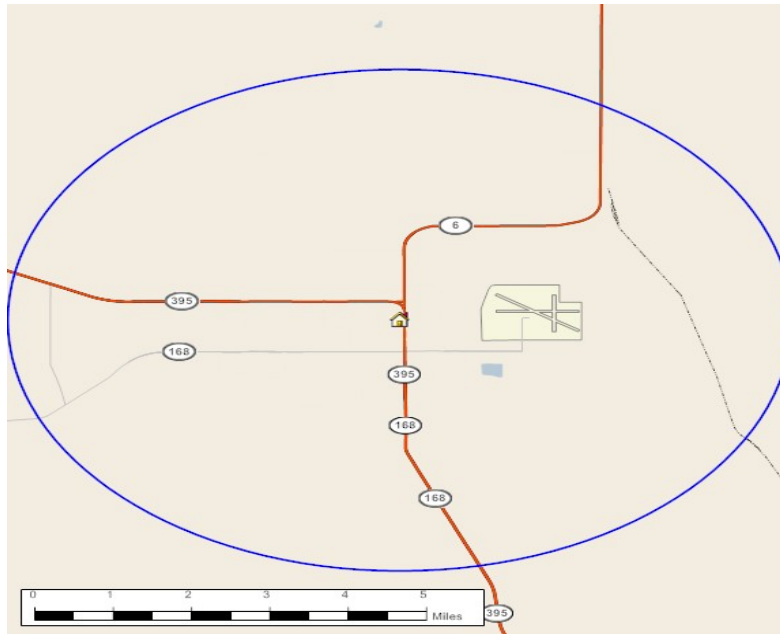


Prepared for: Bishop

Study Area: 5 mile Radius
Base State CA
Current Year 2008
5 Year Projection 2013
5/4/2009

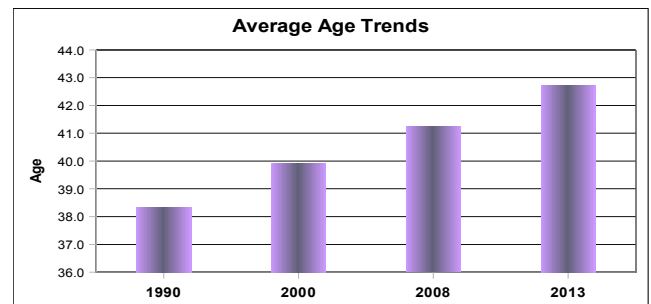
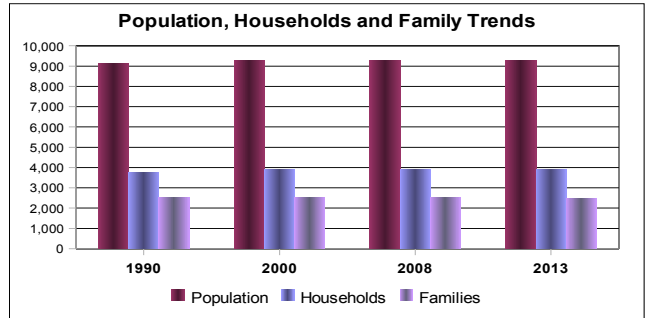
Study Area



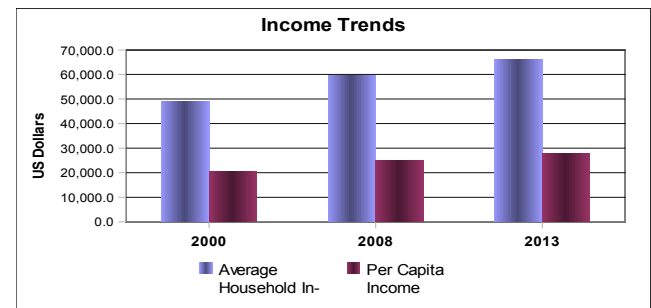
Prepared for: Bishop

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
Population	9,130	9,297	9,269	9,263
Population Change		167	-28	-6
Percent Change		1.8%	-0.3%	-0.1%
Average Annual Change		0.2%	0.0%	0.0%
Households	3,744	3,893	3,890	3,889
Households Change		149	-3	-1
Percent Change		4.0%	-0.1%	0.0%
Average Annual Change		0.4%	0.0%	0.0%
Population / Households	2.4	2.4	2.4	2.4
Population / Households Change		-0.05	-0.01	0.00
Percent Change		-2.07%	-0.22%	-0.04%
Families	2,517	2,511	2,506	2,501
Families Change		-6	-5	-5
Percent Change		-0.2%	-0.2%	-0.2%
Average Annual Change		0.0%	0.0%	0.0%

