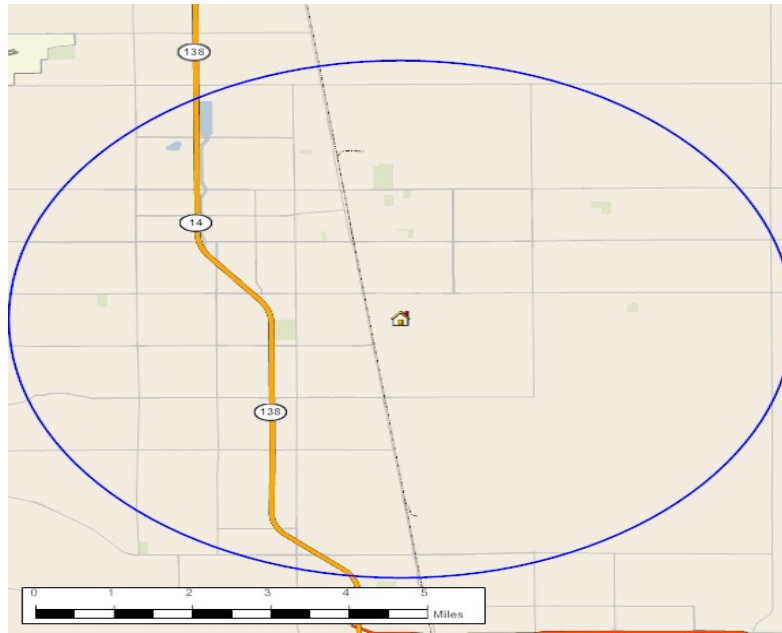


Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013
5/29/2009

Study Area



Contents

[People](#)

[Families](#)

[Housing](#)

[Households](#)

[Diversity](#)

[Work](#)

[Notes and Aids](#)

[MI User Guide](#)

[MI Demographic Reference Guide](#)

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PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	100,369	116,124	135,608	146,467
Population Change		15,755	19,484	10,859
Percent Change		15.7%	16.8%	8.0%
Average Annual Change		1.6%	2.1%	1.6%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.34%	0.34%	0.36%	0.37%

Analysis:

The population within the study area is projected to grow over the next five years.

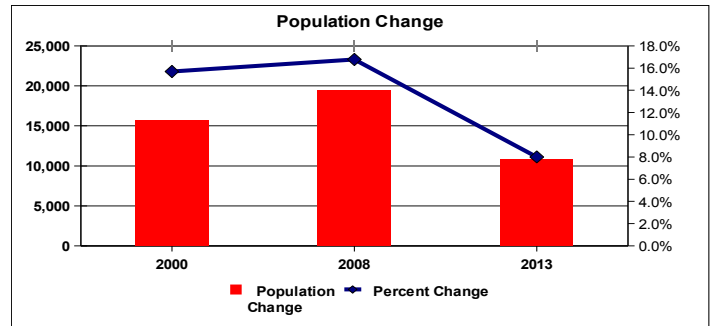
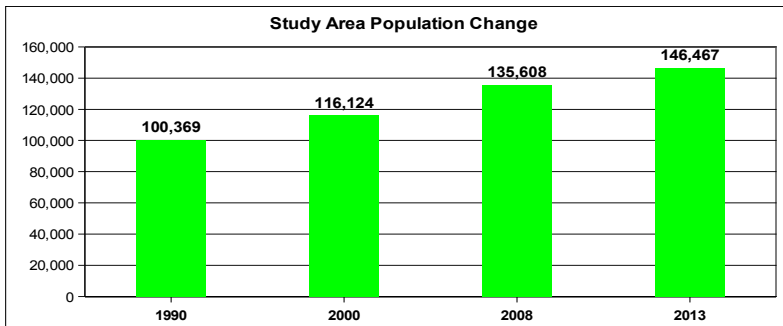
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	59,573	51.3%	69,280	51.1%	74,711	51.0%	-0.3%
Male	56,551	48.7%	66,328	48.9%	71,756	49.0%	0.3%
Totals:	116,124	100.0%	135,608	100.0%	146,467	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	102
18,651,537	50.0%	98
37,274,313	100.0%	100

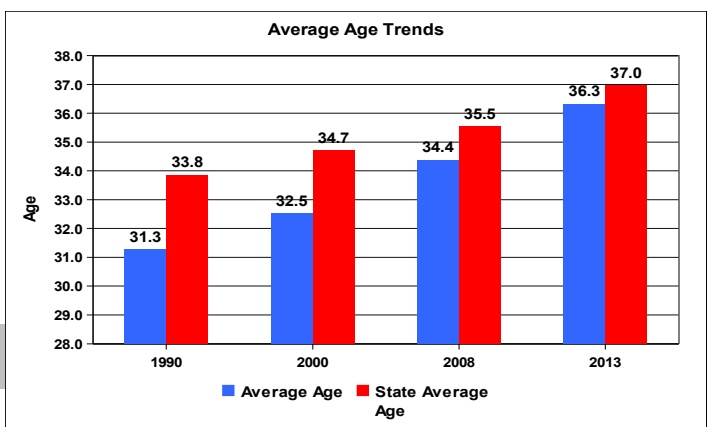
Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	31.3	32.5	34.4	36.3
Average Age Change		1.2	1.9	1.9
Percent Change		4.0%	5.7%	5.6%
Median Age		30	33	35
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	92	94	97	98



Analysis:

The average age of the study area is projected to get somewhat older.
The average age of the study area is somewhat below the state average.

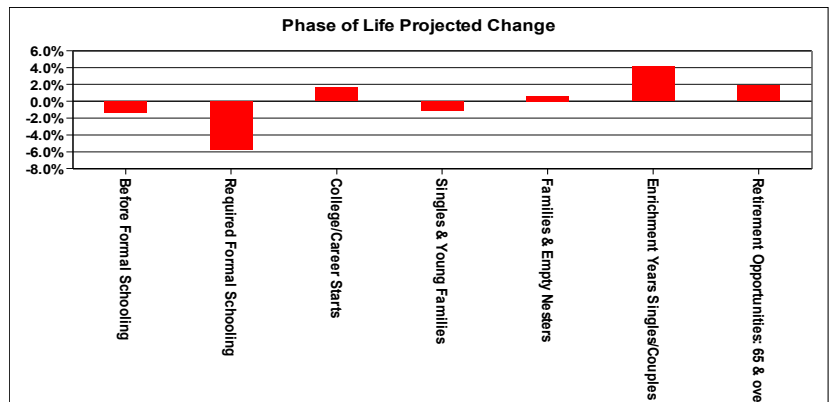
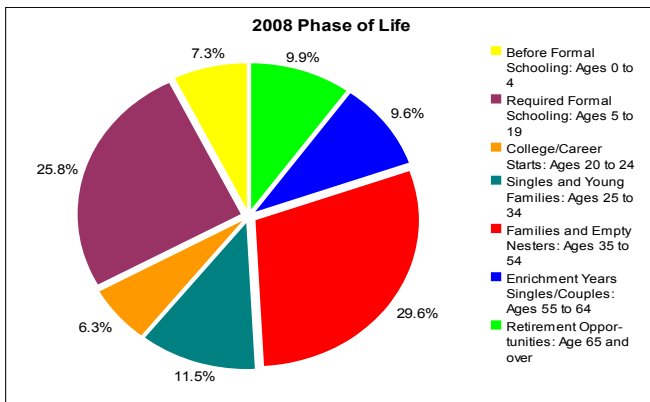
Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	9,653	8.3%	9,842	7.3%	10,241	7.0%	-1.3%
Required Formal Schooling: Ages 5 to 19	34,399	29.6%	34,946	25.8%	34,900	23.8%	-5.8%
College/Career Starts: Ages 20 to 24	5,609	4.8%	8,606	6.3%	9,439	6.4%	1.6%
Singles and Young Families: Ages 25 to 34	14,609	12.6%	15,541	11.5%	16,780	11.5%	-1.1%
Families and Empty Nesters: Ages 35 to 54	32,960	28.4%	40,195	29.6%	42,535	29.0%	0.7%
Enrichment Years Singles/Couples: Ages 55 to 64	8,241	7.1%	13,046	9.6%	16,430	11.2%	4.1%
Retirement Opportunities: Age 65 and over	10,653	9.2%	13,433	9.9%	16,143	11.0%	1.8%
Totals:	116,124	100%	135,609	100%	146,468	100%	

CA	2008	Comp Index
2,639,141	7.1%	103
7,992,372	21.4%	120
2,734,305	7.3%	87
5,307,349	14.2%	80
10,685,966	28.7%	103
3,764,398	10.1%	95
4,150,782	11.1%	89
37,274,313	100.0%	100

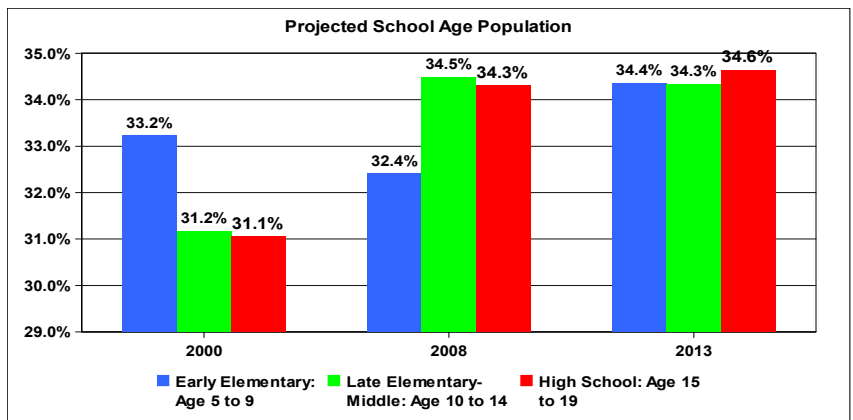
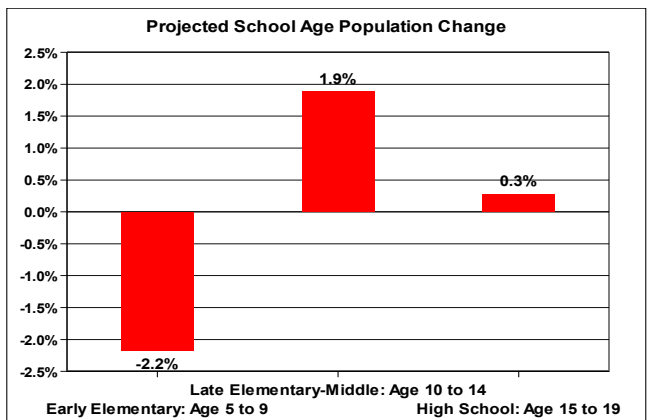
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	11,429	33.2%	10,894	31.2%	10,838	31.1%	-2.2%
Late Elementary-Middle: Age 10 to 14	11,150	32.4%	12,053	34.5%	11,971	34.3%	1.9%
High School: Age 15 to 19	11,820	34.4%	11,999	34.3%	12,091	34.6%	0.3%
Totals:	34,399	100.0%	34,946	100.0%	34,900	100.0%	

