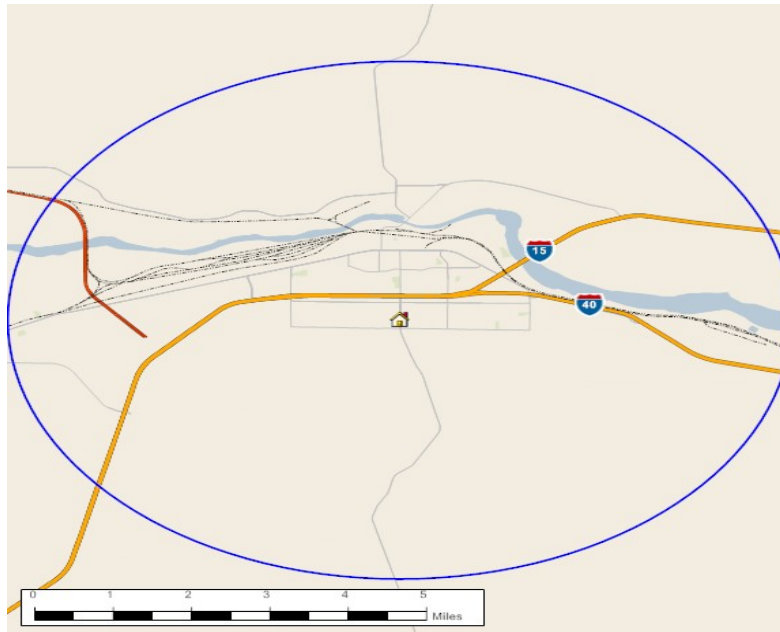


**Prepared for: First Baptist Church of Barstow**

Study Area: 5 mile Radius  
Base State CA  
Current Year 2008  
5 Year Projection 2013  
5/29/2009

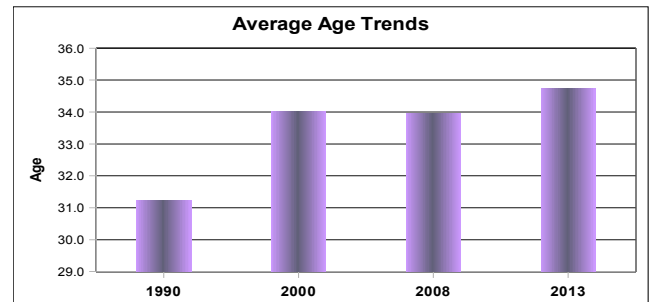
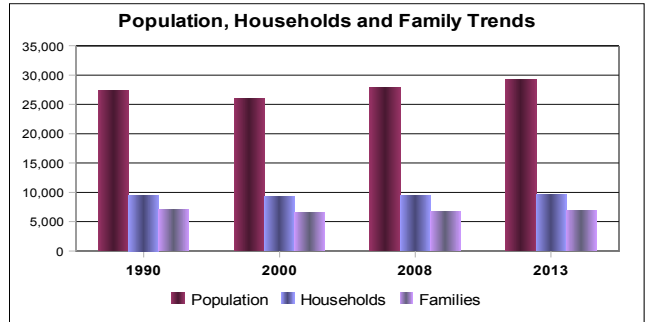
**Study Area**



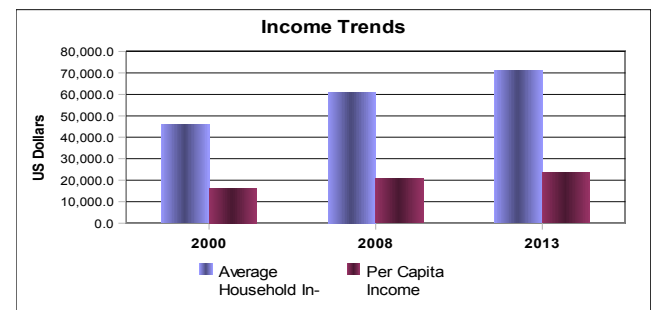
Prepared for: First Baptist Church of Barstow

