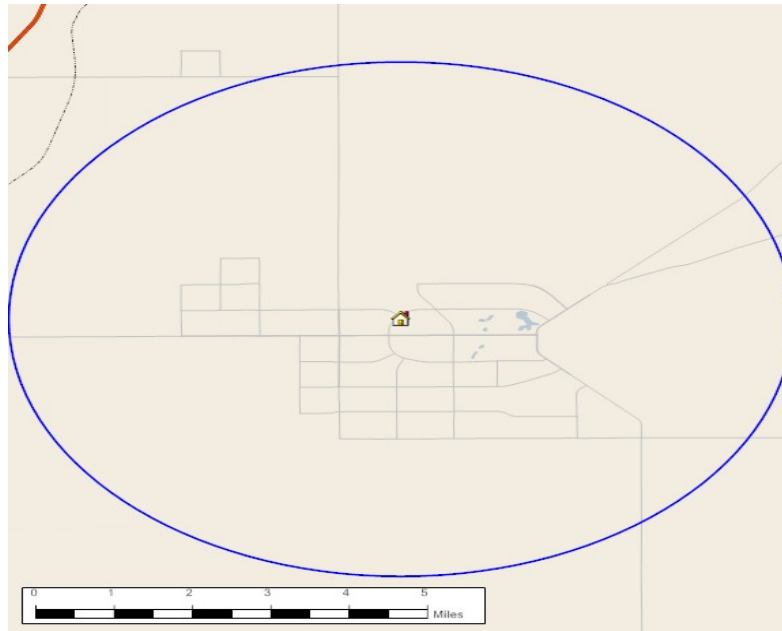


Prepared for: **First Baptist of California City**
Study Area: **5 mile Radius**
Base State: **CA**
Current Year: **2008**
5 Year Projection: **2013**
5/29/2009

Study Area



Contents

[People](#)

[Families](#)

[Housing](#)

[Households](#)

[Diversity](#)

[Work](#)

[Notes and Aids](#)

[MI User Guide](#)

[MI Demographic Reference Guide](#)

Copyright 2008 MissionInsite, LLC

www.missioninsite.com

Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

PEOPLE

Population Trends	1990	2000	2008	2013
Study Area Population	5,316	7,440	10,926	13,097
Population Change		2,124	3,486	2,171
Percent Change		40.0%	46.9%	19.9%
Average Annual Change		4.0%	5.9%	4.0%
State Population	29,759,163	33,871,648	37,274,313	39,318,228
Population Change		4,112,485	3,402,665	2,043,915
Percent Change		13.8%	10.0%	5.5%
Average Annual Change		1.4%	1.3%	1.1%
Study Area as a % of Total State Pop	0.02%	0.02%	0.03%	0.03%

Analysis:

The population within the study area is projected to grow over the next five years.

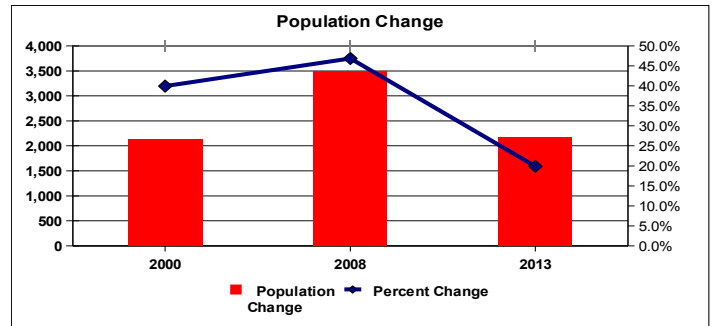
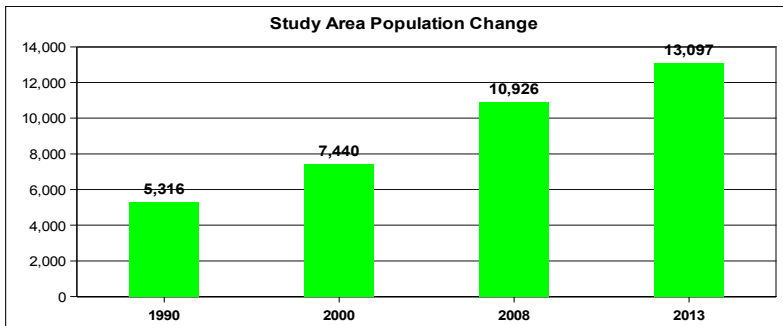
Definition Aids:

Percent Change: A calculation between data years.

Average Annual Change: Annualizing the Percent Change by dividing the Percent Change by the number of years between data years.

Story Helps: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint. Red means declining, yellow is moderate and green represents an increase.

Study Area as % of Total State Population: The state population by data years is divided by the study area population by data years. Assists in creating proportion of study area to the state.



Population Trends: By Gender	2000		2008		2013		Proj. Change
Female	3,748	50.4%	5,464	50.0%	6,529	49.8%	-0.5%
Male	3,692	49.6%	5,463	50.0%	6,569	50.2%	0.5%
Totals:	7,440	100.0%	10,927	100.0%	13,098	100.0%	

CA	2008	Comp Index
18,622,776	50.0%	100
18,651,537	50.0%	100
37,274,313	100.0%	100

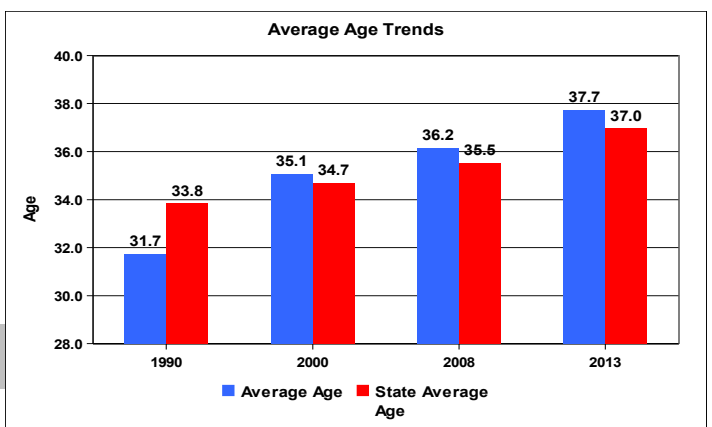
Definition Aids:

1. Projected Change: What does projected change mean? Projected Change subtracts the most recent percentage to the most historical number. In this case, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. then the difference is calculated between the two.

2. Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

People by Age

Average/Median Age	1990	2000	2008	2013
Average Age	31.7	35.1	36.2	37.7
Average Age Change		3.3	1.1	1.6
Percent Change		10.5%	3.1%	4.4%
Median Age		35	34	36
State Average Age	33.8	34.7	35.5	37.0
Average Age Change		0.8	0.8	1.4
Percent Change		2.5%	2.4%	4.0%
Average Age Comparative Index	94	101	102	102



Analysis:

The average age of the study area is projected to get somewhat older.
The average of the study area is close to the state average.

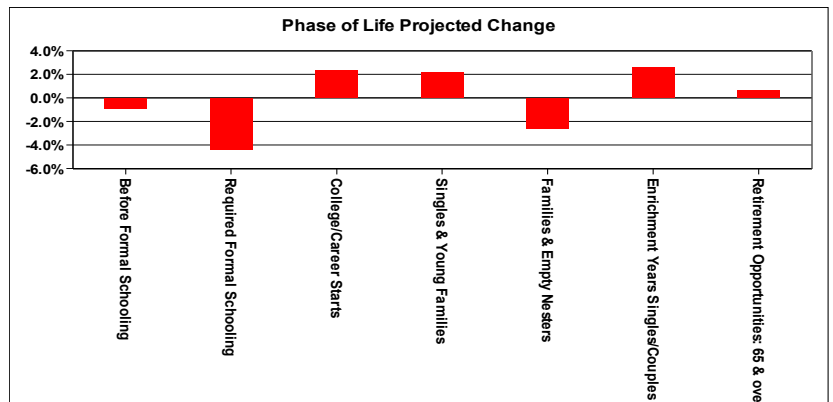
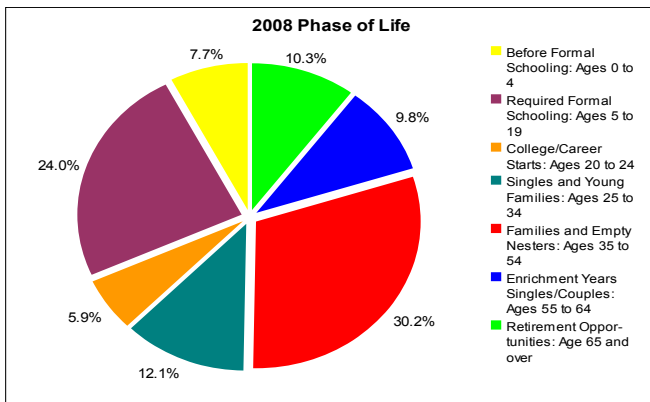
Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Phase of Life Trends	2000		2008		2013		Proj. Change
Before Formal Schooling: Ages 0 to 4	500	6.7%	838	7.7%	764	5.8%	-0.9%
Required Formal Schooling: Ages 5 to 19	2,071	27.8%	2,627	24.0%	3,075	23.5%	-4.4%
College/Career Starts: Ages 20 to 24	269	3.6%	645	5.9%	785	6.0%	2.4%
Singles and Young Families: Ages 25 to 34	750	10.1%	1,323	12.1%	1,609	12.3%	2.2%
Families and Empty Nesters: Ages 35 to 54	2,412	32.4%	3,299	30.2%	3,906	29.8%	-2.6%
Enrichment Years Singles/Couples: Ages 55 to 64	650	8.7%	1,073	9.8%	1,483	11.3%	2.6%
Retirement Opportunities: Age 65 and over	789	10.6%	1,122	10.3%	1,476	11.3%	0.7%
Totals:	7,441	100%	10,927	100%	13,098	100%	

CA	2008	Comp Index
2,639,141	7.1%	108
7,992,372	21.4%	112
2,734,305	7.3%	80
5,307,349	14.2%	85
10,685,966	28.7%	105
3,764,398	10.1%	97
4,150,782	11.1%	92
37,274,313	100.0%	100

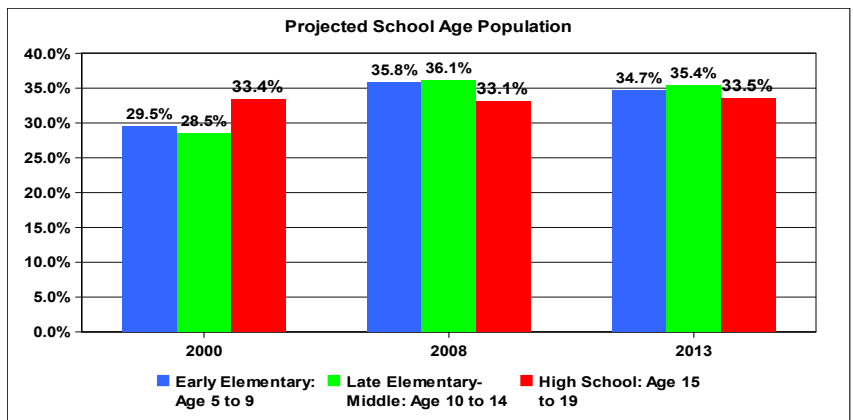
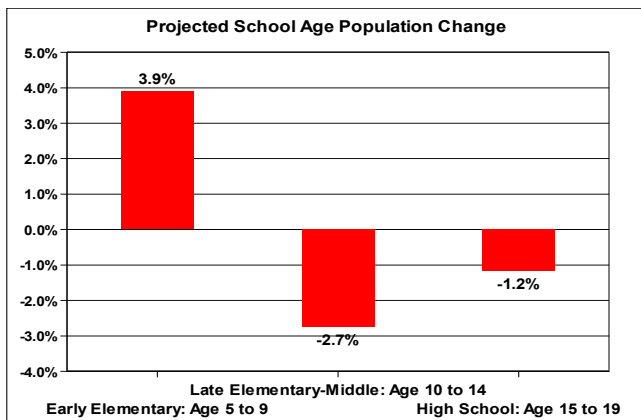
Analysis:

Children aged 0 to 4 are projected to decline as a percentage of the total population over the next five years.
School children aged 5 to 19 are projected to decline as a percentage of the total population over the next five years.
Adults over 55 are projected to increase as a percentage of the total population over the next five years, indicating an aging community.