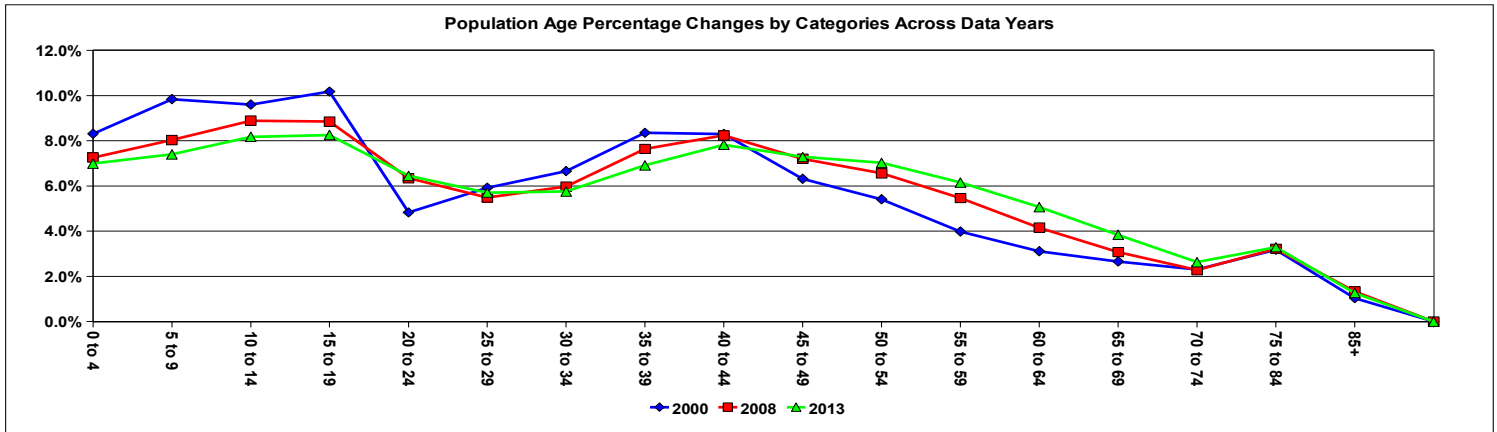
CA	2008	Comp Index
2,597,525	32.5%	96
2,649,169	33.1%	104
2,745,678	34.4%	100
7,992,372	100.0%	100



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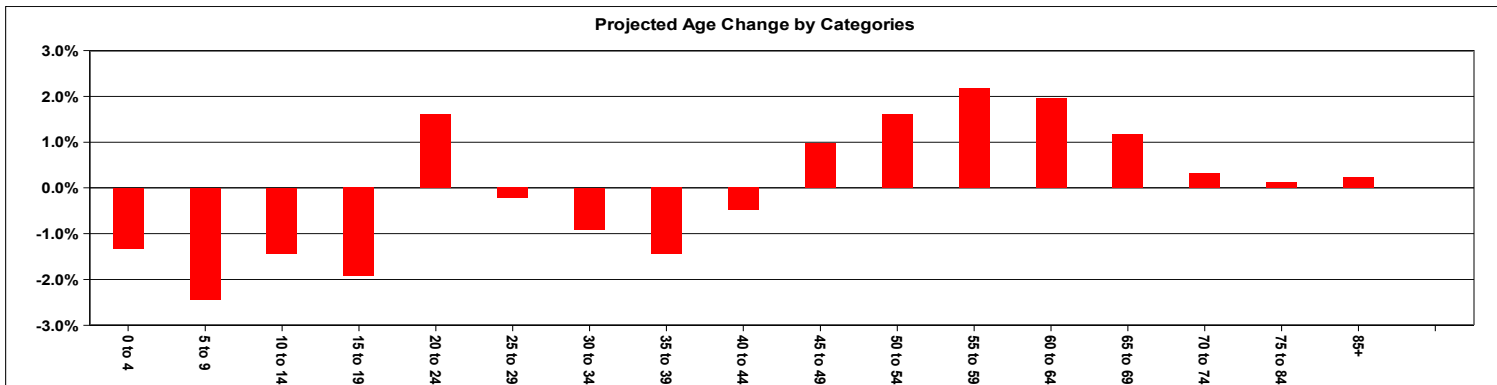
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	9,653	8.3%	9,842	7.3%	10,241	7.0%	-1.3%
5 to 9	11,429	9.8%	10,894	8.0%	10,838	7.4%	-2.4%
10 to 14	11,150	9.6%	12,053	8.9%	11,971	8.2%	-1.4%
15 to 19	11,820	10.2%	11,999	8.8%	12,091	8.3%	-1.9%
20 to 24	5,609	4.8%	8606	6.3%	9,439	6.4%	1.6%
25 to 29	6,875	5.9%	7,442	5.5%	8,351	5.7%	-0.2%
30 to 34	7,734	6.7%	8,099	6.0%	8,428	5.8%	-0.9%
35 to 39	9,702	8.4%	10,362	7.6%	10,121	6.9%	-1.4%
40 to 44	9,638	8.3%	11,171	8.2%	11,457	7.8%	-0.5%
45 to 49	7,339	6.3%	9,766	7.2%	10,668	7.3%	1.0%
50 to 54	6,281	5.4%	8,895	6.6%	10,290	7.0%	1.6%
55 to 59	4,626	4.0%	7,412	5.5%	9,012	6.2%	2.2%
60 to 64	3,614	3.1%	5,634	4.2%	7,418	5.1%	2.0%
65 to 69	3,087	2.7%	4,169	3.1%	5,617	3.8%	1.2%
70 to 74	2,677	2.3%	3,088	2.3%	3,852	2.6%	0.3%
75 to 84	3,689	3.2%	4,368	3.2%	4,819	3.3%	0.1%
85+	1,201	1.0%	1,809	1.3%	1,854	1.3%	0.2%
Totals:	116,124	100.0%	135,609	100.0%	146,467	100.0%	

CA	2008	Comp Index
2,639,141	7.1%	103
2,597,525	7.0%	115
2,649,169	7.1%	125
2,745,678	7.4%	120
2,734,305	7.3%	87
2,675,649	7.2%	76
2,631,700	7.1%	85
2,713,550	7.3%	105
2,777,249	7.5%	111
2,719,566	7.3%	99
2,475,601	6.6%	99
2,119,671	5.7%	96
1,644,727	4.4%	94
1,213,953	3.3%	94
946,332	2.5%	90
1,390,255	3.7%	86
600,242	1.6%	83
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these **census age categories** by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

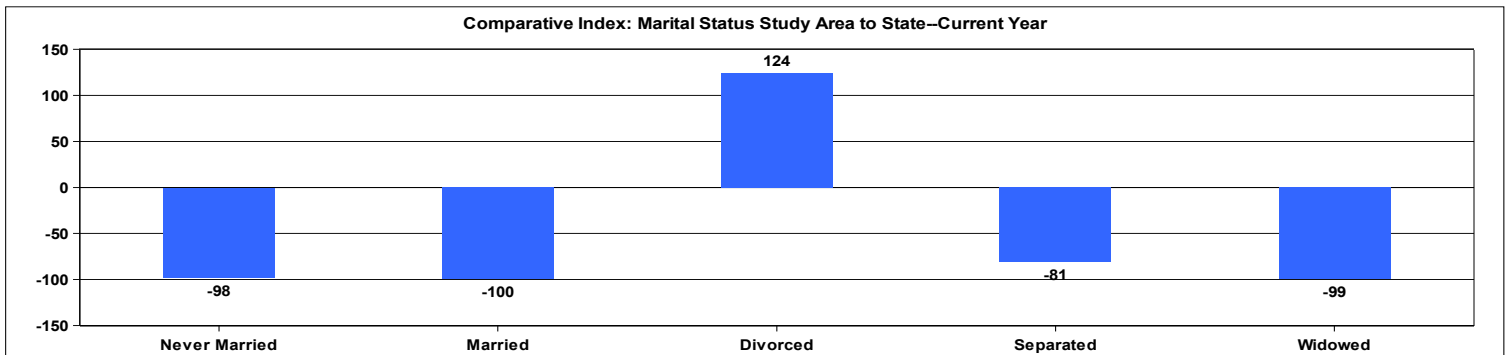
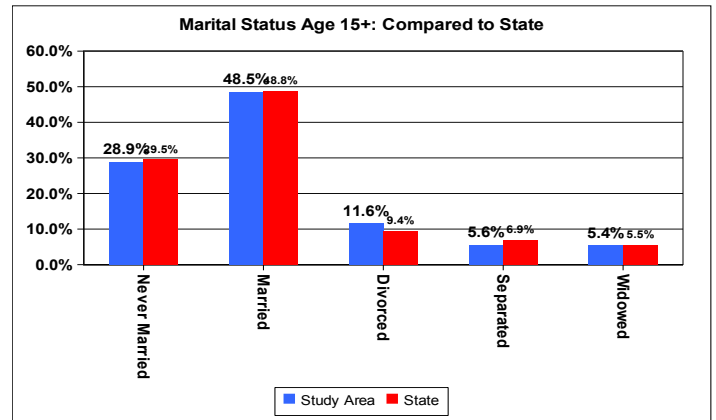
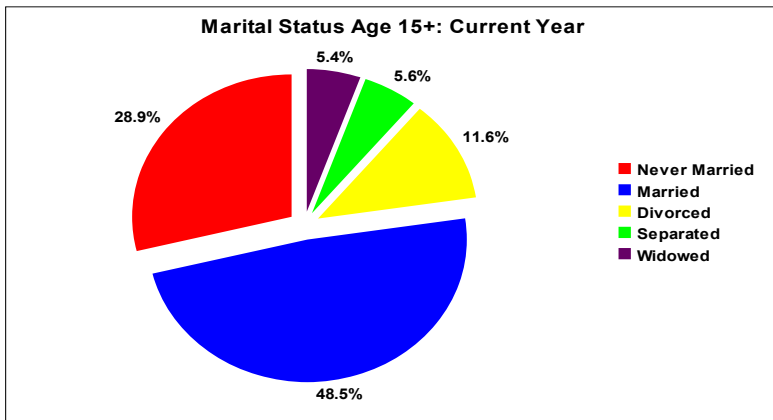
Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