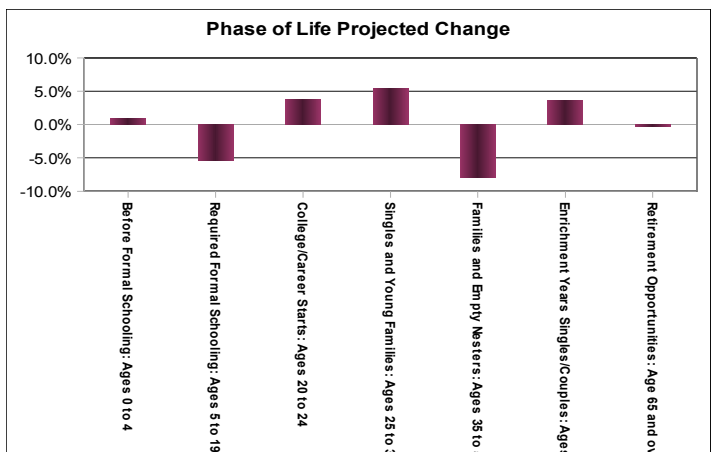
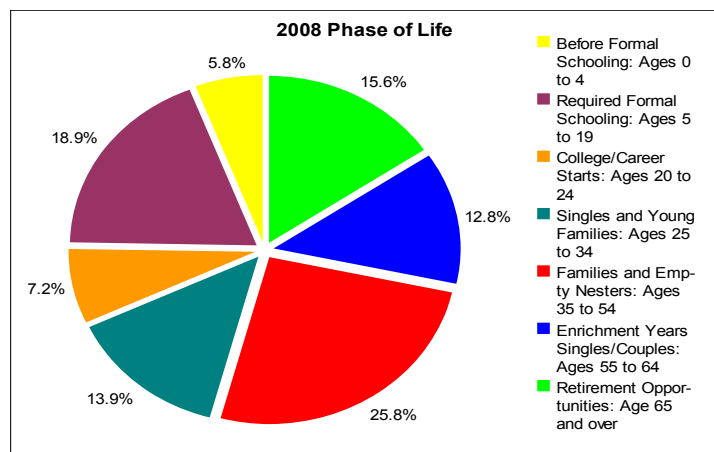


Age	1990	2000	2008	2013
Average Age	38.3	39.9	41.2	42.7
Average Age Change		1.58	1.32	1.50
Percent Change		4.1%	3.3%	3.6%



Income	2000	2008	2013
Average Household Income	48,936.6	59,577.8	66,141.6
Average Household Income Change		10,641.19	6,563.77
Percent Change		21.7%	11.0%
Per Capita Income	20,491.6	25,003.5	27,769.0
Per Capita Income Change		4,511.94	2,765.51
Percent Change		22.0%	11.1%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	509	5.5%	542	5.8%	592	6.4%	0.9%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	2,181	23.5%	1,749	18.9%	1,668	18.0%	-5.5%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	300	3.2%	669	7.2%	644	7.0%	3.7%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	844	9.1%	1,284	13.9%	1,349	14.6%	5.5%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	2,913	31.3%	2,392	25.8%	2,162	23.3%	-8.0%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	952	10.2%	1,186	12.8%	1,287	13.9%	3.7%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	1,598	17.2%	1,445	15.6%	1,561	16.9%	-0.3%	4,150,782	11.1%
Totals:	9,297	100%	9,267	100%	9,263	100%		37,274,313	100.0%

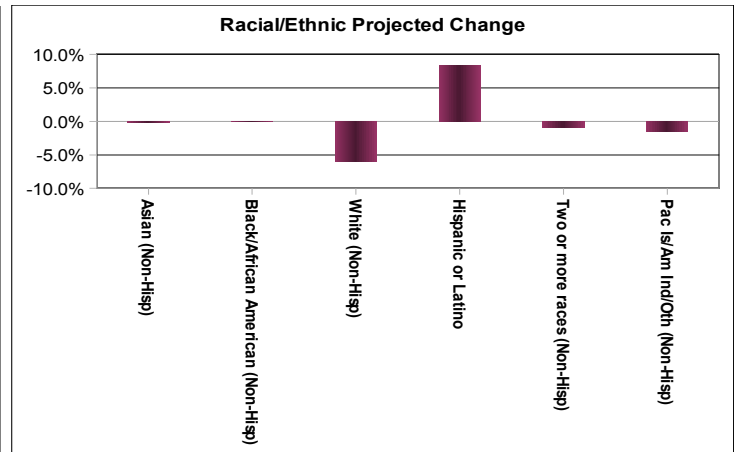
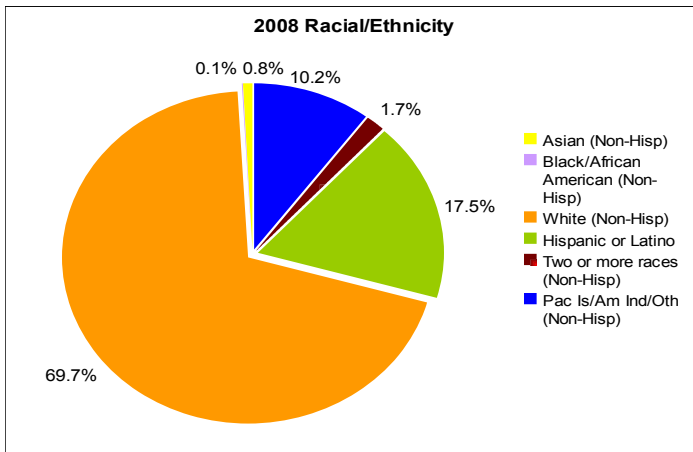


