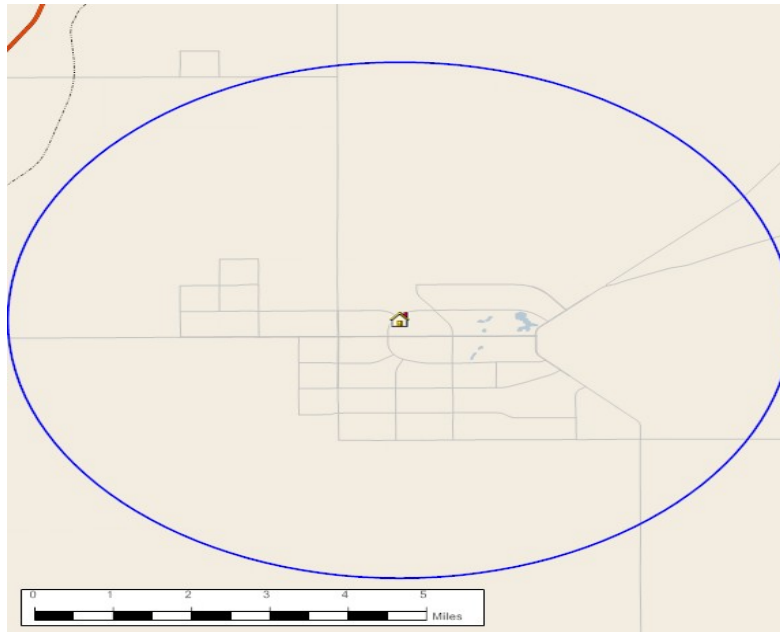


Prepared for: First Baptist of California City

Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/29/2009

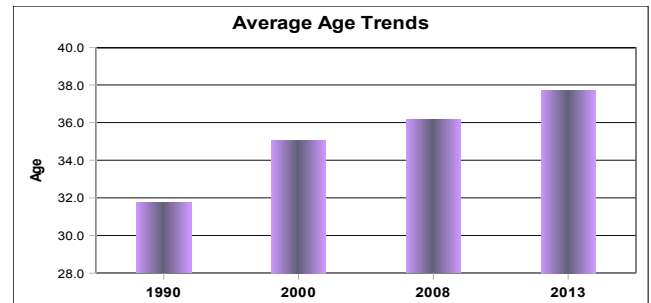
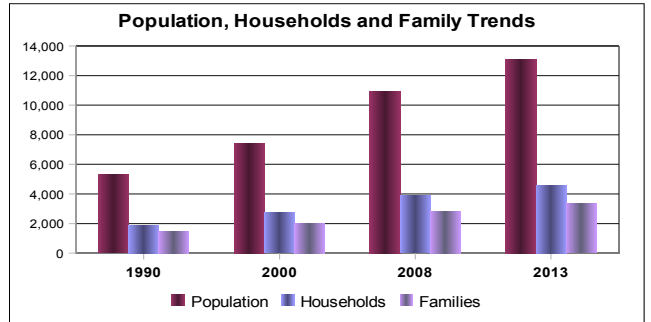
Study Area



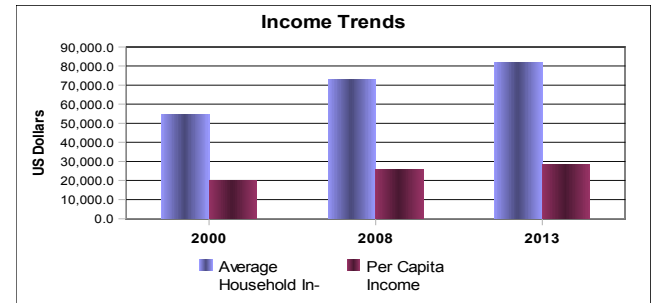
Prepared for: First Baptist of California City

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	5,316	7,440	10,926	13,097
Population Change		2,124	3,486	2,171
Percent Change		40.0%	46.9%	19.9%
Average Annual Change		4.0%	5.9%	4.0%
Households	1,888	2,736	3,882	4,578
Households Change		848	1,146	696
Percent Change		44.9%	41.9%	17.9%
Average Annual Change		4.5%	5.2%	3.6%
Population / Households	2.8	2.7	2.8	2.9
Population / Households Change		-0.10	0.10	0.05
Percent Change		-3.42%	3.50%	1.65%
Families	1,459	2,015	2,847	3,361
Families Change		556	832	514
Percent Change		38.1%	41.3%	18.1%
Average Annual Change		3.8%	5.2%	3.6%