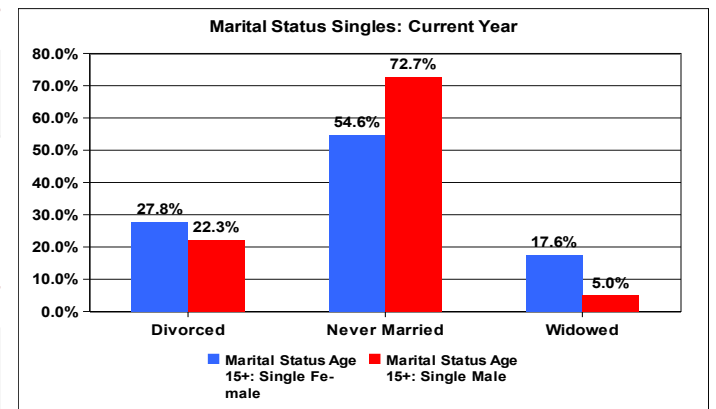
Marital Status Age 15+	2000		2008	
Never Married	24,473	29.2%	29,597	28.9%
Married	39,830	47.5%	49,802	48.5%
Divorced	9,882	11.8%	11,908	11.6%
Separated	4,882	5.8%	5,707	5.6%
Widowed	4,807	5.7%	5,572	5.4%
Totals:	83,874	100.0%	102,586	100.0%

Analysis:
Married couples are about as likely as the state average.
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	98
14,319,521	48.8%	100
2,748,669	9.4%	124
2,022,610	6.9%	81
1,605,121	5.5%	99
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	5,818	28.2%	7,134	27.8%
Never Married	10,922	52.9%	14,014	54.6%
Widowed	3,894	18.9%	4,504	17.6%
Totals:	20,634	100.0%	25,652	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	4,064	21.9%	4,774	22.3%
Never Married	13,550	73.1%	15,583	72.7%
Widowed	913	4.9%	1,068	5.0%
Totals:	18,527	100.0%	21,425	100.0%

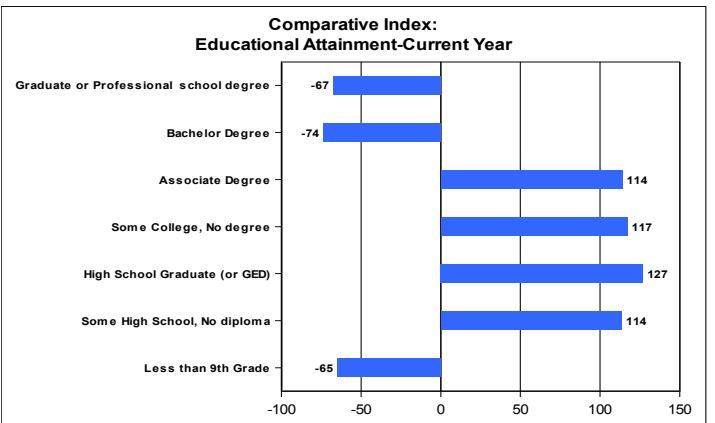
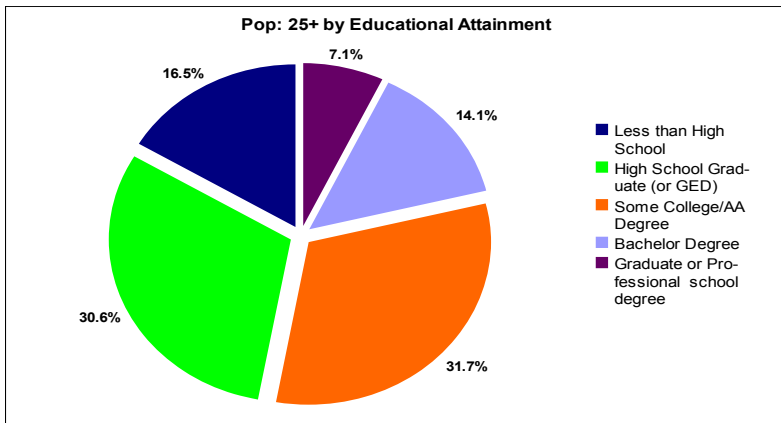
Prepared for: First Filipino Baptist
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Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	4,106	5.4%	5,523	6.7%
Some High School, No diploma	19,534	25.6%	8,016	9.7%
High School Graduate (or GED)	16,858	22.1%	25,199	30.6%
Some College, No degree	19,414	25.5%	18,734	22.8%
Associate Degree	5,646	7.4%	7,322	8.9%
Bachelor Degree	6,957	9.1%	11,552	14.1%
Graduate or Professional school degree	3,738	4.9%	5,870	7.1%
Totals:	76,253	100.0%	82,216	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

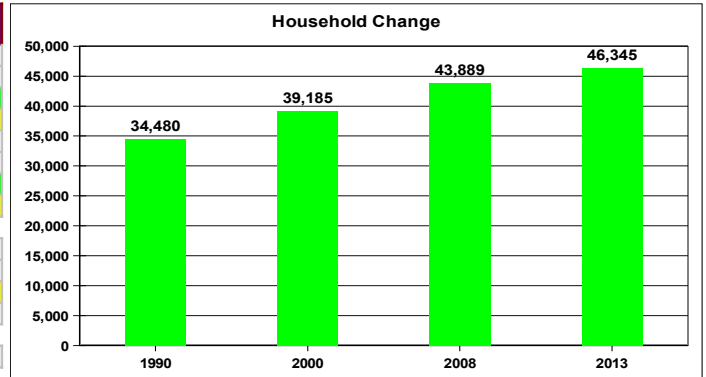
CA	2008	Comp Index
2,478,313	10.4%	65
2,050,552	8.6%	114
5,773,092	24.1%	127
4,645,100	19.4%	117
1,863,096	7.8%	114
4,565,703	19.1%	74
2,532,639	10.6%	67
23,908,495	100.0%	100



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Study Area: 5 mile Radius
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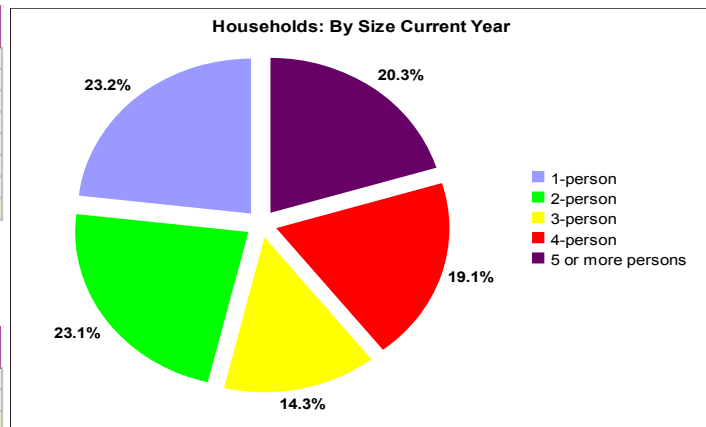
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	34,480	39,185	43,889	46,345
Households Change		4,705	4,704	2,456
Percent Change		14%	12%	6%
Average Annual Change		1.4%	1.5%	1.1%
Population / Households	2.91	2.96	3.09	3.16
Population / Households Change		0.05	0.13	0.07
Percent Change		1.8%	4.3%	2.3%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.33%	0.34%	0.36%	0.36%



Analysis:
The number of households within the study area is projected to grow over the next five years.
The number of households is changing somewhat faster than the state.
The population per household is projected to remain flat over five years.

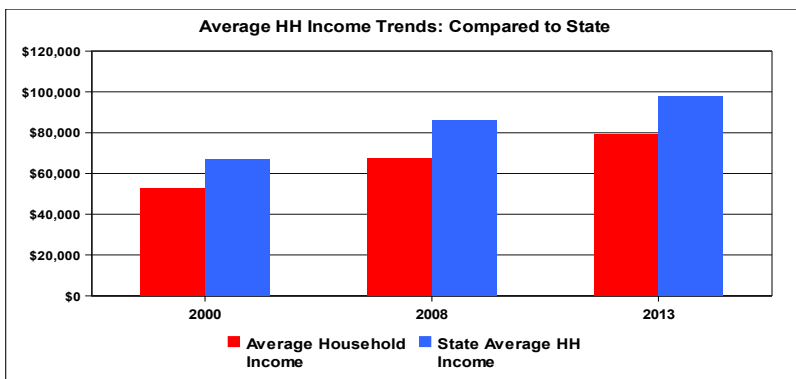
Households: By Size	2000		2008	
1-person	8,678	22.1%	10,164	23.2%
2-person	10,885	27.8%	10,124	23.1%
3-person	6,756	17.2%	6,298	14.3%
4-person	6,263	16.0%	8,386	19.1%
5-person	3,658	9.3%	4,845	11.0%
6-person	1,684	4.3%	2,271	5.2%
7-or-more persons	1,261	3.2%	1,801	4.1%
Totals:	39,185	100.0%	43,889	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	4,534	52.2%	5,294	52.1%
Male Householder	4,144	47.8%	4,870	47.9%
Totals:	8,678	100.0%	10,164	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$52,425	\$67,483	\$79,040
Average Household Income Change		\$15,058	\$11,557
Percent Change		28.7%	17.1%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	78	79	81
Median Income	\$41,231	\$52,731	\$59,169
Per Capita Income	\$17,690	\$21,841	\$25,010
Per Capita Income Change		\$4,150	\$3,169
Percent Change		23.5%	14.5%