Population Trends: School Age	2000		2008		2013		Proj. Change
Early Elementary: Age 5 to 9	610	29.5%	748	28.5%	1,026	33.4%	3.9%
Late Elementary-Middle: Age 10 to 14	742	35.8%	949	36.1%	1,018	33.1%	-2.7%
High School: Age 15 to 19	718	34.7%	930	35.4%	1,031	33.5%	-1.2%
Totals:	2,070	100.0%	2,627	100.0%	3,075	100.0%	

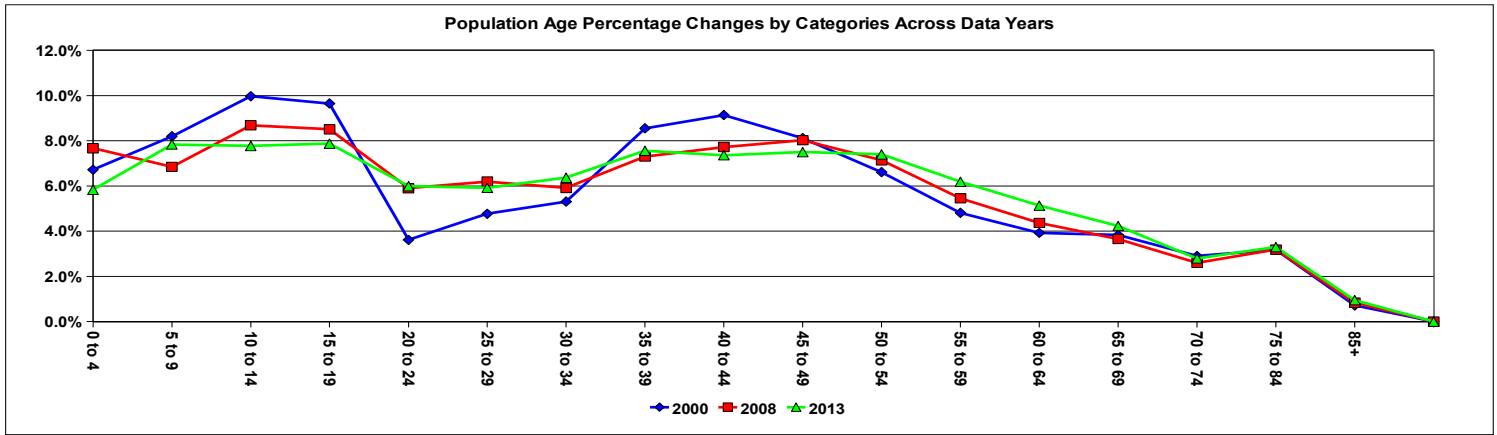
CA	2008	Comp Index
2,597,525	32.5%	88
2,649,169	33.1%	109
2,745,678	34.4%	103
7,992,372	100.0%	100



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

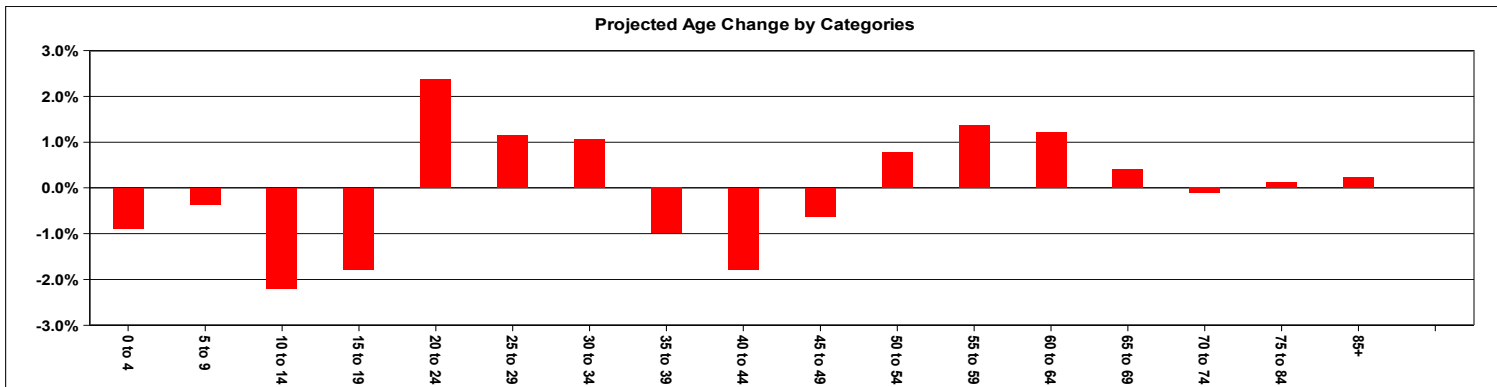
Population Trends: By Age	2000		2008		2013		Proj. Change
0 to 4	500	6.7%	838	7.7%	764	5.8%	-0.9%
5 to 9	610	8.2%	748	6.8%	1,026	7.8%	-0.4%
10 to 14	742	10.0%	949	8.7%	1,018	7.8%	-2.2%
15 to 19	718	9.6%	930	8.5%	1,031	7.9%	-1.8%
20 to 24	269	3.6%	645	5.9%	785	6.0%	2.4%
25 to 29	355	4.8%	677	6.2%	775	5.9%	1.1%
30 to 34	395	5.3%	646	5.9%	834	6.4%	1.1%
35 to 39	636	8.5%	798	7.3%	990	7.6%	-1.0%
40 to 44	680	9.1%	844	7.7%	964	7.4%	-1.8%
45 to 49	604	8.1%	877	8.0%	982	7.5%	-0.6%
50 to 54	492	6.6%	780	7.1%	969	7.4%	0.8%
55 to 59	358	4.8%	596	5.5%	810	6.2%	1.4%
60 to 64	292	3.9%	477	4.4%	672	5.1%	1.2%
65 to 69	285	3.8%	399	3.7%	554	4.2%	0.4%
70 to 74	216	2.9%	284	2.6%	366	2.8%	-0.1%
75 to 84	236	3.2%	348	3.2%	432	3.3%	0.1%
85+	53	0.7%	91	0.8%	124	0.9%	0.2%
Totals:	7,441	100.0%	10,927	100.0%	13,096	100.0%	

CA	2008	Comp Index
2,639,141	7.1%	108
2,597,525	7.0%	98
2,649,169	7.1%	122
2,745,678	7.4%	116
2,734,305	7.3%	80
2,675,649	7.2%	86
2,631,700	7.1%	84
2,713,550	7.3%	100
2,777,249	7.5%	104
2,719,566	7.3%	110
2,475,601	6.6%	107
2,119,671	5.7%	96
1,644,727	4.4%	99
1,213,953	3.3%	112
946,332	2.5%	102
1,390,255	3.7%	85
600,242	1.6%	52
37,274,313	100%	100



Definition Aids:

How do I read the graph above? This graph tells an interesting story about the study area. It shows the percentage of the total population falling in each of these census age categories by the 2000 census, the current year estimate and the five year projection. It will show how a particular age range changes as a percentage of the total population. Often one can see the aging of a study area. Younger age categories may be less with each data point beyond the 2000 census. Older categories may increase as a percentage over time.



Definition Aids:

How do I read the graph above? This graph illustrates when a particular census age category is projected to increase or decrease between the 2000 census and the five year projection. Bars that rise above the mid-point are increasing as a percentage. Those dropping below are decreasing as a percentage. This graph works well with the one above it to tell the story of how the study area is aging.

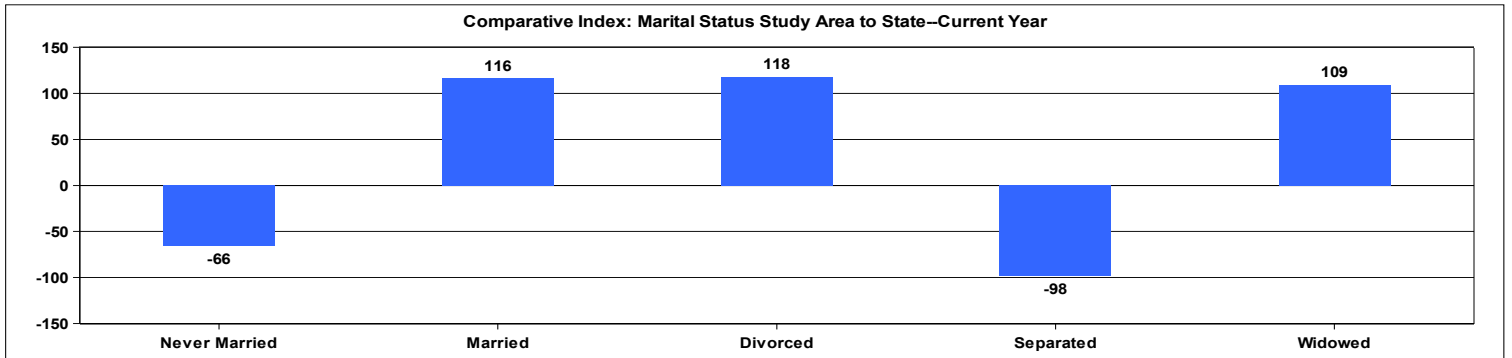
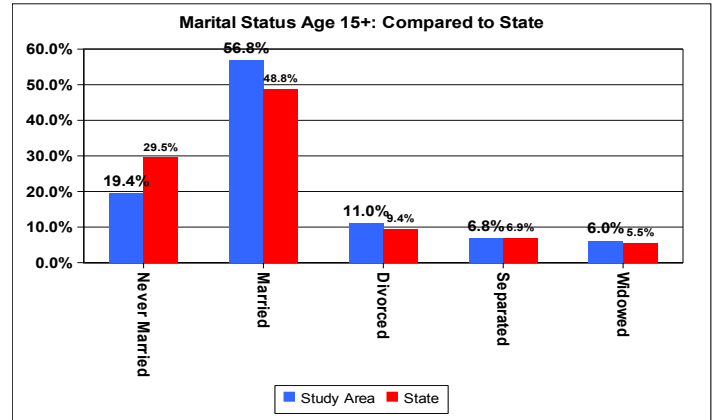
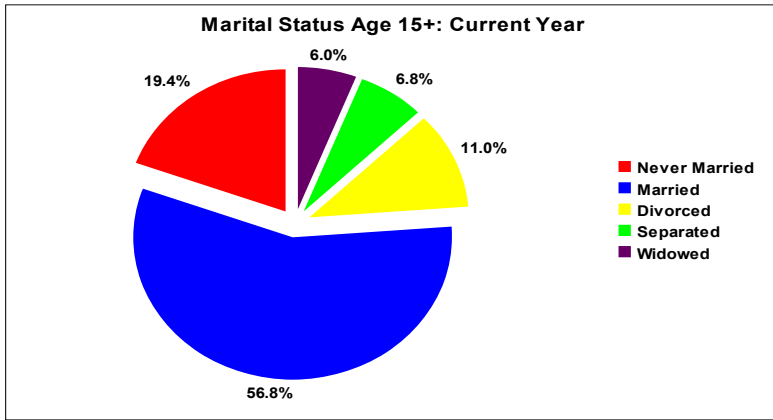
Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Marital Status

