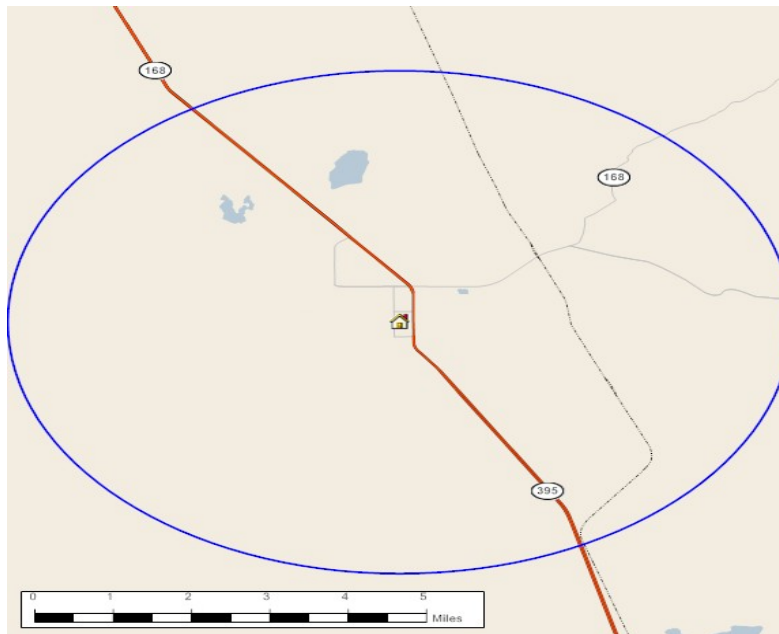


**Prepared for: Big Pine**

Study Area: 5 mile Radius  
Base State CA  
Current Year 2008  
5 Year Projection 2013  
5/4/2009

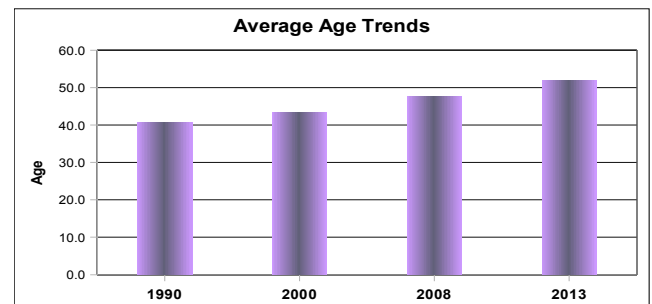
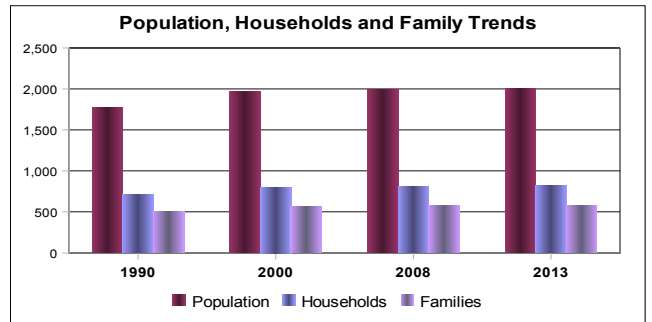
**Study Area**



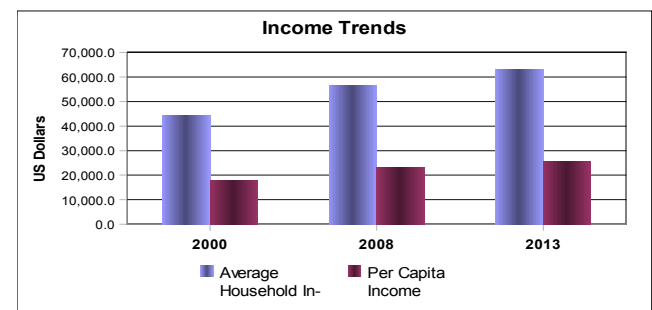
Prepared for: Big Pine

Study Area: 5 mile Radius

Population/Households/Families	1990	2000	2008	2013
<b>Population</b>	1,778	1,966	1,989	2,005
Population Change		188	23	16
Percent Change		10.6%	1.2%	0.8%
Average Annual Change		1.1%	0.1%	0.2%
<b>Households</b>	708	802	812	819
Households Change		94	10	7
Percent Change		13.3%	1.2%	0.9%
Average Annual Change		1.3%	0.2%	0.2%
<b>Population / Households</b>	2.5	2.5	2.4	2.4
Population / Households Change		-0.06	0.00	0.00
Percent Change		-2.39%	-0.08%	-0.06%
<b>Families</b>	510	568	576	581
Families Change		58	8	5
Percent Change		11.4%	1.4%	0.9%
Average Annual Change		1.1%	0.2%	0.2%