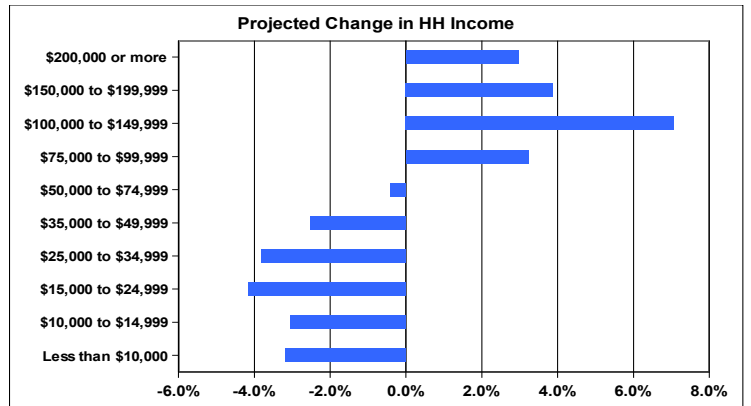
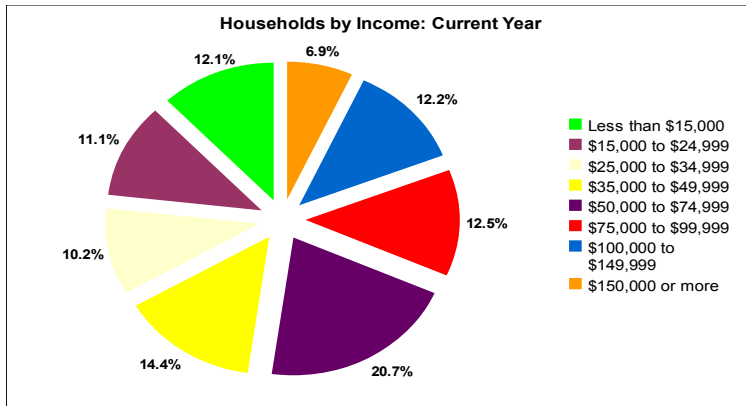


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is about the same as the state average.
The per capita income is projected to grow significantly over the next five years.

Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
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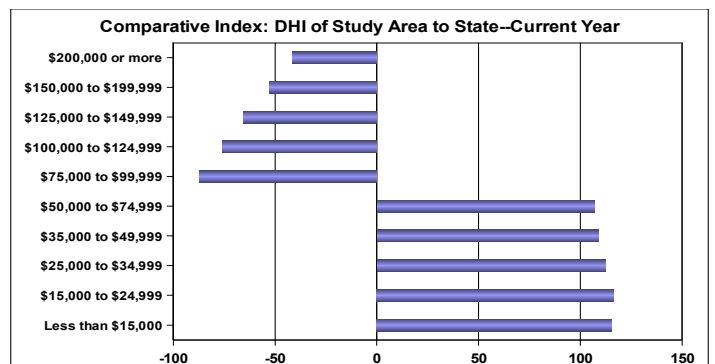
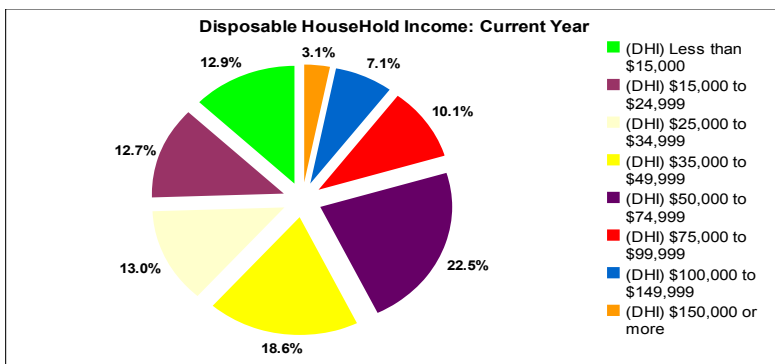
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	3,829	9.8%	3,302	7.5%	3,054	6.6%	-3.2%
\$10,000 to \$14,999	2,776	7.1%	2,013	4.6%	1,873	4.0%	-3.0%
\$15,000 to \$24,999	5,262	13.4%	4,869	11.1%	4,293	9.3%	-4.2%
\$25,000 to \$34,999	5,090	13.0%	4,459	10.2%	4,249	9.2%	-3.8%
\$35,000 to \$49,999	6,342	16.2%	6,311	14.4%	6,333	13.7%	-2.5%
\$50,000 to \$74,999	7,930	20.2%	9,064	20.7%	9,190	19.8%	-0.4%
\$75,000 to \$99,999	3,974	10.1%	5,498	12.5%	6,195	13.4%	3.2%
\$100,000 to \$149,999	2,849	7.3%	5,352	12.2%	6,647	14.3%	7.1%
\$150,000 to \$199,999	595	1.5%	1,703	3.9%	2,500	5.4%	3.9%
\$200,000 or more	537	1.4%	1,318	3.0%	2,012	4.3%	3.0%
Totals:	39,184	100.0%	43,889	100.0%	46,346	100.0%	

CA	2008	Comp Index
843,582	6.8%	110
458,242	3.7%	124
1,148,061	9.3%	119
1,150,671	9.3%	109
1,652,033	13.4%	108
2,218,884	18.0%	115
1,561,933	12.6%	99
1,815,167	14.7%	83
691,624	5.6%	69
818,504	6.6%	45
12,358,701	100.0%	100



Disposable Household Income	2008		2013	
Less than \$15,000	5,641	12.9%	5,224	11.3%
\$15,000 to \$24,999	5,567	12.7%	5,034	10.9%
\$25,000 to \$34,999	5,717	13.0%	5,480	11.8%
\$35,000 to \$49,999	8,167	18.6%	8,469	18.3%
\$50,000 to \$74,999	9,872	22.5%	10,384	22.4%
\$75,000 to \$99,999	4,412	10.1%	5,201	11.2%
\$100,000 to \$124,999	2,133	4.9%	2,947	6.4%
\$125,000 to \$149,999	1,004	2.3%	1,520	3.3%
\$150,000 to \$199,999	636	1.4%	1,078	2.3%
\$200,000 or more	739	1.7%	1,008	2.2%
Totals:	43,888	100.0%	46,345	100.0%

CA	2008	Comp Index
1,374,154	11.1%	116
1,346,659	10.9%	116
1,433,321	11.6%	112
2,112,919	17.1%	109
2,603,805	21.1%	107
1,422,941	11.5%	87
791,426	6.4%	76
430,572	3.5%	66
338,849	2.7%	53
504,055	4.1%	41
12,358,701	100.0%	100



Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

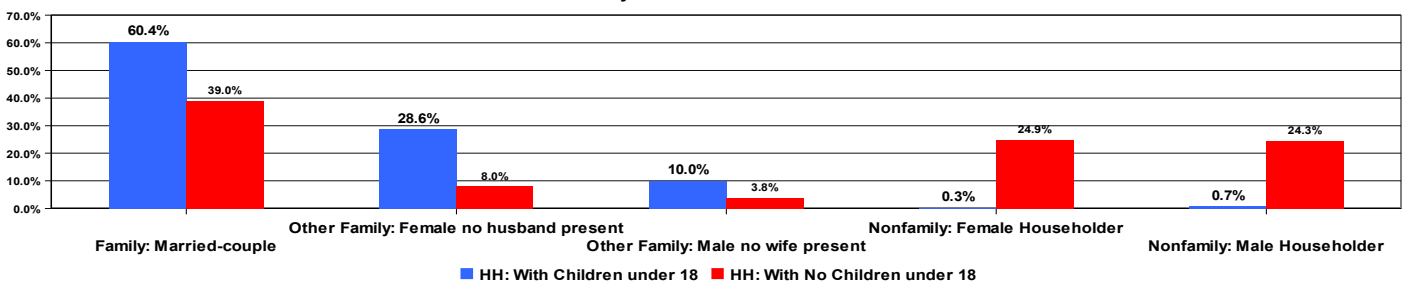
Household Structures

HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	11,096	60.9%	11,528	60.4%	3,205,415	67.7%	89
Other Family: Female no husband present	5,225	28.7%	5,467	28.6%	1,064,612	22.5%	127
Other Family: Male no wife present	1,660	9.1%	1,908	10.0%	430,351	9.1%	110
Nonfamily: Female Householder	77	0.4%	48	0.3%	8,823	0.2%	135
Nonfamily: Male Householder	177	1.0%	143	0.7%	26,145	0.6%	136
Totals:	18,235	100.0%	19,094	100.0%	4,735,346	100%	100

Analysis:
Compared to the state, children under 18 are less likely to live in two-parent households.
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	8,204	27.7%	9,664	39.0%	2,899,328	38.0%	102
Other Family: Female no husband present	1,475	5.0%	1,975	8.0%	522,903	6.9%	116
Other Family: Male no wife present	680	2.3%	952	3.8%	302,602	4.0%	97
Nonfamily: Female Householder	9,887	33.4%	6,168	24.9%	2,060,186	27.0%	92
Nonfamily: Male Householder	9,382	31.7%	6,036	24.3%	1,838,336	24.1%	101
Totals:	29,628	100.0%	24,795	100.0%	7,623,355	100%	100

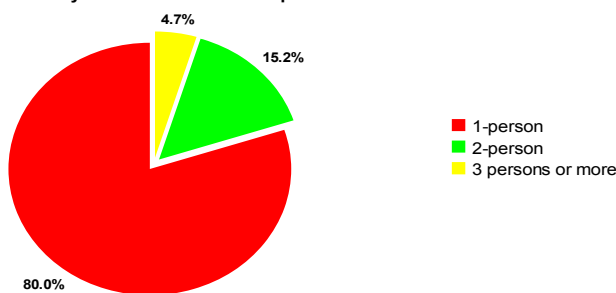
Households by Presence of Children: Current Year



