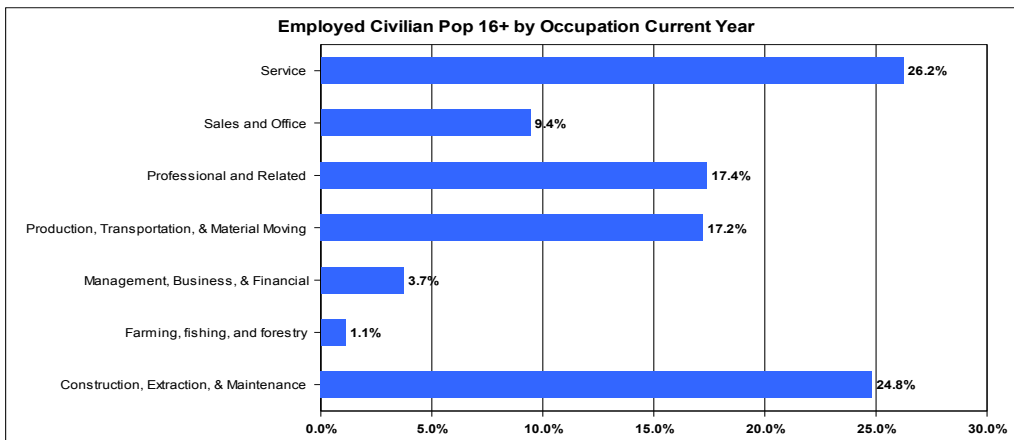
CA	2008	Comp Index
4,643,834	26.9%	160
12,591,436	73.1%	78
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are more likely to be Blue Collar.
Compared to the state, workers are less likely to be White Collar.



Employed Civilian Pop 16+ by Occupation	2008
Construction, Extraction, & Maintenance	418 24.8%
Farming, fishing, and forestry	19 1.1%
Management, Business, & Financial	63 3.7%
Production, Transportation, & Material Moving	290 17.2%
Professional and Related	293 17.4%
Sales and Office	159 9.4%
Service	442 26.2%
Totals:	1,684 100.0%

CA	2008	Comp Index
2,101,123	12.2%	204
305,977	1.8%	64
2,441,238	14.2%	26
2,236,734	13.0%	133
3,669,244	21.3%	82
1,961,303	11.4%	83
4,519,651	26.2%	100
17,235,270	100.0%	100



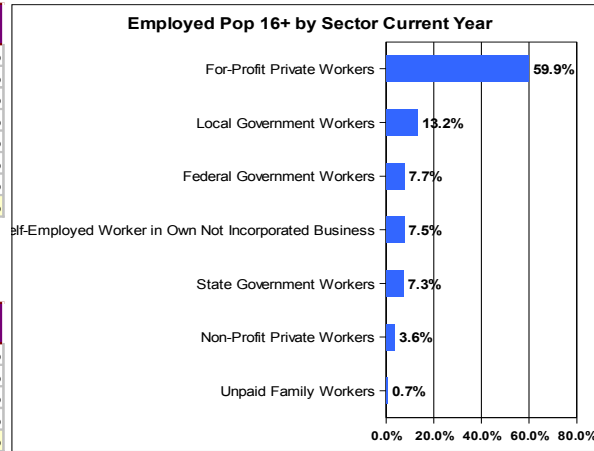
Workers 16+: Home or Away	2008
Worked at Home	53 3.1%
Worked away from Home	1,630 96.9%
Totals:	1,683 100.0%

CA	2008	Comp Index
668,376	3.9%	81
16,566,894	96.1%	101
17,235,270	100.0%	100

Analysis:
Compared to the state, workers are less likely to work at home.

Prepared for: First So.Baptist of Mojave
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	1,008	59.9%
Local Government Workers	222	13.2%
Federal Government Workers	130	7.7%
Self-Employed Worker in Own Not Incorporated Business	127	7.5%
State Government Workers	123	7.3%
Non-Profit Private Workers	61	3.6%
Unpaid Family Workers	12	0.7%
Totals:	1,683	100.0%



CA	2008	Comp Index
12,157,036	70.5%	85
1,453,341	8.4%	156
411,649	2.4%	323
711,975	4.1%	183
1,458,104	8.5%	86
975,422	5.7%	64
67,743	0.4%	181
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	1,683	184600.0%
Not in labor force	1,316	145800.0%
In labor force: Civilian: Unemployed	212	23100.0%
In labor force: In Armed Forces	14	1700.0%
Totals:	3,225	100.0%

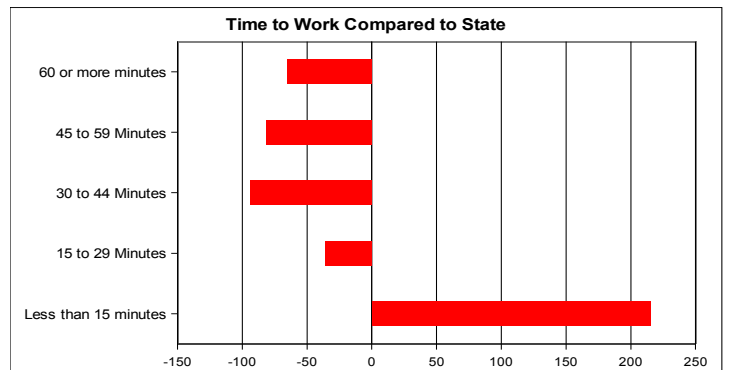
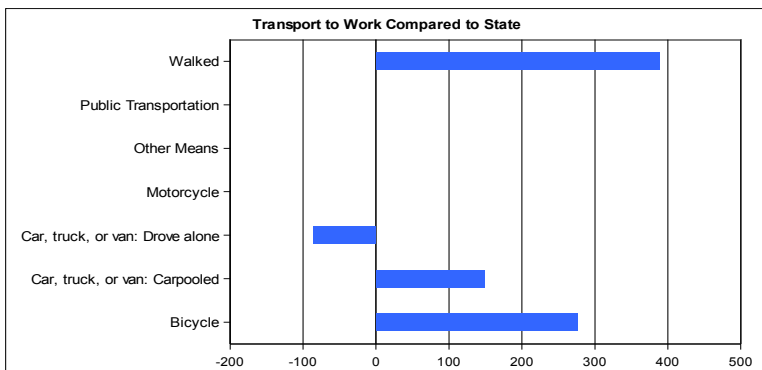
CA	2008	Comp Index
17,235,270	59.8%	308880
10,240,862	35.5%	410580
1,220,764	4.2%	545703
141,846	0.5%	345627
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	880	54.0%
15 to 29 Minutes	208	12.8%
30 to 44 Minutes	319	19.6%
45 to 59 Minutes	111	6.8%
60 or more minutes	112	6.9%
Totals:	1,630	100.0%

CA	2008	Comp Index
4,158,350	25.1%	215
5,832,135	35.2%	36
3,450,482	20.8%	94
1,379,043	8.3%	82
1,746,884	10.5%	65
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	37	2.3%
Car, truck, or van: Carpooled	372	22.8%
Car, truck, or van: Drove alone	1,044	64.0%
Motorcycle	0	0.0%
Other Means	0	0.0%
Public Transportation	0	0.0%
Walked	177	10.9%
Totals:	1,630	100.0%

CA	2008	Comp Index
136,005	0.8%	277
2,536,343	15.3%	149
12,425,265	75.0%	85
43,285	0.3%	0
136,806	0.8%	0
826,231	5.0%	0
462,959	2.8%	389
16,566,894	100.0%	100



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REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.