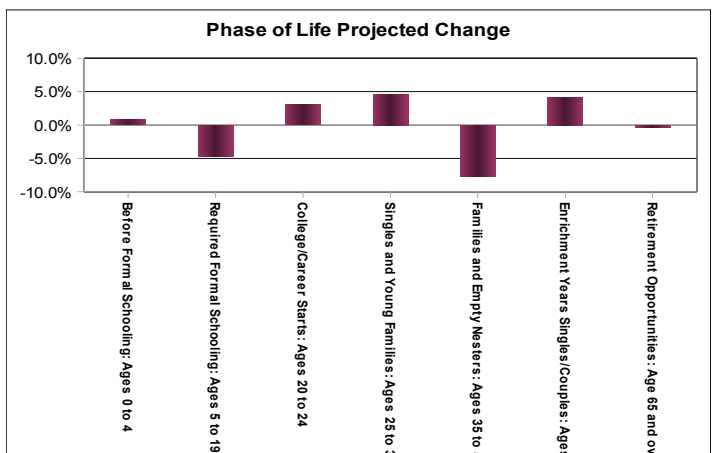
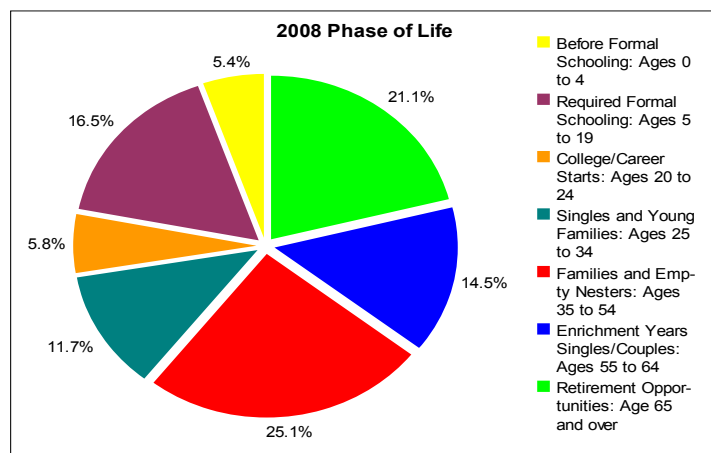


Age	1990	2000	2008	2013
<b>Average Age</b>	40.7	43.4	47.7	51.9
Average Age Change		2.70	4.32	4.19
Percent Change		6.6%	10.0%	8.8%



Income	2000	2008	2013
<b>Average Household Income</b>	44,397.7	56,809.2	63,322.7
Average Household Income Change		12,411.52	6,513.42
Percent Change		28.0%	11.5%
<b>Per Capita Income</b>	18,111.4	23,192.1	25,866.0
Per Capita Income Change		5,080.73	2,673.86
Percent Change		28.1%	11.5%

Phase of Life	2000	2008	2013	Projected Change	CA	2008			
Before Formal Schooling: Ages 0 to 4	97	4.9%	107	5.4%	116	5.8%	0.9%	2,639,141	7.1%
Required Formal Schooling: Ages 5 to 19	398	20.2%	329	16.5%	312	15.6%	-4.7%	7,992,372	21.4%
College/Career Starts: Ages 20 to 24	50	2.5%	115	5.8%	112	5.6%	3.0%	2,734,305	7.3%
Singles and Young Families: Ages 25 to 34	154	7.8%	233	11.7%	250	12.5%	4.6%	5,307,349	14.2%
Families and Empty Nesters: Ages 35 to 54	597	30.4%	499	25.1%	454	22.7%	-7.7%	10,685,966	28.7%
Enrichment Years Singles/Couples: Ages 55	221	11.2%	288	14.5%	309	15.4%	4.2%	3,764,398	10.1%
Retirement Opportunities: Age 65 and over	449	22.8%	419	21.1%	451	22.5%	-0.3%	4,150,782	11.1%
<b>Totals:</b>	<b>1,966</b>	<b>100%</b>	<b>1,990</b>	<b>100%</b>	<b>2,004</b>	<b>100%</b>		<b>37,274,313</b>	<b>100.0%</b>