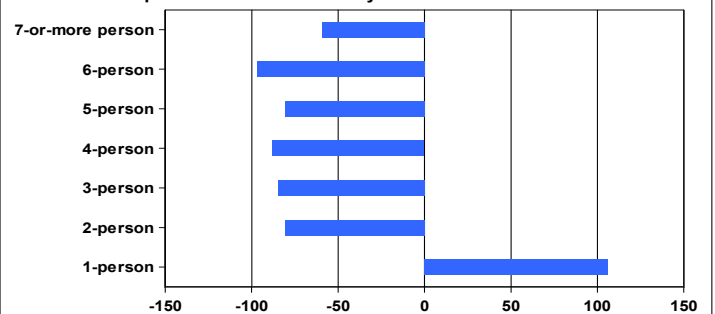
Nonfamily Households: Persons per Household Trends	2008	
1-person	8,678	80.0%
2-person	1,652	15.2%
3-person	313	2.9%
4-person	124	1.1%
5-person	41	0.4%
6-person	24	0.2%
7-or-more person	13	0.1%
Totals:	10,845	100.0%

CA	2008	Comp Index
2,971,563	75.5%	106
741,850	18.9%	81
133,641	3.4%	85
51,116	1.3%	88
18,414	0.5%	81
8,977	0.2%	97
7,928	0.2%	59
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



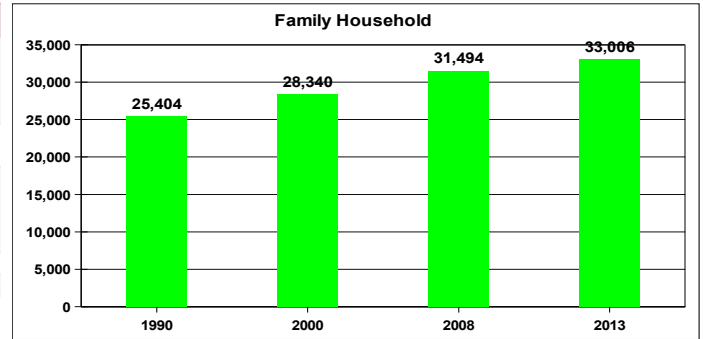
Comparative Index: Non-Family Households--Current Year



Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	25,404	28,340	31,494	33,006
Families Change		2,936	3,154	1,512
Percent Change		11.6%	11.1%	4.8%
Average Annual Change		1.2%	1.4%	1.0%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.36%	0.36%	0.37%	0.38%



Analysis:
The number of family households within the study area is projected to grow over the next five years.
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	9,233	32.6%	10,184	32.3%	10,675	32.3%	-0.2%
3-person	6,443	22.7%	7,105	22.6%	7,429	22.5%	-0.2%
4-person	6,138	21.7%	6,767	21.5%	7,043	21.3%	-0.3%
5-person	3,617	12.8%	4,018	12.8%	4,197	12.7%	0.0%
6-person	1,660	5.9%	1,964	6.2%	2,098	6.4%	0.5%
7-or-more person	1,248	4.4%	1,457	4.6%	1,564	4.7%	0.3%
Totals:	28,339	100.0%	31,495	100.0%	33,006	100.0%	

CA	2008	Comp Index
2,850,194	33.8%	96
1,834,378	21.8%	104
1,752,142	20.8%	103
990,165	11.8%	109
496,586	5.9%	106
501,744	6.0%	78
8,425,209	100%	100

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	2,101	7.4%	1,686	5.4%	1,534	4.6%	-2.8%
\$10,000 to \$14,999	1,697	6.0%	1,047	3.3%	840	2.5%	-3.4%
\$15,000 to \$24,999	3,294	11.6%	3,092	9.8%	2,734	8.3%	-3.3%
\$25,000 to \$34,999	3,643	12.9%	3,023	9.6%	2,752	8.3%	-4.5%
\$35,000 to \$49,999	4,668	16.5%	4,528	14.4%	4,437	13.4%	-3.0%
\$50,000 to \$74,999	6,104	21.5%	6,610	21.0%	6,638	20.1%	-1.4%
\$75,000 to \$99,999	3,337	11.8%	4,406	14.0%	4,651	14.1%	2.3%
\$100,000 to \$149,999	2,485	8.8%	4,461	14.2%	5,474	16.6%	7.8%
\$150,000 to \$199,999	540	1.9%	1,462	4.6%	2,130	6.5%	4.5%
\$200,000 or more	470	1.7%	1,179	3.7%	1,816	5.5%	3.8%
Totals:	28,339	100.0%	31,494	100.0%	33,006	100.0%	

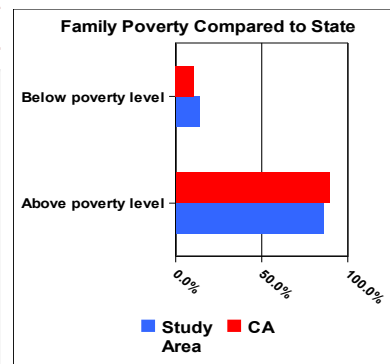
CA	2008	Comp Index
375,736	4.5%	120
194,212	2.3%	144
662,820	7.9%	125
728,486	8.6%	111
1,072,112	12.7%	113
1,521,141	18.1%	116
1,168,578	13.9%	101
1,439,183	17.1%	83
572,563	6.8%	68
690,380	8.2%	46
8,425,211	100.0%	100

Families: Poverty Summary	2008	
Above poverty level	24,390	86.1%
Below poverty level	3,949	13.9%
Totals:	28,339	100.0%

Analysis:
Compared to the state, families are more likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	96
840,005	10.6%	131
7,920,047	100.0%	100

Families: Poverty Detail	2008	
Above Poverty Level		
Married-couple: Children	1,325	4.7%
Married-couple: No children	3,002	10.6%
Male: No wife present: Children	689	2.4%
Male: No wife present: No children	1,327	4.7%
Female: No husband present: Children	7,804	27.5%
Female: No husband present: No children	10,242	36.1%
Below Poverty Level		
Married-couple: Children	150	0.5%
Married-couple: No children	2,144	7.6%
Male: No wife present: Children	75	0.3%
Male: No wife present: No children	321	1.1%
Female: No husband present: Children	255	0.9%
Female: No husband present: No children	1,005	3.5%
Totals:	28,339	100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	92
638,645	8.1%	131
211,798	2.7%	91
284,308	3.6%	130
2,611,068	33.0%	84
2,931,665	37.0%	98
Below Poverty Level		
39,877	0.5%	105
307,813	3.9%	195
18,355	0.2%	114
69,722	0.9%	129
88,138	1.1%	81
316,100	4.0%	89
7,920,047	100.0%	100

NOTE: Children are under 18

Sources: US Census Bureau, AGS/Experian, DecisionInsite/MissionInsite

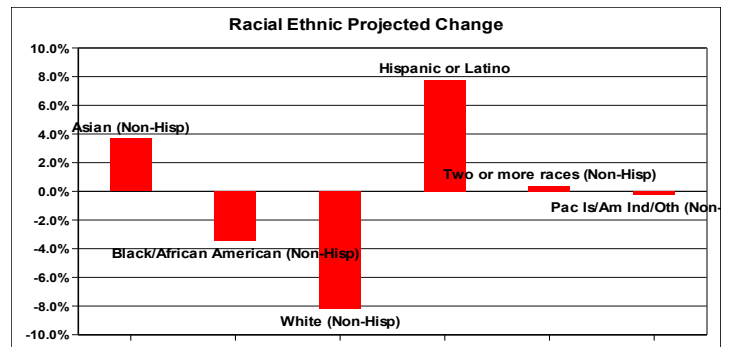
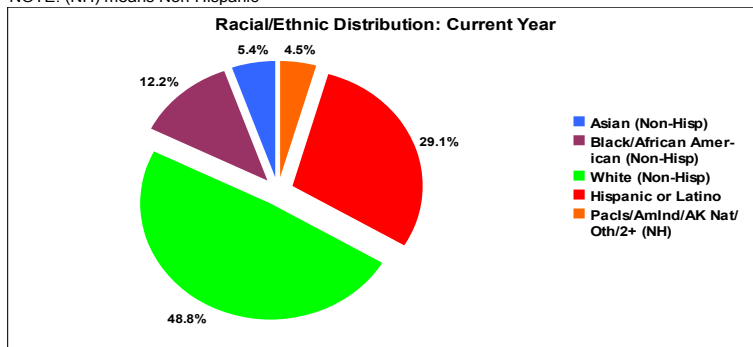
Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

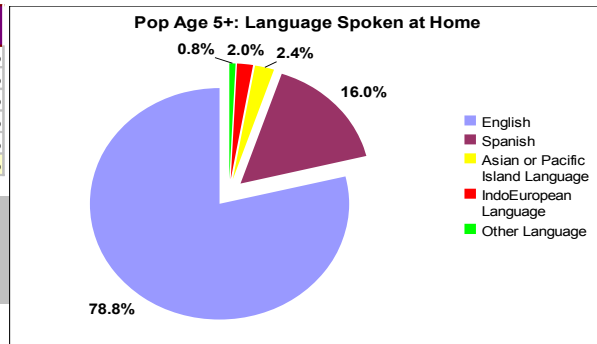
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	4,123	3.6%	7,342	5.4%	10,607	7.2%	3.7%
Black/African American (Non-Hisp)	16,572	14.3%	16,552	12.2%	15,875	10.8%	-3.4%
White (Non-Hisp)	62,647	53.9%	66,216	48.8%	67,001	45.7%	-8.2%
Hispanic or Latino	28,157	24.2%	39,459	29.1%	46,904	32.0%	7.8%
Two or more races (Non-Hisp)	3,517	3.0%	4,778	3.5%	4,997	3.4%	0.4%
Pac Is/Am Ind/Oth (Non-Hisp)	1,108	1.0%	1,260	0.9%	1,084	0.7%	-0.2%
Totals:	116,124	100.0%	135,607	100.0%	146,468	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	44
2,071,913	5.6%	220
15,780,187	42.3%	115
13,740,168	36.9%	79
838,759	2.3%	157
280,815	0.8%	123
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