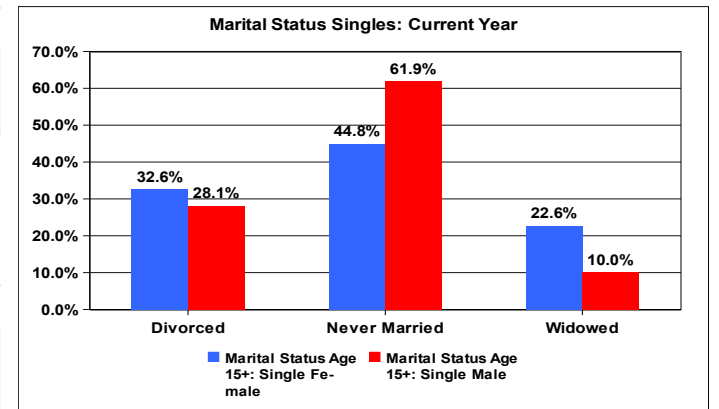
Marital Status Age 15+	2000		2008	
Never Married	1,085	19.4%	1,629	19.4%
Married	3,175	56.9%	4,758	56.8%
Divorced	614	11.0%	926	11.0%
Separated	375	6.7%	568	6.8%
Widowed	334	6.0%	501	6.0%
Totals:	5,583	100.0%	8,382	100.0%

Analysis:
Married couples are more likely than the state average.
Divorce is more likely than the state average.

CA	2008	Comp Index
8,677,018	29.5%	66
14,319,521	48.8%	116
2,748,669	9.4%	118
2,022,610	6.9%	98
1,605,121	5.5%	109
29,372,939	100.0%	100



Marital Status Age 15+: Single Female	2000		2008	
Divorced	363	32.4%	499	32.6%
Never Married	485	43.3%	687	44.8%
Widowed	271	24.2%	347	22.6%
Totals:	1,119	100.0%	1,533	100.0%



Marital Status Age 15+: Single Male	2000		2008	
Divorced	252	27.5%	428	28.1%
Never Married	600	65.5%	942	61.9%
Widowed	64	7.0%	153	10.0%
Totals:	916	100.0%	1,523	100.0%

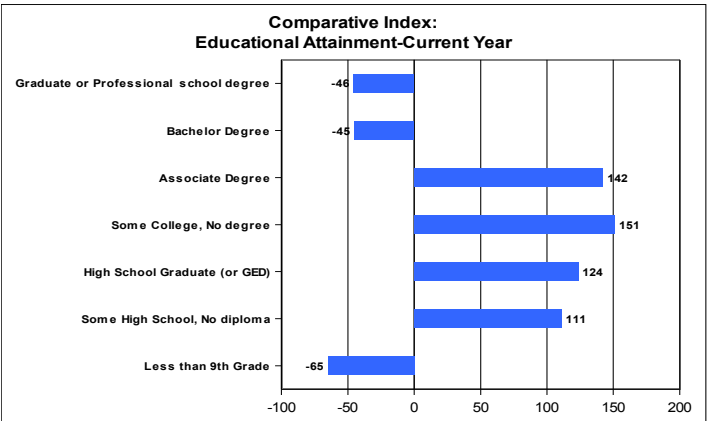
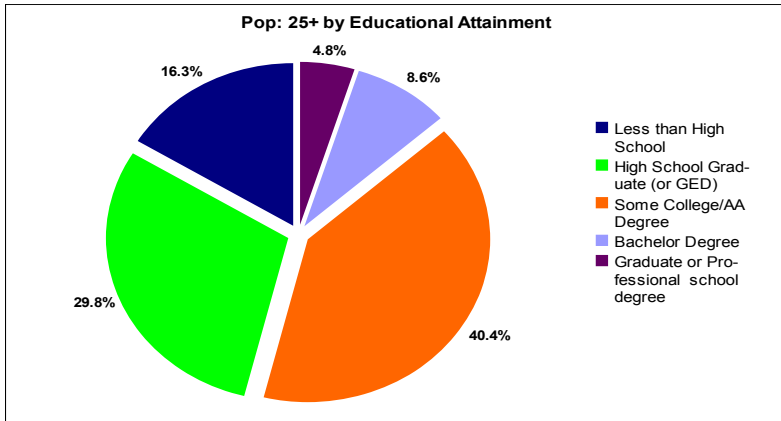
Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

People by Education Level

Pop: 25+ by Educational Attainment	2000		2008	
Less than 9th Grade	248	4.3%	460	6.7%
Some High School, No diploma	1,671	29.1%	649	9.5%
High School Graduate (or GED)	1,139	19.8%	2,035	29.8%
Some College, No degree	1,663	28.9%	2,002	29.4%
Associate Degree	454	7.9%	756	11.1%
Bachelor Degree	359	6.2%	588	8.6%
Graduate or Professional school degree	211	3.7%	329	4.8%
Totals:	5,745	100.0%	6,819	100.0%

Analysis:
The level of education in the study area is lower than the state overall.

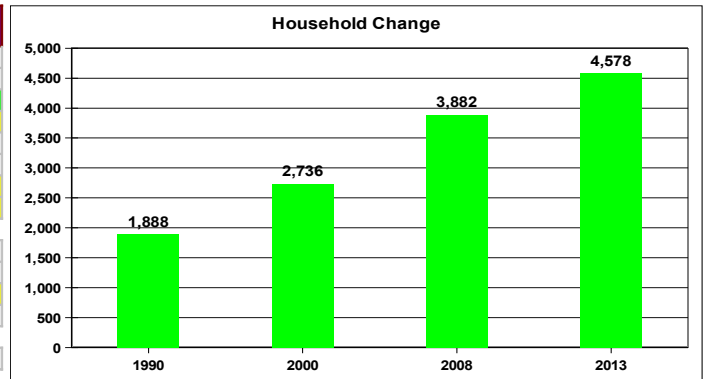
CA	2008	Comp Index
2,478,313	10.4%	65
2,050,552	8.6%	111
5,773,092	24.1%	124
4,645,100	19.4%	151
1,863,096	7.8%	142
4,565,703	19.1%	45
2,532,639	10.6%	46
23,908,495	100.0%	100



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

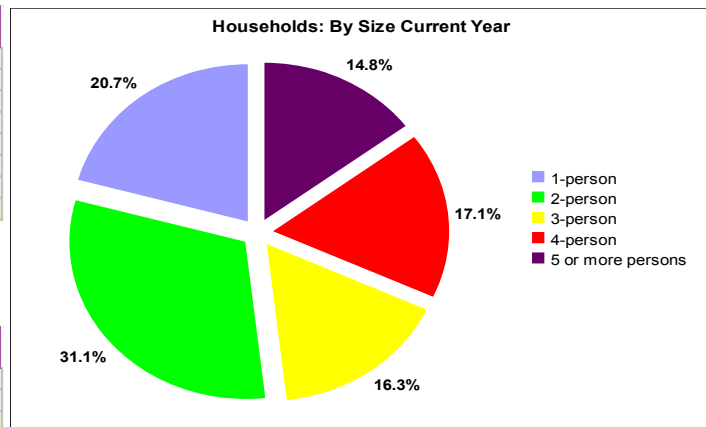
HOUSEHOLDS

Household Trends	1990	2000	2008	2013
Households	1,888	2,736	3,882	4,578
Households Change		848	1,146	696
Percent Change		45%	42%	18%
Average Annual Change		4.5%	5.2%	3.6%
Population / Households	2.82	2.72	2.81	2.86
Population / Households Change		-0.10	0.10	0.05
Percent Change		-3.4%	3.5%	1.6%
State Households	10,381,043	11,502,870	12,358,701	12,877,387
Households Change		1,121,827	855,831	518,686
Percent Change		11%	7%	4%
		1.1%	0.9%	0.8%
Study Area as a % of All State HH	0.02%	0.02%	0.03%	0.04%



Analysis:
The number of households within the study area is projected to grow over the next five years.
The number of households is changing somewhat faster than the state.
The population per household is projected to remain flat over five years.