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
<b>Population</b>	27,424	26,076	27,874	29,221
Population Change		-1,348	1,798	1,347
Percent Change		-4.9%	6.9%	4.8%
Average Annual Change		-0.5%	0.9%	1.0%
<b>Households</b>	9,550	9,313	9,468	9,668
Households Change		-237	155	200
Percent Change		-2.5%	1.7%	2.1%
Average Annual Change		-0.2%	0.2%	0.4%
<b>Population / Households</b>	2.9	2.8	2.9	3.0
Population / Households Change		-0.07	0.14	0.08
Percent Change		-2.50%	5.15%	2.66%
<b>Families</b>	7,063	6,589	6,655	6,832
Families Change		-474	66	177
Percent Change		-6.7%	1.0%	2.7%
Average Annual Change		-0.7%	0.1%	0.5%

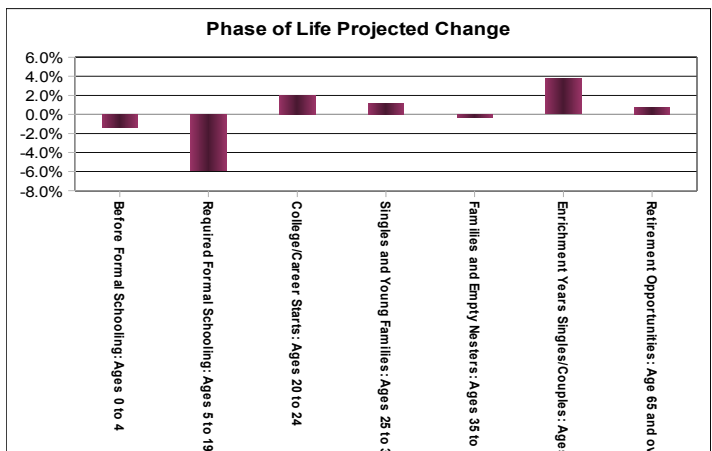
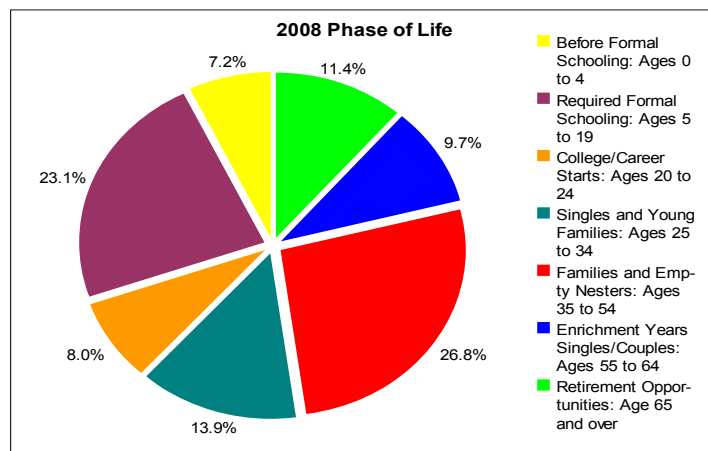


Age	1990	2000	2008	2013
<b>Average Age</b>	31.2	34.0	34.0	34.7
Average Age Change		2.77	-0.04	0.76
Percent Change		8.9%	-0.1%	2.2%