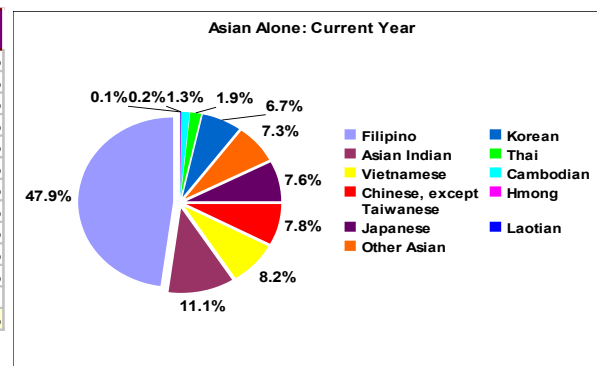
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	99,126	78.8%
Speak Spanish at Home	20,149	16.0%
Speak Asian or Pacific Island Language at Home	3,030	2.4%
Speak IndoEuropean Language at Home	2,498	2.0%
Speak Other Language at Home	963	0.8%
Totals:	125,766	100.0%



CA	2008	Comp Index
21,179,499	61.2%	129
8,831,636	25.5%	63
2,892,536	8.4%	29
1,453,973	4.2%	47
277,521	0.8%	96
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	3,515	47.9%
Asian Indian	818	11.1%
Vietnamese	603	8.2%
Chinese, except Taiwanese	572	7.8%
Japanese	558	7.6%
Other Asian	534	7.3%
Korean	490	6.7%
Thai	136	1.9%
Cambodian	95	1.3%
Hmong	15	0.2%
Laotian	8	0.1%
Totals:	7,344	100.0%

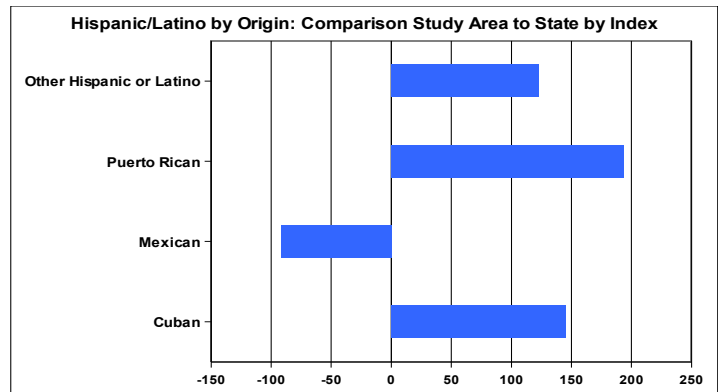
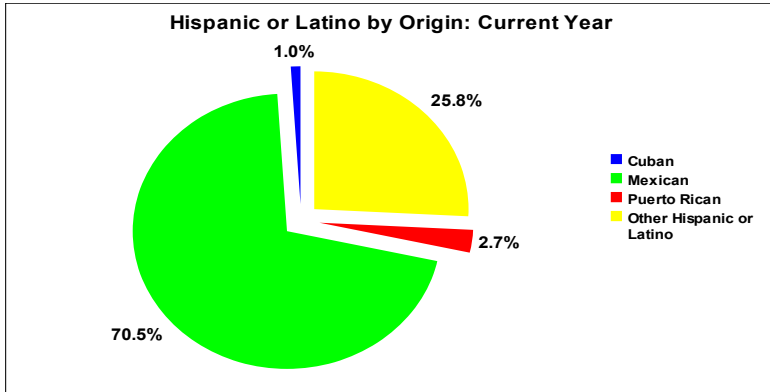


CA	2008	Comp Index
1,153,317	25.3%	189
412,797	9.0%	123
548,631	12.0%	68
1,078,127	23.6%	33
372,936	8.2%	93
295,533	6.5%	112
420,390	9.2%	72
46,386	1.0%	182
87,127	1.9%	68
78,169	1.7%	12
69,058	1.5%	7
4,562,471	100.0%	100

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Population: Hispanic or Latino by Origin	2008	
Cuban	398	1.0%
Mexican	27,818	70.5%
Puerto Rican	1,055	2.7%
Other Hispanic or Latino	10,188	25.8%
Totals:	39,459	100.0%

CA	2008	Comp Index
101,925	0.7%	136
10,559,101	76.8%	92
196,830	1.4%	187
2,882,310	21.0%	123
13,740,166	100%	100

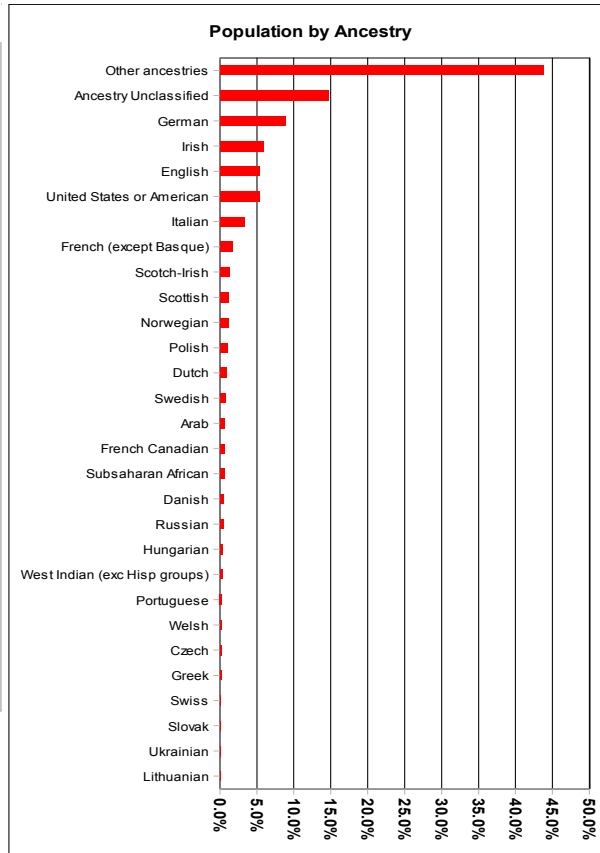


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Population by Ancestry	2008	
Other ancestries	59,380	43.8%
Ancestry Unclassified	19,948	14.7%
German	12,088	8.9%
Irish	7,958	5.9%
English	7,352	5.4%
United States or American	7,242	5.3%
Italian	4,585	3.4%
French (except Basque)	2,263	1.7%
Scotch-Irish	1,731	1.3%
Scottish	1,502	1.1%
Norwegian	1,472	1.1%
Polish	1,431	1.1%
Dutch	1,271	0.9%
Swedish	994	0.7%
Arab	881	0.6%
French Canadian	818	0.6%
Subsaharan African	795	0.6%
Danish	625	0.5%
Russian	594	0.4%
Hungarian	483	0.4%
West Indian (exc Hisp groups)	463	0.3%
Portuguese	380	0.3%
Welsh	354	0.3%
Czech	282	0.2%
Greek	279	0.2%
Swiss	193	0.1%
Slovak	98	0.1%
Ukrainian	84	0.1%
Lithuanian	61	0.0%
Totals:	135,607	100.0%

Definition Aids:

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



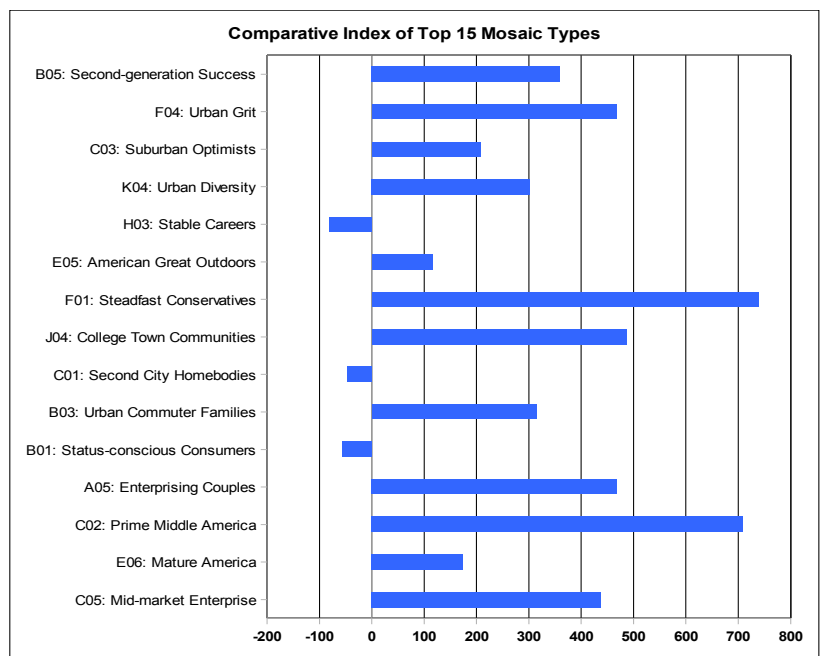
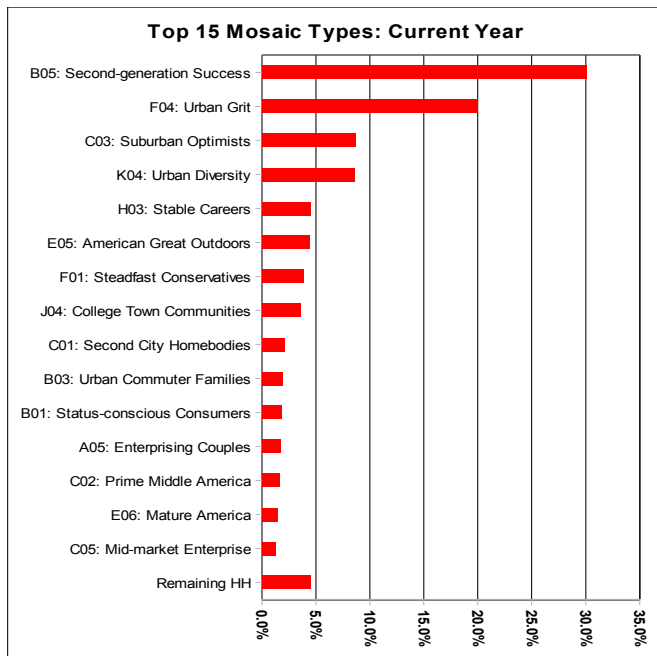
CA	2008	Comp Index
18,853,773	50.6%	87
5,371,669	14.4%	102
2,445,039	6.6%	136
1,776,397	4.8%	123
1,852,871	5.0%	109
1,289,054	3.5%	154
1,281,253	3.4%	98
471,008	1.3%	132
327,283	0.9%	145
376,979	1.0%	110
348,323	0.9%	116
355,112	1.0%	111
276,085	0.7%	127
321,709	0.9%	85
183,460	0.5%	132
125,137	0.3%	180
188,252	0.5%	116
145,132	0.4%	118
327,844	0.9%	50
98,987	0.3%	134
60,795	0.2%	209
291,601	0.8%	36
102,226	0.3%	95
83,556	0.2%	93
109,817	0.3%	70
80,071	0.2%	66
18,898	0.1%	143
74,017	0.2%	31
37,965	0.1%	44
37,274,313	100.0%	100