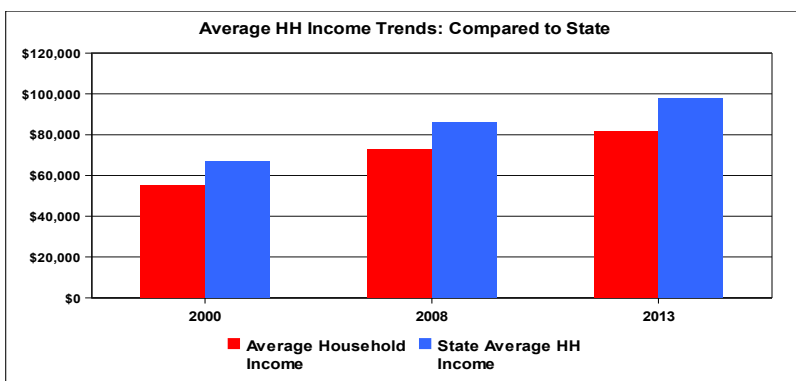
Households: By Size	2000		2008	
1-person	578	21.1%	805	20.7%
2-person	923	33.7%	1,207	31.1%
3-person	481	17.6%	634	16.3%
4-person	414	15.1%	663	17.1%
5-person	217	7.9%	353	9.1%
6-person	76	2.8%	130	3.3%
7-or-more persons	48	1.8%	91	2.3%
Totals:	2,737	100.0%	3,883	100.0%



Households: One Person by Gender	2000		2008	
Female Householder	251	43.4%	395	49.1%
Male Householder	327	56.6%	410	50.9%
Totals:	578	100.0%	805	100.0%

Household Income

Income Trends: Average	2000	2008	2013
Average Household Income	\$54,926	\$72,691	\$81,845
Average Household Income Change		\$17,765	\$9,154
Percent Change		32.3%	12.6%
State Average HH Income	\$66,877	\$85,793	\$98,089
Average Household Income Change		\$18,916	\$12,297
Percent Change		28.3%	14.3%
Ave. HH Income Comparative Index	82	85	83
Median Income	\$47,189	\$56,374	\$62,759
Per Capita Income	\$20,199	\$25,827	\$28,609
Per Capita Income Change		\$5,628	\$2,782
Percent Change		27.9%	10.8%

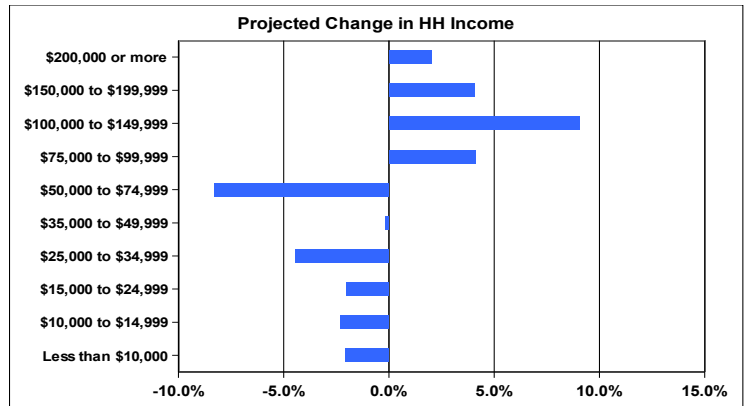
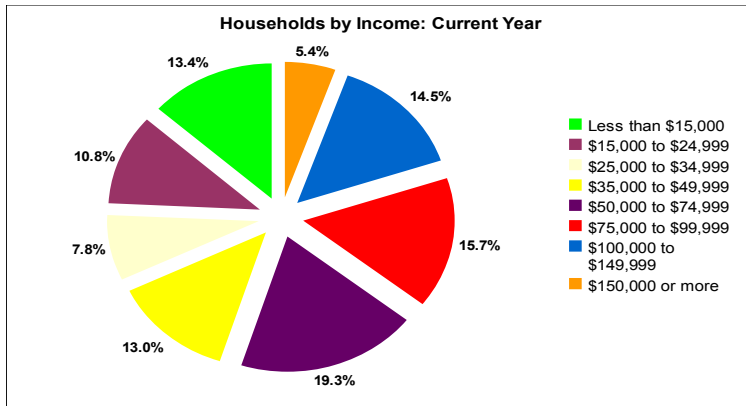


Analysis:
The average household income is projected to grow significantly over the next five years.
The average household income is about the same as the state average.
The per capita income is projected to grow significantly over the next five years.

Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

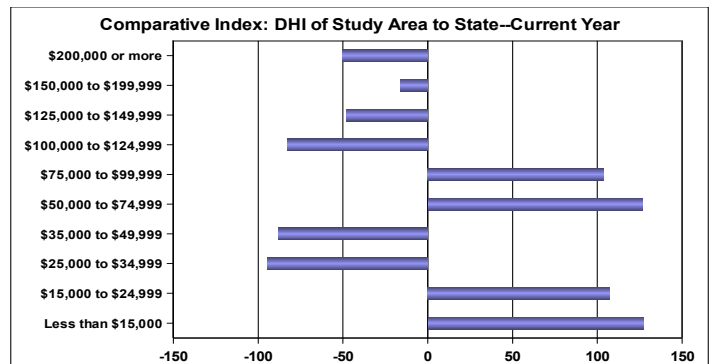
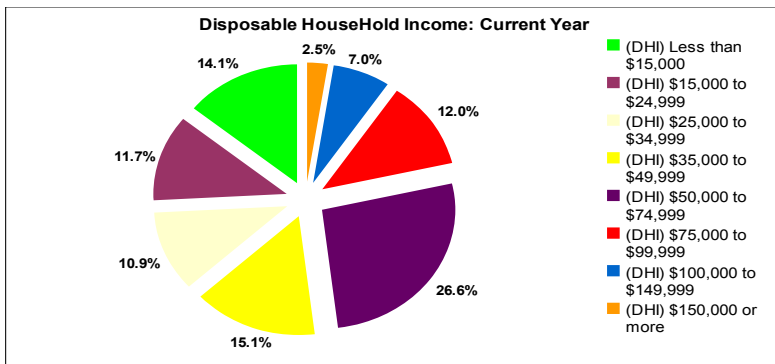
Households: Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	295	10.8%	363	9.3%	400	8.7%	-2.0%
\$10,000 to \$14,999	163	6.0%	158	4.1%	168	3.7%	-2.3%
\$15,000 to \$24,999	307	11.2%	421	10.8%	421	9.2%	-2.0%
\$25,000 to \$34,999	321	11.7%	304	7.8%	333	7.3%	-4.5%
\$35,000 to \$49,999	347	12.7%	504	13.0%	574	12.5%	-0.1%
\$50,000 to \$74,999	687	25.1%	751	19.3%	770	16.8%	-8.3%
\$75,000 to \$99,999	338	12.4%	609	15.7%	753	16.4%	4.1%
\$100,000 to \$149,999	211	7.7%	563	14.5%	768	16.8%	9.1%
\$150,000 to \$199,999	39	1.4%	116	3.0%	251	5.5%	4.1%
\$200,000 or more	28	1.0%	94	2.4%	140	3.1%	2.0%
Totals:	2,736	100.0%	3,883	100.0%	4,578	100.0%	

CA	2008	Comp Index
843,582	6.8%	137
458,242	3.7%	110
1,148,061	9.3%	117
1,150,671	9.3%	84
1,652,033	13.4%	97
2,218,884	18.0%	108
1,561,933	12.6%	124
1,815,167	14.7%	99
691,624	5.6%	53
818,504	6.6%	37
12,358,701	100.0%	100



Disposable Household Income	2008		2013	
Less than \$15,000	549	14.1%	593	13.0%
\$15,000 to \$24,999	455	11.7%	487	10.6%
\$25,000 to \$34,999	425	10.9%	442	9.7%
\$35,000 to \$49,999	587	15.1%	704	15.4%
\$50,000 to \$74,999	1,034	26.6%	1,124	24.6%
\$75,000 to \$99,999	465	12.0%	602	13.1%
\$100,000 to \$124,999	206	5.3%	329	7.2%
\$125,000 to \$149,999	65	1.7%	150	3.3%
\$150,000 to \$199,999	17	0.4%	48	1.0%
\$200,000 or more	80	2.1%	99	2.2%
Totals:	3,883	100.0%	4,578	100.0%

CA	2008	Comp Index
1,374,154	11.1%	127
1,346,659	10.9%	108
1,433,321	11.6%	94
2,112,919	17.1%	88
2,603,805	21.1%	126
1,422,941	11.5%	104
791,426	6.4%	83
430,572	3.5%	48
338,849	2.7%	16
504,055	4.1%	51
12,358,701	100.0%	100



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Household Structures

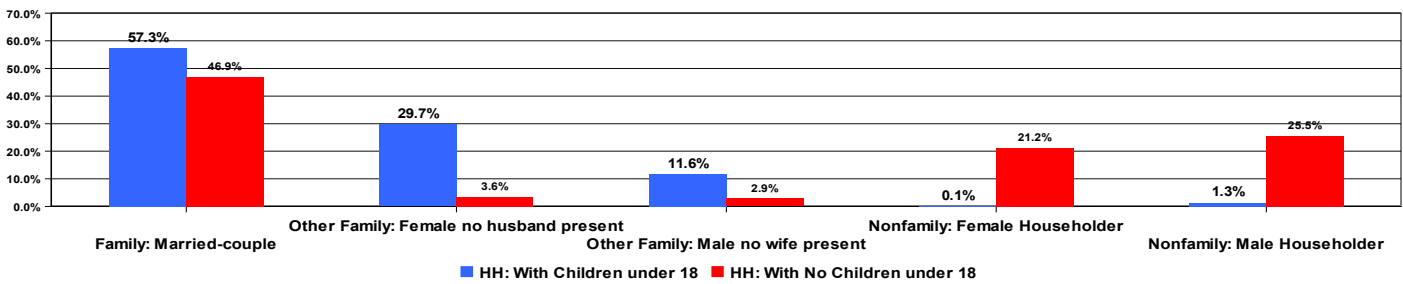
HH: With Children under 18	2000		2008		CA	2008	Comp Index
Family: Married-couple	773	65.8%	985	57.3%	3,205,415	67.7%	85
Other Family: Female no husband present	287	24.4%	510	29.7%	1,064,612	22.5%	132
Other Family: Male no wife present	95	8.1%	199	11.6%	430,351	9.1%	127
Nonfamily: Female Householder	5	0.4%	1	0.1%	8,823	0.2%	31
Nonfamily: Male Householder	14	1.2%	23	1.3%	26,145	0.6%	242
Totals:	1,174	100.0%	1,718	100.0%	4,735,346	100%	100

Analysis:
Compared to the state, children under 18 are less likely to live in two-parent households.
Compared to the state, children under 18 are more likely to live in single-parent households.

HH: With No Children under 18	2000		2008	
Family: Married-couple	767	35.8%	1,015	46.9%
Other Family: Female no husband present	59	2.8%	77	3.6%
Other Family: Male no wife present	34	1.6%	62	2.9%
Nonfamily: Female Householder	548	25.6%	459	21.2%
Nonfamily: Male Householder	732	34.2%	552	25.5%
Totals:	2,140	100.0%	2,165	100.0%

CA	2008	Comp Index
2,899,328	38.0%	123
522,903	6.9%	52
302,602	4.0%	72
2,060,186	27.0%	78
1,838,336	24.1%	106
7,623,355	100%	100

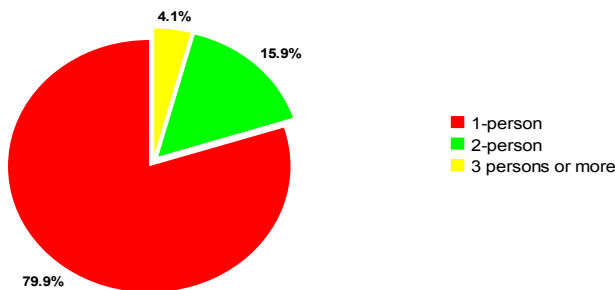
Households by Presence of Children: Current Year



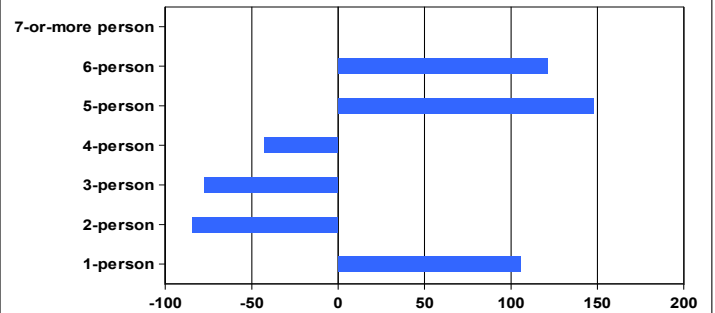
Nonfamily Households: Persons per Household Trends	2008	
1-person	578	79.9%
2-person	115	15.9%
3-person	19	2.6%
4-person	4	0.6%
5-person	5	0.7%
6-person	2	0.3%
7-or-more person	0	0.0%
Totals:	723	100.0%