Prepared for: Bishop

Study Area: 5 mile Radius

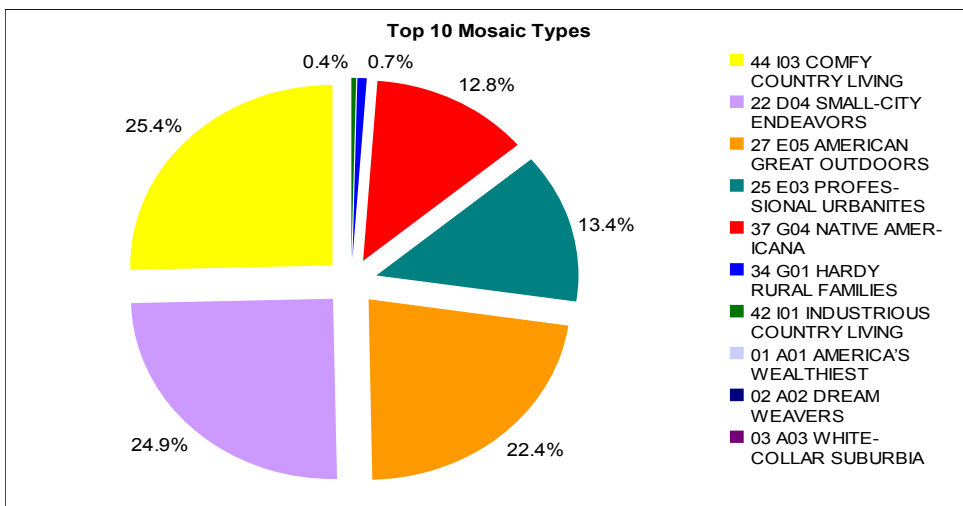
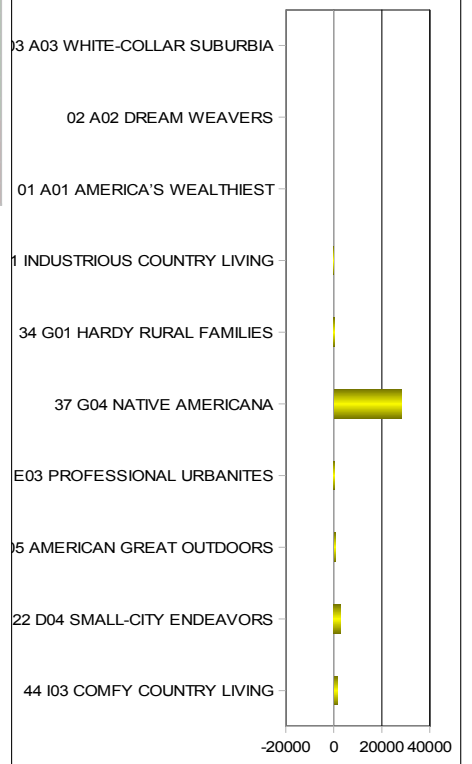
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	89	1.0%	75	0.8%	80	0.9%	-0.1%
Black/African American (Non-Hisp)	10	0.1%	8	0.1%	10	0.1%	0.0%
White (Non-Hisp)	6,818	73.3%	6,464	69.7%	6,241	67.4%	-6.0%
Hispanic or Latino	1,146	12.3%	1,619	17.5%	1,922	20.8%	8.4%
Two or more races (Non-Hisp)	214	2.3%	153	1.7%	128	1.4%	-0.9%
Pac Is/Am Ind/Oth (Non-Hisp)	1,020	11.0%	950	10.2%	881	9.5%	-1.5%
Totals:	9,297	100.0%	9,269	100.0%	9,262	100.0%	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
37,274,313	100.0%



Mosaic	2008 Study Area		2008 CA		Comparative Index
44 I03 COMFY COUNTRY LIVING	988	25.4%	208,134	1.7%	1508
22 D04 SMALL-CITY ENDEAVORS	969	24.9%	104,109	0.8%	2957
27 E05 AMERICAN GREAT OUTDOORS	870	22.4%	465,962	3.8%	593
25 E03 PROFESSIONAL URBANITES	523	13.4%	481,921	3.9%	345
37 G04 NATIVE AMERICANA	496	12.8%	5,597	0.0%	28155
34 G01 HARDY RURAL FAMILIES	29	0.7%	23,586	0.2%	391
42 I01 INDUSTRIOUS COUNTRY LIVING	15	0.4%	73,511	0.6%	65
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	640,963	5.2%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Bishop

Study Area: 5 mile Radius

NOTES

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

Color Coded Cells: Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- * **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- * **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.