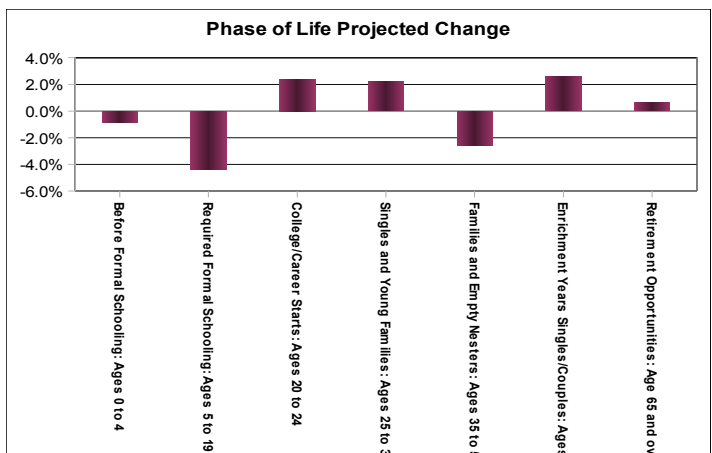
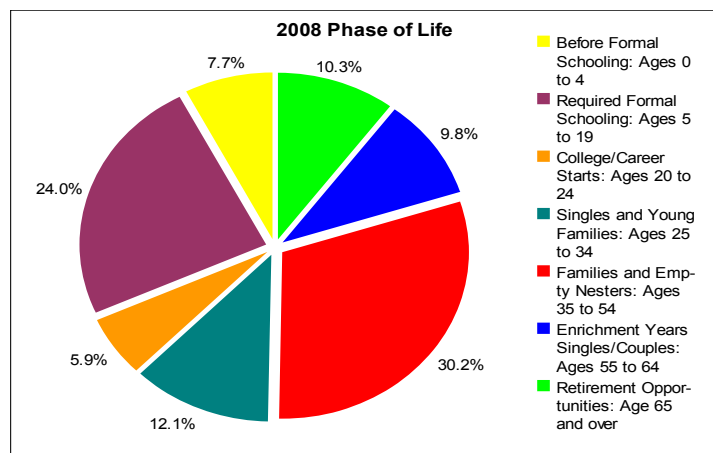
Age	1990	2000	2008	2013
Average Age	31.7	35.1	36.2	37.7
Average Age Change		3.34	1.08	1.58
Percent Change		10.5%	3.1%	4.4%



Income	2000	2008	2013
Average Household Income	54,925.8	72,690.8	81,845.2
Average Household Income Change		17,764.98	9,154.43
Percent Change		32.3%	12.6%
Per Capita Income	20,198.5	25,827.0	28,608.6
Per Capita Income Change		5,628.46	2,781.66
Percent Change		27.9%	10.8%

Phase of Life	2000	2008	2013	Projected Change	
Before Formal Schooling: Ages 0 to 4	500	6.7%	838	7.7%	-0.9%
Required Formal Schooling: Ages 5 to 19	2,071	27.8%	2,627	24.0%	-4.4%
College/Career Starts: Ages 20 to 24	269	3.6%	645	5.9%	2.4%
Singles and Young Families: Ages 25 to 34	750	10.1%	1,323	12.1%	2.2%
Families and Empty Nesters: Ages 35 to 54	2,412	32.4%	3,299	30.2%	-2.6%
Enrichment Years Singles/Couples: Ages 55	650	8.7%	1,073	9.8%	2.6%
Retirement Opportunities: Age 65 and over	789	10.6%	1,122	10.3%	0.7%
Totals:	7,441	100%	10,927	100%	

CA	2008
2,639,141	7.1%
7,992,372	21.4%
2,734,305	7.3%
5,307,349	14.2%
10,685,966	28.7%
3,764,398	10.1%
4,150,782	11.1%
37,274,313	100.0%

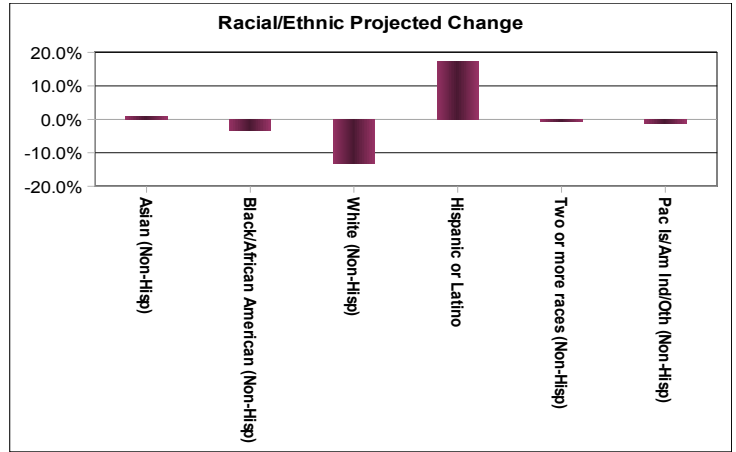
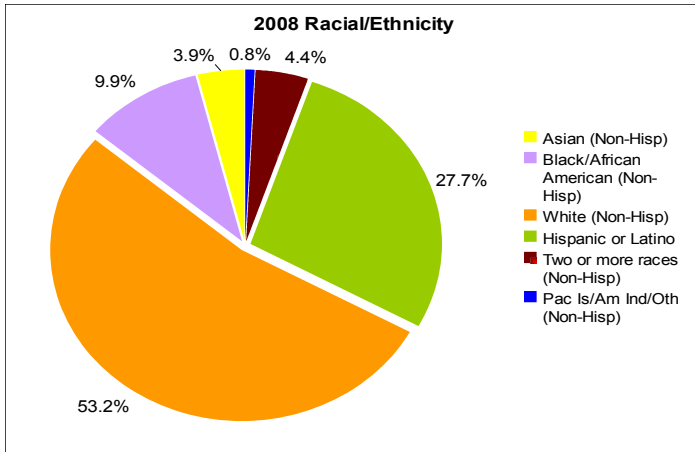