CA	2008	Comp Index
2,971,563	75.5%	106
741,850	18.9%	84
133,641	3.4%	77
51,116	1.3%	43
18,414	0.5%	148
8,977	0.2%	121
7,928	0.2%	0
3,933,489	100.0%	100

Nonfamily Households: Persons per Household Current Year



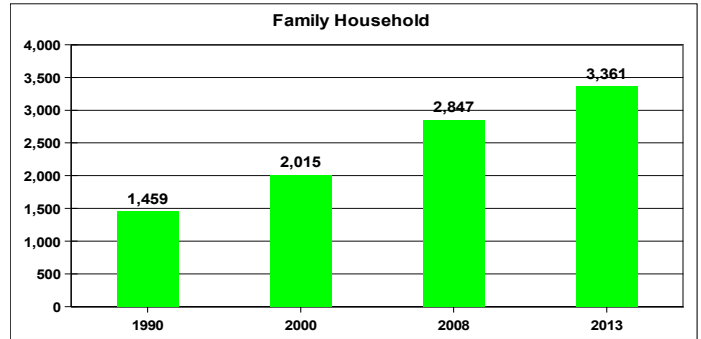
Comparative Index: Non-Family Households--Current Year



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

FAMILIES

Families	1990	2000	2008	2013
Families	1,459	2,015	2,847	3,361
Families Change		556	832	514
Percent Change		38.1%	41.3%	18.1%
Average Annual Change		3.8%	5.2%	3.6%
State Families	7,139,189	7,920,049	8,425,211	8,725,837
Families Change		780,860	505,162	300,626
Percent Change		10.9%	6.4%	3.6%
Average Annual Change		1.1%	0.8%	0.7%
Study Area as a % of State Families	0.02%	0.03%	0.03%	0.04%



Analysis:
The number of family households within the study area is projected to grow over the next five years.
The number of family households is changing somewhat faster than the state.

Families: Household Trends by Size	2000		2008		2013		Proj. Change
2-person	808	40.1%	1,153	40.5%	1,384	41.2%	1.1%
3-person	462	22.9%	673	23.6%	810	24.1%	1.2%
4-person	411	20.4%	577	20.3%	670	19.9%	-0.5%
5-person	212	10.5%	286	10.0%	323	9.6%	-0.9%
6-person	75	3.7%	101	3.5%	117	3.5%	-0.2%
7-or-more person	48	2.4%	58	2.0%	58	1.7%	-0.7%
Totals:	2,016	100.0%	2,848	100.0%	3,362	100.0%	

CA	2008	Comp Index
2,850,194	33.8%	120
1,834,378	21.8%	109
1,752,142	20.8%	97
990,165	11.8%	85
496,586	5.9%	60
501,744	6.0%	34
8,425,209	100%	100

Families: Household Trends by Income	2000		2008		2013		Proj. Change
Less than \$10,000	123	6.1%	182	6.4%	238	7.1%	1.0%
\$10,000 to \$14,999	106	5.3%	77	2.7%	74	2.2%	-3.1%
\$15,000 to \$24,999	199	9.9%	249	8.7%	244	7.3%	-2.6%
\$25,000 to \$34,999	220	10.9%	237	8.3%	265	7.9%	-3.0%
\$35,000 to \$49,999	280	13.9%	346	12.2%	396	11.8%	-2.1%
\$50,000 to \$74,999	598	29.7%	604	21.2%	570	17.0%	-12.7%
\$75,000 to \$99,999	262	13.0%	531	18.7%	662	19.7%	6.7%
\$100,000 to \$149,999	177	8.8%	450	15.8%	614	18.3%	9.5%
\$150,000 to \$199,999	22	1.1%	98	3.4%	190	5.7%	4.6%
\$200,000 or more	28	1.4%	73	2.6%	107	3.2%	1.8%
Totals:	2,015	100.0%	2,847	100.0%	3,360	100.0%	

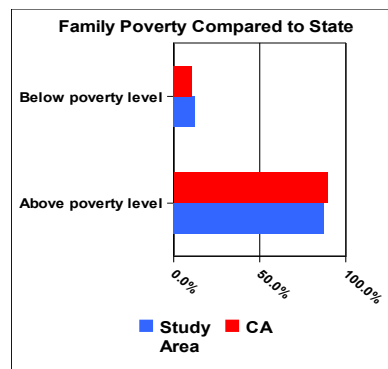
CA	2008	Comp Index
375,736	4.5%	143
194,212	2.3%	117
662,820	7.9%	111
728,486	8.6%	96
1,072,112	12.7%	96
1,521,141	18.1%	118
1,168,578	13.9%	134
1,439,183	17.1%	93
572,563	6.8%	51
690,380	8.2%	31
8,425,211	100.0%	100

Families: Poverty Summary	2008	
Above poverty level	1,765	87.6%
Below poverty level	250	12.4%
Totals:	2,015	100.0%

Analysis:
Compared to the state, families are more likely to live in poverty.

CA	2008	Comp Index
7,080,042	89.4%	98
840,005	10.6%	117
7,920,047	100.0%	100

Families: Poverty Detail	2008	
Above Poverty Level		
Married-couple: Children	43	2.1%
Married-couple: No children	107	5.3%
Male: No wife present: Children	41	2.0%
Male: No wife present: No children	93	4.6%
Female: No husband present: Children	787	39.0%
Female: No husband present: No children	694	34.4%
Below Poverty Level		
Married-couple: Children	1	0.0%
Married-couple: No children	146	7.2%
Male: No wife present: Children	1	0.0%
Male: No wife present: No children	17	0.8%
Female: No husband present: Children	28	1.4%
Female: No husband present: No children	58	2.9%
Totals:	2,015	100.0%



CA	2008	Comp Index
Above Poverty Level		
402,558	5.1%	42
638,645	8.1%	66
211,798	2.7%	76
284,308	3.6%	129
2,611,068	33.0%	118
2,931,665	37.0%	93
Below Poverty Level		
39,877	0.5%	10
307,813	3.9%	186
18,355	0.2%	21
69,722	0.9%	96
88,138	1.1%	125
316,100	4.0%	72
7,920,047	100.0%	100

NOTE: Children are under 18

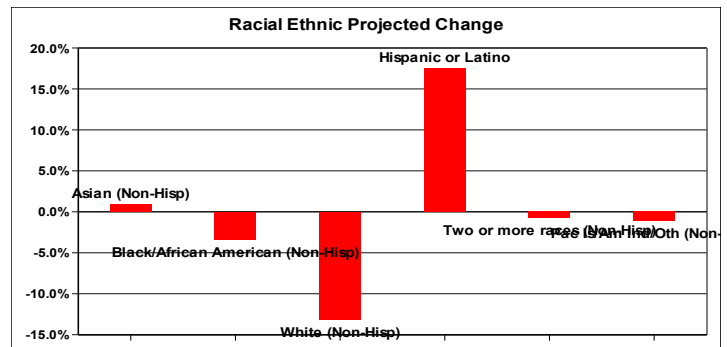
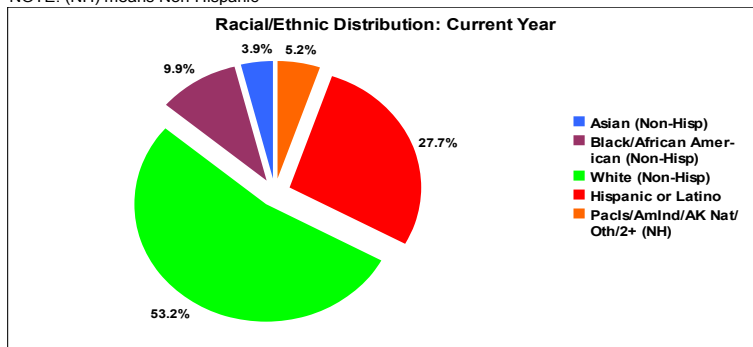
Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

DIVERSITY

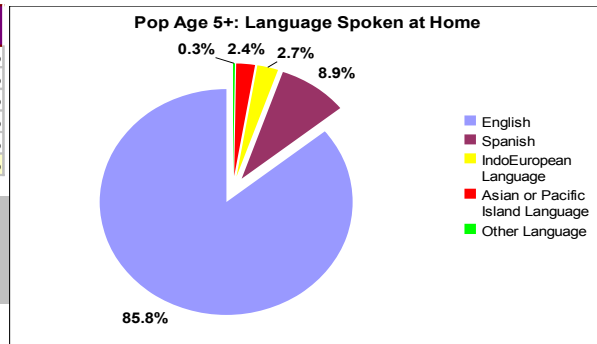
Population: Racial/Ethnic Trends	2000		2008		2013		Proj. Change
Asian (Non-Hisp)	251	3.4%	428	3.9%	558	4.3%	0.9%
Black/African American (Non-Hisp)	918	12.3%	1,086	9.9%	1,175	9.0%	-3.4%
White (Non-Hisp)	4,629	62.2%	5,811	53.2%	6,424	49.0%	-13.2%
Hispanic or Latino	1,204	16.2%	3,032	27.7%	4,414	33.7%	17.5%
Two or more races (Non-Hisp)	313	4.2%	484	4.4%	454	3.5%	-0.7%
Pac Is/Am Ind/Oth (Non-Hisp)	125	1.7%	86	0.8%	72	0.5%	-1.1%
Totals:	7,440	100.0%	10,927	100.0%	13,097	100.0%	

CA	2008	Comp Index
4,562,471	12.2%	32
2,071,913	5.6%	179
15,780,187	42.3%	126
13,740,168	36.9%	75
838,759	2.3%	197
280,815	0.8%	104
37,274,313	100.0%	100

NOTE: (NH) means Non-Hispanic



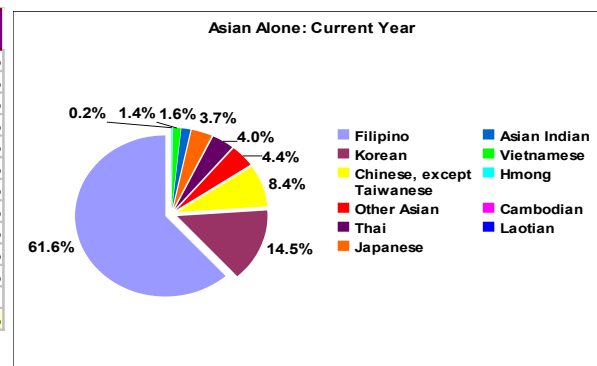
Pop Age 5+: Language Spoken at Home	2008	
Speak Only English at Home	8,652	85.8%
Speak Spanish at Home	901	8.9%
Speak IndoEuropean Language at Home	268	2.7%
Speak Asian or Pacific Island Language at Home	241	2.4%
Speak Other Language at Home	26	0.3%
Totals:	10,088	100.0%



CA	2008	Comp Index
21,179,499	61.2%	140
8,831,636	25.5%	35
1,453,973	4.2%	63
2,892,536	8.4%	29
277,521	0.8%	32
34,635,165	100.0%	100

Analysis:
Compared to the state, people over 5 are more likely to speak only English at home.
Compared to the state, people over 5 are less likely to speak another language at home.