Income	2000	2008	2013
<b>Average Household Income</b>	45,852.4	61,124.2	70,961.4
Average Household Income Change		15,271.74	9,837.24
Percent Change		33.3%	16.1%
<b>Per Capita Income</b>	16,376.1	20,762.1	23,478.1
Per Capita Income Change		4,386.01	2,716.01
Percent Change		26.8%	13.1%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	2,142	8.2%	2,005	7.2%	1,989	6.8%	-1.4%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	7,065	27.1%	6,445	23.1%	6,194	21.2%	-5.9%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	1,546	5.9%	2,233	8.0%	2,306	7.9%	2.0%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	3,287	12.6%	3,873	13.9%	4,036	13.8%	1.2%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	7,045	27.0%	7,457	26.8%	7,789	26.7%	-0.4%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	1,973	7.6%	2,698	9.7%	3,305	11.3%	3.7%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	3,019	11.6%	3,164	11.4%	3,604	12.3%	0.8%	4,150,782	11.1%
<b>Totals:</b>	<b>26,077</b>	<b>100%</b>	<b>27,875</b>	<b>100%</b>	<b>29,223</b>	<b>100%</b>		<b>37,274,313</b>	<b>100.0%</b>

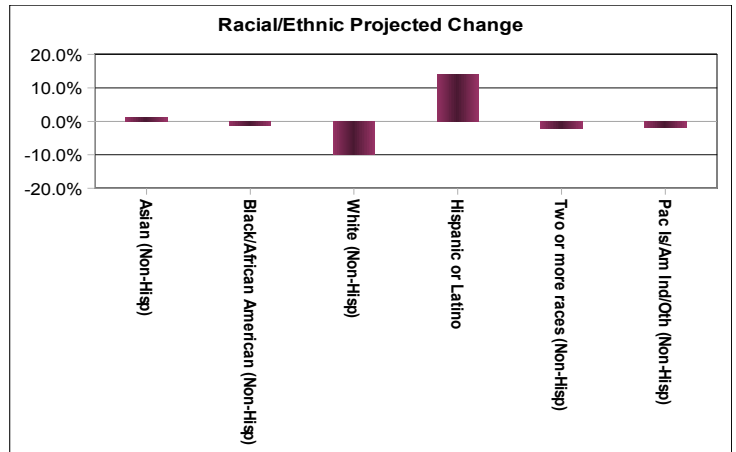
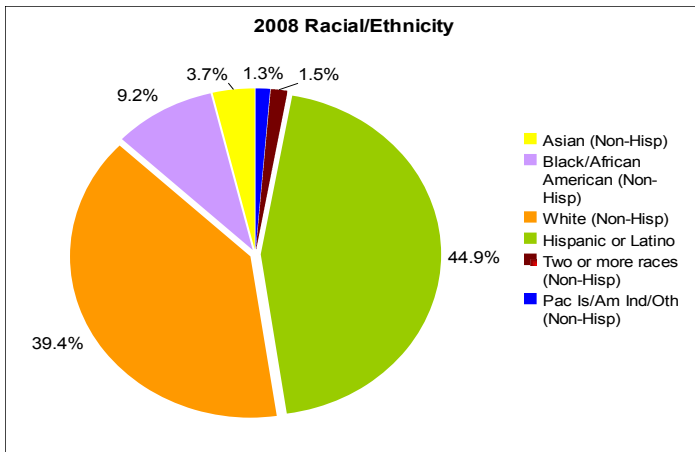