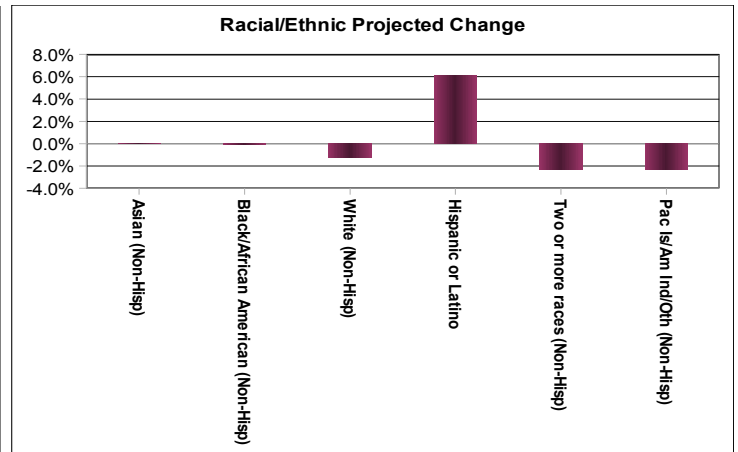
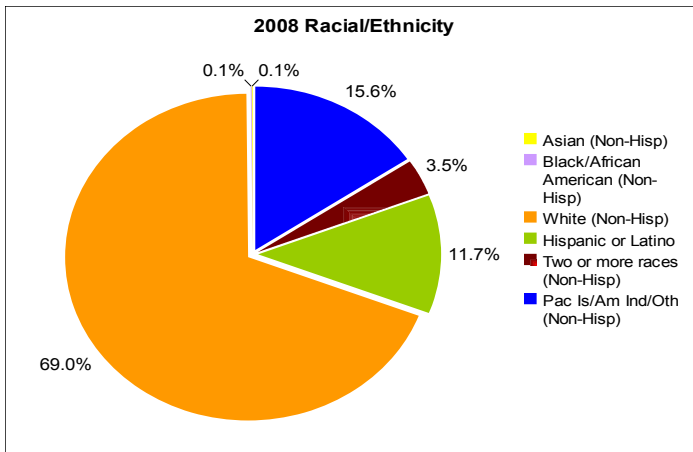