Population: Asian Alone Current Year	2008	
Filipino	263	61.6%
Korean	62	14.5%
Chinese, except Taiwanese	36	8.4%
Other Asian	19	4.4%
Thai	17	4.0%
Japanese	16	3.7%
Asian Indian	7	1.6%
Vietnamese	6	1.4%
Hmong	1	0.2%
Cambodian	0	0.0%
Laotian	0	0.0%
Totals:	427	100.0%

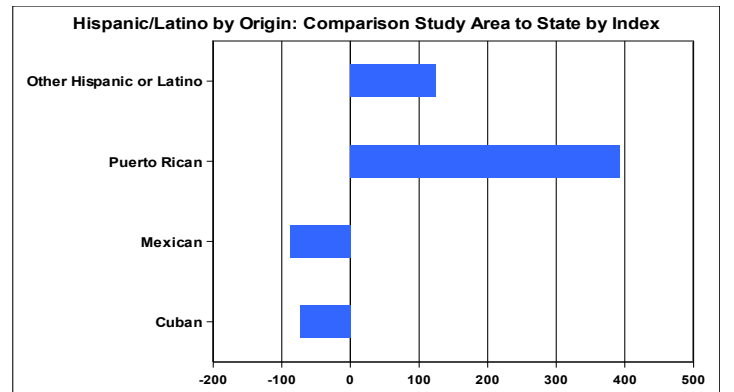
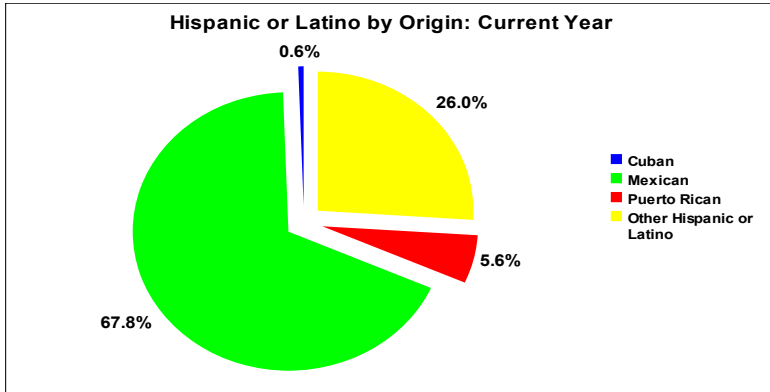


CA	2008	Comp Index
1,153,317	25.3%	244
420,390	9.2%	158
1,078,127	23.6%	36
295,533	6.5%	69
46,386	1.0%	392
372,936	8.2%	46
412,797	9.0%	18
548,631	12.0%	12
78,169	1.7%	14
87,127	1.9%	0
69,058	1.5%	0
4,562,471	100.0%	100

Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Population: Hispanic or Latino by Origin	2008	
Cuban	17	0.6%
Mexican	2,055	67.8%
Puerto Rican	170	5.6%
Other Hispanic or Latino	789	26.0%
Totals:	3,031	100.0%

CA	2008	Comp Index
101,925	0.7%	76
10,559,101	76.8%	88
196,830	1.4%	392
2,882,310	21.0%	124
13,740,166	100%	100

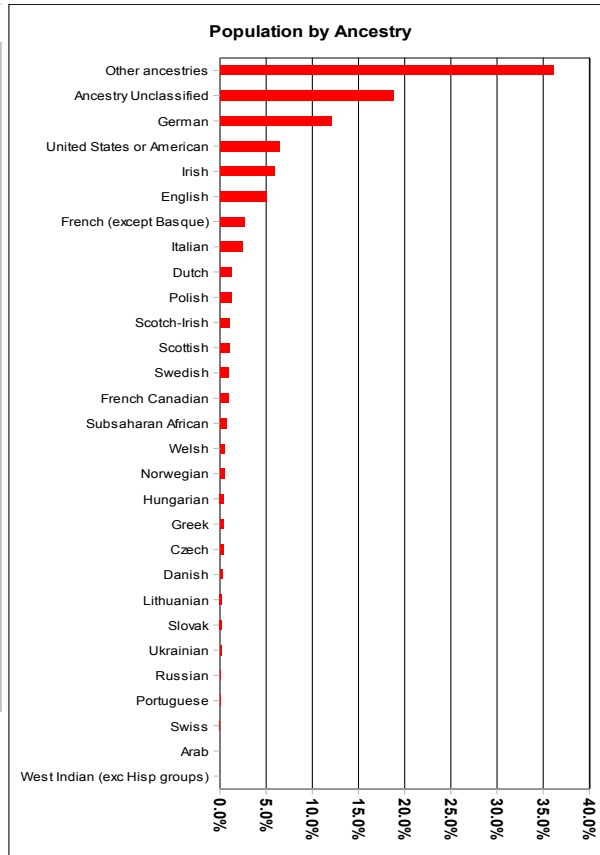


Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Population by Ancestry	2008	
Other ancestries	3,945	36.1%
Ancestry Unclassified	2,055	18.8%
German	1,324	12.1%
United States or American	700	6.4%
Irish	650	5.9%
English	546	5.0%
French (except Basque)	289	2.6%
Italian	267	2.4%
Dutch	133	1.2%
Polish	132	1.2%
Scotch-Irish	117	1.1%
Scottish	112	1.0%
Swedish	102	0.9%
French Canadian	101	0.9%
Subsaharan African	84	0.8%
Welsh	56	0.5%
Norwegian	51	0.5%
Hungarian	49	0.4%
Greek	46	0.4%
Czech	44	0.4%
Danish	33	0.3%
Lithuanian	24	0.2%
Slovak	23	0.2%
Ukrainian	20	0.2%
Russian	11	0.1%
Portuguese	10	0.1%
Swiss	1	0.0%
Arab	0	0.0%
West Indian (exc Hisp groups)	0	0.0%
Totals:	10,925	100.0%

Definition Aids:

All ancestry designations are self-selected by respondents to the census question. Not everyone completes this piece. This report reflects those persons who did and what selection was made.



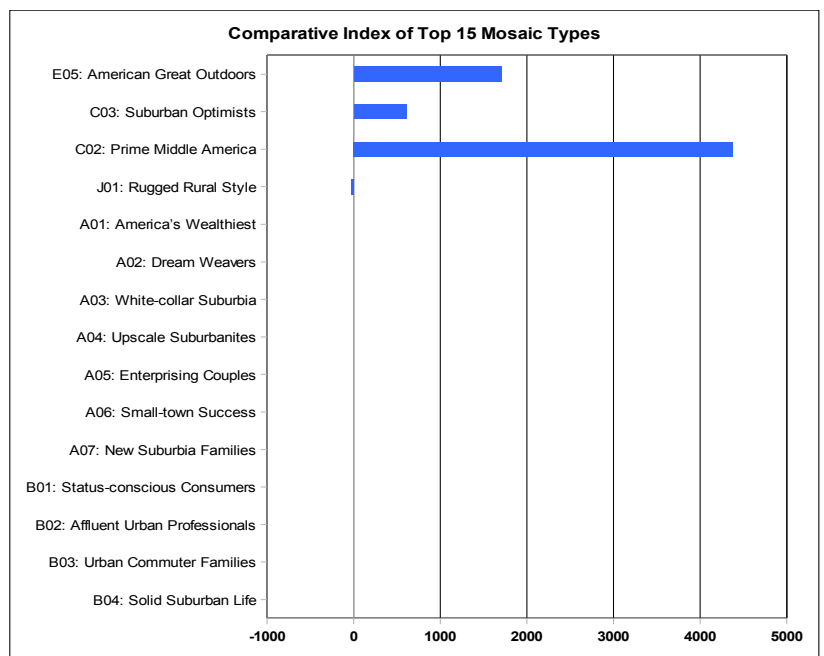
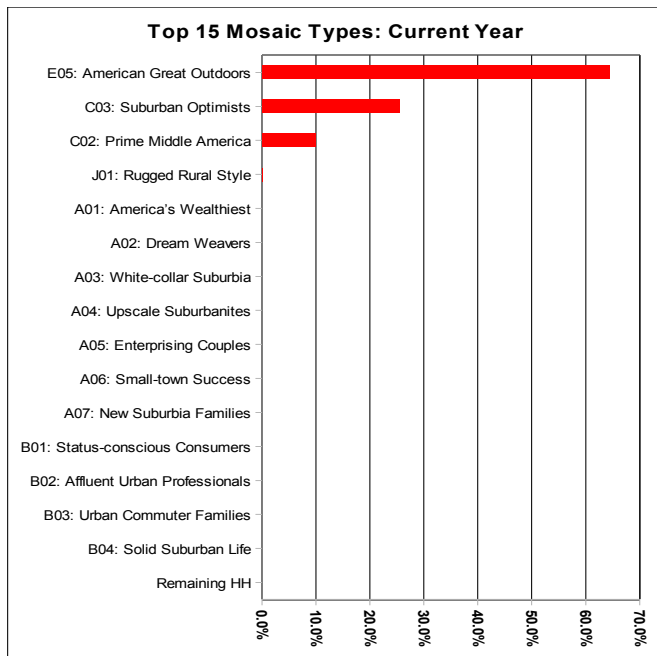
CA	2008	Comp Index
18,853,773	50.6%	71
5,371,669	14.4%	131
2,445,039	6.6%	185
1,289,054	3.5%	185
1,776,397	4.8%	125
1,852,871	5.0%	101
471,008	1.3%	209
1,281,253	3.4%	71
276,085	0.7%	164
355,112	1.0%	127
327,283	0.9%	122
376,979	1.0%	101
321,709	0.9%	108
125,137	0.3%	275
188,252	0.5%	152
102,226	0.3%	187
348,323	0.9%	50
98,987	0.3%	169
109,817	0.3%	143
83,556	0.2%	180
145,132	0.4%	78
37,965	0.1%	216
18,898	0.1%	415
74,017	0.2%	92
327,844	0.9%	11
291,601	0.8%	12
80,071	0.2%	4
183,460	0.5%	0
60,795	0.2%	0
37,274,313	100.0%	100

Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Top 15 Mosaic Types	2008	Brief Mosaic Descriptions	CA	2008	Comp Index
E05: American Great Outdoors	2,499	64.4% Older rural retirees, remote areas, low wage/ Social Security	465,962	3.8%	1707
C03: Suburban Optimists	990	25.5% Middle-class diversity, middle-aged families, older suburbs, coastal states.	518,576	4.2%	608
C02: Prime Middle America	388	10.0% Young, upper-middle-class, small/midsized cities good paying jobs.	28,188	0.2%	4382
J01: Rugged Rural Style	5	0.1% Rural working-class retirees, houses/mobile homes, West/Southwest states	69,220	0.6%	23
A01: America's Wealthiest	0	0.0% Wealthy households, secure luxurious of lifestyles	419,833	3.4%	0
A02: Dream Weavers	0	0.0% Well-off families, school age children, suburban	92,507	0.7%	0
A03: White-collar Suburbia	0	0.0% Upscale, college educated Baby Boomers, new suburbia	640,963	5.2%	0
A04: Upscale Suburbanites	0	0.0% Pleasant affluence, middle-aged empty nesters couples/ singles	453,123	3.7%	0
A05: Enterprising Couples	0	0.0% Married couples, upper-middle-class commuter communities.	45,577	0.4%	0
A06: Small-town Success	0	0.0% White-collar, educated, middle-aged working couples, the nation's beltways	83,039	0.7%	0
A07: New Suburbia Families	0	0.0% Young, affluent working couples, pre-school children, metro fringe	364,034	2.9%	0
B01: Status-conscious Consumers	0	0.0% Middle-aged Baby Boomers suburban neighborhoods commuters.	387,468	3.1%	0
B02: Affluent Urban Professionals	0	0.0% Affluent singles and couples, chic high-rise neighborhoods.	468,717	3.8%	0
B03: Urban Commuter Families	0	0.0% Upscale, educated Boomers in single detached homes, metro fringe.	75,556	0.6%	0
B04: Solid Suburban Life	0	0.0% Upper-middle class mix younger and middle-aged couples/singles.	276,501	2.2%	0
Remaining HH	0	0.0%	7,969,437	64.5%	0
Totals:	3,882	100%	12,358,701	100%	100

Definition Aids:

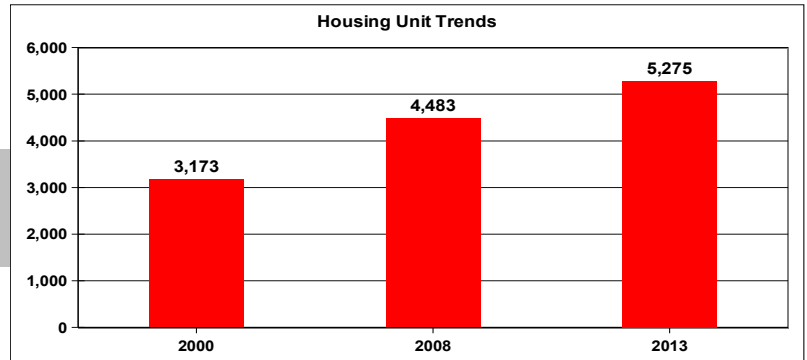
Brief Mosaic Descriptions: For the purpose of quick reference, a highly condensed description is provided. For full descriptions please see the MI Demographic Segment Guide (MOSAIC), found at <http://www.missioninsite.com/resources.shtml>.



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

HOUSING

Housing	2000	2008	2013
Housing Unit	3,173	4,483	5,275
Percent Change		41.3%	17.7%



Analysis:
Single unit attached housing is somewhat below the state average
Single unit detached housing is somewhat above the state average
The ratio of single detached to single attached is significantly above the state average.

Housing Trends: By Dwelling Type	2008	
1 Unit Attached	77	1.7%
1 Unit Detached	3,461	77.2%
2 Units	125	2.8%
3 to 19 Units	73	1.6%
20 to 49 Units	510	11.4%
50 or More Units	0	0.0%
Mobile Home or Trailer	237	5.3%
Other	1	0.0%
Totals:	4,484	100%

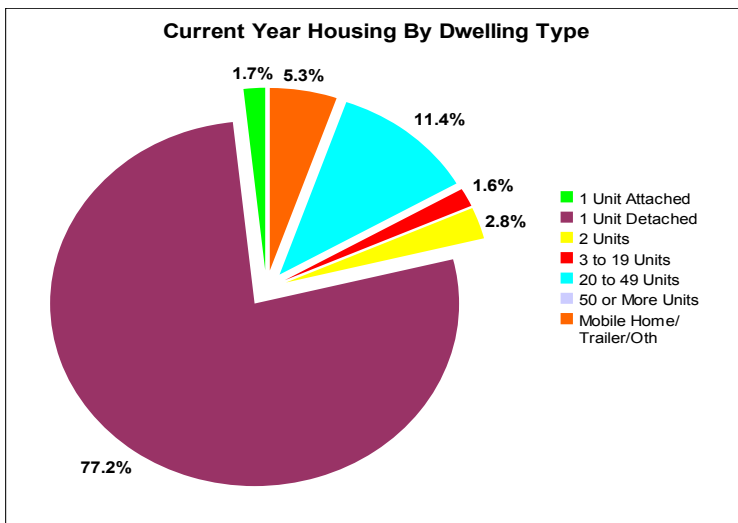
CA	2008	Comp Index
1,011,369	7.5%	23
7,794,683	57.8%	134
343,434	2.5%	109
643,480	4.8%	34
2,135,391	15.8%	72
892,003	6.6%	0
623,082	4.6%	114
38,807	0.3%	8
13,482,249	100.0%	100

Ratio Single Detached to Single Unit Attached	44.9
---	------

7.7	583
-----	-----

Definition Aids:

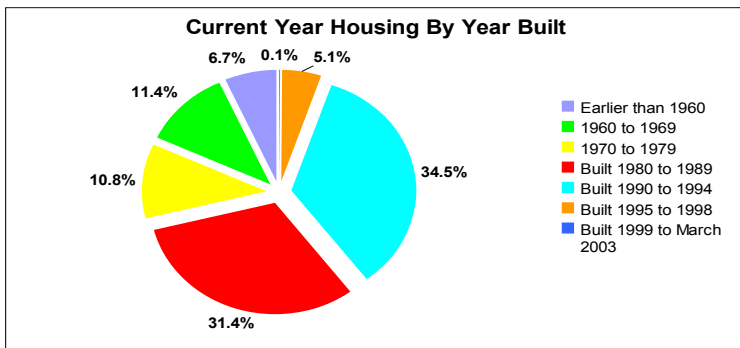
Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Housing Trends: Units by Year Built	2008	
1939 or Earlier	16	0.4%
1940 to 1949	59	1.3%
1950 to 1959	226	5.0%
1960 to 1969	510	11.4%
1970 to 1979	485	10.8%
Built 1980 to 1989	1,408	31.4%
Built 1990 to 1994	1,545	34.5%
Built 1995 to 1998	227	5.1%
Built 1999 to March 2003	6	0.1%
Totals:	4,482	100%

CA	2008	Comp Index
1,207,906	9.0%	4
986,498	7.3%	18
1,991,417	14.8%	34
2,162,900	16.0%	71
2,695,417	20.0%	54
2,359,921	17.5%	179
1,031,552	7.7%	451
728,838	5.4%	94
317,804	2.4%	6
13,482,253	100.0%	100

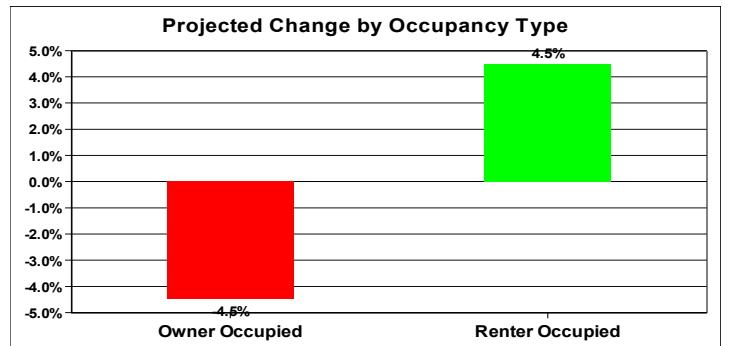
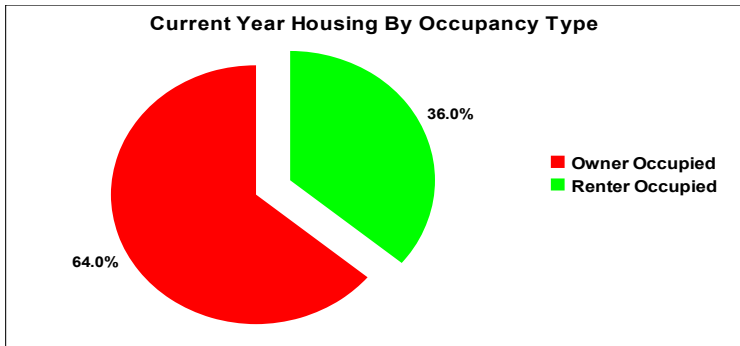


Housing Trends: Occupied Units by Own or Rent	2000		2008		2013		Proj. Change
Owner Occupied	1,840	67.2%	2,484	64.0%	2,873	62.8%	-4.5%
Renter Occupied	897	32.8%	1,399	36.0%	1,705	37.2%	4.5%
Totals:	2,737	100%	3,883	100%	4,578	100%	

CA	2008	Comp Index
7,280,073	58.9%	109
5,078,628	41.1%	88
12,358,701	100.0%	100

Analysis:

Owner occupied housing units are about the same as the state-wide average for owner occupied housing. Compared to the state, housing units are less likely to be Renter occupied.



Housing Trends: Value Owner-Occupied	2008	
Less than \$20,000	54	2.2%
\$20,000 to \$39,999	213	8.6%
\$40,000 to \$59,999	292	11.8%
\$60,000 to \$79,999	623	25.1%
\$80,000 to \$99,999	668	26.9%
\$100,000 to \$149,999	0	0.0%
\$150,000 to \$199,999	48	1.9%
\$200,000 to \$299,999	6	0.2%
\$300,000 to \$399,999	6	0.2%
\$400,000 to \$499,999	0	0.0%
\$500,000 to \$749,999	0	0.0%
\$750,000 to \$999,999	0	0.0%
\$1,000,000 or more	573	23.1%
Totals:	2,483	100%

CA	2008	Comp Index
147,333	2.0%	107
152,358	2.1%	410
152,136	2.1%	563
274,833	3.8%	665
448,799	6.2%	436
166,749	2.3%	0
1,292,058	17.7%	11
1,535,187	21.1%	1
812,143	11.2%	2
463,594	6.4%	0
449,662	6.2%	0
167,918	2.3%	0
1,217,301	16.7%	138
7,280,071	100.0%	100

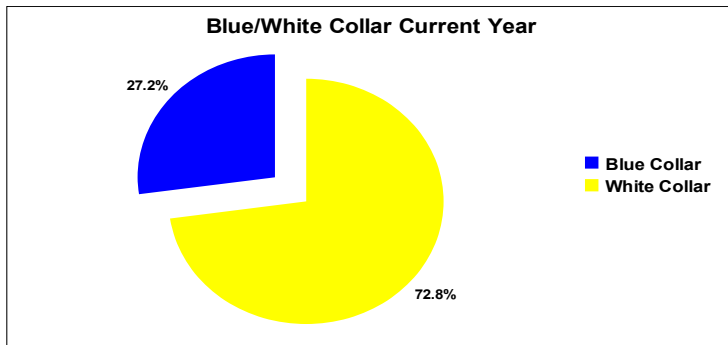
Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