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Study Area: 5 mile Radius

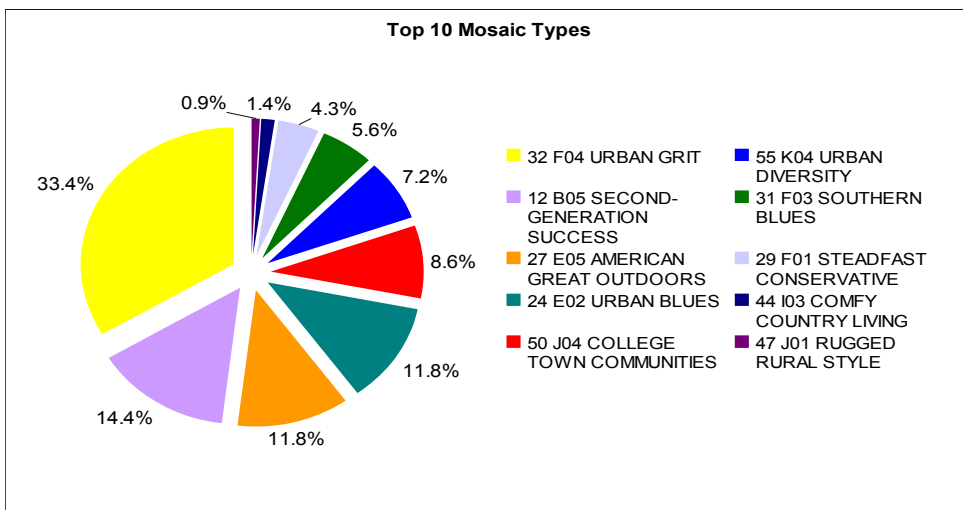
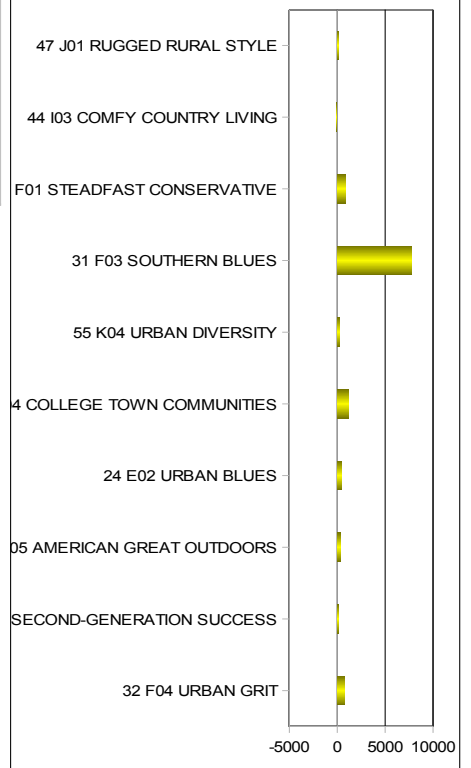
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	733	2.8%	1,043	3.7%	1,217	4.2%	1.4%
Black/African American (Non-Hisp)	2,641	10.1%	2,552	9.2%	2,559	8.8%	-1.4%
White (Non-Hisp)	12,001	46.0%	10,990	39.4%	10,547	36.1%	-9.9%
Hispanic or Latino	9,179	35.2%	12,511	44.9%	14,377	49.2%	14.0%
Two or more races (Non-Hisp)	814	3.1%	416	1.5%	239	0.8%	-2.3%
Pac Is/Am Ind/Oth (Non-Hisp)	707	2.7%	362	1.3%	282	1.0%	-1.7%
<b>Totals:</b>	<b>26,075</b>	<b>100.0%</b>	<b>27,874</b>	<b>100.0%</b>	<b>29,221</b>	<b>100.0%</b>	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
<b>37,274,313</b>	<b>100.0%</b>



Mosaic	2008 Study Area		2008 CA		Comparative Index
32 F04 URBAN GRIT	3,158	33.4%	527,085	4.3%	782
12 B05 SECOND-GENERATION SUCCESS	1,364	14.4%	1,036,280	8.4%	172
27 E05 AMERICAN GREAT OUTDOORS	1,120	11.8%	465,962	3.8%	314
24 E02 URBAN BLUES	1,117	11.8%	304,970	2.5%	478
50 J04 COLLEGE TOWN COMMUNITIES	810	8.6%	90,181	0.7%	1173
55 K04 URBAN DIVERSITY	682	7.2%	350,585	2.8%	254
31 F03 SOUTHERN BLUES	532	5.6%	8,971	0.1%	7742
29 F01 STEADFAST CONSERVATIVE	409	4.3%	64,964	0.5%	822
44 I03 COMFY COUNTRY LIVING	132	1.4%	208,134	1.7%	83
47 J01 RUGGED RURAL STYLE	83	0.9%	69,220	0.6%	157

Top 10 Mosaic Types Compared to Base Area



Prepared for: First Baptist Church of Barstow

Study Area: 5 mile Radius

**NOTES**

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- \* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- \* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.