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Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
B05: Second-generation Success	13,221	30.1% Upper-middle-class, largely multi-ethnic working white/blue-collar jobs.	1,036,280	8.4%	359
F04: Urban Grit	8,750	19.9% Young, ethnic mix, working-class blue-collar, second-tier cities.	527,085	4.3%	467
C03: Suburban Optimists	3,822	8.7% Middle-class diversity, middle-aged families, older suburbs, coastal states.	518,576	4.2%	208
K04: Urban Diversity	3,758	8.6% Young and mobile multi-ethnic singles and single-parent families, inter-city	350,585	2.8%	302
H03: Stable Careers	1,969	4.5% Young, ethnically diverse singles, apartments, big-city metros.	683,982	5.5%	81
E05: American Great Outdoors	1,918	4.4% Older rural retirees, remote areas, low wage/ Social Security	465,962	3.8%	116
F01: Steadfast Conservatives	1,703	3.9% High school educated mature singles/couples, middle-class blue-collar	64,964	0.5%	738
J04: College Town Communities	1,557	3.5% Young, single, college educated and students, around college communities	90,181	0.7%	486
C01: Second City Homebodies	932	2.1% Dual working, middle-aged families, cities along the East and West coasts.	561,696	4.5%	47
B03: Urban Commuter Families	845	1.9% Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	315
B01: Status-conscious Consumers	787	1.8% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	57
A05: Enterprising Couples	759	1.7% Married couples, upper-middle-class commuter communities.	45,577	0.4%	469
C02: Prime Middle America	710	1.6% Young, upper-middle-class, small/midsized cities good paying jobs.	28,188	0.2%	709
E06: Mature America	631	1.4% Seniors, modest and fixed incomes, primarily in city.	102,077	0.8%	174
C05: Mid-market Enterprise	553	1.3% Small town New England, middle-aged/middle-income singles and couples	35,531	0.3%	438
Remaining HH	1,974	4.5%	7,384,993	59.8%	8
Totals:	43,889	100%	12,358,701	100%	100

Definition Aids:

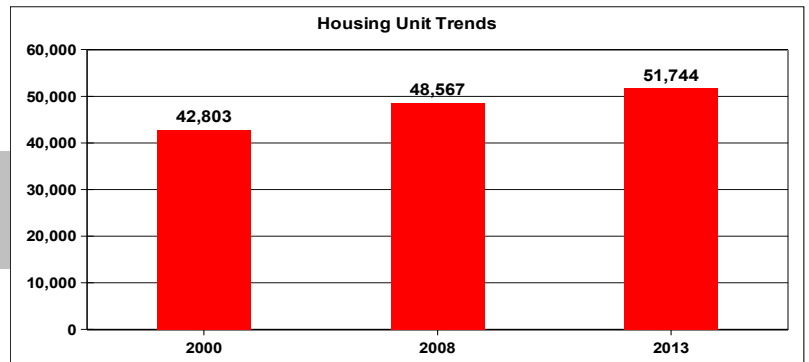
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



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HOUSING

Housing	2000	2008	2013
Housing Unit	42,803	48,567	51,744
Percent Change		13.5%	6.5%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is somewhat above the state average
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	1,516	3.1%
1 Unit Detached	32,317	66.5%
2 Units	698	1.4%
3 to 19 Units	937	1.9%
20 to 49 Units	6,327	13.0%
50 or More Units	2,884	5.9%
Mobile Home or Trailer	3,726	7.7%
Other	163	0.3%
Totals:	48,568	100%

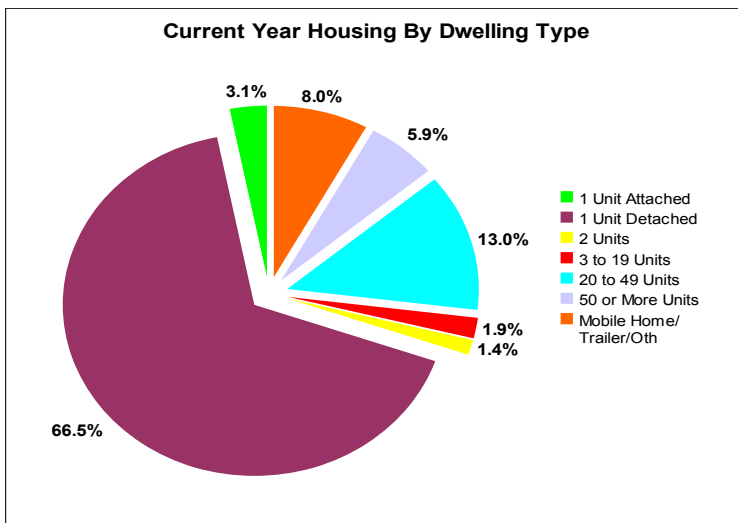
CA	2008	Comp Index
1,011,369	7.5%	42
7,794,683	57.8%	115
343,434	2.5%	56
643,480	4.8%	40
2,135,391	15.8%	82
892,003	6.6%	90
623,082	4.6%	166
38,807	0.3%	117
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	21.3
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7.7	277
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Definition Aids:

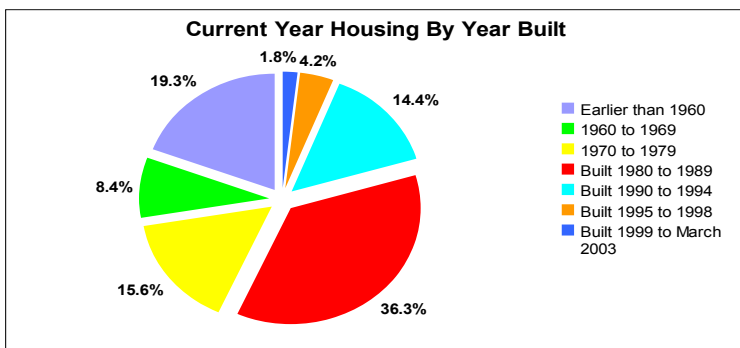
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



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Housing Trends: Units by Year Built		2008	
1939 or Earlier		679	1.4%
1940 to 1949		974	2.0%
1950 to 1959		7,725	15.9%
1960 to 1969		4,068	8.4%
1970 to 1979		7,571	15.6%
Built 1980 to 1989		17,632	36.3%
Built 1990 to 1994		7,005	14.4%
Built 1995 to 1998		2,027	4.2%
Built 1999 to March 2003		887	1.8%
Totals:		48,568	100%

CA	2008	Comp Index
1,207,906	9.0%	16
986,498	7.3%	27
1,991,417	14.8%	108
2,162,900	16.0%	52
2,695,417	20.0%	78
2,359,921	17.5%	207
1,031,552	7.7%	189
728,838	5.4%	77
317,804	2.4%	77
13,482,253	100.0%	100

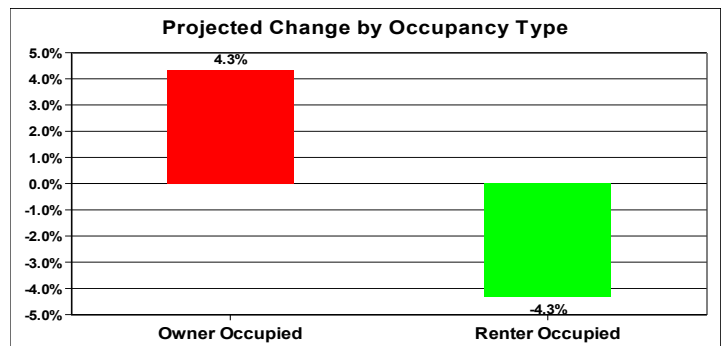
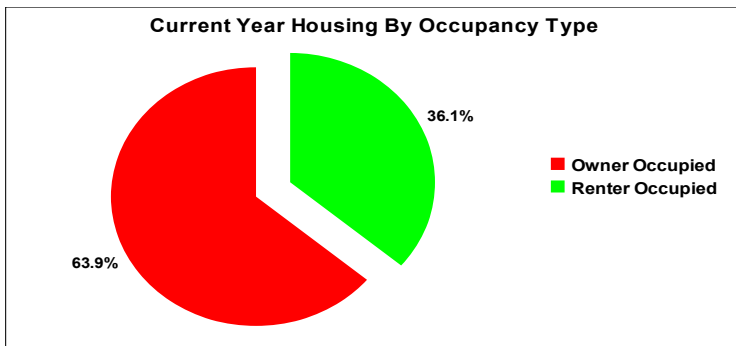


Housing Trends: Occupied Units by Own or Rent		2000		2008		2013		Proj. Change
Owner Occupied	23,931	61.1%	28,045	63.9%	30,306	65.4%	4.3%	
Renter Occupied	15,254	38.9%	15,844	36.1%	16,039	34.6%	-4.3%	
Totals:	39,185	100%	43,889	100%	46,345	100%		

CA	2008	Comp Index
7,280,073	58.9%	108
5,078,628	41.1%	88
12,358,701	100.0%	100

Analysis:

Owner occupied housing units are about the same as the state-wide average for owner occupied housing. Compared to the state, housing units are less likely to be Renter occupied.