WORK

Employed Pop 16+ Blue/White Collar	2008	
Blue Collar	1,256	27.2%
White Collar	3,358	72.8%
Totals:	4,614	100.0%

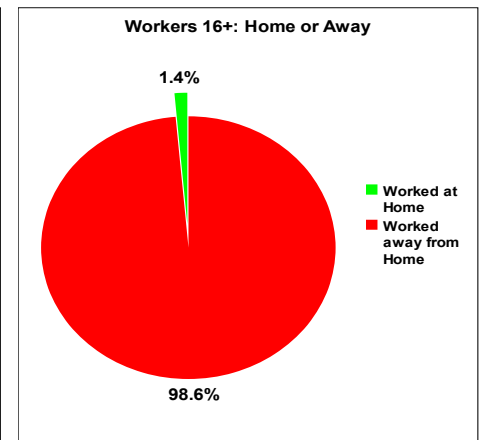
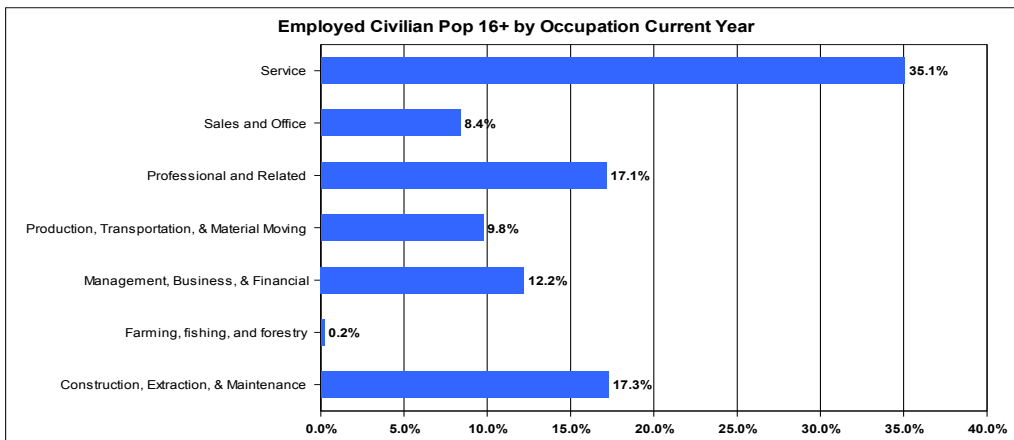
CA	2008	Comp Index
4,643,834	26.9%	101
12,591,436	73.1%	100
17,235,270	100.0%	100

Analysis:
Blue Collar workers in this study area are about as likely to be Blue Collar as for the state as a whole.
White Collar workers in this study area are about as likely to be White Collar as for the state as a whole.



Employed Civilian Pop 16+ by Occupation	2008	
Construction, Extraction, & Maintenance	797	17.3%
Farming, fishing, and forestry	10	0.2%
Management, Business, & Financial	563	12.2%
Production, Transportation, & Material Moving	450	9.8%
Professional and Related	791	17.1%
Sales and Office	386	8.4%
Service	1,618	35.1%
Totals:	4,615	100.0%

CA	2008	Comp Index
2,101,123	12.2%	142
305,977	1.8%	12
2,441,238	14.2%	86
2,236,734	13.0%	75
3,669,244	21.3%	81
1,961,303	11.4%	74
4,519,651	26.2%	134
17,235,270	100.0%	100



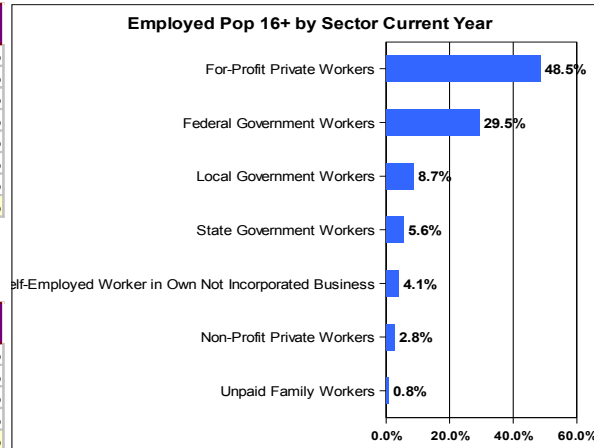
Workers 16+: Home or Away	2008	
Worked at Home	64	1.4%
Worked away from Home	4,550	98.6%
Totals:	4,614	100.0%

Analysis:
Compared to the state, workers are less likely to work at home.

CA	2008	Comp Index
668,376	3.9%	36
16,566,894	96.1%	103
17,235,270	100.0%	100

Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

Employed Pop 16+ by Sector	2008	
For-Profit Private Workers	2,240	48.5%
Federal Government Workers	1,359	29.5%
Local Government Workers	402	8.7%
State Government Workers	260	5.6%
Self-Employed Worker in Own Not Incorporated Business	189	4.1%
Non-Profit Private Workers	127	2.8%
Unpaid Family Workers	37	0.8%
Totals:	4,614	100.0%



CA	2008	Comp Index
12,157,036	70.5%	69
411,649	2.4%	1233
1,453,341	8.4%	103
1,458,104	8.5%	67
711,975	4.1%	99
975,422	5.7%	49
67,743	0.4%	204
17,235,270	100.0%	100

Population: 16+ by Employment Status	2008	
In labor force: Civilian: Employed	4,614	563800.0%
Not in labor force	2,916	361200.0%
In labor force: Civilian: Unemployed	416	51300.0%
In labor force: In Armed Forces	216	27500.0%
Totals:	8,162	100.0%

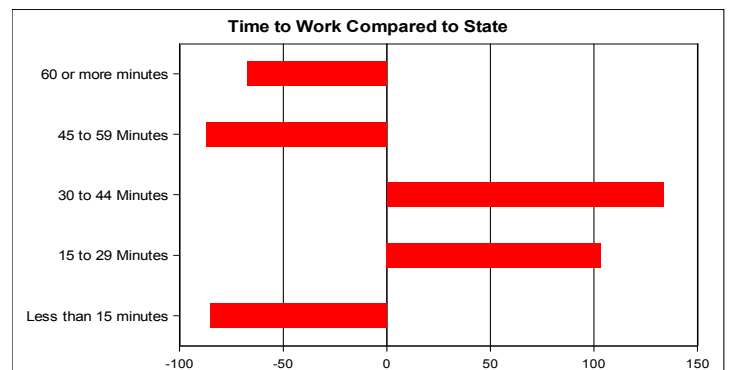
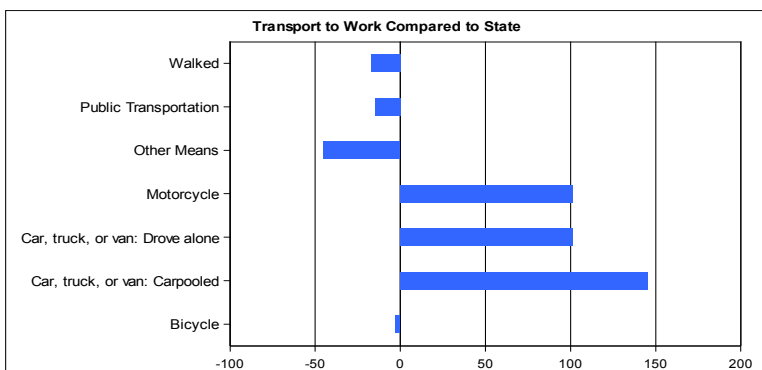
CA	2008	Comp Index
17,235,270	59.8%	943373
10,240,862	35.5%	1017156
1,220,764	4.2%	1211887
141,846	0.5%	5591031
28,838,742	100.0%	100

Workers 16+: Travel Time to Work	2008	
Less than 15 minutes	974	21.4%
15 to 29 Minutes	1,657	36.4%
30 to 44 Minutes	1,265	27.8%
45 to 59 Minutes	330	7.3%
60 or more minutes	324	7.1%
Totals:	4,550	100.0%

CA	2008	Comp Index
4,158,350	25.1%	85
5,832,135	35.2%	103
3,450,482	20.8%	133
1,379,043	8.3%	87
1,746,884	10.5%	68
16,566,894	100.0%	100

Workers 16+: Transport to Work	2008	
Bicycle	1	0.0%
Car, truck, or van: Carpooled	1,013	22.3%
Car, truck, or van: Drove alone	3,450	75.8%
Motorcycle	12	0.3%
Other Means	17	0.4%
Public Transportation	34	0.7%
Walked	22	0.5%
Totals:	4,549	100.0%

CA	2008	Comp Index
136,005	0.8%	3
2,536,343	15.3%	145
12,425,265	75.0%	101
43,285	0.3%	101
136,806	0.8%	45
826,231	5.0%	15
462,959	2.8%	17
16,566,894	100.0%	100



Prepared for: First Baptist of California City
Study Area: 5 mile Radius
Base State: CA
Current Year: 2008
5 Year Projection: 2013

REPORT NOTES AND INTERPRETATION AIDS

Variable Definitions

Full variable definitions can be found in the "Demographic Reference Guide" found under the 'Resources' tab on the MissionInsite page. Go to <http://www.missioninsite.com/resources.shtml>.

The Story in the Numbers

Why study demographic numbers? Because there is a story in them. These numbers reflect particular characteristics of the area targeted for study. Using the MI System, a user can define virtually any area to study. Once that selection is made and the reports generated, the task is to find the story that is behind the numbers. For example, is the average age increasing? And are the older phases of life increasing as a percentage of the population while the younger phases are decreasing? This presents a story. The study area is aging. Why? Can a reason be discovered in other information? This is what is meant by finding the story in the numbers.

Story Helps: Built into this report are several elements that assist in finding the story in the numbers.

State Figures: Each report includes some actual numbers and percentages for the state within which most of the study area is located. It is like getting two reports in one. By providing the state numbers, the user is able to discern additional patterns in the data. These patterns are also highlighted using comparative indices and color coding (see below).

Comparative Index: What is a Comparative Index? This index allows the user to compare the study area to a base area. The base area used is the primary state in which the study has been done. Interpretation is simple. Assume the base area is the "average." If the index is less than 100, then the particular variable of the study area is below the base area—or below average. If the index is over 100 then the study area variable is above the state average. The lower the number the further the distance from the base. The higher the number, the greater the distance from the state.

Projected Change: Projected Change subtracts the most recent percentage to the most historical number. In many cases, the 2000 Census figure is being subtracted from the Five Year Projection. In some cases, there will not be three data points, only two. Then the difference is calculated between the two.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or below average. Often times, an increase in one sub-variable will have a corresponding increase in a different one. For example, a community may see younger life phases decreasing while older ones are increasing. Hints that this is occurring will be found in scanning the colors. More specific information on what the codes mean follow.

* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.

* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.

Ratio Single Detached to Single Unit Attached: This ratio provides insight into the kind of neighborhoods in the study area. Traditional neighborhoods will have a higher ratio.