Prepared for: Big Pine

Study Area: 5 mile Radius

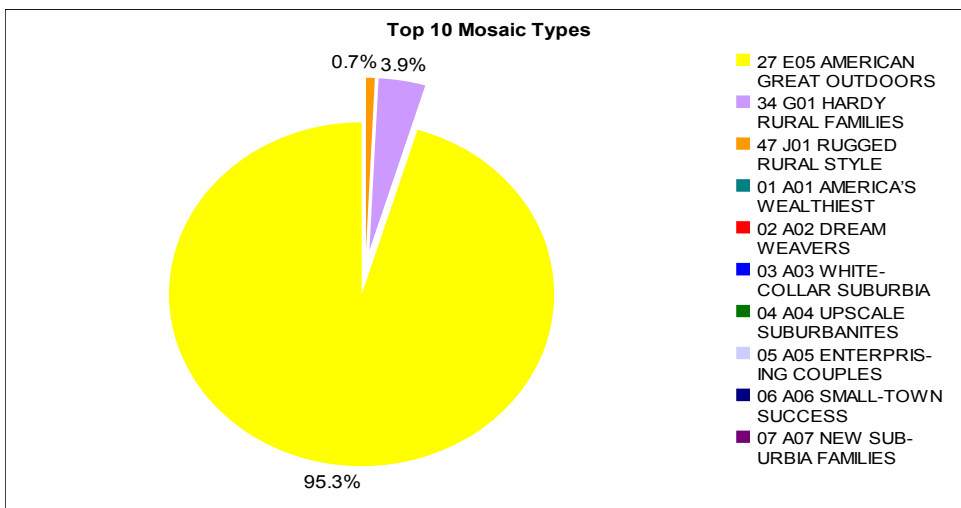
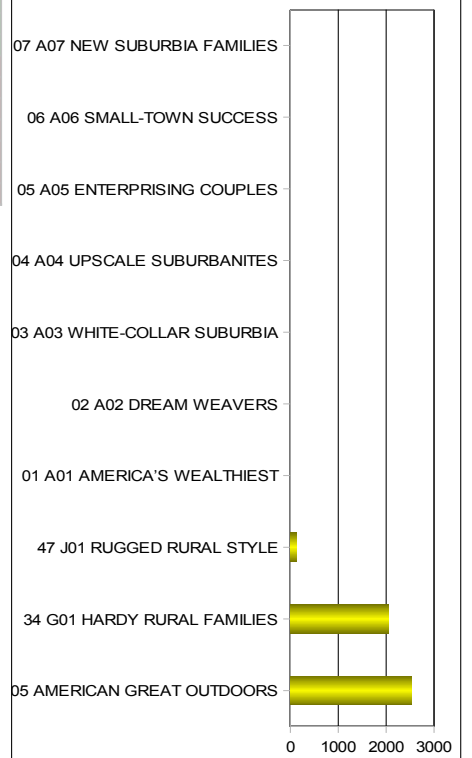
Racial/Ethnic Trends	2000		2008		2013		Projected Change
Asian (Non-Hisp)	9	0.5%	2	0.1%	9	0.4%	0.0%
Black/African American (Non-Hisp)	4	0.2%	1	0.1%	3	0.1%	-0.1%
White (Non-Hisp)	1,375	69.9%	1,373	69.0%	1,376	68.6%	-1.3%
Hispanic or Latino	157	8.0%	233	11.7%	283	14.1%	6.1%
Two or more races (Non-Hisp)	88	4.5%	70	3.5%	42	2.1%	-2.4%
Pac Is/Am Ind/Oth (Non-Hisp)	333	16.9%	311	15.6%	292	14.6%	-2.4%
<b>Totals:</b>	<b>1,966</b>	<b>100.0%</b>	<b>1,990</b>	<b>100.0%</b>	<b>2,005</b>	<b>100.0%</b>	

CA	2008
4,562,471	12.2%
2,071,913	5.6%
15,780,187	42.3%
13,740,168	36.9%
838,759	2.3%
280,815	0.8%
<b>37,274,313</b>	<b>100.0%</b>



Mosaic	2008 Study Area		2008 CA		Comparative Index
27 E05 AMERICAN GREAT OUTDOORS	774	95.3%	465,962	3.8%	2528
34 G01 HARDY RURAL FAMILIES	32	3.9%	23,586	0.2%	2065
47 J01 RUGGED RURAL STYLE	6	0.7%	69,220	0.6%	132
01 A01 AMERICA'S WEALTHIEST	0	0.0%	419,833	3.4%	0
02 A02 DREAM WEAVERS	0	0.0%	92,507	0.7%	0
03 A03 WHITE-COLLAR SUBURBIA	0	0.0%	640,963	5.2%	0
04 A04 UPSCALE SUBURBANITES	0	0.0%	453,123	3.7%	0
05 A05 ENTERPRISING COUPLES	0	0.0%	45,577	0.4%	0
06 A06 SMALL-TOWN SUCCESS	0	0.0%	83,039	0.7%	0
07 A07 NEW SUBURBIA FAMILIES	0	0.0%	364,034	2.9%	0

Top 10 Mosaic Types Compared to Base Area



Prepared for: Big Pine

Study Area: 5 mile Radius

**NOTES**

The QuickInsight report is designed to provide a quick look at a geography defined by a user. It is not intended to show all the detail available. Please continue to explore an area using the full array of demographic variables available. Please also explore the 'Thematic Maps' page to geographically display various demographic insights in a comparative manner only possible using a theme map.

**Color Coded Cells:** Throughout this report, the user will notice certain cells colored 'red', 'yellow' or 'green.' These colors provide a significance hint about the story of the study area. Generally, the colors either mean increase or decline or above or

- \* **Projected Change Color Codes:** Red means declining, yellow is moderate and green represents an increase.
- \* **Comparative Index Color Codes:** If the column is "Comp Index" then green means above average, red below average and yellow, average.