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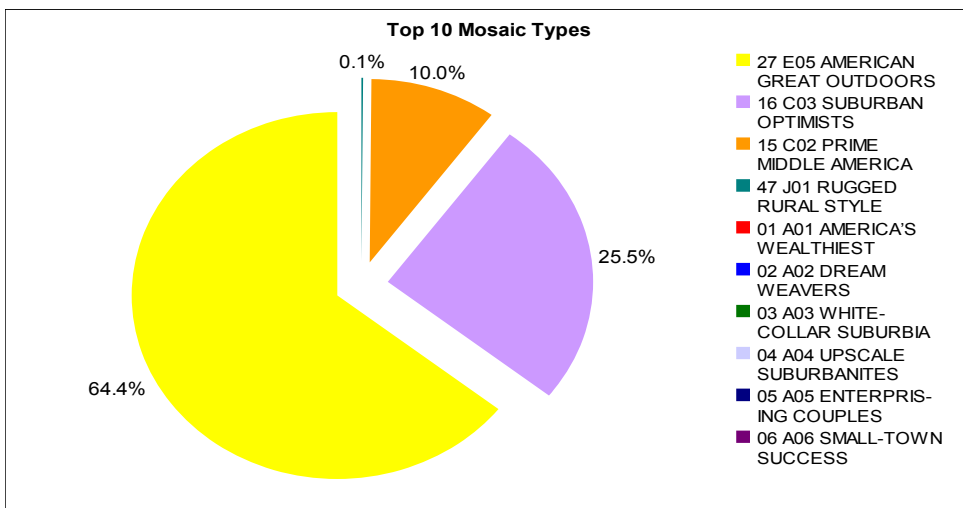
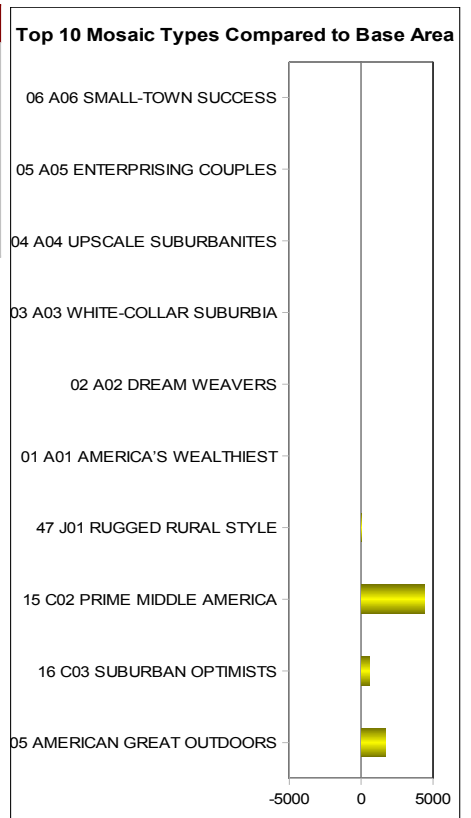
Study Area: 5 mile Radius

Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	251	3.4%	428	3.9%	558	4.3%	0.9%
Black/African American (Non-Hisp)	918	12.3%	1,086	9.9%	1,175	9.0%	-3.4%
White (Non-Hisp)	4,629	62.2%	5,811	53.2%	6,424	49.0%	-13.2%
Hispanic or Latino	1,204	16.2%	3,032	27.7%	4,414	33.7%	17.5%
Two or more races (Non-Hisp)	313	4.2%	484	4.4%	454	3.5%	-0.7%
Pac Is/Am Ind/Oth (Non-Hisp)	125	1.7%	86	0.8%	72	0.5%	-1.1%
Totals:	7,440	100.0%	10,927	100.0%	13,097	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
27 E05 AMERICAN GREAT OUTDOORS	2,499	64.4%	465,962	3.8%	1707
16 C03 SUBURBAN OPTIMISTS	990	25.5%	518,576	4.2%	608
15 C02 PRIME MIDDLE AMERICA	388	10.0%	28,188	0.2%	4382
47 J01 RUGGED RURAL STYLE	5	0.1%	69,220	0.6%	23
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	640,963	5.2%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	453,123	3.7%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	45,577	0.4%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	83,039	0.7%	0



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Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.