Housing Trends: Value Owner-Occupied		2008	
Less than \$20,000		1,843	6.6%
\$20,000 to \$39,999		712	2.5%
\$40,000 to \$59,999		1,207	4.3%
\$60,000 to \$79,999		4,005	14.3%
\$80,000 to \$99,999		5,958	21.2%
\$100,000 to \$149,999		43	0.2%
\$150,000 to \$199,999		3,049	10.9%
\$200,000 to \$299,999		1,690	6.0%
\$300,000 to \$399,999		475	1.7%
\$400,000 to \$499,999		124	0.4%
\$500,000 to \$749,999		79	0.3%
\$750,000 to \$999,999		24	0.1%
\$1,000,000 or more		8,836	31.5%
Totals:		28,045	100%

CA	2008	Comp Index
147,333	2.0%	325
152,358	2.1%	121
152,136	2.1%	206
274,833	3.8%	378
448,799	6.2%	345
166,749	2.3%	7
1,292,058	17.7%	61
1,535,187	21.1%	29
812,143	11.2%	15
463,594	6.4%	7
449,662	6.2%	5
167,918	2.3%	4
1,217,301	16.7%	188
7,280,071	100.0%	100

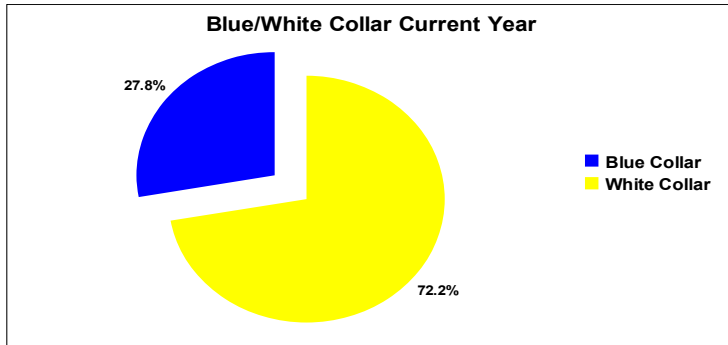
Prepared for: First Filipino Baptist
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar		2008
Blue Collar		16,784 27.8%
White Collar		43,589 72.2%
Totals:		60,373 100.0%

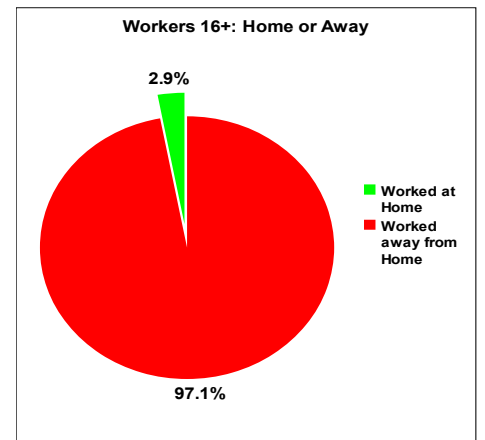
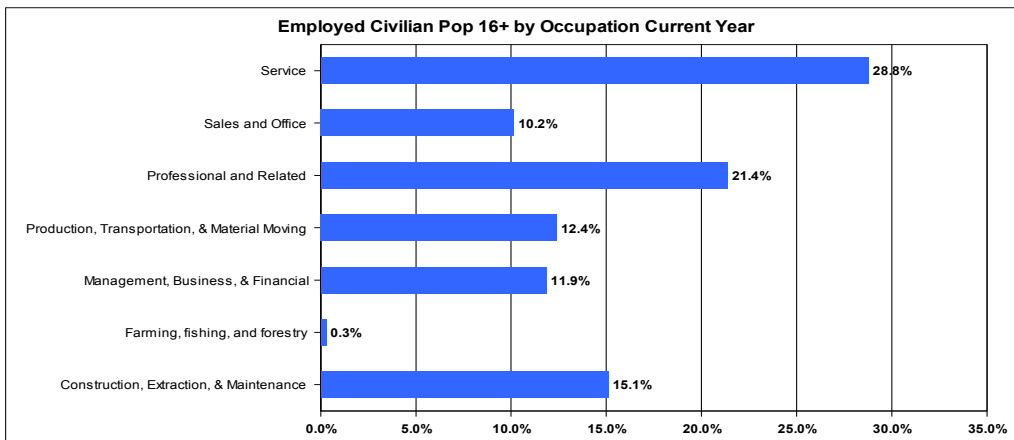
CA	2008	Comp Index
4,643,834	26.9%	103
12,591,436	73.1%	99
17,235,270	100.0%	100

Analysis:
Blue Collar workers in this study area are about as likely to be Blue Collar as for the state as a whole.
White Collar workers in this study area are about as likely to be White Collar as for the state as a whole.



Employed Civilian Pop 16+ by Occupation		2008
Construction, Extraction, & Maintenance		9,124 15.1%
Farming, fishing, and forestry		177 0.3%
Management, Business, & Financial		7,159 11.9%
Production, Transportation, & Material Moving		7,484 12.4%
Professional and Related		12,912 21.4%
Sales and Office		6,137 10.2%
Service		17,380 28.8%
Totals:		60,373 100.0%

CA	2008	Comp Index
2,101,123	12.2%	124
305,977	1.8%	17
2,441,238	14.2%	84
2,236,734	13.0%	96
3,669,244	21.3%	100
1,961,303	11.4%	89
4,519,651	26.2%	110
17,235,270	100.0%	100



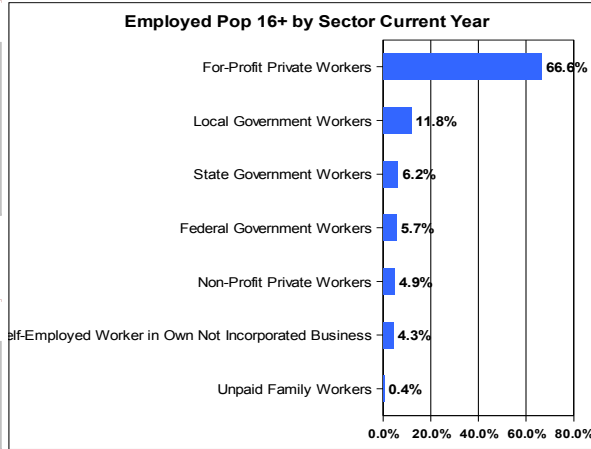
Workers 16+: Home or Away		2008
Worked at Home		1,774 2.9%
Worked away from Home		58,599 97.1%
Totals:		60,373 100.0%

Analysis:
Compared to the state, workers are less likely to work at home.

CA	2008	Comp Index
668,376	3.9%	76
16,566,894	96.1%	101
17,235,270	100.0%	100

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Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	40,202	66.6%
Local Government Workers	7,145	11.8%
State Government Workers	3,772	6.2%
Federal Government Workers	3,433	5.7%
Non-Profit Private Workers	2,975	4.9%
Self-Employed Worker in Own Not Incorporated Business	2,582	4.3%
Unpaid Family Workers	266	0.4%
Totals:	60,375	100.0%



CA	2008	Comp Index
12,157,036	70.5%	94
1,453,341	8.4%	140
1,458,104	8.5%	74
411,649	2.4%	238
975,422	5.7%	87
711,975	4.1%	104
67,743	0.4%	112
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	60,373	###
Not in labor force	33,744	###
In labor force: Civilian: Unemployed	5,542	605200.0%
In labor force: In Armed Forces	536	58700.0%
Totals:	100,195	100.0%

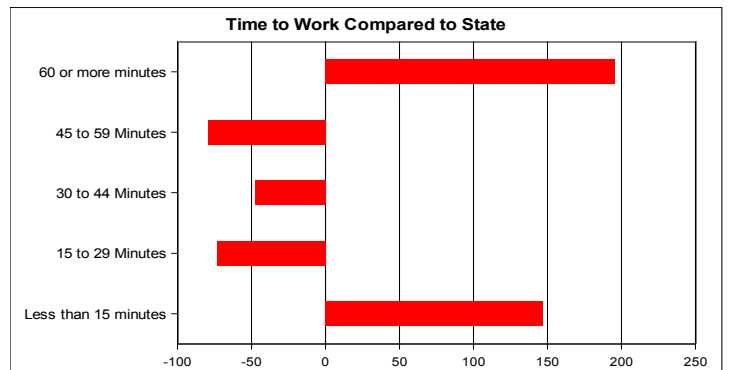
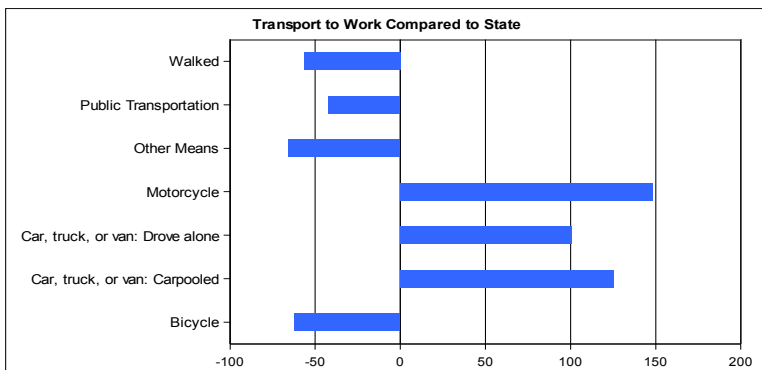
CA	2008	Comp Index
17,235,270	59.8%	11243001
10,240,862	35.5%	10408670
1,220,764	4.2%	14296954
141,846	0.5%	11934310
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	21,654	37.0%
15 to 29 Minutes	15,181	25.9%
30 to 44 Minutes	5,788	9.9%
45 to 59 Minutes	3,880	6.6%
60 or more minutes	12,096	20.6%
Totals:	58,599	100.0%

CA	2008	Comp Index
4,158,350	25.1%	147
5,832,135	35.2%	74
3,450,482	20.8%	47
1,379,043	8.3%	80
1,746,884	10.5%	196
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	299	0.5%
Car, truck, or van: Carpooled	11,250	19.2%
Car, truck, or van: Drove alone	44,348	75.7%
Motorcycle	227	0.4%
Other Means	318	0.5%
Public Transportation	1,233	2.1%
Walked	924	1.6%
Totals:	58,599	100.0%

CA	2008	Comp Index
136,005	0.8%	62
2,536,343	15.3%	125
12,425,265	75.0%	101
43,285	0.3%	148
136,806	0.8%	66
826,231	5.0%	42
462,959	2.8%	56
16,566,894	100.0%	100



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REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.